

# AUTOMOTIVE NEWS

## INCREASE SHOWN IN BUICK SALES DURING OCTOBER

Domestic retail deliveries of the Buick Motor company during October totaled 14,154 cars, the largest month's business in more than five years and the best October volume since 1929, according to R. Skinner of Skinner's Garage, local Buick dealer.

The figure compares with 6,373 units sold at retail during October last year, a gain of 7,781 cars or more than 122 per cent. "Steadily increased volume characterized the month's business," Mr. Skinner said, "with substantial gains reported in each 10 day period." "Sales during the last 10 days of October were 3,523," he said, "a gain of 1,282 cars over the previous 10 days and up 1,441 over the first 10 days of the month."

The volume for the final 10-day period compared with sales of 3,378 in the last 10 days of October last year, an increase of 2,251 units or 66.6 per cent.

"The strong retail demand for the new Buick cars has necessitated repeated increases in production schedules at the factory," Mr. Skinner said, "with the result that the Buick plants are operating at the highest levels since 1929." An average of 800 cars a day are being produced for domestic and export shipments, the bulk of this production going to dealers in the United States.

"An overwhelming demand has resulted in an unfilled order blank at the factory of more than 30,000 cars. These represent dealers' requirements for immediate shipment and are being filled as rapidly as the cars are built."

## Studebaker Dictator of 1936



The famous Studebaker Dictator in its 1936 edition is the finest low priced automobile ever produced by the famous old manufacturer. It is powered with an entirely new 90 horsepower engine giving greater performance than any car to bear the Dictator name. It is endowed with an exterior beauty auguring for quick acceptance, and interior refinement and comfort never before found in Studebaker's lowest priced automobile.

## UNION OBSERVING TRITON BIRTHDAY

November 22 will mark the first anniversary of Union Oil company's introduction of its propane-solvent processed motor oil, Triton, to Pacific coast motorists. In a year's time it has enjoyed one of the most phenomenal successes of any new petroleum product in the west, according to statements of impartial marketers.

At the present time more than 11,000 resellers in Pacific coast states and Canada are selling Triton in competition with long established premium oils. This is some 3,500 to 4,000 more dealers than have ever previously handled a Union Oil company product.

Petroleum refiners regard the development of the propane-solvent process by Union's research engineers as one of the most outstanding contributions to the industry in the past quarter century. By this process it is possible to produce a 100 per cent pure paraffin-base motor oil from any crude, regardless of its

source. Pacific coast observers see in this the eventual freeing of the western motor oil market from the domination of the eastern refiners.

In the development of propane-solvent process the research chemists discovered that all lubricating oil stock contain identical chemical elements—in varying proportions—and that it is possible to isolate these elements and recover them in pure form. This, it is pointed out, makes it possible to produce any type of lubricant desired from any crude.

To produce a pure paraffin-base oil commercially, of course, the original crude must contain a high percentage of the desirable paraffin-base materials, such as is found in the wax-bearing crudes produced in Santa Fe Springs and Kettleman Hills.

Gilbert Moty of Medford is among 148 honor students now attending the University of Notre Dame whose scholastic average has been above 90 since entering college. Moty, a senior in the College of Science, is the son of Mr. and Mrs. K. M. Moty. In addition to his academic work, he has been prominent in various club activities.

## TALENT RESIDENTS IN AUTO ACCIDENT

Word has been received from Bend of the serious injury of several Talent residents in an auto smashup 16 miles south of Bend on November 9. Mr. and Mrs. S. R. Wier and family, and a neighbor, Mrs. Cecil O'Connor, were returning to Taluga from Yakima, where they had been working in the fruit harvest, when their car skidded and left the road, turning completely over and crashing into a stump.

Mrs. Wier and children, Russell, 17, Alma Phyllis, 11, Imogene, 9, and baby, Dolores, aged 18 months escaped with shock and severe bruises, while Mr. Wier sustained bruises and strained ligaments in his right arm; Alburts, 14, a mangled tendon in his right arm, which may cause loss of the use of his hand, and Mrs. O'Connor a badly bruised right hip and side and fracture of the right shoulder.

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## Nash Offers 620 Cash Prizes For Naming Motor

Ten thousand dollars for the name to be used by the Nash Motor company for the motor type sealed motor in the 1936 Nash "400" series de luxe models.

That is the prize offer announced by Walter W. Abbey, Inc., local distributor for the line.

The prize award, Abbey said, is divided into 620 cash prizes, ranging from the \$2500 cash first prize to 450 prizes of \$5 each in the lower bracket of awards.

The contest is open to all residents of the United States and Canada, except employees of the Nash Motor company and its allies. The contest will close at midnight December 31, and all entries must be postmarked prior to that time.

Entry is made by getting a contest blank from Walter W. Abbey, Inc., located at 123 South Riverside. The blanks contain space for the name and the required 25-word statement giving reasons for selection of the name.

All entries are to be mailed direct to the Nash Motor company, department C-400, Kenosha, Wis.

## DEMOCRAT CLAIMS LANDON SUCCESS DUE TO BOURBONS

BOWLING GREEN, O., Nov. 16—(AP)—Governor Clyde Tingley of New Mexico says most of the credit for the high standard of conditions in Kansas does not belong to Governor Alf Landon.

"I wish to pay my respects to Governor Landon of Kansas, who has been taking so much credit for the budget of his state," Tingley told the Young Democrat club last night. "Three laws were put on the books by the legislature which brought the state's present health condition about."

"Two of those were placed there by his predecessor, Governor Woodring, while he gave the state the third. He deserves little credit because his Democratic predecessor was responsible for the budget and tax limitation laws."

Tingley said he was going to run for governor again next year "and run like hell."

## Home-Cooked Food Specialty At New Cool's Restaurant

Specializing in home-cooked food, "Cool's," Medford's newest restaurant, was opened for business during the past week under the management of W. G. Cool. This attractive place is located on West Main street near door to the Farmers and Fruit-growers' bank.

The kitchen has been completely remodeled and all electric equipment installed. Other improvements were also made throughout the building, which was formerly occupied by Gardner's drug store and more recently by Hundley's cafe.

"We plan to serve home-cooked meals and pastries and to maintain a high standard of service for our patrons," Mr. Cool said yesterday.

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## LOW PRICES HIT STATE BERRY MEN

CORVALLIS, Ore., Nov. 15—(AP)—Unless prices improve, Dr. W. S. Brown, Oregon State college horticulturist said, blackberry and loganberry growers might as well quit the business.

Addressing the Oregon horticultural society, he said irrigation had little effect on net returns, although it did aid strawberry growing.

L. L. Claypool, of the federal production credit corporation, told the growers that Oregon fruit districts are in "a considerable better position" than any other western area.

## PROFITS SECOND TO NEEDS; OLSON

NEW YORK, Nov. 16—(AP)—Governor Floyd B. Olson of Minnesota declares the Democratic party is "trying to make a system click that cannot click."

"You can't have abundance with a capitalistic system," the Farmer Labor executive told the newly organized commonwealth federation of New York last night.

"We must have production for use," he said. "I do not mean that there shall be no profit, but profits must come second and needs first, instead of needs second and profit first."

## Barton Smith Noted Mason To Reward

TOLEDO, O., Nov. 16—(AP)—Barton Smith, 83, internationally known in the Masonic fraternity, died today. He was made a 32nd degree Mason in 1887. In 1894 he became an active member of the supreme council of the Scottish Rite for the northern Masonic jurisdiction serving as Most Puissant Sovereign Grand Commander in 1919.

## PIGS ARE USED BY FRENCH PEASANTS TO ROOT TRUFFLES

AVIGNON, France, — (UP)—Pigs may be pigs in other parts of the world, but they are kings in the province of Vaucluse. Intelligent ones are prized for their ability to find truffles, and in the late fall and winter every peasant takes his pig to the woodlands to hunt these subterranean fungi.

Whenever a pig roots out a truffle, it demands a reward, such as a few acorns, a piece of cheese or even a small truffle, and if none is forthcoming, it loses interest in the game and refuses to dig. Hogs detect truffles through the sense of smell, then root them out with a metal-tipped muzzle. The muzzle serves a double purpose: It is useful in the digging, for truffles often grow to a depth of a foot, and then it prevents the pig's eating them the moment they are rooted out.

Varying in size from a walnut to an orange, truffles are used in pate de foie gras, sauces, garnishings and turkey stuffing.

## MERCHANT NABBED ON SUIT LOTTERY

KLAMATH FALLS, Ore., Nov. 16—(AP)—K. Sigmund, pioneer Klamath Falls clothier, was arrested on a charge of selling lottery tickets in connection with "suit clubs."

District Attorney Hardin B. Glackmar also signed a similar complaint against I. S. Green, who works for Sigmund.

Both were free today on their own recognizance.

## Greater Medford Clubbers Called To Settle \$2000

In an effort to make final and satisfactory disposal of furniture and treasury assets approximating \$2000 Mrs. I. B. Humphrys, former secretary of the now disbanded Greater Medford club, has called a meeting of all former members for 7:30 p. m. next Friday at the Girls' Community club.

According to Mrs. Humphrys there are left on hand a grand piano, electric stove and other furniture items and about \$1500 in stock and building and loan shares. Several previous efforts to assemble sufficient number of former members to enable satisfactory final disposal of the defunct organization's assets have proved unsuccessful, Mrs. Humphrys stated.

## Scant Hope Left For Kingsford-Smith

SYDNEY, New South Wales, Nov. 16—(AP)—Hope of finding Sir Kingsford-Smith, Australian pilot, who had been spured by reports his plane was seen flying low over the Siam coast November 8, waned again tonight.

H. F. Broadbent, Australian airman who beat Kingsford-Smith's solo flight record from England to Australia, said he believed the airplane was his and that the missing pilot's "Lady of the Southern Cross."

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