

Tomorrow — As a Feature of Our November Housewares Event — We Launch a

GREAT APPLIANCE SALE

Fortunate Purchases Enable Us to Offer Extraordinary Bargains In Electrical Appliances —
BUY NOW FOR CURRENT NEEDS or For CHRISTMAS GIFTS While Prices Are So Low!

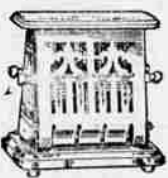
Universal Appliances



ADJUSTABLE AUTOMATIC
WRINKLE-PROOF IRON

The Last Word in Electric
Irons. Finger-tip Control of
adjustable temperature.
Wrinkle-Proof Round Heel.
Tapered Point and Beveled
Edges. Chromium Plate.

\$4.95



OLD ENGLISH
TURN-EASY TOASTER

Opening the bread rack turns
the toast. Attractive piercing
and etching on bread rack.
Panelled Top. Base and
Sides. Chromium Plate.

\$3.95



COLONIAL PERCOLATOR
HIGH-BOY PATTERN

Makes perfect drip coffee
automatically—the water
drips as it heats. 7 cup capacity.
Panelled Body and Spout.
Chromium Plate.

\$8.95

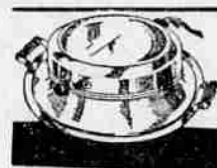


Regular \$3.98

Sandwich Toaster \$2.98

and Griddle
Nickel Plated SPECIAL

DEMONSTRATION



Regular \$3.98

WAFFLE IRON \$2.98

With Heat Indicator — Special

DEMONSTRATION

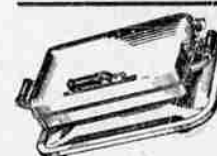
As a feature of NATIONAL CHEESE
WEEK we will serve delicious TOAST-
ED SANDWICHES made with EAGLE
POINT CHEESE! (You can buy this
fine cheese from your grocer).

SPERRY WAFFLE FLOUR will be
used in tasty waffles which will
be served Saturday at our store. . . Your
grocer has Sperry Waffle Flour—We
have the waffle irons at sensationally
low sale prices!

SENSATIONAL SPECIAL

Regular \$1.59 TOASTER \$1.

NICKEL AND EBONY TRIMMED



Waffle Iron and Sandwich

TOASTER \$4.95

Combination

With Removable Waffle Grids. Regular \$6.95 Value. Special

Regular \$1.98 TOASTER \$1.49

Chromium Finish with Ebony Trim—Extra Special

All appliances approved by the National Board of Fire Underwriters and
City of Medford.

VALUABLE PREMIUMS!

See Our Windows!

**NOW! OILED FOR
A LIFETIME—**

Sealed in Oil at the Factory
**GENERAL . ELECTRIC
WASHER**



It's a thrill to own
one—no bother—no
trouble—no attention.
G-E's new washer
is as silent as the
purr of a kitten!

SEVEN YEAR AND LABOR SAVING FEATURES

1. Activator . . . Washes quickly, thoroughly.
2. One Control Wringer . . . Simplifies and speeds the drying process.
3. Permanent Lubrication . . . You'll never have to oil a G-E.
4. Long-life Mechanism . . . Adjustable to maintain high operating efficiency.
5. Quiet Washing Operation . . . No nerve-racking noise.
6. Motor . . . Rubber-mounted, quiet-type G-E.
7. Drain Hose . . . Empties tub in approximately two minutes—pump at slight additional cost.

FREE! HOUSEWARES



CHOOSE

From Many Valuable
Items From Our Regular Stock

Pyrex Sets—Chrome Trays—Chrome
Bowls—Cake Boxes—Water Sets—
Porcelain Cookers.

**15 Piece
OPAL BREAK-
FAST SETS**

MANY OTHER COSTLY
PREMIUMS

BUY NOW!

Valuable Premiums, too, for Washing Machine Owners.
Ask our Representative

C.D.BEAN

INCORPORATED

229 E. Main

Phone 497

G-E Hotpoint
House of Magic
Presents
A MIXER THAT
"WALKS"



It Follows You All Around
the Kitchen

You don't have to stay rooted to
one spot to use this G-E Hotpoint
Portable Mixer. You can use it
anywhere in the kitchen . . . near
the sink to mash potatoes—over
the stove to mix icings—at the
kitchen table . . . \$18.75

A Toaster That
"TALKS"



Here is how it works: You put
your bread in the toaster and a
light at the top glows. When the
toast is finished the light winks
out—and at the same time a little
bell in the toaster softly tinkles.
It tells you when your toast
is done. Makes any kind of toast
that you wish . . . even Melba
toast . . . toast two slices at once.
Keeps toast warm until you are
ready to eat. No cold toast. No noise.
\$16.00

Semi-Automatic \$6.95

SALE of VACULATOR

Glass Coffee Makers
4-Cup Size Without

Electric Plate—For use on Your Own
Stove—Special

\$1.95

DEMONSTRATION

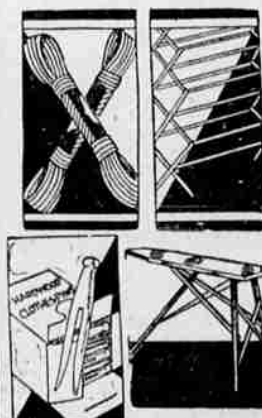
Enjoy a cup of delicious Gates and
Lyddard Z-Mor-U coffee tomorrow at
our store. . . Made with one of these
VACULATOR Glass coffee makers!

FREE!

Complete Home Laundry
Equipment!

ENTIRE SET—

- Ironing Board
- Clothes Rack
- Tub
- Rinso or White King Soap
- Clothes Pins
- Clothes Line
- Ironing Board Pad
- Ironing Board Cover



In Addition To These Fine Premiums—A

LIBERAL ALLOWANCE!

On Your Old Washer, Regardless
of the Model You Choose



Amazing
LOW
TERMS

Through
FEDERAL
HOUSING
ACT!

No Red Tape
— or —
Confusion!



An Achievement of
the "House of Magic"

The NEW G-E RADIO
with the new—

All Metal Tubes!

Don't take our word for it—listen to one of
these extraordinary sets and judge for your-
self. But if you do—better have your check
book with you, because you'll insist on buy-
ing one.

You Can Own a G-E Radio For As Little As

\$1.50 A WEEK

One Minute of Listening
Will Convince You

Your old radio is out-dated by this new and start-
ling G-E Radio. But so that you may enjoy the best
in radio, we are offering, for a limited time only, a
generous allowance on your old set.



FREE!

**32-PIECE
DINNER
SETS**

Complete Service for Six! New
Pattern — Just Received — On
display with other Premiums
on our windows!

