

GROCETERIA SUPER FOOD MARKETS

BREAD AND CAKES LIKE MOTHER MADE

Do You Know Your Medford?



POLK'S new Directory of Medford is finished. By all means look it over. It will do you a lot of good. With so many communities suffering severe set-backs because of the depression, Medford is still a growing, thriving city. Our population has increased and we Medford folks apparently enjoy a greater degree of modern conveniences than most other cities. Here are some interesting statistics:

Medford has more than 12,000 inhabitants. (1930 census 11,007).

98% are American born.

Medford has 22 churches.

2900 telephones are in use.

Medford schools are considered among the best in the west; 2996 pupils are enrolled.

There are 3550 water connections; 4829 light meters; 500 gas meters.

Our three hospitals have 113 beds.

Health conditions are much better than in many localities.

Medford has the finest food markets in Oregon.

Store Closed Monday Armistice Day - - Shop For Two Days

Savings in the Groceteria's Food Departments "A Dependable Source of Supply"

- REFRESHMENTS at The FOUNTAINS**
- French Pastry ala Mode 10c
Chocolate coated pastry with ice cream.
 - Chocolate Mint Cake ala Mode 10c
A delicious chocolate cake with tempting mint flavor added.
 - Hot Mince Pie 10c
Made with Borden's mince-meat—the best we can buy.
 - Pumpkin Pie Chiffon 10c
Generously covered with whipped cream.
 - Plate Dinners 25c to 29c
Turkey with Dressing—Veal Cutlets or Baked Ham.

- HOME PURITY BAKERY PRODUCTS**
- Chocolate Mint Cake, 2 sizes, 25c and 49c
A delicious chocolate cake with tempting mint flavor added.
 - Butterscotch Pecan Rolls, each 20c
Butterscotch flavored—generously topped with pecans—a new creation by Mr. Steele.
 - Ozark Apple Pan Rolls, pan 20c
More popular each week.
 - Streusel Coffee Cakes 2 for 15c
The genuine old-fashioned German Streusel.
 - Southern Butter Horns, 6 for 25c
Danish pastry with nuts and icing—Try some for breakfast tomorrow morning.
 - Cinnamon Twists 6 for 10c
Similar to cinnamon snails—and just as popular.
 - Cookies doz. 10c
Wide variety for the home cookie jar.
 - Home Purity Bread 1-lb. 8c 1½-lb. 12c
Free from all chemical yeast foods or substitutes—has the real home flavor.
 - Covered Wagon Bread, lb. loaf 8c
Brings back the spirit of pioneer days.

- Fruits and Vegetables**
- Fancy Sunkist Oranges, 252s, 2 doz. 39c
 - Fancy Sunkist Lemons, 360s, doz. ... 27c
 - Calavos, large ones 2 for 35c
 - Pomegranites (for the children), lg. size, ea. 5c
 - Cranberries, large ones, 2 lbs. 35c
 - Fancy Rose City Celery, lge. size, 2 for 23c
 - Fancy Celery Hearts 2 for 29c
 - Rutabagas 8 lbs. 25c
 - Parsnips 6 lbs. 25c
 - Artichokes, large ones, 3 for 23c
 - Bunch Vegetables 4 for 10c
 - Cocoanuts 2 for 13c
 - Sweet Potatoes 4 lbs. 15c
 - Danish Squash lb. 3c
 - Red Cabbage lb. 4c
 - Fresh Pineapple Large size, each 35c

- Gold Medal Corn Meal, No. 10 sack 28c
White or yellow—New crop eastern.
- Sperry Wheat Flakes, No. 10 sack 43c
A fine cold weather cooked cereal.
- Sperry Cereal Flakes, No. 10 sack 37c
Combines the health-giving properties of wheat and oats.
- Sperry Rolled Oats, quick or plain, No. 10 bag 33c
Replacement costs are slightly higher—A lot of breakfast for 33c.
- Sperry Graham Flour, No. 10 bag 48c
Fine or coarse.
- Wheaties, package 10c
A delicious whole wheat ready-to-serve cereal.
- Sunshine Krispy Crackers 2 lb. caddy 29c
Fresh from the factory each week—Well heated stores preserve their crispness.
- Sunshine Graham Crackers, 2 lb. caddy ... 29c
A fitting companion for Krispy crackers.
- Mission Catsup, 14 oz. bottle 10c
Good quality—packed by Del Monte.
- Kraft Cheese, ½ lb. bricks 15c
Choice of Pimento, Valereta, American, brick, Old English or Swiss.
- Baker's Farmington Sweet Chocolate, lb. bar 15c
Children and grown-ups too like this tasty chocolate.
- Seedless Raisins, 2 lb. package 12c
Economy brand—packed by Del Monte.

- Schillings' Baking Powder, 2½ lb. can 75c
Pure cream of tartar baking powder—more economical to buy this larger size.
- Del Monte Pineapple, Sliced, No. 2½ can 18c
8 Slices to the can. Cottage cheese may be purchased at our Super Meat Market for 15c pint. Makes a delicious salad.
- Del Monte Prunes, 2 lb. package 15c
Large 30-40 prunes—new crop.
- Walnuts, pound 15c
New crop locals—medium size.
- Rice, 3½ lbs. 20c
Extra Fancy Arkansas Blue Rice.
- White Ribbon Shortening, 8 lb. pail ... 98c
- Swansdown Cake Sets 89c
Large package Swansdown Cake Flour—angel cake pan—loaf cake pan—spatula—wood spoon—measuring spoons—measuring cup—cake tester and 3 cook books.
- Lake Wales Florida Grapefruit, No. 2 can ... 10c
Nice ripe fruit—broken segments.
- Instant Postum 8-oz. can 38c

- Sanka Coffee lb. can 43c
Caffeine free—lets you sleep.
- Economy Matches Carton of 6 boxes 17c
- Jello 2 pkgs. 11c
6 Delicious flavors.
- Selox Large pkg. 12c
A lot of soap for little money.
- P. & G. Laundry Soap, 10 bars 29c
- White King Granulated Soap, large pkg. 29c
- White King Toilet Soap 5 bars 22c
5 Bars wrapped in cellophane—wash cloth free.
- Mazda Light Bulbs. All sizes to 60 watt inc., each 15c
At the new low Mazda prices—Why take a chance on inferior lamps.
- Galvanized Wash Tubs Large No. 3 size 89c
- O. K. Soap 6 for 25c
Nearly a pound of soap to the bar—gets the dirty dirt.
- Oronite Fly Spray Pint can 37c
The cold weather has them groggy—a little Oronite fly spray will finish the job.

Z-Mor-U Coffee

- Lb. 25c
- 3 lbs. 73c

Roasted This Week—Ground Fresh Daily.
Money Back Guarantee

WHY SHOP AROUND FOR BARGAINS FIRST COME TO YOUR SUPER-FOOD MARKETS

SUPER MEAT MARKETS

Help Us Answer This Question

A customer asked us why we charged 25c a pound for pork sausage and seemed a little disappointed because we wouldn't sell it for less. We suggested that she ask the price of any cut of good pork. If good pork could be bought for less, then and then only could we make good pork sausage for less.

Sausage is a good deal like mince-meat. If it is sold for less than the cost of good quality ingredients necessary to make it—what's the answer? Frankly, we're too old-fashioned to know the answer. We learned to make sausage years ago on a farm—made it out of the kind of pork we like to eat—seasoned it with good spices—and liked it.

When we began making sausage in our markets we sort of hungered for that old-time farm sausage and made some. We found it just as good as in the olden days and kept on making it. Maybe we're too cranky, but we just can't help but be finicky about all ground meats.

Our Improved Pork Sausage, lb. 25c
Still not too late to name this new sausage and win a prize. Contest ends tomorrow.

Little Pig Pork Sausage, lb. 27c
Serve with Sperry pancakes tomorrow morning—give hubby a treat.

Steer Beef Roast, lb. 12½c
Tender and flavorful—a fine Sunday dinner.

Swiss Round or Sirloin Steaks, lb. 20c
There is none so good as a fine Swiss steak from tender steer beef.

Shoulder Pork Roasts, lb. 19½c
A fine roast for tomorrow's dinner.

Swift's Cottage Butts, lb. 28c
Fine for frying or baking.

Ham and Veal Loaf, lb. 15c
Ground ready for seasoning—mixed just right for fine flavor.

Sugar Cured Bacon, lb. 35c
Sold in any size piece.

Shortening 4 lbs. 43c
Good quality. Very economical at this low price.

Rolled Steer Beef Roast, lb. 23c
No waste. From the finest tender steer beef.

Hamburger 2 lbs. 25c
We are just as particular about our ground meats as of the finest meats.

Cottage Cheese Full pint 15c
Cottage cheese is a welcome addition to the menu—serve with pineapple for a tempting salad.

Borden's Mince-meat 2 lbs. 29c
Same high quality mince-meat that makes our mince pies so tasty at the fountain.

Turkeys lb. 28c
Tender, medium size hens, well meated.

Young Roasting Chickens, lb. 25c
Also suitable for frying southern style.

Home Purity MAYONNAISE

- Pint 20c
- Quart 39c

Freshness is most essential in mayonnaise. To fully realize this compare Home Purity with any other.

6th at Central
8th at Grape
Saving Without Self-Denial

GATES & LYDIARD

Delivery of \$1.00 Orders
Phone:
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East Side 752