

MEDFORD MAIL TRIBUNE

"Everyone in Southern Oregon Reads the Mail Tribune" Daily Except Saturday.

Published by MEDFORD PRINTING CO. 15-27-29 N. 5th St. Phone 74. ROBERT W. BUEHL, Editor.

Entered as second-class matter at Medford, Oregon, under Act of March 3, 1879.

MEMBER OF THE ASSOCIATED PRESS. Receiving Full Press Service.

MEMBER OF UNITED PRESS. Advertising Representatives: M. C. MOGENSEN & COMPANY.

Ye Smudge Pot

The elections Tuesday throughout the nation were wonderful. The results made both Republican and Democratic leaders happy, and neither side lost.

The Lions quartet composed of Joe Belanger, Ralph Turner, Dr. R. C. Lawrence and Blaine Isom, sang and well.—(Heppner News)—The unfinished, but muffled knock.

"The League Against War and Fascism" plans a parade at Eugene Armistice Day, in which many college students will march. The major war is a list of slogans to be carried on banners, presumably to determine if any of them are alive and sneers at the American form of government.

New York gangsters continue to shoot their rivals, without the formality of mistaking him for a deer.

T. Bradley of the lighthouse is in the southland. Del Getchell, the banker-poet unleashed a poem at him, without delay.

"NEWS FROM READY AND FAR-OFF" (Hillside Montague Messenger)—That's what the readers claim.

Many old grads are heading for the UO-O-OSC, grid tussle at Eugene Saturday. Just as many will stay home, and get the same general results by turning on the radio, and standing in the bathtub (quarter-full) with their shoes on.

The "freedom of the press" has been reaffirmed by a decision of the Texas supreme court. The "freedom of the press" is fine, except when it gets too much so.

Twenty-two, plus nine, plus seven are 38, and that's the number of Times Oregon and Oregon State have played each other in their long football history, so the big game at Eugene tomorrow will be their 39th meeting.—(Oregonian)—Nice adding up, little man, nice adding!

The Old Folks are making life miserable for their voters by asking them "Yes" or "No" questions, that must be answered ere they vote. The queries all concern the Townsend plan, and to date the "Noes" have been as scarce as farmer votes against Santa Claus in the form of Corn-Hog checks. In this wild form of coercion, no politician has become so scared, he was unable to speak. Cong. Mott told the oldsters at Albany after the opening cross-examination, the plan "was economically sound, but \$200 per cent was too much." It can't be both. Cong. Mott is entitled to a place at the head of the class in timely logic, alongside Cong. Pierce. The latter is opposed to the Sales Tax, except when it is called a Transaction Tax. It might develop when the votes are counted that more people are opposed to demagoguery than in favor of Utopia.

The special session of the legislature is drawing to a close, and in the hustle and bustle of reading, it is hoped the statesmen don't forget to do something about the bill prohibiting wading in irrigation ditches.

MEAN OLD FACTS. Facts are rude and stubborn things and ought to be abolished. You really couldn't be estimated. The joys they have demolished. How many credible tales. Have bubbles told their spouses in vain because their wives know the fact that they are spouses? The hubby's alibi is spoiled. The salesman's hope deflated. Imagination gets the can. When hard, cold facts are stated. They're clanking chains upon our wrists.

And balls upon our ankles. That make us slaves to painful truth. Until the hovers fanlike. Away with fact, let fancy rule! Unlock the chafing letter! Let simple minds be gullible. And wise ones little better. For life is robbed of happiness. And offers only troubles. When deadly facts are left at large. To puncture fancy's bubbles. —(Exchange)

A recent military pageant at Schofield Barracks, Hawaii, showed the Hawaiian division of the army to be completely motorized. The army mule had vanished.

The Holding Company Ruling

GREAT rejoicing in Wall Street circles over the K. O. of the holding company bill by a federal district judge in Maryland. Public utility prices on the stock exchange, soared upward as a result.

Somewhat premature! Only the U. S. supreme court can determine whether or not this measure is unconstitutional. And should our highest tribunal so decree, the victory would be short lived.

For sooner or later the purpose of the holding company bill is going to be carried out. This purpose is not to destroy all holding companies, but to so regulate them, that they can no longer be used as mediums for financial manipulation and exploitation, for the enrichment of a few insiders at the expense of the consuming public.

IN modern finance the holding company setup has a legitimate place, but at the most a limited function. As it has been largely used—and abused—during the past two decades, it has contributed little or nothing to better public service, and a great deal to discredit that industry, and bring upon it such disasters as the Insull collapse in Chicago.

In the opinion of this paper, it is not only to the interest of the people of this country, but to the INTEREST OF THE PUBLIC UTILITIES THEMSELVES, that a thorough going reform in the holding company field be carried out, and the holding company business, as a get-rich-quick financial RACKET, be wiped out!

If this can't be done, under the holding company measure as drawn, then that measure should be revised so it CAN be. And if this is impossible, because of constitutional limitations, then the Constitution should be amended, to remove them.

It is preposterous to assume, there IS no legal way, in which the people of this country can be protected from unscrupulous exploitation in the public utility field, and no legal way to render a repetition of such catastrophes as the unsavory Insull scandal, impossible.

If the boost in utility prices on the stock exchange, is based upon the contrary assumption, then Wall Street is certainly due for another rude awakening.

Billy Sunday

IT is frequently remarked,—upon the passing of a noted figure,—that his place will be hard to fill.

One feels inclined to go even farther in the case of Billy Sunday, and predict his place will NEVER be filled.

The basis for such a prediction rests upon the belief, that the world was marked the close of one epoch, and the start of another, and that the spiritual needs of the New World, will be totally different from those of the Old World,—so different that no revival of the Billy Sunday school of exhortation will be probable.

Not that the so-called revivalists will vanish,—but the revivalist of the future will employ a different technique, base his plea upon a different theological conception,—there will be no more Billy Sundays for the need that Billy Sunday supplied, in the new generation, will not exist.

THAT Billy Sunday during his life time was a power for good, is undeniable. The fact that to many people he was nothing but a vulgarian and a pain in the neck, pretending to have his eye on God, but really having it on the collection plate, only proves the point. For the very reason a certain type couldn't see Billy Sunday in any way, was the reason another type found in him, what they could find nowhere else.

It takes all kinds of people to make a world, and Bill Sunday concentrated upon those who couldn't find what they wanted,—or needed—in either the conventional church or the conventional sermon,—who not only needed spiritual food, but needed a spiritual slap in the face; who had to have their religion in strong doses and in plain terms,—in the vernacular of the street, in the idiom of their daily talk—had to have it highly seasoned and strongly dramatized, or they would have no religion at all.

BILLY SUNDAY gave them what they wanted. And in placing the advantages of a good life, and the dangers of a bad life, in familiar and traditional religious forms, but in unconventional and familiar sporting terms he gained the attention and influenced the lives of thousands of girls and boys, who probably could have been reached in no other way.

Yes, there is no doubt Billy Sunday did a great deal of good, in his time, and in his WAY. He made money out of it of course, and his interest in money was not scriptural by any means, but there was no question of his sincerity, his true hatred of the devil and all his works, and his devotion to the betterment of the world, in which he lived.



News Behind The News

(Continued From Page One.) They see it, for instance, in the bus transportation business. That was a minor sideline in 1929. About two years ago the stock of a prominent bus company sold for \$5 a share. It is now around \$60. Bus transportation has become a big business, because it reaches for the flat 1935 pocketbook. It was what the marketeers call "the real ride to glory" in stock market profits since the depression.

A war, regard it as only a question of time. If it is not in Ethiopia, they will look for it in Germany or Japan. It sounds incredible, but a few leaders of really big business, at a luncheon the other day could not agree on the wisest course to pursue politically.

Emotionally, they were all bitter against the New Deal. They unanimously adopted a one-word description of Mr. Roosevelt as "dangerous." Yet a majority wondered whether it was a good practical idea for them to stick their heads out too far. In other words, they seemed to be squinting, but did not know what to do about it. At least, they did not decide.

There was a time when a conference between Mr. Roosevelt and the eminent Democratic logician, Bernard Baruch, would start a lot of hot rumors. Not any more. Past experience has proved that Mr. Baruch is not always called in for economic consultations. There are good reasons for believing that this recent discussion at Hyde Park was almost exclusively on the European situation.

Medicated with ingredients of Vicks VapoRub VICKS COUGH DROP

Personal Health Service

By William Brady, M. D. Signed letters pertaining to personal health and hygiene not to disease diagnosis or treatment will be answered by Dr. Brady if a stamped self-addressed envelope is enclosed. Letters should be brief and written in ink. Owing to the large number of letters received only a few can be answered. No reply can be made to queries not conforming to instructions. Address Dr. William Brady, 265 El Camino, Beverly Hills, Cal.

THE LIFE IN PLAIN WHEAT ask also for the Agriculture Department's Farmer Bulletin No. 1450 on Home Baking.



I think any wheat fit to make flour or to feed stock or fowls is wholesome, healthful food for man, just as it comes from the thrasher, all prejudice to the contrary notwithstanding.

"Life" in wheat connotes bugs, insects and their eggs or larvae to a "wheat" connotes vitamins, calcium, iron, phosphorus, protein, fat and carbohydrate to me.

However, if you feel squeamish about it, wash the wheat with water, just as you would wash berries or lettuce. Then it is as fit to eat raw as are berries or lettuce. Of course cooking or baking would destroy any insects, eggs, larvae or other "life" in wheat. Too prolonged cooking destroys some of the valuable vitamins in wheat, too.

Here it is well to note that according to careful tests the temperature within a loaf of bread does not rise much above boiling point (100 degrees C., 212 degrees F.) during baking, and hence and vitamin B in wheat or loaf is not destroyed by baking, but in the crust the temperature does get high enough during baking to destroy considerable vitamin B.

Plain wheat as it comes from the thrasher, bought by the pound, peck or bushel from farmer, mill, feed store, etc., is the richest natural food source of vitamins B, G and E, and contains considerable vitamin A.

I believe it is a healthful habit to keep some wheat in the house and chew some of it raw every day. There are numerous recipes for preparing wheat in appetizing ways, and any one interested in health and economy should make use of plain wheat in the family dietary. I could put a good deal more emphasis on this, but I'd rather be Dr. Brady sounding off than poor Dr. Brady with no world to tell. So if you're hearing, send stamped envelope bearing your address for the suggestions and recipes which are given in detail in a printed circular entitled "Wheat to Eat."

The U. S. Dept. of Agriculture, Bureau of Home Economics, Washington, D. C., issues a pamphlet entitled "Whole Wheat an Economical Addition to the Diet" and this contains a number of recipes using whole wheat. If you write to Washington for this.

Ed. Note: Persons wishing to contribute to Dr. Brady should send letter direct to Dr. William Brady, M. D., 265 El Camino, Beverly Hills, Cal.

The passing of the 82-year-old Brevoort leaves only the venerable Murray Hill as a reminder of a hotel hospitality that has been recognized into a numbered and ticketed efficiency. The Brevoort, until a few years ago, was thoroughly continental, even to a concierge on a tiny platform and an ascenseur self operated by push buttons.

I had a note from Bonita the other day. The glamorous Bonita of the famous "Wine, Women and Song" show that toured the provinces year after year. Out in the tall grass, Bonita was our symbol of high life—the champagne, caviar and decollete whips of New York, Paris and London. Like so many former trouperes, she is in Hollywood, playing character parts in the movies now and then, rocking contentedly on a bungalow porch and dreaming of days ago.

Too, the town has a Maxim's again. This time it's in the East 50's. The original Maxim's, of course, is still at the red-fronted stand on that short broad sweep to the Madeleine that is the rue Royale. And a ghost of former glory, New York's Maxim's of 20 years ago was in the West 30's near Broadway, a night whirl spinning tinkled tarantaras for wandering yokels. There was a legend the clientele included awarthy rascals who shipped ladies down to Rio. And wash room boys who provided "busts in the arm."

Sid Solomon's exit from the Casino in Central Park will end a widely head-lined feud of long standing. The pale 100-pound restaurateur was long a thorn in the collective side of the park commission—a thorn they were unable to pluck. When he departed it was largely because doctors warned him hospitalization and a long rest were imperative. Sid belonged to that very intimate circle

WATCH FOR THE NEW 1936 Chrysler. WILL BE HERE SOON. They will be the latest and finest automobile on the market. All models will be equipped with the Famous Chrysler silent overdrive. The new Chrysler 6 and 8 will have the up-to-date features used on European cars—two years ahead of anything on the American market.

that called Jimmy Walker "Jim." A dazzling upshoot of the Walker fireworks. The neatest theatrical fortune since the locusts began to eat falls to the astute Brock Pemberton. The year's run of his production, "Personal Appearance," is said to have netted considerably more than \$100,000 for himself alone. Pemberton rarely goes off half-cocked in his productions. His flops are few. He may go playless for three seasons in a row and when he gets going takes his time. Not even Belasco excels him in the art of casting.

I'm now one of the sour-visaged misanthropes carrying a cold drench for the beam boys—the rosy fellows, all sweetness and light who backslap a "How's tricks? Gee, you're looking swell." All the film-famming I've suffered has been by their ilk. The grumpest, rudest person I know is the scowling small town banker who grudgingly took my cash and made the only absolutely safe investment I've ever had.

Comment on the Day's News. By FRANK JENKINS. THIS headline isn't surprising: "Special Session to Require Full 20-Day Limit."

The only way the special session of the Oregon legislature could have met, transacted the business for which it was called and adjourned within the 20-day limit would have been for everybody to be in substantial agreement as to what should be done.

It is very seldom indeed that everybody is in agreement as to what should be done about the public's business. That's what makes politics interesting.

THIS headline is a little encouraging: "Gunwoman Slain by Bandit Pal." The Kansas City dispatch that follows the headline relates that "red-haired Vivian Chase, female public enemy No. 1, is dead—apparently victim of a gunman for whom she carried bullets in her purse."

Her body was found crammed into a motor car in a fashionable country club district, and police are renewing their search for John Langan, fugitive bank robber, who is suspected of killing the red-headed lady.

If we'll just give these gangsters time enough, maybe they'll wipe each other out.

THIS headline is interesting, for various reasons: "America Will Be Contacted in Effort to Increase Strength of Embargo Against Italy."

The contacting will be done by the league of nations' sub-committee on economic sanctions, and the effort will be to find out whether this country, which is NOT a member, will join the league members in refusing to sell petroleum, coal, iron and steel to Italy if she persists in going on with her war against Ethiopia.

It is interesting because if we refuse to ship these products to Italy we'll be joining with the league in an issue that may lead to war, and if we insist on selling to Italy we'll be violating our own proclamation of neutrality.

REMEMBER, in this connection, the cynical comment quoted in this column a few days ago to the effect that if "they (meaning the nations of Europe) can't get us

OLD JOHN DON'T GET UP NIGHTS. He Made This 25c Test. Old John says, "I had to get up 5 or 6 times every night. This bladder irregularity was accompanied with acute flow, burning and backache. I flushed out excess acids with little green tablets containing buchu leaves, juniper oil, etc., called BUKETS. They work on the bladder similar to castor oil on the bowels. After four days I not pleased any druggist will refund you 25c. I sleep good now." Heath's Drug Store, Jarmen Drug Store.

into it, there'll probably be no European war." Well, they're trying hard enough to get us in.

A CALIFORNIA doctor has been sued for \$50,000 damages by a woman to whom he is alleged to have administered dinitrophenol, a drug that burns off fat. She asserts that as a result of the treatments she has developed cataracts and has become nervous and ill.

We're sorry for the lady, but can't refrain from remarking that the best and surest way to get thin is to quit eating too much—which isn't much fun, but gets results.

These nostrums that promise something for nothing usually involve headaches.

Flight 'o Time. Medford and Jackson County history from the files of the Mail Tribune 10 and 20 Years Ago. TEN YEARS AGO TODAY. November 8, 1925. (It Was Sunday) Medford high school to hold monster rally tomorrow night for annual game with Ashland.

The Japan Air Transport company has started weekly airmail service between Kyushu and Formosa, covering a four-day steamer route in 10 days.



"Maedchen Out of Uniform". The uniform waistline belongs to the past. Maidens and matrons alike can vary the silhouette if they choose "Misimplicity" for a foundation.

Misimplicity. Special Group of Broken Sizes 1/2 price. See the many other 10th Anniversary Specials for Saturday.

Heath's Week End DRUG SALE. THE STORE THAT FILLS PRESCRIPTIONS. ANACIN 12's 9c. Epsom Salts, 5 lb. bag 23c. Dr. West Tooth Paste 3 for 50c. Kotex or Modess 17 1/2. Hand Lotion in quarts 59c. Squibb's Choc. Vitavose 49c. ALARM CLOCKS, guar. (with luminous dials) \$1.19. Upjohn's Citrocarbonate 79c. Gem Razors 19c. Gallons Mineral Oil (Russian or American) \$1.25. BROMO QUININE Groves 24c. Pepsodent Tooth Paste 31c. Kleenex 2 for 25c. Squibb's Adex Tablets 79c. Jaynes Vermifuge 49c. Gem Razors 19c. Union Leader 3 for 20c. Prince Albert and Velvet Model 7 1/2. Target and Dial 7 1/2. FITCH'S SHAMPOO With Free Scalp Massage Brush 59c. Bull Durham, Stud. Golden Grain, Buffalo, Dukes 33 1/2. Days Work, Star, Horse Shoe, Clipper, Climax 8c. Ladies' Rest Room Heath's DRUG STORE Phone 884 Medford Bldg.