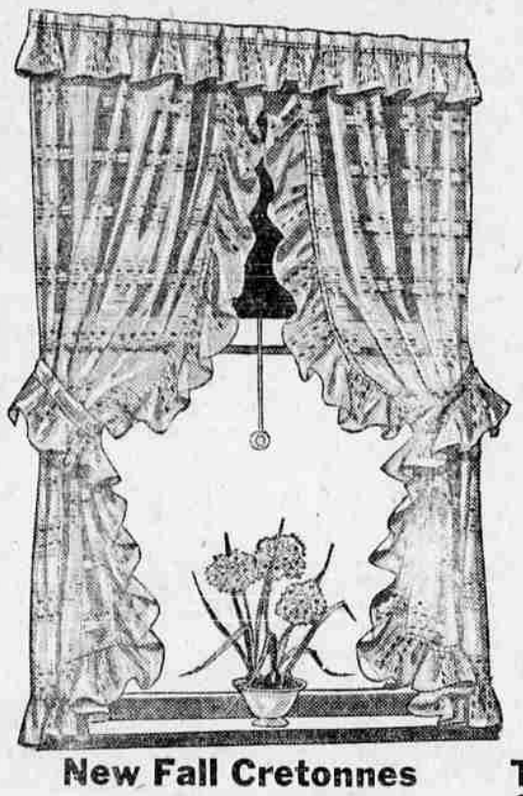
•good taste •good quality •low price

smart shoppers

know they get all 3 at WARDS!

Usual 89c Value! BIG SELLING OF

PRISCILLA AND FLOUNCE CURTAINS



- Colored Figured Priscillas
- Candlewick Priscillas
- Candlewick Flounces
- Cushion Dot Flounces

79c

One of the most outstanding curtain values of the season at one of the season's lowest prices for such fine quality priscillas and flounces! The Colored Figured priscillas are unusually charming! The Candlewicks have big, fluffy dots in choice of colors! You'll like the fresh, crisp look of the Cushion Dots! Note the 18 in. flounces and self ruffled priscillas! Shop today!

HOMESPUN CURTAIN MATERIAL

Rough weave, in bright plaids. 50 in. wide ..... Yd. **59c**

New Fall Cretonnes

All new Fall patterns—and every one of them is exclusive with Wards! 16 Color combinations in tans, blacks, greens, blues and rusts! Yd. **12½c**

Colorfast Cretonnes

30 Color combinations—every one sun and tubfast! Exclusive designs! **19c**

Thousands of Yards of Curtain Materials

- Mission Net
- Figured Marquisette

Popular weaves in fine quality yarns! Full 39 inch widths! In ecru or cream! **10c**

WARDS put a budget price on hose with quality features!

55c

FULL-FASHIONED *Pure Silk*

Clear Chiffon—All-silk picot tops, silk feet, mercerized cotton reinforced heels and toes, cradle soles. Dull finish. New colors.

Service Weight—Mercerized cotton top and foot. Strong 7-thread leg in a smooth, dull finish. Reinforcements at heels, toes. 8½-10.

2.98

Fur Felt . . . and a Real . . .

Tyrolean

- HAND BLOCKED AND FINISHED
- LOOKS SMARTER . . . WEARS BETTER!

A "hit" everywhere! Adopted from the original Tyrolean . . . narrow welt brim snaps up sharply in back . . . high crown tapers slightly. Hand workmanship found in hats at twice Wards price!

Women Will Be Delighted with Satin Slips at

1.39

They're lovely creations of pure-dye satin and imported laces. They're bias cut the better to fit you and are a full 48 inches long. Your choice of V or bodice tops.

19.95

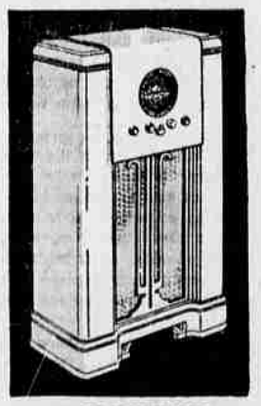
NEW SUITS . . LATEST PATTERNS . .

They're All Wool

It's Wards for men's suits . . . especially if you want style at a reasonable price! Here at $19.95 are trim, well tailored double or single models. Smart, serviceable woolens in all!

Ward's Hawthorne Bicycles

DeLuxe Duralium	$41.45
Standard Duralium	$33.45
New Aluminum Alloy—Stainless—Shines Like Cromium. Stronger than steel.	
Dolly Varden, for women	$32.45
Vichrome Enameled—Chrome plated trim.	
Speed Model—Junior	$26.95
Speed Model—Senior	$32.45



"GREATEST RADIO VALUE!"

Save Up to $50 **$54.95**

$5 Down, $6 Monthly Carrying Charge

You Will Say:

"It has the finest tone I've ever heard!"
"I enjoy foreign reception with this radio!"
"The dial is the most helpful I've seen!"
"I never saw a better-looking cabinet!"

WARDS SAY IT THIS WAY:

- New Metal Tubes—self-shielding—less noise
- High Fidelity with Adjustable Selectivity
- Instant Dialing with Micrometer Tuning
- Super Dynamic Speaker—Marvelous tone
- World Range — Improved foreign reception
- Interstation Noise Suppression
- Exclusive Cabinet Design—Built Like Finer Furniture
- Completely Licensed by RCA and Hazeltine
- Priced ⅓ to ½ Less because Wards are greatest Radio Retailers in the World

See This Marvelous Radio and Other 1936 Models—All Ward High Quality—at ⅓ to ½ Less!

Breakfast Set—Only

11.95

We should sell hundreds at this low sale price! Comes in maple or walnut finish with attractive decorations or in ivory trimmed with green. Dropleaf table opens to 42 in.

Feature Value!

Mattress

7.45

45 lbs. of best quality Cotton linters make this mattress a real value.

90 Coil Spring $6.95

Popular Styles TABLE LAMPS

1.98

Entire group should be a complete sell-out! Full size pottery base, new shades that glow in the dark! Many styles, colors and shapes! Shades tilt for reading. Buy!

Men . . . . You can't go wrong on Wards

Polo Model Overcoats

15.95

"Always Good" Style
Winter Weight Wools

About the most comfortable, all-around coats you'll find at anywhere near this price! Tailored with a swing that most men like. Firm bodied woolens in Winter browns, grays, or dark blue; overchecks in gray or blue. Also, other models at this price.

Ward's Firearms

DeLuxe 12 ga. West. Field. $25 worth extras	$34.95
Standard 12 ga. W. Field. Works like a $45 gun	$29.95
Standard 12 ga. West. Field. With matted rib	$32.95
Single Shot 12 ga. Hercules. Proofteted at 8 tons breech pressure.	$6.98
22 shot Repeater .22 cal. Tubular. With 4 Power Scope sight.	$17.90
22 shot Repeater .22 cal. Tubular	$10.95
Deluxe Repeater 8 shot. Clip	$8.45
DeLuxe Rifle Single Shot	$7.45
Single Shot Rifle Bolt Action	$4.75

Ward's Red Head Shot Shells
75c to 99c per box

.22 Short	15c
.22 Long	22c
.22 Long Rifle	27c
.22 Long Rifle, hollow point	30c

Ward's Crimson Tide Football

2.19

Ward's Varsity Basketball

3.98

Badminton Racquets

2.19

Badminton Shuttle Cocks (either rubber or kid face)

29c ea.

MEN'S Shirts & Shorts

Good broadcloth. Each **25c**

Men's Ties

A large assortment of Ties in many colors and patterns. Each **49c**

MONTGOMERY WARD

117 South Central — Telephone 286