

ROGERS MEMORIAL DRIVE FOR FUNDS GETS UNDER WAY

Campaign Will last Until Thanksgiving With Mail Tribune Acting As Depository For Donations.

NEW YORK, Nov. 4.—(AP)—The Will Rogers memorial commission launched a campaign today on the 56th anniversary of the late comedian's birth for subscriptions "to perpetuate his kindness to mankind." The memorial is to be raised in the national campaign by gifts "no matter how small."

In Oklahoma, Rogers' native state, Governor Marland proclaimed today "Will Rogers Day."

In the interest of the memorial to Rogers, Lieut. Commander Frank Hawks is making a 16,000 mile flight to every corner of the United States. The flight will end November 26, the day before the campaign closes.

The Will Rogers Memorial fund campaign opened today throughout the United States, November 4 being the 56th anniversary of the birth of the world-famous actor and humorist. The campaign will continue until Thanksgiving eve.

During this period contributions to the Will Rogers fund will be received by the Mail Tribune. A receipt will be issued for each contribution and a record kept of the donors.

A committee composed of prominent men and women of the country will choose, with suggestions from the public, the kind of memorial most appropriate for commemorating the memory of the cowboy philosopher. It is to be a living and continuing memorial to serve charitable, educational and humanitarian purposes.

Rogers' Wit Cited
The following article, written by Rupert Hughes for the memorial commission, depicts a side of Will Rogers not generally known:

"It was my good luck to hear Will Rogers make some of his most uproariously funny speeches. As a toastmaster I called on him several times and more than once in such circumstances there was no chance for preparation and his remarks could only have been extemporized. They never failed to be side-splitting."

"But the occasion that haunts me unforgettably was a luncheon at which Will Rogers was present, along with five or six publishers of Los Angeles newspapers, at the Milton H. Berry Institute where victims of infantile paralysis, broken backs, and other disasters are 'reeducated' and so trained that they can rise from their beds or wheel chairs and walk. Patients Are Cheered."

"Few sights are so touching as the joy these victims take in the slow and often meagre return of lost powers. The beholder does not know whether to laugh or cry. His heart aches with sympathy and with delight at equal measure. On this occasion, when we moved among those whom Milton Berry refuses to call 'patients' and inside on calling 'students,' we all tried to seem cheerful and to give forth cheer. But we were a melancholy lot. Will Rogers, however, had some uproarious remark for each of them whether a child, a stalwart youth, a pretty girl, an elderly man or woman. They hung on his words, smiling before he spoke and breaking into roars of laughter at his words. And he laughed with them."

Sobs For Victims
"It was wonderful to see anyone bringing such priceless laughter to the victims of such cruel misfortunes, but I could not help wondering how anybody could be so boisterously gay with such people, and show never a sign of being touched by their sufferings."

"Later I learned that after he had kept them all roaring and writhing with laughter for a long time, he asked Milton Berry where the washroom was, and slipped away. Milton Berry opened the door to hand him a towel and found Will leaning against the wall, his head against his arm. He was sobbing like a child."

"Milton Berry closed the door softly unnoticed, and when Will came out he went back to tell the 'students' good-bye. He was laughing as hilariously as before and he left them in stitches."

"They never told Will that he had looked in upon him weeping. It would doubtless have covered Will with chagrin to have been caught in such a surrender to his deep emotions. A few months later he was on his way to his poetic death."

Sorrow Concealed
"I had known that he was always doing good deeds in secret but only by

accident was it shown that he regarded the provoking of laughter as a sacred mission. Even when his heart was breaking with pity he kept his sorrow to himself."

"Too many people hide cold hearts behind long faces and solemn phrases. Will Rogers was a glorious clown who forbade his tears to flow and let his heart bleed inside him lest the knowledge of his grief should mar the perfect art, the priceless medicine and relief of laughter unrestrained. There is a saintliness, a majesty in such a comedian and no memorial can be too magnificent for Will Rogers, who blessing a thirsty sultry world," blessing a thirsty sultry world."

Coupon Provided
For the convenience of readers who desire to contribute to the memorial fund the following coupon is provided:

Wishing to have a part in perpetuating the memory of one of our most beloved and useful citizens, I enclose herewith my contribution of _____ to the Will Rogers Memorial fund. I understand that this gift will be added to others from Medford and will go without any deductions whatsoever to the national fund to be expended, also without any deduction, as the memorial committee may determine.

Name _____
Address _____
Date _____

ANNA LIZA WORDEN
PASSES IN PHOENIX

Anna Liza Worden, well-known resident of Phoenix, where she has resided for the last 15 years, passed away at her home Saturday evening.

Mrs. Worden, widow of the late Samuel Worden, was born in DeKalb county, Indiana, March 28, 1856.

When a young woman she went to Illinois where she was married to Mr. Worden and five years later they moved to Kansas, from whence they came to Phoenix, Oregon. Mrs. Worden was a long-time member of the Seventh Day Adventist church. She was the last of a family of eight children to hear the final summons.

Her four surviving children are: Mrs. E. A. Page of San Jose, Calif.; Mrs. Jas. A. Woods, Eagle Point; Mrs. G. E. Ammann of Seattle, and Mrs. C. W. Buckner, Phoenix. Also one niece, Pearl Shurtz of Indiana. 10 grandchildren and two great-grandchildren.

Funeral services will be conducted at the Conger chapel by Rev. Adolph Johnson at 2:30 Tuesday. Commitment services in the Phoenix cemetery.

BRISK PAYMENTS
PERSONAL TAXES

Brisk volunteer payment of personal taxes continued over the weekend and today at the tax collection department of the sheriff's office. Sheriff Cyd J. Brown said he was highly pleased with the response to his appeal that the personal tax be paid.

The sheriff intends this week to send out deputies, to make contact with personal property delinquents this week, and make arrangements either for full or partial payments. Under Oregon law, the sheriff of a county is held responsible for the collection of personal property taxes. He has no alternative.

This is the first time in several years that there has been an organized effort to collect personal taxes in this county.

Use Mail Tribune want ads.

Convict Killed
In Yard Fight

POLSON, Calif., Nov. 4.—(AP)—Jacob Milove, 28-year old Los Angeles robber serving a 12-year sentence, was dead today because he sought to stop a fight between two other convicts in the yard of Polson state prison.

Warden Court Smith said Milove was fatally stabbed near the heart and in the left side by F. J. Hudson, 30, of San Bernardino after he attempted to intervene in a fight that broke out between Hudson and Chris Telles, 28, of Los Angeles.

Tomato Pack at Bagley Cannery Tops Northwest

1,431,666 Cans Packed—
\$20,520 Paid Growers—
P. D. Lofland Raises
277,859 On 6 1-2 Acres.

Despite the handicap of a growing season delayed nearly three weeks by inclement weather in the spring, the Bagley Canning company of Ashland has just completed packing 1,431,666 cans of tomatoes, the largest tomato pack of any cannery in the northwest. According to R. E. Koozer, manager, the cannery received 3,625,502 pounds of fine, big, red tomatoes for which this region is rapidly becoming famous.

The pack represents a substantial return to growers, \$20,520.78 having been paid out for the product of approximately 225 harvested acres. The yield averaged a little over eight tons to the harvested acre. Besides placing a goodly sum in the farmers' pockets, the tomato pack also added \$15,000 to Ashland's payroll during the 48 days the cannery was in operation.

58,432 Cans In Day
The canning season reached its height on September 27 when over 4,000 lugs were received, a veritable avalanche of tomatoes rolling in from the farms, necessitating overtime shifts for the cannery which turned out 58,432 cans on that day.

P. D. Lofland, who cultivated six and one-half acres of tomatoes north of Central Point, was champion grower on the cannery company's list, delivering 277,859 pounds for a gross return of \$1,530.53. Lofland's vines besides setting a record for productivity, furnishing an average of about 21 tons to the acre, also turned out a product which ran high in grade. Eighty-three per cent of the crop was classified as United States No. 1, while seventeen per cent was in grade two.

Celebration at Finish
In celebrating the successful conclusion of the heavy season's run, Mrs. W. J. Langston, formerly of Newburg, Ore., who was formerly over the pack, organized the ladies of the plant into a banquet, committee and a fine dinner was enjoyed in the dining hall of the cannery. All the viands for the meal were prepared at the cannery by the ladies with the exception of the pastry. The hall was decorated with fall flowers and leaves for the occasion.

W. A. Gates, vice president of the company acted as toastmaster during the banquet and called upon the various departmental heads to explain the canning operations in their particular units.

Phone 542. We'll haul away your refuse. City Sanitary Service.

WELFARE SALE

Cooked Foods and Pastries
Vegetables
Miscellaneous Merchandise
Needlework

TUESDAY and
WEDNESDAY
NOV. 5, 6

Auction Sale
Wednesday
Night
at 8 o'clock

Sponsored by S. D. A.
Welfare Committee

SPARTA
BUILDING
Main and Riverside

LANGE ATTENDING
CHRYSLER MEETING

H. F. Lange, of the Lange Motor company, local Chrysler and Plymouth dealer, left for Portland Sunday where he will attend a dealer's meeting and a pre-showing of the new 1936 Chrysler at the Congress hotel today.

Mr. Lange said, "Four entirely new and finer models will comprise the Chrysler line for 1936. One of the new features that will contribute towards making the 1936 Chrysler the highest values ever offered to the public by this company is the Chrysler automatic overdrive on the Chrysler six and deluxe eight. This feature has proved itself very valuable on the Airflow models."

Mr. Lange plans to return to Medford Tuesday evening.

"KICKERINICK"
Undergarments that fit at
Elizabeth B. Hoffmann's

AUTO ROLLS OFF FERRY
AS DRIVER TAKES NAPS

PORTLAND, Ore., Nov. 4.—(AP)—The body of Don Wheeler, 34, was recovered today from the Willamette river into which his automobile rolled last night from the Burlington ferry slip. Wheeler was believed to have fallen asleep in his car while awaiting the ferry.

Picket Picketed
ST. LOUIS, Nov. 4.—(UP)—Walter Joehl, filling station owner, decided the picket was hurting his business

so he touched reprisal with a dab of humor. He hired a negress who dogged the picket bearing a sign "Just Married." Two humorless individuals hopped from a car and punched her nose.

Es-House Mother Dies
PASCO, Wash., Nov. 4.—(AP)—Mrs. Jeanette G. Lange, 63, of Helena, Mont., former house mother at University of Oregon, and later at University of Montana, died on a train near here yesterday from a heart attack. She was on a trip to California. Mrs. Lange was a widow of Fred A. Lange, Helena banker.

EUGENE CARPENTER DIES
AFTER FALL FROM SPAN

NORTH BEND, Ore., Nov. 4.—(AP)—Raymond Brown, middle-aged carpenter of the Eugene area, died here Sunday, the first workman to be fatally injured on the new Coos bay bridge. He suffered a dislocated vertebrae when he fell from a working trestle Friday.

Fire Damage Small—A roof fire yesterday afternoon did slight damage to the residence of M. T. Fowler at 115 Cottage street.



A Memorial To Will Rogers

When Will Rogers died, he left behind him millions of friends—friends who had become intimates—who felt they knew the man rather than a shadow on the screen, friends who mourned his passing like no other man has ever been honored. They mourned the man and his philosophies, his ever-kindness and good cheer toward mankind.

Thousands of these friends proposed memorials. Numerous organizations were formed for that purpose. All these have been merged into one, and so the Will Rogers Memorial Commission was formed. At its head are Rogers' own personal friends—nationally prominent and responsible—headed by Vice-President John N. Garner.

Now with all local and sectional efforts directed into one whole-hearted national plan, millions of Will Rogers' friends may participate in a worthy, recognized and responsible contribution to the memory of Will Rogers.

That memory will be perpetuated, not with a monument of cold marble, but in living, continuing memorials projected to honor the charitable, humanitarian, and educational traits which were so beloved in Will Rogers, the living man.

Rogers, who was kind-hearted and sympathetic, a man of the people, in life, must be recalled in memory as he lived. For who would refute the human quality of the man who "never met a person I didn't like"?

Money alone is not the goal. Naturally, the total subscribed must be reflected in the ultimate choice of memorials. But the real goal must rest in the number of friendships registered in the campaign—the millions, it is anticipated, who will voice their appreciation of Will Rogers in a contribution—millions who have laughed and cried with Will Rogers in his expressed understanding of mankind.

Every penny subscribed will be used toward memorials to Will Rogers. There is no "overhead" to be deducted from the contributions—all expenses are being borne by the various institutions behind this movement.

It is fitting therefore, that today, November 4, the fifty-sixth anniversary of Will Rogers' birth, should mark the beginning of the three-week campaign. It will continue to Thanksgiving Eve, November 27. Contributions will be received in Medford at the Medford Mail Tribune.

This advertisement is sponsored by the theatres of Medford where, as in the thousands of theatres throughout the country, the Will Rogers we all knew and loved so well, brought good cheer, kindness and honest entertainment to his myriads of friends.

Radio News
HEAR WEEK'S MOST
POPULAR PIECES
Public Selects Program
Albers
Cereals
Your Program
THE MUSIC YOU ASK FOR
PLAYED AS YOU LIKE IT
Meredith Willson's Orchestra
Armand Girard
Carlotta King
Tommy Harris
KFI 7:30
TONIGHT
KPO-KGW-KOMO-KHQ

Of Course

COST is an important consideration. Even in the moment of bereavement. It is our distinction to be able to offer funeral service of utmost dignity at prices which are most moderate. A word to those who have had need of our services in the past will substantiate this assertion and pledge.

CONGER

FUNERAL PARLOR
WEST MAIN AT NEWTOWN
Solicited For Membership In
Order of Golden Rule and Declined