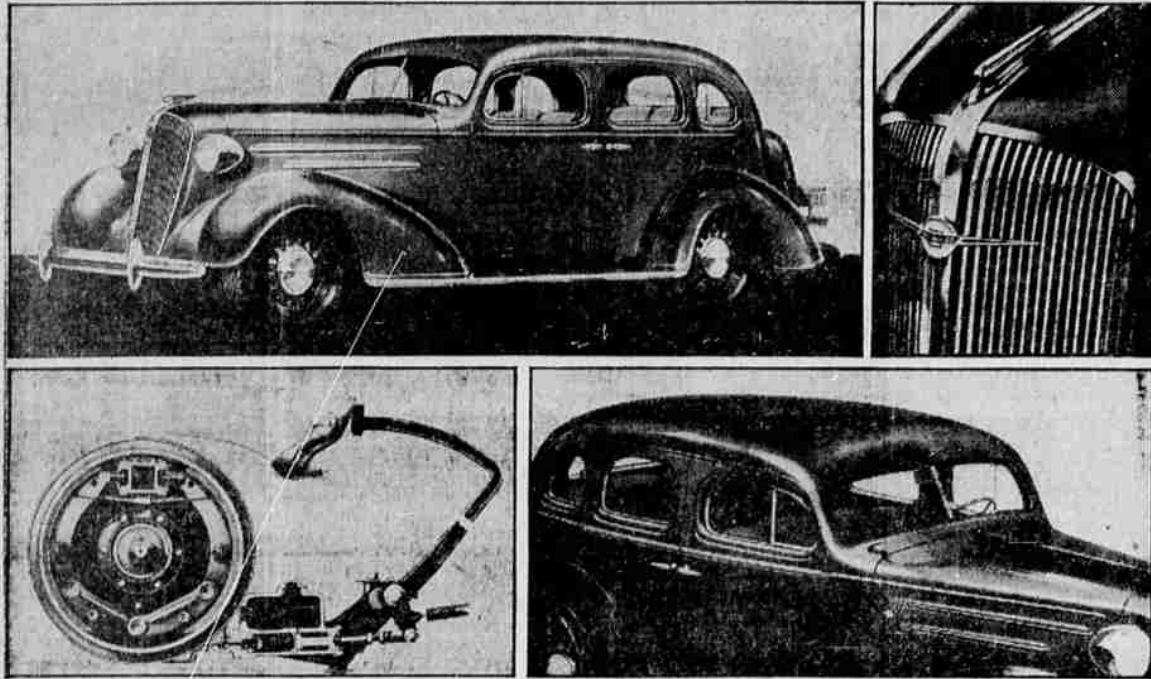


AUTOMOTIVE NEWS

1936 Master De Luxe and Standard Chevrolets are Replete with New Features



New Master De Luxe and Standard Chevrolets for 1936 show marked advances in appearance and in engineering. Perfected hydraulic brakes, high-compression engines with full-length water jackets, and balanced carburetion are among the mechanical improvements. The solid steel Turret Top Fisher Body is now used on the Standard as well as the Master De Luxe models.

Crowds of motor fans enjoyed the initial showing of the smart new 1936 Chevrolets yesterday at the showrooms of Rogue River Chevrolet, Inc., Medford dealers. Those who inspected the attractive new cars wholeheartedly acclaimed it as the greatest value ever to bear the popular Chevrolet name-plate.

Two complete lines of cars, the new Master De Luxe and the new standard, comprise the Chevrolet bid for America's preference in 1936. Both models are alike in major mechanical features and style advancements, each offering such values as perfected hydraulic brakes, higher compression engine of 79-horsepower, higher and narrower radiator grille of brilliant new design, new style side-mounted headlamps, and turret top body by Fisher. The chief difference between the two new Chevrolets is in the wheelbase. The standard is now lengthened to 109 inches, with a gain of 13 inches in overall length, and an increase of 135 pounds in weight.

The Master De Luxe Chevrolet for 1936 is offered with either the time-proven knee-action or with conventional springing.

Outstanding among the many new features of both master de luxe and standard models are improved engines having higher compression ratio (8 to 1); balanced carburetor; full-length water jacketing and other improvements resulting in greater gasoline and oil economy; the

Either Knee-Action or conventional springing may be had in the Master models. The illustrations show: Top left, the Master De Luxe sport sedan, with built-in trunk; top right, the re-styled, deeply moulded radiator grille, used on all models; lower left, the simple arrangement of Chevrolet's perfected hydraulic brakes, all models; and, lower right, a Standard sedan.

Cromolite rust-prevention of fenders and running boards. Front doors of all models of both lines are hinged at the front. Spoke-type pressed steel wheels are used on standard models.

An important innovation bringing a more comfortable ride is found in the design of the front seating arrangement of the master de luxe coach and town sedan. Instead of the usual divided and hinged front seat, a single seat cushion extends the full width of the car and accommodates three passengers with ease. The seat back is divided and the right section is hinged so that it folds forward and creates a passageway to the rear seating compartment.

Chevrolet's all-enclosed knee-action units, now entering their third year, remain unchanged from their original design, except for an improvement in the method of attaching the wheel spindle to the support arm. The riding comfort and driving ease ushered into motoring by knee-action suspension two years ago, have been carried to new heights in the 1936 line.

Generalizing an opinion upon the appearance of the 1936 Chevrolets, "smoothness" is the keynote of their changed aspect. Rounded contours, characteristic of the turret top fundamental of construction, prevail throughout the cars. In fact, the only flat surfaces are the plate glass windshields and windows.

EXTENSION UNITS DEVOTE WEEK TO TEXTILE PROJECTS

Jackson county home extension units will continue work on the clothing and textiles project this week under direction of Mrs. Mabel C. Mack, county home demonstration agent. Demonstrations scheduled for the week include a review

of line and design and color lessons and pattern drafting for better dresses will be given.

Tuesday, Nov. 5, Applegate Home Extension unit, Mrs. Fred Offenhacher, chairman.

Wednesday, Nov. 6, Lost Creek Unit, Lake Creek grange hall, Mrs. Margaret Nussbaum, chairman.

Thursday, Nov. 7, Evans Valley Unit, Mrs. Nola Aune, chairman.

Thursday, Nov. 7, Howard extension unit will meet at Howard school for a study on buymanship of new materials, given by project leaders, Mrs. P. E. Gerber, chairman.

Friday, Nov. 8, Griffin Creek unit will meet at the home of Mrs. Iva Harper for demonstration on buymanship of shoes and study of care of the feet by home demonstration

agent, Mrs. Ruth Y. Hood is local chairman.

Friday, Nov. 8, Roxy Ann Extension unit will meet at the Grange hall for a demonstration on racial embroidery including yarn work, Swedish weaving, Italian drawn work, Swedish Hardanger and peasant embroideries. This will be given by project leaders, Mrs. C. R. Reynolds is local chairman.

All meetings will start at 10 a. m. Homemakers of the community are invited to attend. Additional information regarding necessary supplies and luncheon arrangements may be secured from the local chairman.

Use Mail Tribune want ads.

Skinner Receives More 1936 Buicks

A new automobile color, Casino Beige, is included in the car load of 1936 Buicks just unloaded by Skinner's garage, local Buick and Pontiac dealer. A special sedan is finished in the new beige and the shipment also includes a century sedan finished in a striking Ballou brown. Skinner's have sold nine Buicks since the 1936 announcement 30 days ago, according to R. A. Skinner.

Another carload of new 1936 Buicks will be unloaded tomorrow.

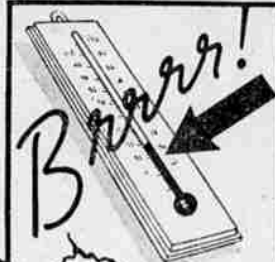
Use Mail Tribune want ads.

WEATHER FLASH! MUCH COLDER TONIGHT AND TOMORROW!

ALL MOTORISTS WARNED TO BE PREPARED!

With much colder weather seemingly certain for tonight and tomorrow motorists were warned to make sure their cars were ready for the icy blasts. Montgomery Ward is well equipped to take care of all their needs at real savings. Among the many specialties...

GOING DOWN!



MONTGOMERY WARD STAGES SPECIAL SELLING WINTER AUTO NEEDS AT LOW PRICES!

Now, just at a time when motorists are vitally interested in cold weather necessities for their cars, Montgomery Ward's popular Auto Supply Department stages a special selling of these demand items! Most drivers in this vicinity are already acquainted with Ward's complete stocks and splendid values so that this sale will undoubtedly receive plenty of attention. Among many specialties included in this event are...

Save at Wards!
188 Proof Denatured
ALCOHOL
79c

In your container
Also sold in 1 and 2 gallon cans

Guaranteed full strength! Non-rusting! Free radiator testing service! Delivery may prove costly. Buy now!

100% PURE
PENNSYLVANIA
Motor Oil
17c

Inc. tax
In your container

Also sold in 2 and 5 gallon containers

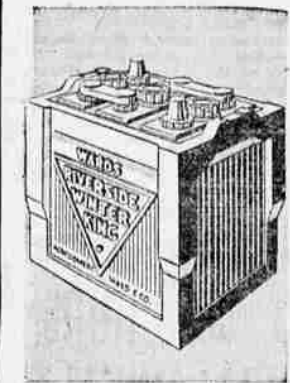
Change to lighter oil Now! Get complete motor protection with Wards 100% pure Pennsylvania! Free flowing!

BE PREPARED
for Slippery Winter Days With
WARDS TRUCK and AUTO
TIRE CHAINS

32x6 Ten-ply dual	pair	\$12.95
32x6 Single	pair	7.45
30x5 Single	pair	6.25
30x5 Dual	pair	8.95
34x7 10 or 12-ply Single	pair	10.95
34x7 10 or 12-ply Dual	pair	16.95

Ward's Supreme Quality
PASSENGER CAR CHAINS

4.40-21	298	5.50-17	398
4.50-21		5.00-19	
4.50-20		5.25-18	
5.00-20	449	5.25-21	
5.50-19		5.00-20	449
5.25-19		6.00-17	
5.25-20		6.50-10	
5.50-20		6.25-16	498



Get Instant - Sure Starting with Wards WINTER KING
625
and your old battery

45 larger, thicker plates. Now, with more plates—more electrolysate—you get faster starting with plenty reserve for heater and radio. Now, backed by a 24 month service guarantee!

Wards Standard Quality Auto HEATER
498

Complete with Fittings

Outstanding value! Big quiet motor, solid brackets, brass core—42 tubes! Heat enough for all popular cars! Chromium trim. Save at Wards today!

Auto Front Cover
75c

Equals #16 HEATERS!
WARDS Supreme Quality Hot Water Heater
749

Complete with Fittings

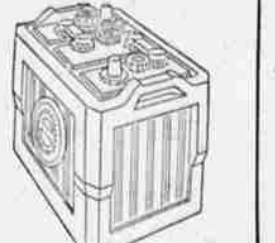
Equal to most #16 heaters! Oversize brass core, 48 tubes! Delco motor! Chrome-plated front. Forget - proof rheostat switch. Save!

Spark Plugs
25c Each

Wards Standard Quality. A dependable spark plug at a very low price. Factory-tested.

Felt Back Mats
1.19

Extra protection against drafts, noise.



Get Extra Power
3.95

13 Plates with Old Battery

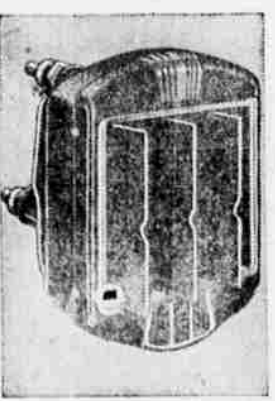
Wards Standard Quality! 12 months adjustment guarantee! Installed free! Drive in!

Radiator Stop-Leak
10c

Seals leaks! Save your anti-freeze!

Radiator Flush
29c

Use before putting anti-freeze in radiator.



MONTGOMERY WARD

117 SOUTH CENTRAL TELEPHONE 286

1-MINUTE SAFETY TALKS

By Don Herold



THEY USED TO ACCEPT SMALLPOX

The empty automobiles on a fat road don't start up and crash into each other.

You have to put people into automobiles before you can have accidents. Automobile accidents don't occur—they are practically planned.

Recognition of this fact is the first step in any fight to reduce automobile accident records.

A smart policeman—Lieut. Frank M. Kremel—in Evanston, Ill., had this theory, so he put him in charge of an anti-accident campaign in Evanston.

He has cut the Evanston motor car accident and death rate to such a point that many cities by comparison should be ashamed of their records. Evanston has the lowest rate of the United States.

Recognition of this fact is the first step in any fight to reduce automobile accident records.

There is no ticket fixing in Evanston. In one year 676 cases were "withdrawn." But in 1933 only 19 cases were withdrawn.

These are just a few examples of Kremel's methods in Evanston.

Kremel has attacked accidents in Evanston as doctors would attack yellow fever mosquitoes. He's swatted them.

HEN 'RIDES RODS' KLAMATH TO BEND

BEND, Ore., Nov. 2.—(AP) A Rhode Island Red hen that "rode the rods" nearly 150 miles on a freight train between Klamath Falls and Bend was the talk of the railroad yard here today.

Apparently the hen hopped on the rods at Klamath Falls to roost for the

night, Harold Williams, railroad employe, related. When the train started moving over the snow-covered central Oregon plains, the hen remained on her perch.

When the train pulled into the local yards, the Rhode Island Red riding hen was discovered. She couldn't fall from her perch no matter how hard the bitter, sub-freezing winds blew. Her feet were frozen to the rods. As an act of mercy she was beheaded.

Notice
Taken up four yearling heifers. Owner may have same by paying for keep and this advertisement. T. Harrison, Oakleigh Ranch, Central Point.

PREPARE FOR WINTER DRIVING



WITH A
CERTIFIED LUBRICATION

Change from summer lubricants to winter lubricants for easy shifting and freer running.

For Safety Ride on
FIRESTONE GROUND GRIPPERS

Don't Forget to Protect Your Radiator with anti-freeze

PRESTONE Gal. \$2.70

PYRO Quart 25c

ALCOHOL Quart 20c

Investigate the new Firestone Ground Gripper for the coming months of winter driving over slippery roads.

We Have An Overstock of New Firestone Tires Attractive Trade-in prices this month!

HOPKINS SERVICE STATION
Riverside at Jackson Phone 899

WHEAT LOSS FROM COLD UNCERTAIN

THE DALLES, Ore., Nov. 2.—(AP)—Opinion was sharply divided today as to whether mid-Columbia wheat plantings have been damaged to any great extent by the unprecedented early cold spell.

Some believed that the cold which reached a low of 12 degrees here last night and from 10 to 8 degrees in the Hood River area, killed much of the winter wheat.

Others pointed out that because there was so little moisture in the ground that the freeze had caused little damage as yet.

Two Die When Wind, Rain, Hit Bay Area

SAN FRANCISCO, Nov. 2.—(AP)—The San Francisco bay district today checked up on the damage wrought by a wind and rain storm that came roaring out of the north last night and was blamed for the death of two persons and the injury of 26 others before it took its fury southward.

DENTIST IS HELD FATHER; ORDERED TO SUPPORT TOTS

PORTLAND, Ore., Nov. 2.—(AP)—A. D. Woodmansee, Salem dentist, who in circuit court here on October 30 was adjudged the father of twin girls born to a Portland woman, was today ordered by Circuit Judge J. W. Crawford to support the children until they are 14 years of age. The children were born out of wedlock in April, 1934.

A Judge Crawford ruled that Woodmansee must pay \$50 a month for their support from the date of birth until they are two years old, at which time the court will fix the amount of payment which must be made until they are 14 years of age. The children, the court ruled, were born out of wedlock in April, 1934.

In addition, Woodmansee was ordered to pay \$93 in court costs, and a hospital and doctor bill of \$190.

Ladies of the Sacred Heart will entertain at cards Tuesday evening, Nov. 5, at 8 o'clock. Pinochle, 800, auction and contract bridge will be played. Public invited.

Be correctly copied in an Artist Model by Edelwyn B. Hoffmann.