

4 BIG SALE DAYS

THRIFT DAYS AT WARDS



USE WARDS BUDGET PLAN
A convenient way to buy when the total purchase is \$20 or more. Pay a little down, a little each month, with carrying charge.

GET READY FOR WINTER... GET READY IN WARDS THRIFT DAYS!

ALL WOOL
Double Woven
Single Blankets
Choice of Reversible Plain Color or Novelty Pattern Blankets!



4 98

Wards Sylvania Prints
New Patterns! Tubfast!
The newest stripes, the latest plaids and florals too! This 64x80 thread-count cloth will wear 36 inches wide.
15c Yd.

NEW PINNACLE PRINTS
Tubfast! Bright Colors!
The last word in smartness and value! Sewed beautifully and holds pleats perfectly. 80x80 thread count. 36 inches wide.
19c Yd.

SILK FLAT CREPE
All Silk Flat Crepe. 39 in. wide.
All Colors
59c Yd.

33 1/2-in. Med. Wt. Unbleached Muslin
66x84 thread count; woven of fine long staple cotton that wears wonderfully well.
10c yd.

These Sell Everywhere at 49c
TURKISH TOWELS
They're made of Cannon, which means quality and lasting satisfaction. Choose from three handsome styles in colors to blend with your bathroom scheme. 10c wash cloths to match.
39c

SOFT OUTING FLANNEL
Plain or fancy. Fine for baby's clothing. 27-inch, Fancy, 26-inch.
10c yd.

- Freshrunk
- 2-in. Rayon Tafeta Binding
- Wide selection Plaids and Stripes
- 70x80 Full Bed Size

Single Cotton BLANKETS
Wards famous Fleecy-down quality. Full 70x80 inches. Attractive pastel plaids.
69c

5% Wool Single BLANKETS
5% wool and China cotton. Soft plaids. 1-in. sateen binding. Size 70x80.
1 00

Double Cotton BLANKETS
Woven of strong American staple cotton—they wash well. Full 70x80.
1 29

Rayon and Cotton JACQUARD SPREADS
Heavy quality. Large bed size 84x106. Very closely woven of Silvery Rayon on dainty pastel colors.
Tub-Fast Rayon Spreads **\$1.00**

Ward Washer plus year's supply of **\$63.95** Soap
\$5 down, \$6 monthly

Has Double Crown Agitator, Lovell Wringer, Concealed Drain.

24 Big Packages Ward's White Soap Chips. No extra charge.

POLISHED CAST IRON GRIDDLE TOP!

Western
RANGE 2495
\$13 Down \$4 Monthly Small Carrying Charge

Quick heating steel body with cast-iron firebox and grates for coal or wood. Nickel and white porcelain trim! 16" oven!

WARDS ARE WORLD'S GREATEST RADIO RETAILERS

1936 World Range 7 Tubes

- 2-Band Foreign and U. S.
- Broadcast and Short-Wave
- Instant Dialing, Metal Tubes!
- Personal Tone Control
- Licensed RCA & Hazeltine

40 95 World's Largest Retailers Save You Up to 1/2!
\$5 Down \$5 Monthly Carrying Charge

Extra Steel Lining for Hand Firing

Airtight HEATER 349

Extra outside draft, too, that acts as hot blast. Double seamed steel body, cast-iron legs. Extra cooking plate fits over fuel opening. Burns wood.

WARDS ARE WORLD'S GREATEST RADIO RETAILERS

All BATTERIES Inside!

4 Tubes 27 95
\$3 Down \$5 Monthly Carrying Charge

- 1936! Save Up to 1/2!
- Needs Only 2 Instead of 3 45-Volt "B" Batteries
- Airplane dial. On-and-off Indicator. Police Calls.
- Licensed by RCA and Hazeltine

WOOD HEATER RIBBED CAST IRON

Bottom Saves Fuel 21 95

- Double seamed steel body. No leaks!
- Entire top & front cast iron. 9" high cast iron lining!
- Handy top fuel feed!
- Burns wood, knots.
- Cherry windows!

4-DAY SALE!

Ward's Famous **WESTERN FIELD** Repeating

SHOTGUN

RELIABLE AS A \$45 SHOTGUN!

- Faster—6 shots in 5 seconds, fastest action put in any shotgun!
- Smoother—less parts!
- Surer—impossible to fire until action is closed and locked!
- Proof-tested at 8 tons breech pressure!

6-SHOT 12-GAUGE SHOTGUN

Over 170,000 hunters have shot this gun! It's made by one of America's leading gunmakers. Chrome Vanadium steel parts. Solid breech. Matted, drop-forged receiver. High carbon compressed steel barrel. Bored for all standard factory loaded shells and chambered for shells up to 2 3/4 in. long. Easily convertible to 3-shot repeater. See it!

29 95 \$5 DOWN \$5 Monthly Small Carrying Charge

4 DAYS ONLY

WESTERN FIELD Bolt Action Repeater

4 Power Scope Sight Complete 17.90

WESTERN FIELD 8-Shot Clip .22 cal. Repeater 8.45

Walnut finished stock with grooved fore end. 24-in. barrel. Shoots regular or high speed 22s.

RED HEAD SHELLS Why pay more? Repeated tests prove none finer made regardless of price. 3 1/4 - 1 1/4 chills **99c**

2 1/2 inch, .410 gauge, Long Range Shells **58c**

MONTGOMERY WARD

117 South Central Telephone 286

You Usually Pay 30% More for This Mattress!

12 95

160 Best quality Premier wire inner coils covered top and bottom with quilted sisal insulator pads to prevent them "feeling through." 32 lbs. of felted cotton filling. Ticking cover. Reg. 8.75 Coil Spring... 4.54

Double-Deck Spring 13.95

99 Deep Premier ultra coils; perfect balance; even surface. Enameled finish.

Wards Save You Money on Lamps

Save! Bridge Lamps 4.98

Old English style standards and skin (sheep) shades with a natural br. per finish.

Better Sight Lamps

Your Eyes Need Correct Light

These lamps give it to you Usually \$4.95 Table Lamp Good looking Old English plated bronze base, opaque glass reflector. **3 95** 27-in. overall

Usually \$6.45 Lounge Lamp

Put it on the floor next your chair or desk. **4 95** 57 in. overall

Usually \$9.95 3-Way Floor Lamp

Approved 100, 200, 300-watt bulb included **15 95**

Sale 10 pc. Living Room Outfit

Usual \$100.00 Value

82 00 \$8 DOWN \$8 Monthly Small Carrying Charge

Here's What You Get!

1. Mohair Davenport
2. Mohair Lounge Chair
3. Occasional Chair
4. Dropleaf Table
5. Occasional Table
6. Drum Top Table
7. Metal Smoking Stand
8. Table Lamp
9. Bridge Lamp
10. Reflector Lamp

We planned this event BIG! We selected the merchandise for style! We made certain that every piece was outstandingly fine quality—then we priced the entire 10 pieces at an amazingly low price! You'd pay as much for the beautiful 100% Angora mohair living room suite alone anywhere else! It's a complete living room—note how well all the pieces go together! Buy during this FOUR DAY SALE!