

DISTRICT ROTARY CONCLAVE OCT. 30 AT GRANTS PASS

GRANTS PASS, Oct. 25.—(Sp.)—Between 200 and 250 Rotarians from southwest Oregon will assemble in Grants Pass Wednesday, October 30, for a sub-district conference of district No. 1 Rotary International. The conference will be the first sub-district session west of the Rockies. Officers and directors of the local club will entertain the visitors with a program starting at a 12:15 o'clock luncheon at Hotel del Rague. District Governor Stanley Long of Seattle will present a few remarks on the objects of Rotary during the luncheon. Group singing will be led by Ed Shockley of Medford. Opening of the conference is slated for 2 o'clock at the Rivoli theater, with W. A. Gates of Medford, district governor's representative, presiding. Niel R. Allen of Grants Pass will lead in a series of 15-minute talks, followed by the same length open discussions of the speaker's topic. Dexter Rice of Roseburg will address the group on "Club Service." "Community Service" will be explained by Charles Huggins of Marshfield. Bert Hall of Klamath Falls will tell the group of "Vocational Service" while Lee Bishop of Medford will close the addresses with a talk on "Programs." Medford "Joy Bell Singers" will provide entertainment in "A Few Little Native Oregonian Stunts." District Governor Long will address the assemblage at a banquet at the Hotel del Rague at 6 o'clock. Mrs. Esther Bristol will favor the group with several vocal selections. Group singing will be led by Mr. Shockley. Officers and committee chairmen of each club will be interviewed by the district governor at the following hours: Grants Pass club at 10 a. m.; Medford at 11 a. m.; Roseburg at 2 p. m.; Marshfield at 3 p. m.; and Klamath Falls at 4 p. m. The place of the group meetings will be learned at the Baldwin Piano Shoppe adjoining the theater.

Prepare Car for Winter Use Says Western Manager

"Now is the time to equip your car for winter," declares C. H. Pritchett, Medford manager of the Western Auto Supply company. Scores of specially reduced prices afford car owners many extra savings during the firm's current fall festival of values, he declares. One of the outstanding values of the event are the remarkable, new improved Western Giant and Wizard batteries, which this sale introduces to car owners at special introductory prices. "For years these batteries have earned wide-spread popularity as money saving values because of their lower cost, higher quality and long-time guarantee, but today Western Auto battery bargains are unprecedented," Pritchett avers.

"Western Giant" power is now 68 per cent more than new S. A. E. specifications. To accomplish this, 12 more plates have been added to every battery, plates are "Air Processed" for greater efficiency, and "machine pressed" to afford absolute uniformity of action. These are only some of the contributing factors to the increased quality.

That Port Orford cedar has long been recognized as the finest wood for separators is pointed out by Pritchett. "This special type of wood is used in Western Giant separators and receives special treatment to permit free passage of acid, and more ready power output. Reinforced with rubber, these separators are now distinctly superior to those used in ordinary batteries," he says.

"Patented covers with molded lead bushings which prevent acid seepage and terminal corrosion is another prominent advantage, while a stout hard rubber case and full thickness cell connecting straps are other features of the new Western Giant battery that justify our three-year guarantee. This startling new long-time guarantee is backed by service at every one of our more than 170 stores in the west.

"The new Wizard battery, too, is an outstanding value. It has 31 per cent more power than the new S. A. E. specifications and carries a full two-year guarantee. More plates—also "air processed" and "machine pressed"—and genuine Port Orford separators are features that add to the life and quality of this popular



"How's this for a muscle? If you kids would go in for Whites' Crystal Springs Dairy perfectly pasteurized milk, you'd lose that scrawnyness, too."

Call or see us for instructions. \$3, \$2 and \$1 will be given away each month for best BRIGHT SAYINGS. SAVE THESE ADS. A prize will be given at the end of the series for the best scrap book.

WHITES
VELVET HOME ICE CREAM
MADE BY
CRYSTAL SPRING DAIRY
PHONE 960 - MEDFORD

LUMBER INDUSTRY OPPOSED TO CODE

WASHINGTON, Oct. 25.—(P)—The lumber industry, speaking through the National Lumber Manufacturers' Association, today announced it was "overwhelmingly opposed" to restoration of the "lumber code" in any form and to the revival of any endeavor for legislation similar to the National Industrial Recovery act.

A survey at a meeting of the national advisory committee of Lumber Manufacturers' association was said to show that while the industry opposed return of its code, the majority of operators favored government and private cooperation toward placing forests on a sustained yield basis.

The committee authorized representatives, however, to serve as a co-operating committee with the NEA division of review in its economic study of the lumber industry.

HAMPSON GROCERIA SOLD IN GRANTS PASS

GRANTS PASS, Oct. 25.—(Sp.)—Purchase of the Hampson Groceria at 505 G street, has been completed by H. W. Douglass of Sacramento, Cal. It was announced Thursday by Douglass and T. J. Hampson.

Douglass has taken possession of the store and will continue operation under the name "Douglass Groceria."

"KICKERNICK"
Undergarments that fit at
Ethelwyn B. Hoffmann's.

DEER COMES HIGH FOR MINISTER OF MEDFORD CHURCH

The Rev. W. R. Baird can boast today of having brought down a large buck but the venison turned out to be extremely costly.

The pastor of the First Christian church used neither rifle, knife nor arrow. In fact, he bagged the deer with his automobile.

The minister was returning to Med-

ford after conducting a religious service at the Diamond Lake CCC camp. Half way between Diamond lake and Union creek a big buck sprang out into the road in the path of Mr. Baird's car. Dashed by the headlights, the buck danced back and forth. The car crashed into the animal and death was almost instantaneous.

The automobile was badly damaged and it was necessary to have it towed about 70 miles to Medford. A headlight was smashed, one fender was bent and the other crumpled and the grille and radiator were broken.

The Rev. Mr. Baird is now at Fremont, Neb., where he is conducting evangelistic services. He is expected back the latter part of November.

His friends say that he considers the deer much too expensive.



**"I LIKE MY
SHREDED WHEAT
SERVED HOT!"**

Here's how: Dip biscuits quickly into hot water—drain—and serve with milk or cream. Delicious with bananas or canned fruits, too.

Ask for the package showing the picture of Niagara Falls and the red N.B.C. Seal

SHREDED WHEAT
A Product of NATIONAL BISCUIT COMPANY

MISSING MOMENTS



Isn't it discouraging after trying your best to make a cup of good coffee to find that something is missing in its flavor? The situation is even more distressing when you have been trying one brand of coffee after another in your efforts to get a cup of coffee that tastes right. Nothing can take the place of flavor in coffee.

It is virtually impossible to make a really good cup of coffee if there is variation in the blend, roast, grind or pack of the coffee you use. The thing to do is change to Hills Bros. Coffee. It is a never-changing BLEND of the finest coffees grown. This blend is roasted by an exclusive process—CONTROLLED ROASTING—that insures uniform flavor in every pound. This rich, matchless flavor is completely protected by Hills Bros.' VACUUM PACK. And the GRIND of Hills Bros. Coffee gives perfect results in any coffee-making utensil.

There's nothing missing in
HILLS BROS COFFEE



LUMAN BROTHERS

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Telephone 273 — 4 FREE DELIVERIES DAILY — Telephone 273



Buy the Best
Save HERE SATURDAY

This big Food Center is again ready to take care of your every want Saturday in the line of foods. Many, many people take advantage of the facilities of this store and complete their purchases without leaving the store. They not only save time but Money as well. Try it out yourself this week and note the advantages—and THE SAVING—two ways—TIME and MONEY.

PEANUT BUTTER IN BULK **2 lbs. 29c**

NUT MARGARINE FINE QUALITY **2 lbs. 25c**

Meat Dept. Specials

R. I. R. Fryers Frying size lb. 23c

Roasters and Hens . lb. 20c

Swiss Steaks No. 1 Quality lb. 20c

Beef Pot Roasts Choice lb. 12½c

Beef Short Ribs . . . lb. 10c

Country Style Sausage lb. 15c

Fresh Side Pork . . lb. 20c

Veal Shoulder Steaks lb. 15c

Cottage Butts good value lb. 27c

Shortening . . . 3 lbs. 39c

FLOUR
Real Flour Values
Klamath Falls Bouquet
49 lb. \$1 55
sack

Harvest King Flour
A good All-Purpose Flour
49 lb. \$1 79
sack

MILK
IGA or Peter Pan
Tall 6c
Can
Case 48 Tall Cans \$2.85

SUGAR
Pure Cane
10 lbs. 53c

TOMATOES Standard Quality No. 2½ Tins each **10c**

MINCE MEAT Now for Those Mince Pies **2 lbs. 19c**

POTATOES Klamath Falls Netted Gem No. 2 — Buy all you want **50 lbs. 39c**

THE NEW PACKS HERE
All the new packs of fruits and vegetables have arrived. Now is a good time to stock up while the prices are low.

BLUE G COFFEE
2 Narcissus Bulbs } with the purchase of 2 lbs. of Blue G Coffee at 43c
FREE } Don't miss this Free Offer Saturday

PRUNES 4 lbs. 25c
New crop and the quality is extra good. Try them

IGA SOAP—2 BARS FREE
with the purchase of One Large Package of Peets Washing Powder

Bakery Specials
Hallowe'en parties will be much in vogue from now until Oct. 31st. Our up-to-date Bakery Department has an unusually complete selection of Breads and interesting Pastries which will please your guests. Come in and do all of your food shopping at our fine store.

Fruits and Vegetables
Sweet Potatoes No. 1 Quality **6 lbs. 23c**

LETTUCE, firm and crisp, 2 heads 9c
CELERY, firm and crisp, stock . . . 9c
CARROTS, turnips, beets . . . 3 for 10c

APPLES Fancy Eating or Cooking **6 lbs. 25c**

This Week's Specials
Large Pumpkin Pies, will serve 6, ea. 23c
Colorful Hallowe'en Pastries, ea. . . 5c
Hallowe'en Cookies, doz. . . 15c and up

Med. size GRAPEFRUIT, 1 doz. 33c
PUMPKINS for Hallowe'en
SWEET POTATO SQUASH, lb. 1½c

GRAPES Fancy Tokays **3 lbs. 14c**