

Theatrical and Amusement Page

'I WRITE MY OWN' IS HEARST REPLY TO PAUL MALLON

(Ed. note: The following letter was written by William Randolph Hearst in reply to questions submitted to him by Paul Mallon, Washington correspondent of the North American Newspaper Alliance.)

HEARST, Calif.
My dear Mr. Mallon:
You asked me if I write all the articles I sign.

That, sir, is not a very complimentary question. Would it be discourteous for me to ask in return if you write all the articles you sign?

Of course, you do, and of course you do not think that you are so much cleverer than other people that you can write and others can not.

I am a professional newspaperman, Mr. Mallon, and I have been working at the newspaper business—not playing with it, but working at it—day and night for over fifty years.

Would I not be a "dumb cluck," as the saying goes, if I did not know the rudiments of my trade by this time?

Of course I write my signed articles, and many more that I do not sign.

If I do not write them, who does? I wish I knew.

I am being sued on one of them now, and if I did not write it, I wish the fellow who did would come up like a man and tell me about it, and "take the rap."

Furthermore, Mr. Mallon, I do not think it is such a trick to write. Anybody who can think can write. It does not take much practice to put thoughts into words.

All you have got to do is to have some thoughts which are worth putting into words.

Some people write better than others, of course, and some people write worse.

I am probably one of those who write worse, and still I can express my own thoughts better than any one else can express them for me.

You remember Tim Sullivan of New York? He was elected to congress from the East side.

Some opponents in congress compared him satirically to Daniel Webster.

Mr. Sullivan rose with considerable dignity and said: "I may not be a Daniel Webster. I do not pretend to be, but I can represent my own district better than Daniel Webster could."

That is the way I feel about my writing.

It may not be so "hot," but I can express my own thoughts more precisely than even a George Bernard Shaw could express them for me.

So it is with everyone, Mr. Mallon.

TOO LATE TO CLASSIFY
CASH for Royal Typewriter, condition no object. Must be cheap. Box 4937 Tribune.

LOST—Black ribbon watch fob with gold Masonic charm. Return to Robt. Forbes, Groceries No. 1.

LOST—Wire-haired terrier, all white except left ear, and eye is tan and brown; nine mo. old; reward. Phone 735-R.

FOR SALE—22 acres, 5 acres in alfalfa, balance wood; 4-room plastered house. Best offer over \$9000 takes it. Inquire 404 Berrydale ave.

WANTED—Experienced woman for general housework and assist with care of children. Phone 370-Y.

FOR SALE—4 poster mahogany bed, Whirly washing machine. Both practically new. Hotel Holland. Phone 710.

34 CHEV. PICKUP. Looks and runs like new; overdrive tires. A real buy for this week's special. Pierce Allen Motor Co., Dodge and Plymouth.

FOR RENT—3-room housekeeping suite with garage, close in. Adults only. 327 No. Grape St.

FOR SALE—1016 Queen Anne ave. attractive five-room home. Basement, piped furnace, hardwood floors, fireplace, enclosed back porch. Price \$9,575.00. Charles R. Ray, Realtor, Medford Bldg. Phone 302.

1929 Chev. sedan
1930 Chrysler sedan
1933 Ford pickup
1931 Ford tudor
1930 Nash tudor
1933 Nash sedan
1929 Plymouth coupe
1930 Plymouth sedan
Many more to select from.
Liberal Terms
WALTER W. ABBEY INC.
123 So. Riverside

WANTED—Steady work by experienced orchard man. Right. Prune spray tractor. Box 122, Central Point.

FOR SALE—Peaches, grapes and prunes. 13 Rose or phone 717-Y.

Jane Withers in Craterian Film



Shirley Temple's only rival! Jane Withers, who is at the Roxy theatre today in her first starring picture, will also be at the Craterian theatre starting Thursday in her second big role, "This Is the Life," and curiously enough, the story is one of a child star who runs away from the glamour of fame just to find happiness in being a plain little girl, with plain, everyday ways of living.

John McGuire, recently seen in the Will Rogers picture "Steamboat Round the Bend," is featured in the cast along with Sally Blane and Sidney Toler.

who has a style of expression which is his own.

You ask me how I developed my own particular style.

I hardly know. I just fell into it naturally, as one develops one's own particular style of penmanship.

Do you remember when we and all the youngsters at school were taught the Spencerian system of penmanship, and how beautifully we wrote the mottoes, "Honesty is the best policy," and "Evil communications corrupt good manners,"—shading carefully the down strokes, and bearing lightly on the up strokes?

How regular and identical our penmanship was then.

But, like Mary's little lamb in Pittsburgh, "Now look at the damn thing!"

You and I and every one of those youngsters have grown up to write a different hand—some thin and tight, some wide and loose, some tall and straggly, some so minute that you need a magnifying glass to read it, some sprawled all over the page, some clear and legible, and some so undecipherable that it can not be read even by the person who wrote it.

And as it is with penmanship, so it is with the phrasing of words in writing.

Everyone develops his own style, and that style, good or bad, is the one which is natural to him, and in which he best expresses his own thoughts.

You ask me when I do my writing, I do most of it at night.

There are so many executive problems during the daytime—problem of organization, problems of economics, problems of policy, circulation problems, advertising problems, print paper problems, news and picture questions, and even matters of presses and press work.

At night things cool off and quiet down. The stars come out and the youngsters go to bed—sometimes.

Then—if ever—a stray thought is likely to come swirling out of the darkness like a bat and light on you.

This is the time I do my writing, such as it is.

I know better than anyone that it is inconsequential. Most newspaper writing is.

I wish I could write books that live, like Dickens, or Thackeray, whom I read devotedly when I was young, or like our own American

Rialto Today



The return engagement of "Smilin' Through" at the Rialto theatre today and Monday is the result of a deluge of requests from the public for the last three years—ever since the picture was first released.

The beautifully sentimental romance of Moonveen, as portrayed by Norma Shearer, has been classed as one of the outstanding romances in film history. First, as the mid-Victorian girl whose wedding day was marked with tragedy by the jealousy of a former lover; and later as the modern girl whose romance is shadowed by the former tragedy, Miss Shearer plays a dual role that has lingered in the hearts of film goers.

Leslie Howard, as the young groom whose bride is killed at the altar and later, as the embittered old man living in the past, and Fredric March—first as the jealous, unsuccessful suitor, and then as the young officer going to the war, share starring honors. Others in the cast include O. P. Heggie, Ralph Forbes and Beryl Mercer.

Mark Sullivan, or Frank H. Simonds, or Carl Sandburg.

All I do is scratch down a few evanescent thoughts that are born in the night, and hardly live out the day.

Sincerely yours,
W. R. HEARST.

New Corvallis Church
CORVALLIS Ore., Oct. 19.—(AP)—The First Methodist church, repaired and improved following a \$60,000 fire, will be rededicated Sunday in services led by Bishop Titus Lowe of Portland and three Oregon district superintendents.

Shows
1:45-3:15
7:00-9:00

RIALTO
Adults 25c
Kiddies-10c

Today and Monday!
IT LIVES IN YOUR MEMORY FOREVER!



Back By Popular Demand!
Unforgettable romance . . . today more beautiful . . . more inspiring . . . greater than ever before . . . A romance the world cannot forget . . . will not forget!

Norma SHEARER
FREDRIC MARCH
LESLIE HOWARD

in "SMILIN' THROUGH"

with O. P. HEGGIE
RALPH FORBES

SPECIALLY ADDED SHORT SUBJECTS:
Sylvia Froos in "ALL FOR ONE"
"Bull Fight" Cartoon - - - Newsreel

Roxy Stars



Jane Withers, the little "meante" or "Bright Eyes," possessor of a thousand moods and talents, is at the Roxy theatre for today and Monday in her first starring role, "Ginger."

As the elfish little waif who is adopted by a family of snobbish social climbers, Jane has the opportunity to bring into play the hoydenish spirit that has already endeared her to the movie going public. O. P. Heggie, Katherine Alexander and Jackie Searl are in the supporting cast.

"KICKERNICK"
Undergarments that fit at Ethelwyn B. Hoffmann's.

CLARK GABLE IN CRATERIAN FILM

One of the main characters of Jack London's "Call of the Wild," the picturization of which opens today at the Craterian theatre with Clark Gable starred, was the dog, Buck.

Buck, probably one of the best-known and best-loved canine heroes of fiction, was the object of a nation-wide search before he was accidentally discovered by the director, William Wellman, who had gone to the kennels to look over another dog whose master had spent many patient hours in training for picture work. But when Wellman spotted the 18 months old St. Bernard, he knew the dog was the one he needed for the role. And so, Buck, who had never been prepared for anything but a pet and certainly had not been expected to be the most sought after dog in the country, became a movie star, with his first appearance the difficult task of bringing to life on the screen London's famous canine hero. But so well did he succeed that throughout the entire picture, one

feels as though he has come face to face with the original Buck of the novel, stepped out of the pages to help make the picture the rousing adventure it is.

Loretta Young, Jack Oakie, Reginald Owen and Katherine DeMille have featured roles in this story of man's search for gold in the frozen north.

BEE KEEPERS CALLED FOR MONDAY MEETING

Walter Reese, president of the Rogue River Beekeepers' association, announced Saturday through James Stewart, secretary, that a meeting of the association would be held at the Jackson County chamber of commerce building at 8 p.m. Monday.

According to Mr. Stewart, it is probable that plans will be discussed for the state beekeepers' association convention which is to be held here the middle of next month.

As They Are
PORTLAND, Ore., Oct. 19.—(AP)—Police Captain Fred M. West of the traffic division recommended today that the "brakes" be taken off speed limits on main thoroughfares leading into Portland.

Have you Dandruff? Falling Hair? Itchy Scalp?



We are introducing to Medford a new discovery which we guarantee to give satisfaction and correct those very conditions, or your money back.

Unhealthy scalp conditions lead to baldness . . . you can prevent this and save your hair by using

TYLOSES SCALP INVIGORATOR
Get a jar today—it costs only \$1 for a generous size.

HEATH'S DRUG STORE
JARMIN FOR DRUGS
INGLE DRUG CO.
(Ashland, Oregon)
Tyloses Laboratories
Portland

Shows Today
1:45-3:15
7:00-9:00

Hunt CRATERIAN

Mats . . . 25c
Eves . . . 35c
Kiddies . . 10c

JACK LONDON'S THUNDERING EPIC OF THE NORTH!

The lure of the Yukon . . . where "no law of man or God runs north of 53°" . . . Men driven mad with dreams of fabulous wealth . . . Wild, primitive life . . . romance and greed living side by side . . . Men hunting, starving, fighting, dying for gold . . . and WOMEN!

Starts Today for 3 Days

Clark GABLE CALL of the WILD

WITH
LORETTA YOUNG • JACK OAKIE
• REGINALD OWEN • KATHERINE DeMILLE •

EXTRA DIONNE QUINTUPLETS SPECIAL
"GOING ON TWO"
NOVELTY and NEWS EVENTS

Sinus Trouble

head colds, hay fever, sniffles, etc. Don't endure this torture another day. Ask for a FREE TREATMENT now, TODAY. Discover how thousands have found relief quickly with

Syn-O-Spray

Your free treatment now available at!

JARMIN'S DRUG STORE
Medford, Ore.

Ginger

JANE WITHERS
"Bright Eyes"
Katherine ALEXANDER

BETTY BOOP
Cartoon
Novelty - News