

LOW PRICES - YES! GOOD QUALITY - YES! AND...

Wards Budget Plan to Help

A Style Show For 2 to 6 'ers

SOFT! FLUFFY! WARM! COTTON! Crib Blankets

Receiving blankets: fleeced cotton. 28 x 37. 19¢
Jacquard blankets: pastels. 27 x 36 or 36 x 50. 29¢
Rainbow blankets: all China cotton. 30 x 40. 29¢
Cotton blankets: pastel jacquard weave. 30 x 40. 49¢
Kitten design blankets: 27 x 36 or 36 x 50. 59¢
Bunny design blankets: sateen bound. 36 x 50. 98¢
Fringed blankets: applique pattern. 30 x 36. 98¢
All wool blankets: extra warm. Large. 36 x 54. 1.98



Zipper Silpovers 98¢

All wool, firmly knit for warmth and wear! Smart new designs. Popular colors. Sizes 3 to 6.



1.59

IMPROVED TUCKSTITCH Pajamas

Keep Their Shape In The Tub! Won't Shrink!

Ideal for sleeping. The soft cotton tuckstitch knit is wonderfully warm, yet light. So well styled you'll wear them for lounging, too. They won't shrink! Elastic-top trousers. Pastel colors.



They're ALL WOOL

Best Selling Styles in Checks,
Stripes, New Fall Colors

15.95

Regular, short, tall or stout
... there's a model for you!

- Latest Sports Back types
- Young, Two-button styles
- Smart Double Breasteds
- Single Breasted models

It's unusual to find all wool suits for only \$14.95. But, what is even more surprising at this low price is the smart lines and good tailoring of these suits. There are Worsteds... hard finished for extra wear... novelty Cassimeres or Slatlands. Coats half lined, sleeves fully lined with rayon.



TUBFAST PANTY FROCKS

59¢

Fine percales in dainty new styles adorably trimmed. Prints or plains. Sizes 1 to 6



Tots' Jersey Suits 98¢

Two-piece sets for brother and sister! Finely knitted jersey. New colors. Sizes 2 to 6.



Smart Shirred Back... Half Wool Mohair

2.98

Coasack style sweater... shirred back and elastic yoke give a man room for a free swing. Handy slide fastener, double bottom. Rib knit collar, cuffs. Navy, powder maroon, brown. 32-34.



Tubfast Panty Frocks 98¢

Sanitized! Percales, broadcloths in tailored or dressy styles. New colors. Sizes 1 to 6.



Flat Knit Sleepers 89¢

Fleeced cotton. Reinforced feet. Drop seat. Sizes 2 to 6. Also two piece style. 1-3.



Smart Action Back! 1.98

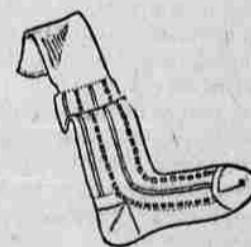
80% wool sweater with reinforced elbows. Red, navy, tan. Sizes 4 to 6.



Keep Warm This Winter! 10% Wool Healthgards

1.19

A heavy weight union-suit, but it's not bulky! Well tailored, with flat locked seams and military shoulders. Elastic rib knit sleeve and ankle cuffs. Good buttons. Gray. Sizes 36-46.



Socks for Men 49¢

Dress Sox. 50% wool. Conservative weaves and colors. Nowhere have we seen better quality at this price.



Warm Full Cut Blanket Cloth Robes for Men!

2.98

Tailored of "Whittemson" cotton-blanket cloth. Jacquard patterns or plain color with contrasting trim. Large shawl collar, set-in sleeves, patch pockets. Tasseled cord girdles. Boys' sizes, \$1.98.



Fine Cotton Silps 39¢

Lace trimmed nainsook or non-slinging muslin cloth. Hem-stitched neck. Girls: 4 to 14.



Flannelette Gowns 59¢

Warm full length gowns, with double sewn seams. Finish of assorted stripes. Sizes 8 to 16



Boys' Wash Suits 49¢

Quality broadcloth or percale in belted or button-on styles. Gray. Sizes 2 to 6.

"It just Won't wear out!" SAYS A WARD CUSTOMER

Many Pieces Suitable for Waterless Cooking!



Wards Cast Aluminum DUTCH OVEN

Saves fuel! Roasts, bakes on stove top! Heavy serviceable weight—sun-ray finish inside. Roasting rack included. 3-qt. size. **2.89**

- 13 1/2-in. Combination Griddle, one side for griddle cakes—other for frying or broiling... \$1.50
- 3-Qt. Sauce Pan, High dome cover... \$1.49
- 5-Qt. Teakettle, Cover on swivel... \$3.00
- 10 1/2 Qt. Skillet with self-heating cover... \$3.00

Red Head Shells



None Better Made! Uniform Pattern! Uniform Velocity!

81¢ Box of 25

33-Ga. 2 1/2" shell before crimping

3 Championship Trap Shoots have recently been won with Red Heads! Only the best shells can win these championship events! Proof!

Repeated tests prove that Red Heads have no superior for pattern, velocity and uniformity. Yet see what you save. Wards huge volume sales make it possible! If you want to "bring 'em down" this season, use Red Heads! Why pay more? None better made—regardless of price!

- 12-Ga. Bellanca 3 1/2-1 1/4-6 Chilled Shot... \$1c for 25
- 12-Ga. Long Range Max.-1 1/4-6 Chilled Shot... 90c for 25
- 410-Ga.-2 1/2 Long Range, Size 6 Chilled Shot... 58c for 25
- 410-Ga. 3" Long Range, Size 6 Chilled Shot... 63c for 25



134.95

\$10.00 Monthly, Small Carrying Charge

Quality In Our Lowest Priced Gas Table Top

Low priced, but see what quality it has:

- Full porcelainized inside and out. Easy to clean!
- Wards Double Quick rock-wool insulated oven. Bakes biscuits in 12 min. gas. Cuts fuel bills!
- Automatic oven heat control! Ends baking worries!
- Automatic lighting, semi-enclosed burners!
- Pull-out, smokeless broiler. Porcelainized pan!

See Four Angel Food Cakes

Baked in the corners of one of Wards Double Quick Gas ovens with only 12 minutes of gas used. NO PRE-HEATING. Free store demonstration tomorrow and Wednesday at 1:30 P. M.

MONTGOMERY WARD

117 South Central

Telephone 286