

LAST 2 DAYS

WARD WEEK

*Wards Great Nation Wide Sale!

Fall Footwear Bargain Event Semi-Modern Design! 3-Pc. Suite!

WARD WEEK Special

Sylvania Prints
Regular Price is 15c!
10c
Limit 10 Yds. to a Customer

Specially reduced for Ward Week! Buy in quantities for dresses, aprons, smocks, curtains to last all year. New Fall patterns in bright, tubfast, vat colors. 6 1/2 x 60 construction.

WARD WEEK Special

New Black Calf Ties
Regular \$2.98 Qualities
244

You won't find any smarter shoe at twice this Ward Week price. Soutache braid... the newest trimming this Fall... gives a dressy yet tailored note. Patent leather walking heels.

WARD WEEK Special

Compare With Styles Selling for Much More.

Regular Bargain Price Is \$2.98
A Rare Value Indeed!

249

Thousands of women have bought these shoes at the regular price and knew that even then they were getting out-of-the-ordinary values! In this sale it will pay to buy a couple of pairs! Two smart styles... new Gypsy seamed toe tie of black kid or neat two-tone brown oxford. Both with light steel arches for women that walk a great deal. Built on combination last... the heels are narrow for snug fit. Sensible height leather heels with comfortable rubber lifts. Sizes 4 to 8.

WARD WEEK Special

36in. Outing Flannel
Special Price for Sale!
12 1/2c

A very low price for such soft quality flannel. It's fringed on both sides! Plain white or fancy stripes in delicate tints. Make sleeping garments for the whole family... 36 in. wide.

WARD WEEK Special

Pumps, Ties and Oxfords
198

Smartness and comfort you'd never expect to find in low priced shoes... kid or calf. Smartly tailored heels. Broken sizes.

WARD WEEK Special

Percale Aprons
Compare at 49c
29c

Popular coverall style—in Fruit of the Loom percale—famous for long wear! Bright new prints with attractive solid color edging. Buy three or four and save at this exceptionally low Ward Week price.

WARD WEEK Special

Men's Smart OXFORDS
Regularly \$2.98 Value!
279

Good-looking blucher style with medium toe. 7 1/2 in. black leather. Goodyear welt leather soles, rubber heels. Sizes 6 to 11. After Ward week they'll be marked up to regular price!

WARD WEEK Special

Oil Tanned Work Shoes
Ward Week Special Price
279

Goodyear Storm-proof welt, oil tanned! Water repellent! Iron composition sole and rubber heel. Comfortable plain toe. Wide Width. Men's sizes 6-12.

WARD WEEK Special

Black Calf Police Shoes
Bargain at \$2.98
279

Great walking comfort in these shoes. Popular blucher style with double leather soles, rubber heels and long-wearing linings. Goodyear welt construction. Sizes 6 to 11. Save!

WARDS ARE THE WORLD'S GREATEST RADIO RETAILERS!

METAL TUBES... WORLD RANGE SENSATIONAL LOW PRICE!

Save UP TO 1/2!

- New 1936 Model
- 2-Band World Range
- Instant Dialing
- 115 W. S. Stations Listed on Dial
- Clean-Cut Station Separation
- Automatic Volume Control
- Patent Call-In
- Tone Control
- Super Dynamic Speaker

WARD WEEK Special

3695

85 Down, \$5 Monthly Small Carrying Charge

Only Wards who sell more radios than any other retailer in the world could give you value like this! Unlimited choice of the most popular foreign and U. S. broadcast and short-wave.

All Ward Radios Licensed by RCA and Hazeltine

WARD WEEK Special

Wardolenn Rugs, 9x12
Regular \$6.45 value!
549

It will be a long time before you have another opportunity to save as much—no buy now! Fine and floral designs in leading color combinations. Water and stain proof—easy to clean!

WARD WEEK Special

99-Coil Spring
12 1/2 Size
10.44

Double deck spring with cross metal foundation top. With green enamel finish.

WARD WEEK Special

Usually \$12.95
Ward Week **10.84**

Interpreting mattress with 199 Premier ray coils. One of our greatest values. Save!

Compare with Usual \$59.00 Values!

You can buy a fine innerspring mattress with the money you save! Full sized bed, chest and vanity. American walnut veneered surfaces with two-toning and rout line decorations. All pieces are exceptionally large. Save!

Quick Reading Facts Tell the Quality Story:

- Modern Style
- Large Triple Glass Mirrors
- All Pieces Well Constructed
- Finished in Rich Walnut Tone

\$49
\$5 DOWN
\$1 MONTHLY * SMALL CARRYING CHARGE

WARD WEEK Special

WARD WEEK Special

Tub Fast Wash Frocks
A Ward regular bargain Value at 59c
49c

Young styles and those matron like. New cotton prints that come out of the tub bright and fresh. Some with white collars, others with button or ruffle trim. Sizes from 14 to 32.

WARD WEEK Special

Full Fashioned Hose
Rare Bargain at 55c—Unheard of at
44c

Limit 3 pairs to a Customer

Full-fashioned, first quality, pure silk hose. Sheer, clear chiffon or heavier service weights. Well reinforced pivot tops and feet. New fall colors.

Men's Brushed Mohr Cossacks
2.66

Slide Fastener Style

One of the smartest sweaters you'll see this Fall and Winter. Cossack style, with two sets in slash pockets. Smart yoke shirred back style. Fine heavy brushed mohr-ray in royal, gray and brown. Sizes 36-42.

All Wool SPORT COAT
Our most popular! Here's why—its medium weight, well tailored, taped shoulders, and with snug fitting, coat style sleeves. The low Ward Week price is only **1.34**

Boys' Wool Sweaters
Slip-on style, half zipper front. Smartly knit. **1.24**

WARD WEEK Special

Men's Shirts
Compare to \$1. Shirts
68c

You'll pay more for these good quality broadcloth shirts after the Sale—so why not stock up NOW! Well made and full cut! Past colors! Collar attached style! Plain or fancy patterns. 14 1/2 to 17.

WARD WEEK Special

Work Shirts
Special Price for Ward Week **49c**

Men's medium weight, long wearing chambray shirts. Boys' Shirts New... 31c

WARD WEEK Special

Melton Jackets
Wards Regular Price is \$2.98
2.69

Men's warm all wool melton jackets. Tailor front! Boys' Jackets New... \$2.30

WARD WEEK Special

NEW WARD BIKES
This Price in Ward Week Only!

2548

20" frame of 18-ga steel tubing. Victrola mounted (3 times heavier than ordinary frames). And other features like these:

- Shiny nickel plate on all metal parts
- 27 1/2" rubber mounted tires
- Midland Clinch tubes and grips on boys' model
- Chain guard and rear wheel
- Exclusive one Touch saddle!

WARD WEEK Special

Bicycle Tire
Special for Ward Week **98c**

Riverside heavy black tread with white sidewalls. Three plies under anti-skid tread.

WARD WEEK Special

"Gibson Tidy" Football
Special for Ward Week **1.98**

Top grain cowhide. Valve bladder. Free booklet.

WARD WEEK Special

3394
\$1.00 DOWN
\$3.00 Monthly, Small Carrying Charge.

WARD WEEK Special

The Handsomest Wood Circulator Ever Built!

Exclusive Ward design! Porcelain grained-walnut

- Cast-iron linings a full 6 in. deeper than most!
- Holds bigger fire. Wears! Heavy cast-iron grate!
- Easily changes for coal.
- Thick steel inner unit with cast bottom and top, and with top cooking lid!
- Entire right side cast, including ash & feed doors.

WARD WEEK Special

Milk Strainer and Filters
Pack of 3
1.39

Seamless, sanitary 10-quart strainer; heavily retined. 100 6-in. filter discs.

WARD WEEK Special

Single Bit Axe
Saves About 20% Ward Week **1.69**

Ideal for splitting kindling. Head drop forged from one piece steel. Hickory handle.

WARD WEEK Special

Cream Separator
You Save 14% Extra Ward Week!
2095

This table model skims as clean as a full size separator! 225 lbs. per hour. Easy-turning fully enclosed gears run in oil, alloy bearings!

WARD WEEK Special

Jacquard Spreads
Ward Week Bargain Value
133

We purchased these spreads just for Ward Week! You'd usually pay at least \$1.49 for them. Lustrous rayon and cotton in lovely pastel colors. Firmly constructed of strong fibres. Large size—72x84 in. Weight—4 lbs.

WARD WEEK Special

Children's Hose
Regular Price After the Sale **13c**

Smartly ribbed cotton, long-wearing, attractive shades for school wear. 6 to 8 1/2.

WARD WEEK Special

Patterned Socks
Socks, Low Priced for Ward Week **9c**

Smart stripes or stripes with cotton, cotton, heels and ribbed tops. Men's sizes.

WARD WEEK Special

10% Wool Unionsuits
Regular Price **59c**

Heavyweight unionsuit for boys. Not soiled seams. Tan random. 6 to 14.

WARD WEEK Special

Knit Healthguards
Ward Regular Price is 74c **68c**

Medium weight rib cotton. Snuggly knit sleeves and ankle cuffs. Sizes 36 to 46.

WARD WEEK Special

Men's Shirts; Shorts
Special Price **22c** Each

SHIRTS: 50c value with cotton. 34-44. SHORTS: warranted broadcloth. 30-42.

WARD WEEK Special

Men's Pajamas
Ward Regular Price is 74c **89c**

Full cut broadcloth pajamas. Piped trim. Sizes A, B, C, D. Men's Flannel Pajamas... 89c

WARD WEEK Special

Sale! Reliable as a 815 Gun! This Price Ward Week Only! Western Field 12 Ga. Repeater

This is the identical gun owned by 170,000 hunters! Made by one of America's leading gunmakers. Chrome vanadium steel parts. Solid breech. Matted, drop forged receiver. High carbon compressed steel barrel. Bored for all standard factory loaded shells and chambered for shells up to 2 3/4 in. long. Easily convertible to 3 shot repeater. Buy this gun now in Ward Week and save extra!

2795

85 Down, \$5 Monthly Small Carrying Charge

WARD WEEK Special

Pheasant Season Opens October 13

Get Ready! Get Wards Low Prices on Complete Hunting Equipment!

WARD WEEK Special

Flashlight
88c Reduced for Ward Week

Scull! Nickel-plated brass case! Throws 1500-ft. beam! With flashlight cells.

WARD WEEK Special

Dairy Pails
2 for 65c

15-qt. size! Smooth seamless construction! Full 1X height. Ward Week value!

MONTGOMERY WARD

117 SOUTH CENTRAL TELEPHONE 286