

AUTOMOTIVE NEWS

EFTELAND HEADS FIRESTONE STORE

Ed Efteland, who has filled the position of field representative for the Firestone Tire & Rubber Co. in the southern Oregon area for the past 18 months, has been appointed manager of the Firestone Auto Supply & Service Store at Ninth and Riverside in this city. Mr. Efteland assumes his new position as head of the Firestone organization in southern Oregon with a record of five years with the Firestone company. Before coming to this section of the state he was associated with the Firestone Stores in Salem, Ore., and Longview, Wash., and filled a position for a period of several months in the district offices in Portland. Mr. Efteland graduated from Oregon State college before becoming identified with the Firestone company.

Upon taking over the management of the Medford store, Mr. Efteland immediately reorganized and expanded the auto supply department with the addition of a full line of accessories and supplies. The Firestone store has gone a step further in its featured "one stop" service to southern Oregon motorists by the addition of this accessory and supply line.

The former organization will remain intact, according to Mr. Efteland, with J. R. Cate as territory salesman, Charles Williamson as service manager, E. J. Stevens, head clerk, Wiley Pheris, lubrication and battery department, and Bruce Schults in charge of tire service. The brake department, equipped with the latest Conroy Dynamic brake-testing equipment, will be directed by Lawrence Rolland, who has recently been added to the Firestone staff in Medford.

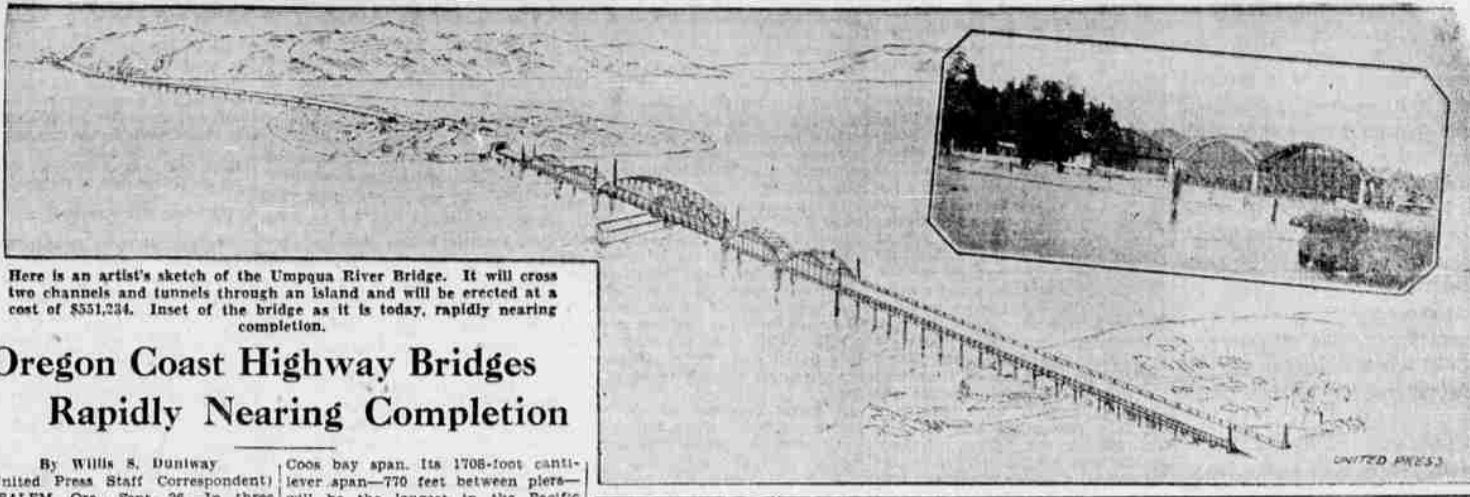
THE GRANGE

Upper Rogue Grange
An enjoyable evening was spent Sept. 30 "Booster Night" by the Upper Rogue Grange and their friends. Splendid talks were given by two visiting brothers, Mr. Maust of Phoenix spoke on the Grange cooperative insurance and Mr. Kline of Eagle Point spoke on the many advantages of the Grange. Sister Mack of Medford was also present, and gave a very helpful talk, offering the assistance of herself and outfit in any way, as also did Sister Maust, Pomona lecturer.

The regular meeting was held Oct. 3 with rather a small attendance due to the stormy night. Ten candidates were given 1st and 2nd degrees. Members were reminded of the annual election of officers Nov. 1, and every member urged to attend. Due to the lease on the Log Cabin hall being up, the next meeting will be held in another hall which will be announced within the week.

The Grange is happy to know Brother Merriman is able to be up and about again.
Macaroni Goes Up
PARIS, France, Oct. 5.—(AP)—The price of macaroni went up 10 per cent today. The increase was due to a shortage, owing to heavy purchases of the French manufactured product by Italy for army use.

Oregon Builds Network of Bridges, Completing One of World's Most Beautiful Highways



Here is an artist's sketch of the Umpqua River Bridge. It will cross two channels and tunnels through an island and will be erected at a cost of \$351,234. Inset of the bridge as it is today, rapidly nearing completion.

Oregon Coast Highway Bridges Rapidly Nearing Completion

By Willis S. Dunaway
(United Press Staff Correspondent)
SALEM, Ore., Sept. 26.—In three months, the first of five massive bridges along the Oregon coast highway will be opened to traffic. A year from now tons of steel and concrete and a forest of timbers will have been completely fashioned into one of the notable bridge construction projects in the west.

Then, thousands of motorists will no longer have to wait for ferries on their journey from the Golden Gate of California to the Columbia river of Oregon.
The five Oregon coast highway bridges are being built at a cost of \$65,000,000, and through an act of the legislature the spans will be toll-free. More than 50 per cent completed now, all the bridges will be finished earlier than originally planned.

Construction of the bridges will complete what is said to be one of the most beautiful and spectacular highways in the world—406.3 miles of roads built at a cost of \$23,500,000.

On a route of rugged mountain and marine scenery, the bridges have been designed to harmonize with their surroundings. Huge arches, spans and piers at great elevations will make the bridges outstanding works of engineering.

Engineer Wins Award
C. B. McCullough, chief bridge engineer for the state highway department, was in charge of designing the spans, working with R. H. Baldock, chief highway engineer, and a corps of draftsmen.
McCullough rates the coast bridge job as the most important of his career. The engineer won nationwide fame in 1923 when his Dr. John McLaughlin bridge over the Clackamas river near Oregon City was voted by the American Institute of Steel Construction the most beautiful bridge built in the United States that year at a cost of less than \$250,000.

The coast bridges will also be submitted by McCullough in competition with the work of engineers all over the country.
The bridges cross Yaquina bay at Newport, Alsea bay at Waldport, Siuslaw river between Florence and Glenada, Umpqua river between Gardiner and Reedsport, and Coos bay at North Bend.

More than a mile long and most expensive of the five bridges is the Coos bay span. Its 1708-foot cantilever span—770 feet between piers—will be the longest in the Pacific Northwest, and the bridge's suspension lines will make it the most beautiful of all. The channel span will be 180 feet above water. Costing \$2,123,318, the bridge will be finished next May. It will have an over-all length of 5435 feet.

Some idea of their size may be obtained from the fact that it will take 110,000 cubic yards of concrete, 450,000 linear feet of piling, 5100 tons of reinforcing steel, 100 tons of machinery, 6400 tons of structural steel, 65,700 cubic yards of excavation, 12,000,000 feet of lumber and the work of 1000 men to complete the bridges.
Yaquina Most Spectacular
The Yaquina bay bridge, 3290 feet long, costing \$1,371,287.50, will be completed in September, 1938. It has the most spectacular setting of the five, spanning the extreme mouth of the bay. Swinging from a high bluff, the bridge will reach an elevation of 140 feet above the water line, affording a magnificent view of the government jetty and the ocean at Newport bar. The central portion of the bridge contains two 350-foot steel arch spans with a channel span of 600 feet from pier to pier and 235 feet above low water. The rest of the bridge will be reinforced concrete arch and viaduct construction.

The Alsea bay bridge, 3028 feet long, costing \$685,040, will be finished next March. Giving motorists a magnificent view of the ocean and the Alsea river valley, the bridge's central span will be 70 feet above water, with the approach also swinging from a high bluff.
Shortest and cheapest of the bridges will be that over the Siuslaw river. Costing \$491,946 for its 1850 feet, the bridge will be completed next February. Its feature will be an electrically operated bascule span flanked by concrete arches and viaducts.

Noted Contractor Passes
PORTLAND, Ore., Oct. 5.—(AP)—James F. Clarkson, 88, nationally known railroad contractor and ship builder, died here today.
Scalped in Wreck
NEWBERG, Ore., Oct. 5.—(AP)—Practically scalped in an automobile collision at Dundee yesterday, James W. Robertson, Portland engineer, was recovering in a hospital here today.

W. C. T. U. OFFICERS ARE ELECTED AT ASHLAND SESSION

Mrs. Augusta McCormick of Ashland was elected president of the W. C. T. U. at the bi-county institute held in Ashland Friday. Other officers elected were Mrs. Ellen Thrasher, Grants Pass, vice-president; Mrs. Minnie Bryant, Medford, recording secretary; Mrs. William Hill, Ashland, corresponding secretary, and Mrs. Belle Littrell, Medford, treasurer.
A resolution was adopted embodying, among other items, the recommendation for total abstinence as a requirement for a driving license in Oregon. The resolution follows in full:

"Realizing that drinking drivers continue to be a pronounced dangerous public menace, we appeal for an aroused public sentiment calling for total abstinence as requirement for a driver's license in Oregon.

"Resolved, that we adhere unflinchingly in our stand for complete abolition of the liquor traffic and pledge our best efforts to end through a more strenuous campaign of alcohol education through schools, press and churches, and last, but not least, through the radio which comes into our homes.

"We also desire to commend President Roosevelt for his neutral stand in the present war and pray he may be upheld by the nation.

"We offer our co-operation to public schools, churches, etc., at all times in the dissemination of educational literature, of which the national W. C. T. U. at Evanston are recognized world specialists. We further urge that our members inform themselves in reading the national paper, the Union Signal, and that they pass this national weekly on to professional men and women and specially to our public officials.

"We thank the press of Jackson and Josephine counties for the generous amount of space given our organization the past year; also to the

Texas Countess Claims Husband Danced In Undies

LOS ANGELES, Oct. 5.—(UP)—Countess Jan Drohojowski, Polish noblewoman, who "disdained American customs" to the extent of demanding alimony from her wife, lost both alimony and wife.

Kathryn Cornell Drohojowski, wealthy Texas oil heiress, won a divorce judgment from the court after she stalked out of their divorce hearing in a huff because the court refused more time to prepare her argument for alimony.
Judge Harry R. Archibald awarded the divorce and denied the alimony of \$500 a month which the countess demanded.

The Texas countess asserted her husband considered "all Americans inferior," danced in his underwear, read naughty books and tried to teach her friends how to drink.

churches for their co-operation, as well as the schools.

"We especially thank our county officers for their most splendid work during the past year in the organization of two new unions and other accomplishments.

"We thank the official board of this church for the use of their beautiful building for this convention and to all those who in every way contributed to the pleasure and success of this convention."

Signed:
MRS. GEORGE GEWITZ,
MRS. ROZELLA DOUGLAS,
MRS. OLDENBURG.

The following song of welcome, written by Mrs. J. G. Patrick of Ashland, was sung by the Lithia trio, Mesdames Byers, Littwiller and Hill.

Dear friends who come from far and near,
We welcome you, we welcome you.
We're glad to see so many here,
We welcome you, we welcome you.
We will not give you wine or beer,
But serve you with Lithia sparkling clear—
So just drink Lithia while you're here.
We welcome you, we welcome you.

With ribbons white, emblem of right,
We welcome you, we welcome you.
With courage against the wrong,
We welcome you, we welcome you.
With faith we're battling for the right,
We're sure of winning in this fight—
Our battle is a chess and fight,
We welcome you, we welcome you.

Company A to Hold All-Day Practice At Range Today

Company A, 188th infantry, will hold all-day rifle practice today at the ranges three miles east of Medford. Members will assemble at the armory at 7:30 a. m. and depart by motor for the ranges at 8 o'clock. Both the 30 and 32 calibre ranges will be used. Lunch will be served on the ranges.

Nine members qualified at last Sunday's practice and Captain Carl Y. Tengwald, commanding officer, said he expected about 20 others to qualify today, leaving about half the company to complete qualifications in the next two shoots, which must be completed before the end of the month.

Recital By Apollo Students Pleases

Students of Sebastian Apollo presented in recital Friday evening were enthusiastically received by the large audience of music lovers. The elementary pupils presented, who had been receiving instruction from between three and four months, showed remarkable advancement. Advance students played with quality producing tone, well phrased and clean technique and remarkable velocity.

Miss Eleanor Calkins, mezzo-soprano, who assisted Mr. Apollo, possesses a beautiful and well-trained voice which highly pleased her listeners. The students showed notable progress since the last recital.

MEDFORD YOUTH ENLISTS IN NAVY

A. R. Santo, 21, son of Mr. and Mrs. Elza R. Santo of 620 South Ivy street, has been accepted at the recruiting office in the federal building here for enlistment in the navy and will leave October 14 for Portland for final examination.

A. C. Andre of Jacksonville and C. E. Brown and C. G. Sommers of Hugo also were accepted for enlistment and will depart from Medford for Portland at the same time.

These four enlistments filled the October quota for the southern Oregon district. Applications are being received for new quotas at the recruiting office here.

EXTENSION CLASS WILL BE FORMED

Organization of an extension class in social education is planned at a meeting to be held in the high school Thursday evening at 8 o'clock, according to V. D. Bain of the Southern Oregon Normal school faculty, who will act as instructor.

The class will offer opportunity for teachers, parents or anyone interested in educational psychology to enlarge their knowledge of this most interesting subject, and also offers opportunity to obtain university credits.

If sufficient interest is shown at the organization meeting next Thursday, the class will be permanently formed and will be held each Thursday evening thereafter for two hours, starting at 8 o'clock.

D. A. V. TO DEDICATE COLORS ON TUESDAY

The Disabled Veterans of the World War, Jackson County Chapter No. 8, will meet Tuesday at the Eagles' hall at 3 p. m. for the purpose of dedicating the new chapter colors. Colors for the auxiliary will also be presented.

All disabled veterans are urged to be present because of these departments and of the fact that the department service officer will be present with vital news for all members. After the meeting the auxiliary will give a luncheon.

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The AUTO WAY.



The new 1936 Dodge is "the best looking car Dodge has ever built," according to the vote of automobile editors of metropolitan newspapers from all over the country—men who are constantly "in the know" on motor car trends.

A common practice of many drivers is to let his car labor up a steep grade in high gear, but few practices are more detrimental to a motor than this, according to the emergency road service of the Oregon State Motor association. Lower gears are provided to relieve the engine of this unnecessary load.

W. A. Gates, of the Groceries Super Food Markets, took delivery Saturday of his seventh Buick, according to R. A. Skinner of Skinner's Garage, local Buick and Pontiac dealer. Mr. Gates purchased a new 1935 Buick Century sedan. Mr. Skinner says they have only one car left out of the first shipments. Another carload is due in a few days.

Motor vehicle death dates in the United States are increasing faster than population, gasoline consumption or car registration, according to the National Safety Council.

H. F. Lange announces that he has purchased the interest of U. S. Armstrong in Armstrong Motors, Inc., and the Chrysler-Plymouth dealer will be known as the Lange Motor Co., with Mr. Lange as owner and operator. Mr. Lange plans to install new shop equipment to increase the service facilities.

As a means of preventing accident through failure of lights every motorist should carry an extra fuse and full set of light bulbs in the car at all times, advises the safety department of the Oregon State Motor association.

Mr. and Mrs. Walter W. Abbey and Mr. and Mrs. Joe Daley of Walter W. Abbey Jr. left for Portland Friday on a business trip.

The United States and Canada last year produced 2,899,963 motor vehicles, while the rest of the world produced a total of 538,925.

J. J. Ombregne, local Packard and Oldsmobile dealer, is leaving for Portland today to see the new 1936 Oldsmobile. He expects to have the new models on display here in about 10 days.

Use Mail Tribune want ads.

TOO LATE TO CLASSIFY

SALES—Last for the season. One-half mile west Voorhies Crossing, at Spring Pass, S. W. Corn. Phone 212-24.

ON SALE—Base Boston oval, eligible to register, 312 N. Jackson, Tel. 212-24.

LOST—Brown bill fold. Probably on Salem Highway, 407 S. Corn. etc. Return to 212-24.

WANTED—Refined couple to share home with mother, employed, and with young, active, well training piano, phone 4024 before 5 p. m. Sunday and from 12:30 to 3 weeks days.

ON SALE—22 Hampshire eyes, 1 pair, \$2.00 each. A. M. Case, Locker 4004-2004.

FOR SALE—Fruit jars 50c doz, baby buggy \$3.00, 40-chair, small tricycle 70c, baby American table \$5.00, 3 chairs, 40c each, 40c each, lamps, other articles, Sun & Moon 11-4 O'Connell, 941 1/2 Ave.

CHEVROLET Master 4-door sedan, run only 6000 miles, at a big sacrifice.

33 Chevrolet Town sedan, a wonderful buy.

FOR SALE—Tomatoes, 50c hundred on vines; peppers, limited quantity, pickling cucumbers, John Mack. Take out road before overhauled crossing, 1000, follow arrow.

TAKEN UP—One bill. Owner may have by paying for ad and feed. Robert Guinan, Medford.

CHEVROLET 6 Panel delivery. Perfect every way. New paint, good rubber. Priced for quick sale, \$293.00.

Big money-saving Dodge here Oct. 9th.

PIERCE-ALLEN MOTOR CO.
FOR SALE—Good used furniture, dining table, overstuffed chair, dresser, bed springs, mattress, ice-box, electric stove, 330 Mary St.

WHY?
DOWN TO BRASS TACKS
40-ACRE DAIRY RANCH EQUIPPED \$8150
40 ACRES—30 acres clover, alfalfa, abundance cheap water, fenced and cross-fenced, barn, house—7 beat cows in Jackson county, fine team, chickens, turkeys, farm machinery complete. A going proposition. Must raise some cash. Will take some trade.

ALSO has adjacent 40 in alfalfa and clover. Abundance water, no improvements. Price \$2000. Will sell one 40 and lease other 40. One week only.
See—J. C. BARNES
Phone 910-Y 20 N. Peach St.

HIGH class and plain dressmaking alteration work. Reasonably priced at 323 King, Phone 1093-J.

Extra Special Allowance For Your Old Tires!

Come in and let us tell you about this extra trade-in value — It will surprise you!



Payments as low as

NO MONEY DOWN
25¢
A WEEK
ON THE FAMOUS
Goodrich Safety Silvertowns

NEW and DIFFERENT Goodrich De Luxe Hot Water CAR HEATER

with DEFROSTING HOSE ATTACHMENT to keep the windshield clear in cold weather. Brown or black crackle finish.
NO MONEY DOWN
OTHER HEATERS AS LOW AS \$5.00

Lewis Super Service Station

Complete Automotive Service—Wrecker Service
WE NEVER CLOSE
Eighth and Front. W. L. LEWIS, Mgr. Phone 1300

Cold Winter Weather is Around the Corner

Be Ready! TRADE IN YOUR OLD BATTERY NOW ON A
Firestone

Extra Power Battery
Batteries as low as, With Your Old Battery **\$3.45**
Here's a sturdy battery—with FORESTONE QUALITY built right into it—that gives DEPENDABLE service in the most severe weather. Trade in YOUR old battery and make an added saving!

Today, Monday, Tuesday TOPS DRESSED
All Black Top Cars Special **59¢**

Special Small Cars Lubricated
EXACTLY the right type and grade of lubricant in the various working parts of your car, as recommended by your car manufacturer. This is a complete FIRESTONE "Specialized" lubrication. **\$1.00**

Firestone Auto Supply & Service Stores

Ninth and Riverside ONE STOP SERVICE Phone 520

THE NEW 1936 PLYMOUTH

Will Be on Display in Our Showroom Soon

Wait and see the New 1936 Chrysler Airstream

With the Sensational New Airflow Overdrive
LANGE MOTOR CO.

Formerly Armstrong Motors, Inc.
38 No. Riverside, Phone 18