

# Will Observe "Fire Prevention Week" in Medford Beginning Today

## TREMENDOUS LOSS FROM FIRE SHOWS NEED FOR ACTION

With \$260,000,000 worth of property destroyed by flames last year, the public is beginning to awaken to the tremendous, mounting toll of fire throughout the country. More tragic than the property loss was the 1935 list of 10,000 lives lost in fires in the United States.

None of us can plead ignorance to the tremendous number of fires in the country each year, nor to the knowledge that fire is one of the most terrifying and rapidly spreading "accidents" conceivable. Not being ignorant of the cause, it is logical to say that only stupidity and negligence can result in so great a toll of property and life annually. It should be hard to be forgetful when it is so easy for a life to be claimed by fire, for whole towns to be razed, every personal possession snatched by ravaging flames.

The fire which has gone down in history as the Chicago fire occurred on October 9th, 1871, hundreds of lives being lost in its wake. Its only virtue was the fact that it resulted in the inauguration of Fire Prevention Week, the event we are now commemorating in this city.

By simple little precautions, in the home and out, fires could be greatly reduced in our country. If only every single man, woman and child could be sufficiently impressed by the motion pictures which are shown, the scarred faces and helpless bodies which result from fire, there is not a doubt but that fires



would be rare occurrences from now on. Probably one of the most frequent causes is a dropped cigarette butt—on a sheet, awning, or thrown from a window to the street where it alights on paper near grass and woodwork, and then spreading from one structure to another.

People seldom realize that the association of electric wires and burning flames is a very natural one. Merely a neglected short circuit, a bare wire, or hastily pulled out plug can be the first step toward a house demolished by flames. It is well worth while to have an electrician look over your wiring apparatus every few months, as the few cents you pay him may save

your household from sorrow. If you have an oil stove, too, be sure that it is kept clean and that nothing inflammable comes in contact with it.

Try to keep yards and hallways free of gathering rubbish, which contains greasy substances or dry substances, as these are quick to ignite, and it is particularly outside of the home that people are free with matches and lit smokes.

Father Maher Honored  
VATICAN CITY, Oct. 5.—(AP)—Father Zachary Maher, provincial of Jesuits at San Jose, Cal., was today named assistant general of the Society of Jesuits for the United States.

## GYPSY IS FINED \$145 FOR THEFT

Mary Jullano, the burlesque gypsy who was charged with stealing \$55 from the person of William Stucker, was fined \$145 and costs of \$4.50 in justice court late Friday afternoon. She pleaded guilty through her attorney, Raynes Moore.

returned the \$55 to Mr. Stucker. In imposing sentence Justice W. R. Coleman said he would be lenient because the woman was the mother of a small child.

Mr. Stucker charged that the gypsy snatched his wallet, containing the money when she stopped him on Crater Lake highway and asked him the way to Esigle Point.



Avoid losses from fire which may unexpectedly destroy your business buildings or your home. See us for details. Attend to this important matter at once!

New Hampshire Fire Insurance Company

Chas. Ray Agency Medford Bldg.



## Have You An 1890 Home?

Trickling water supply... antiquated heating... old-fashioned lighting... There's no need to put up with 1890 inconvenience when 1935 conveniences can be bought on the Modernization Credit Plan.



Medford National Bank  
Be A Good Neighbor  
Contribute to the Community Chest

## This Is Fire Prevention Week—

With winter ahead, the method of heating your home should be seriously considered. A glance at fire losses is food for thought

## SAFETY

—is an important feature of the AMERICAN Oil Burning HEATER. It ends the hazards of the old-type wood burning stove.



Give generously to the COMMUNITY CHEST... The need for support was never greater!

# NOTHING DOWN!

No Payment Until November - Then as Little As

# \$5.00 A MONTH

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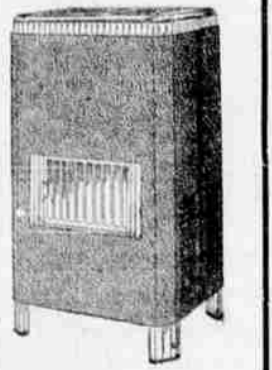
# AMERICAN

## OIL BURNING HEATER

LOOK AT THESE FEATURES

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- No Watching Necessary
- Real Fuel Economy
- Steel Burner
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- Vented Feed Lines
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- Free Air Circulation

America's foremost industrial designer, Walter Teague has made one of America's most efficient oil-burning heaters. America's most beautiful circulator. Modern and practical in design, the new American Oil Burning Heater harmonizes with the interior of any home!



Immediate Installation  
**C. D. BEAN, Inc.**  
229 EAST MAIN ST. MEDFORD PHONE 497

## COMMUNITY CHEST WORKERS TO PLAN DRIVE ON TUESDAY

Tuesday night, October 8th, at 7:30 o'clock, members of the Community Chest executive committee, and the workers who will solicit chest funds during the drive on October 9, 10, and 11, will meet for a short meeting at the Jackson county courthouse auditorium, according to an announcement today by Frank Hull, manager of the chest campaign. Final instructions will be given to campaign workers and members of the executive committee and Mr. Hull has assured the workers that the meeting will be a brief one.

## HOME EXTENSION MEETS FOR WEEK

Mabel C. Mack, home demonstration agent, announces the following schedule of meetings for home extension units for the coming week: Tuesday, October 8, Central Point unit, Guide Patterns. Meeting to be held at school house, 10 to 3:30. Tuesday, October 8, Jacksonville unit—buyership. Meeting to be held at Grange hall, 1:00 p. m. Wednesday, October 9, McLeod unit—guide patterns. Meeting to be held at the home of Mrs. Close, 10 to 3:30. Thursday, October 10, Valleyview unit—guide patterns. Meeting to be held at the Community club house, 10 to 3:30. Thursday, October 10, Trail—buyership. 10 to 3:30. Friday, October 11, Griffin Creek—buyership. 10 to 3:30. Wool Slightly Higher BOSTON, Oct. 5.—(AP-USA)—Firm to slightly higher prices ruled in a moderate volume of trade in wool this week.

## BE A GOOD NEIGHBOR

GIVE generously to the COMMUNITY CHEST—Continue the splendid work of the participating organizations!

DURING  
**FIRE PREVENTION WEEK**  
BEGINNING TODAY  
Consider the  
Safety of  
Your Valuables

**SAFE DEPOSIT BOX—**  
—is one of the BEST investments you can possibly make... Your important papers, insurance policies, etc., are SAFE from fire and theft... Wise people know that the modest cost of this protection for valuables is money well spent... Put an end to worry and uncertainty... Rent a safe deposit box NOW!

The First National Bank  
"A Departmentized Bank"

BE SURE THAT YOUR NEW HOME HAS

# FIRE-PROOF CONSTRUCTION

Throughout - Use a Home Product

# "BEAVER BRAND" PORTLAND CEMENT

BEAVER PORTLAND CEMENT CO.  
GOLD HILL, OREGON

Sold in Medford by Medford Concrete Construction Co., Porter Lumber Co., Timber Products Co., Economy Lumber Co., Wallace Woods Lumber Co., Big Pines Lumber Co., Medford Lumber Co.