

BUSINESS BOOMING OVER NORTHWEST EXPERTS REPORT

Car Loadings During Next Three Months Will Exceed Any Similar Period Since 1931 Is Forecast

SEATTLE, Oct. 4.—(AP)—Business is booming in the Pacific northwest, and car loadings during the next three months will exceed any similar period since the second quarter of 1931, it was forecast by 32 commodity experts at the fourth annual Pacific northwest advisory board meeting here today.

Summarized, the commodity studies indicated Pacific northwest car loadings in the final quarter of 1934 will total 178,000-244 per cent more than those of the same months last year and 32.5 per cent over those of the fourth quarter of 1933.

Officiating there highly however were indications of increases in other commodities of eight tenths of one per cent on chemicals and explosives up to 20.1 per cent in loadings of gravel, rock and sand.

JOHN McNEILL IS TAKEN BY DEATH

John McNeill, well known and beloved resident of Medford and western Oregon, whose life has lived for the past 26 years, making his home on the Jacksonville highway, which he homesteaded in 1911, passed away suddenly this morning at 8 o'clock, from heart ailment.

Mr. McNeill was born at St. Joseph, Missouri, June 11, 1881. He spent his early life in Missouri, and gained his early education there, and was united in marriage to Mrs. Georgia Archibald in Missouri in May 1904. He was plumber by occupation, which he followed by his residence in Medford.

He leaves to mourn his departure his widow, Mrs. Georgia McNeill of Medford, three daughters, Mrs. H. E. Bohl of Medford, Mrs. Harry Evans and Miss Pauline McNeill of San Francisco, three sons, John, William, L. and Robert McNeill all of Medford, three sisters, Mrs. William H. Brock of Creswell, Ore., Mrs. F. L. Thomas of White Salmon, Washington, and one sister residing in Chicago, Ill.

Funeral services will be held at the First Funeral Home, Sunday afternoon at 2 o'clock with interment in the Medford I. O. O. F. cemetery.

Christian Science services will be held at the First Funeral Home, Sunday afternoon at 2 o'clock with interment in the Medford I. O. O. F. cemetery.

The records of the tax collection department also show that this year 877 more delinquent tax receipts were issued than last year.

USES BARE HANDS TO CATCH BARRACUDA

MONTREY, Cal. — (UP)—Marc Chelmona stroked along the beach watching a fish swimming about in the shallow water, apparently pursuing small marine creatures.

Chelmona, however, would be good, like to catch the fish with his bare hands, unaided by tackle.

At the fish was reposing on a cave of low at a local fish market Chelmona learned his catch was a barracuda, known as "the wall of the sea," and capable of biting a man's arm or leg off.

LONDON, Oct. 4.—(AP)—Major-General William Lambert, 66, of the United States Army, retired, and Mrs. Jeanette Fulton Johnson, 49, a widow, filed notice today at the London registry office of their forthcoming marriage.

Sale of All Wool Blankets

Jubilee Special—A group of Odd Wool Blankets, discontinued lines but every blanket perfect. 72x84 inches and regular \$9.50 value. Plain and two-tone effects.

choice \$7.25

Jubilee Sale of Marquisette PANELS

Jubilee Special—Plain or flounced 2 1/2 yard Marquisette Curtain Panels. 36 inch width and selling regular for 39c. Your choice

at 25c each

Jubilee Sale of Lunch Sets

Jubilee Special—36x78 inch colored border pure linen daisies Lunch sets. Each set with 6 matching napkins. Buy now for gift giving.

\$3.95 set

Jubilee Sale of BATH TOWELS

A big Jubilee Towel Special. Full 18x34 inch colored border Turkish Towels for only 15c each. A long life absorbent towel at a bargain price.

15c ea.

Jubilee Sale of COTTON SPREADS

Jubilee Special—Full bed 86x104 inch heavy weight Cotton Bed Spreads selling regular for \$9.98. On sale during the anniversary for only

\$2.75 ea.

Jubilee Sale of PURE SILK PRINTS

Jubilee Special—Hundreds of yards of 39 inch pure dye Silk Prints and Avoines in odds and ends. Buy on sale tomorrow for just

45c yd.

Jubilee Sale of Neckwear

Jubilee sale of New Fall Neckwear! Linen, silk and novelty neckwear for the high or low neck. Tailored or fully elastic. Your choice

Regular \$1 Value 75c

MANN'S SILVER JUBILEE

MANN'S SILVER JUBILEE 25 YEARS MEDFORD

CELEBRATING A QUARTER OF A CENTURY OF SERVICE TO THE PEOPLE OF SOUTHERN OREGON AND NORTHERN CALIFORNIA AND NOW WITH OUR RECENTLY COMPLETED NEW STORE WE ARE BETTER PREPARED THAN EVER TO SERVE OUR MANY, MANY CUSTOMERS

FALL'S SMARTEST FUR TRIMMED COATS



For the Coat feature of Mann's Silver Jubilee, buyers went into the market to buy authentic new fashions to sell at one outstanding low price. The cream of smart wools, the pick of luxurious furs went into this making... and because we specified a wide range of styles, you're sure to find a coat that fits your desires. These beautiful fur trimmed silk lined coats are extra special.

For The SILVER JUBILEE 3 BIG DRESS SPECIALS

Every dress in this Jubilee sale of dresses is new... In fact many of them arrived by express early this week. We know they are outstanding values. We also know that you will buy them for street wear, for business, for school and for just a good looking new Fall frock... Three attractive prices to select from. Sale starts tomorrow at 8:30 sharp.



25 Years Ago

Mann's Dept. Store came into existence and thru these 25 years has enjoyed the patronage of thousands of Oregon men and women. This proof of the popularity of Mann's department store is the concrete evidence of the faith of the people of this great country have in Mann's. When Mr. Mann settled in Medford 25 years ago he had dreams of just such an institution as today is realized in Mann's Store. A store based on the policy he knew to be a proven fact, namely, that to survive and gain friends through the years, the store must be a part of the community it serves, and to this end, the ideals of Mann's have never changed. Today as it was in the beginning, this store stands paramount the fact that quality, service, and fair prices go hand in hand.

25 NEW SPORT COATS \$10.25

Just 25 coats in this big Jubilee Sport Coat Special—so hurry if you want one! New Gable Back Coats, Wrap Around, Blouse effects and Raglans all are included in this sale of Women's and Misses' all wool Sport Coats. New wares and solid shades to choose from and every one lined with a two year lining.

25c BOX

At \$7.25 we offer you about 50 new "Noxall" Frocks in adorable styles, colors and trimmings; dresses for the Misses and Matrons. They should sell for \$10.

\$5.25

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\$10.25

DRESS SHOP

Mann's Second Floor

Come Early Before the Best Values Go

Silver Anniversary Values Go on the Gold Standard When It Comes to NEW FALL HATS

25 years (and more) of experience behind our ability to select the fashion hat leaders of the Fall season... less than 25 seconds for you to discover that the very hats you want are in this collection of Autumn favorites!

sparkling like jewels in the Fall colors that give so much beauty to brims and little hats.

generously draped into turbans and pill-boxes.

the basis and joy of every hat wardrobe... brims for sports... tricornes for dignity... pillboxes for dancing!

VELOURS

VELVETS

FELTS

On Sale Tomorrow \$1.25

Sale of Woven Cotton Rugs \$1.95

Sparkling like jewels in the Fall colors that give so much beauty to brims and little hats.

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Blouse Favorites "Windy Lou and Casino"

These just arrived in time for this fine ad on the Anniversary. New "Windy Lou" and "Casino" Blouses suitable for business, sport, street and even for the dinner table. They are here and only \$1.25. Colors to select from are navy, rust, green, gold, white and remembrance shades. Each blouse tailored from lovely acetate.

On Sale Tomorrow \$1.25

NEW SILK BLOUSES AT JUBILEE PRICES \$2.25

Jubilee Special... A new shipment of Women's Figured Silk and Satin Crepe Blouses go on sale tomorrow morning for just \$2.25 each. All the new Fall styles and colors in sizes 14 to 40.

New Brushed Wool Sweaters \$2.00

New Alpaca Sport Coats \$25.

A group of new Alpaca Cloth Sport Coats go on sale tomorrow for just \$25. These are regular \$29.50 coats and come in gray, tan and brown. A marvelous coat for street, school, sports or business wear.

Sale of Kiddies Jackets \$1.95

A group of Misses' and Children's Sweater Jackets and Tweed and Flannel Coats. Brokers jobs and sizes up to 44.98. Special

2nd Floor \$1.95

Sale of Women Cotton Rugs \$1.95

Jubilee Special. 26x48 inch Heavy Woven Rugs in a pleasing array of colors for only 65c each. Each rug has a fringed end. On sale on the lower Main Floor.

65c

Jubilee Sale of Novelty CREPES

A Jubilee Special... 40-inch Novelty Weave Crepes at 95c yard. This lovely dress fabric comes in the new Fall and Winter shades and is regular \$1.19 yard.

95c

Jubilee Sale of Montags Lovely Boxed Stationery

A big Jubilee Sale of genuine Montags' Boxed Stationery. Beautiful packages in small, medium and large size in ivory, gray and white. This is a regular 60c stationery, on sale for

25c BOX

Jubilee Sale of SCARFS

Jubilee Sale of Women's Triangular Scarfs at 25c each. These are regular values and come in colorful plaids, cross checks and solid color combinations. Your choice tomorrow

25c ea.

Sale of Women's Silk Hose

A Jubilee Sale of Women's and Misses' Clifton and Service Weight Silk Hose. A full fashioned stocking in all the new Fall and Winter shades. Size to select from are 8 1/2 to 10 1/2. A regular 75c silk hose

55c pr.

Sale of French Crepe SLIPS

Jubilee Sale of Women's and Misses' French Crepe Silk slips in dainty pink and sea green shades. A line of beautiful slip selling regular for \$1.98. Special

\$1.25

Jubilee Sale of GIRDLES

Jubilee Sale of Women's and Misses' Broad and Elastic Girdles. Elastic Straps and Back Lace Coats. These are regular \$1.00 values. Special

75c ea.

Jubilee Sale of Children's All Wool SWEATERS

Jubilee Special on Children's All Wool Sweaters, alpaca and cashmere and sport. Colors included in this anniversary sale. Colors are red, blue, brown and white. Regular new Fall \$1.98. Brokers.

\$1.55

SECOND FLOOR

MANN'S

DR. CHAMBERS IS HEARD AT COUNTY TEACHERS SESSION

AMONG noted educators appearing today at the Jackson county teachers' institute was Dr. O. L. Chambers, psychologist at the Oregon State college. Dr. Chambers addressed the assembly this morning on "The Psychology of the Child." The psychologist discussed the various things which must be considered by the teacher in order to thoroughly understand and help the pupil. Dr. Chambers asserted, as it will be found that almost every maladjusted child has either too many or too few activities.

The present school system, according to Dr. Chambers, necessitates the over-education of the few and the under-education of many in extracurricular activities. The teacher should make every effort to correct this. Dr. Chambers asserted, as it will be found that almost every maladjusted child has either too many or too few activities.

The individual's intellectual capabilities must be noted and analyzed before adequate knowledge may be obtained. The teacher should strive to gain the confidence of pupils as to the value of their own work. A phase of the program which Dr. Chambers considered most important is the keeping of much more complete and elaborate records of the academic of each child.

Finally, Dr. Chambers believes that the teacher must know the home environment of pupils before he can arrive at any diagnosis of individual variations. The institute, with County Supt. C. R. Bowman, acting as chairman, Superintendent acting as chairman, opened this morning with registration followed by Oregon State Teachers' association announcements by President Maybelle Church. Addresses were scheduled for Austin Landreth, superintendent of schools of Pendleton; appearance of the Medford high school girls chorus and a discussion of the teachers' retirement plans for Oregon by Dr. C. A. Howard, state superintendent. Dr. Howard was also slated to speak on "Educational Progress in Oregon."

Large Previews 1936 Plymouths PORTLAND VISIT

Huber P. Lange, managing owner of Lange Motor company of this city, returned from Portland today after attending a meeting of Chrysler and Plymouth dealers, and inspecting the 1936 Plymouth models. At the same meeting, photographs and details of the 1936 Chrysler Airflow and Airstream models were shown.

Longer, lower, wider and smarter in appearance, the new Plymouth with graceful new radiator grille, will be outstanding in the 1936 automobile field, in the opinion of Mr. Lange. The new models have improved hydraulic brakes, hot-spice steel bodies and Plymouth's well-known "floating power."

Chrysler's famous automatic overdrive, which has been featured on Airflow models, will now be regular equipment on Airstream Chryslers, according to word brought back to Medford by Lange. This overdrive engine added gasoline mileage without less engine wear. Chrysler officials say the Chrysler line will remain the same as in 1935, with a few mechanical and body improvements. One model will be added with a pony trunk. Mr. Lange said today.

The 1936 Plymouths are expected to arrive in Medford late next week and will be shown on the display floor of Lange Motor company. The new Chrysler will not be released to dealers until the latter part of October, and arrangements have been made for the Medford firm to be among the first to receive the new cars.

2 LOCAL YOUTHS ENLIST IN ARMY

The enlistment of six youths was announced here today by Sgt. W. M. Kleinmeyer, Medford recruiting officer for the U. S. Army. The men, left on last night's train for San Francisco, where they will receive final examinations before being assigned to their stations. Among the recruits were Eugene T. Coats, 20, son of Mr. and Mrs. George Coats of 16 Western avenue, and Ray A. McKinstry, 21, son of Mr. and Mrs. John T. McKinstry of 101 West Kierland street, both of whom will join the 30th Infantry in San Francisco. Other recruits were James Hill and Joseph H. Wallace of Ashland, George H. Harvath of Phoenix and Edwin Hodar, Donald A. Alva, who had been living at Camp Savage, Rogue River. Lieutenant Kleinmeyer announced several openings for recruits in the army's domestic and foreign service.

BLIGHT CONTROL WORK IS LAUDED BY CHANCELLOR

Right control work accomplished by Prof. F. C. Bremer at the experimental station near Talent, today had the approval and commendation of Dr. Frederick M. Hunter, chancellor of higher education.

Professor Bremer's achievements are the best example of the control of horticultural diseases I have ever seen," the chancellor said, when he stopped for a brief visit in Medford yesterday afternoon, after he and other educators made an inspection of the experimental station and Normal school in Ashland. He is to be highly commended for his accomplishments in controlling the blight on the pear blight.

Chancellor Hunter was accompanied on his inspection tour by Clarence V. Boyer, president of the University of Oregon; Burt B. Barker, vice-president of the University; George W. Peavy, president of Oregon State college; Earl L. Foxard, dean and director of the Oregon State college; and C. A. Brand of Eugene, vice-president of the board of higher education.

Chancellor Hunter called upon several of the faculty and would return to Medford later this month to consider educational matters in this section. The chancellor and his colleagues proceeded from here to Eugene.

SWEM'S BOOK and GIFT SHOP Offers for Saturday

The Greatest American Classic RAMONA 75c by Helen Hunt Jackson

Millions have read Ramona in the \$2.50 edition. It has sold steadily at full price for half a century. Available now for the first time at 75c a copy.

POSTAGE STAMP \$1.00

Worldwide Stamp Album—United States Stamp Album—Armed Stamp Album—Scott's Modern Album—Story Telling Stamps—Stamps of Many Lands

CULBERTSON'S Contract Bridge \$1.00 Self Teacher

How to bid, raise, lead and play. Teach yourself. All you need is this book and a pencil. 200 sheets in pad.