

DRASTIC WARD WEEK TIRE CUTS!

Ward Week Only! Riverside "Standards" at Lowest Prices on Record! Guaranteed in Writing Without Limit Against Everything! Buy Now!

Check Your Savings Now!

Here's your opportunity to get Wards new Riverside "Standards" at sharply reduced prices! These tires are already famous throughout the country as an outstanding value and at these REDUCTIONS they are nothing short of sensational! A written guarantee against blowouts; cuts; bruises; faulty brakes; EVERYTHING that can happen to a tire in service WITHOUT LIMIT as to months or miles is your assurance of exceptional QUALITY! The savings are so unusual it will pay you to buy by the pair or get a whole new set of four!

Regular \$30

425
SIZE
29x4.40-27



SIZE	REG.		SALE	
	4-PLY	6-PLY	4-PLY	6-PLY
4.40-21	\$5.30	\$7.30	\$4.25	\$5.35
4.50-20	5.65	7.10	4.50	5.70
4.50-21	5.95	7.45	4.65	5.90
4.75-19	6.40	7.50	4.95	6.10
5.00-19	6.65	7.80	5.30	6.70
5.25-18	7.00	8.25	5.90	7.40
5.25-21	8.15	10.10	6.55	8.10
5.50-17	8.15	9.65	6.50	7.75
6.00-16	9.05		7.25	
6.00-18		11.15		8.95
6.50-19		13.20		10.55

Standard Truck Tire Prices Also Cut

SIZE	REG.	SALE
30x5	\$6.10	\$12.90
32x6	"	16.75 (8 Ply)
32x6*	"	21.95 (10 Ply)
34x7	"	26.40
6.00-20	"	10.30
6.50-20	"	13.30

Wards Convenient Terms May Be Arranged

New! Wards Greatest Bike Value Steerhorn Handlebar BIKES

Price Goes Up 15 Per Cent After Ward Week

- Fork truss rods and steerhorn handlebars.
- Metal parts nickel-plated!
- Big red Riverside balloons!
- Exclusive new Troxel saddle!
- Many other features!

25.48
\$3 Down, \$5 Monthly
SMALL CARRYING CHARGE



We've never put more value into a Hawthorne bike! Just see what it offers: double bar, full 20-inch frame of 18 ga. steel tubing, Vichrome enameled (9 times harder than ordinary enamel). Remember, this price Ward Week only.

Reg. \$1.29 Wards Riverside **BIKE TIRE**
3 full plies under big deep anti-skid tread! Heavy thick white sidewalls! Fresh vitalized rubber. Save!
98c



Western Field Repeater

12, 16 and 20 Gauges

Even a \$45 gun has no smoother action! Six shots in 5 seconds! Owned by over 170,000 hunters! Chrome-vanadium steel parts. Solid breech. Matted, drop-forged receiver. High carbon compressed steel barrel. Bored for all standard factory loaded shells. Easily convertible to 3-shot repeater.

12 Ga. Gun, same as above, with matted rib barrel **30.85**

27.95
\$3 Down, \$5 Monthly
Plus Carrying Charge

Sale Price on Red Head Shells

62c for Box 25

3-1, size 6, drop shot.

12-gauge! Hard hitting, economical, low base shell. For small game.

12 Ga. Chilled Shot Reliance SHELLS

72c for Box 25

3-1, size 6, chilled shot

None finer made, regardless of price! No superior for pattern, uniformity, velocity.



Western Field 8-Shot .22 Rifle

7.98

Buy it in Ward Week for this low price! Has everything you want in a rifle—walnut finished stock, chrome-plated bolt, lever, trigger. (Hooded ramp front sight and receiver peep, and open type rear sights.) 24-inch steel barrel. Shoots all .22s.

Wards New Speedline ROLLER SKATES



1.66

Hardened Dreadnaught steel wheels, wear any made! New, style, speed! Ward Week only!

"Crimson Tide" FOOTBALL

Endorsed by Frank Thomas

1.98

With Booklet on "How to Kick a Football" by Frank Thomas.

The coach of the Crimson Tide and the All-Stars put his autograph on this ball! It's top grain cowhide, canvas lined, holds shape, has valve type bladder! Wards purchased heavily to give you this sensational value. This price is for Ward Week only!



Sale! BATTERIES

12 Months Guarantee



Ward Week Price **2.95**

13 Plates
With Your Old Battery

It's Regularly \$3.45

Real Savings on the best "bottom-priced" battery you can buy! Full 12 months' service adjustment guaranteed! 13 standard height and width plates!

WINTER KING BATTERIES 3.95

47% more power! 21 month guarantee service adjustment. 15 Plates! (Fits all 12 plate sizes.) Reg. \$4.95. With Your Old Battery

17 PLATE BATTERIES 4.95

Fits all 15 plate sizes. 21 month service adjustment. With your old battery

SAVE HALF! Motor Oil

(Over Service Station Prices)

100% Pure Pennsylvania

Lay in a winter's supply now! Wards Supreme Quality. Anti-sludging super tough film. Double dewaxed for twin range

53c gal.

13 1/2c

Inc. Tax In Your Container



WESTERN OIL 28c

Runrite Oil is all from California crude. Take home a supply for months ahead.

28c In Your Own Container



SPARK PLUGS

Wards Reg. Low Price **25c**

Is 33c

Wards Supreme Quality Riverside. Millions in use! Guaranteed satisfactory performance.



AUTO HEATER

Regularly Priced \$5.98

With fittings. **4.98**

What a value! Big 4 row core throws heat aptly for all cars. quiet motor.



RADIATOR

1929-30 Chevrolet **8.98**

Ford 28-29 Special **88.08**

Allowance for old radiators. Guaranteed 18 months. Also radiators for other cars.

Sale of Hardware

Taylor Padlock

5-disc tumbler cylinder; 1 1/2 In. Solid case. Sale Price **25c**

Steel Rule

Regularly priced at 75c! Chrome plated marked both edges. **50c**

1x5-Inch Tool Grinder **98c**

1-Lb. Leather Lace Bundle **29c**

Sash Cord, 58 feet **29c**

14-Inch Hammer Handle **12c**

8-ft. Appliance Cord Set, Switch, **39c**

Household Axe, hickory handle **\$1.35**

Dble. Bit Axe, Mich. pattern, 4 lb., **\$1.98**

25% Less! Double Bit Axe Handle, **29c**

Ward Week Savings in Plumbing

Chrome Plated Sink Mixing Faucet, Special **\$2.89**

White Waterproof Celluloid Coated Toilet Seat **\$2.19**

Hardwood Varnished Mahogany Toilet Seat **\$1.89**

Nentsfoot Oil Leather Preserver

Ward Week low priced! Adds life and efficiency leather shoes, harness, etc. Special offer. Pint **39c**



Milk Strainer and Filters

Both for **\$1.39**

Seamless, sanitary 12-quart strainer; heavily retinned, 100 6-in. cotton filter discs.



DAIRY PAILS

2 for **65c**

12-qt. size. Smooth seams, sturdy construction. Full IN tin plate.



SEPARATOR

Save 10% Extra **\$20.95**

Shines as clean as a full size model! 225 lbs. per hour. Heavy alloy bearings.



MANILA ROPE

1/2-inch Rope **1c ft.**

Tough, pliable, waterproof.

3/4-in. **1 1/2c ft.**

1-in. **2c ft.**

1 1/4-in. **2c ft.**

Pince-O-Glass

Admits more light than window glass! Makes chicks healthier, stronger, increases egg production. **6c Ft.**

MONTGOMERY WARD