

Dollar for dollar—feature for feature—you'll find this Sale Value the equal or better of famous makes at 19.75

Innerspring MATTRESS

Here Are the Features!

- 220 Premier Wire Coil Springs
- Sisal Pads Top and Bottom
- Four Screened Side Ventilators
- Taped Edges! Carrying Handles!
- Floral Damask Ticking Cover

for as little as

This Famous Ward "King-o'-Sleep" Innerspring Mattress Is made by Simmons. Buy Now and Save!

Reduced for Ward Week only—after that the price goes back to regular! This is one of the best mattresses made—it's our best seller—we'll sell thousands and thousands at this special sale price. SHOP TOMORROW!

14⁹⁴

7.44 Usual Value \$8.45



Box Spring to Match

\$19.75 Value! 14.94

Buy this box spring to go with the above mattress! It's Wards famous King-O-Sleep Box Spring—made by Simmons! Will give perfect support. Buy now and save!

Reduced! 45-Pound Mattress

COIL SPRING
COMPARE WITH USUAL \$6.95 VALUES! Single deck with helical tied top. Enameled!
5.94

Here's one of the best economical mattresses you've ever seen—now offered at a special reduced price for Ward Week only! Center is filled with clean, fluffy cotton with thick layers of felted cotton liners, top and bottom. Covered with floral art ticking. Save!

Usually \$12.95! Innerspring Mattress

Foundation Top Spring
The ideal spring for supporting an Innerspring Mattress. The "X" top coils and border wire prevent any sagging.
10.44

No wonder all America recognizes Ward Week as the greatest money-saving event of the season when it offers values like this! 169 Premier wire coil springs—quilted sisal insulator pads—felted cotton liners—side ventilators and covered with drill ticking.

10.84 Usual Value \$12.95



WARD WEEK Special

Semi-Modern Design
3 Pcs. Choice of Vanity or Dresser

49.00
\$5 Down, \$5 Monthly Small Carrying Charge

A beautiful bedroom suite at this low sale price. Commercial walnut veneered surface with two-toning and route line decoration. All pieces exceptionally large. Vanity, Bench, extra, \$5.



WARD WEEK Special

82.00
\$8 Down, \$8 Monthly Small Carrying Charge

Compare with \$100 Values Elsewhere!
Modern Bedroom Suite!

The smartest and best made suite we have ever offered at this price! It features burl walnut trim and matched butt walnut veneers with hand-rubbed finish. Shop at Wards!

- Plate Glass Mirrors
- Extra Large Pieces
- Vanity Bench, \$6
- Modern Metal Hardware



WARD WEEK Special

69.00
\$6 Down, \$7 Monthly Small Carrying Charge

Save \$15! **3-Pc. Modern Suite**
Bed, Chest, Choice of Vanity or Dresser

Never before have we had so smart a modern suite at such a low price. Here's a beautiful combination of quarter stripe walnut banded with fiddleback maple veneers. Save now!

- Large Plate Glass Mirrors
- Hardwood Drawer Interiors
- Modern Metal Drawer Pulls
- Vanity Bench Extra, \$6



5 Drawer Unfinished Chest

Reduced Price **4.94**

5-deep drawers. Large size 30x15x45 inches. Sanded smooth ready to paint. Save!



All Metal Bed
Reduced to sell at **\$6.94**

Full-sized, decorated center panel. Chip-proof baked on brown enamel finish.



Unfinished Table
Regular \$3.98 **\$3.24**

Kitchen or breakfast table. Seats 4 people comfortably. Sanded smooth—ready to paint.



WARD WEEK Special

Walnut Finished TABLES

Ward Week Price **3.33** Each

Look at this wonderful sale value! 5 different tables grouped at one low price! Well made and beautifully finished in a rich walnut tone with a lacquered finish. See these tables at Wards—order two or more at this very special Ward Week Sale price!



WARD WEEK Special

Sale!
3 Pc. Bed Outfit!

Compare with \$22.50 Value!

Buy During Ward Week and SAVE!

19.00

Three good pieces grouped at one low price! 45-pound Plater felt mattress with fluffy cotton center—full sized chip-proof enameled metal bed—90 Coil Single Deck Spring!



WARD WEEK Special

Twin Studio Couch

Compare with Usual \$32.50 Value!

28.00
\$3 Down, \$3 Monthly Small Carrying Charge

WITH BEDDING COMPARTMENT! FRONT PULLOUT STYLE! Covered with small figured material with reverse cushions in harmonizing plaid.