

Ward Week Sale! Lowest Price in Years on This 100% Angora Mohair Suite!

Our Shoppers Have Seen Similar Suites Selling at \$80! Save Now!



It's been years since we've offered suites like this at such a low price—it may be years before we can do it again—SO BUY NOW! For one thing, the price of genuine 100% Angora Mohair has just gone up—we were fortunate to have purchased before this price rise! See this Suite! Buy now and save money!

These Facts Tell the Quality Story!

- Large 80-Inch Davenport
- Massive Carved Legs
- Elaborate Wood Drop Carvings
- Reversible Moquette Cushions
- Sturdy Spring Construction
- Exposed Wood Parts Walnut Finish

\$64

\$8 DOWN
\$7 MONTHLY
Small Carrying Charge

BUY ON THE BUDGET PLAN
This convenient plan makes it easy for you to buy the things you want for your home—and to take advantage of these sale prices! Simply pay a little down and a little each month.

Usual \$70 Value
2 Pcs. in Friezette

LONDON LOUNGE SUITE
Rich Walnut Finish **54.00**

If you see this suite you'll want to own it—for it's one of the smartest suites ever offered in Friezette. Unusually attractive London Lounge style. Soft, padded club arms, carved base mouldings, carved feet! Sturdy steel underconstruction! Reversible cushions! See it at Wards tomorrow!



Buy Now—Price Goes Up After Ward Week

London Lounge Suite

Compare With Suites at \$90.00!



- Blended Mohair Frieze Allover!
- 82-Inch Davenport!
- Large Carved Feet!
- Reversible Cushions!

If you see this suite you'll be proud to own it—for it's one of the smartest suites ever offered within dollars of this price! Cut back arms! Comfortable high shaped back.

74.00
\$7 Down, \$7 Monthly
Small Carrying Charge

7 Pieces—Save \$13.50

Price Goes Up After Ward Week!



- Table Opens to 72 Ins.
- One Arm, 5 Side Chairs
- Buffet Extra, \$21.00
- Note the Modern Lines

Our best-selling suite specially reduced! Modern Dining Suites are the accepted style today. 5-ply walnut veneer table and buffet top. Buffet front is combination of V matched Oriental wood, American walnut and maple.

52.00
\$5 Down, \$6 Monthly
Small Carrying Charge



Usually **\$23.95**

Table, 4 Chairs
21.00

\$8 Down, \$4 Monthly
Small Carrying Charge
Solid hardwood finished in maple or walnut. Center parting extension table opens to 56 inches. Four ladder back chairs. Save now!



Usually **\$13.95**

Table and Four Sturdy Chairs!
10.94

Sets usually offered at this price are soft wood—this set is hardwood! Drop leaf table opens to 40 inches—chairs are comfortable panel back style. Brown or ivory finish.



TABLE LAMPS
REDUCED

2.78

Pottery base—some two-color—with cellophane wrapped pleated shades that tip for reading—and glow in the dark. Save money now!



Usually **\$47.50**

Lounge Chair and Ottoman
39.00

\$4 Down, \$5 Monthly
Small Carrying Charge

A big he-man chair—massive and luxurious! Covered with rayon tapestry, blended mohair frieze or rib mohair.



\$5.98 Value!

Sale!
Tapestry Covered Chairs

4.44

Covered with green or rust homespun tapestry with turned front posts and shaped arms. Save!



Usual \$9.95 Value

Walnut Finish

8.94

The top is fancy figured walnut veneer with a center design of contrasting maple with a surrounding marquetry (inlay) line. Turned fluted legs and turned stretcher base. Save!



Down Goes the Price
Reflector Lamps

Regularly \$5.49
4.44

The Modern Light for Better Sight Reading.

- Aluminum Reflectors
- 3-Way Switch
- 3-Light Candelabra
- Attractive Parchment Shades



Save Up To **\$7.95**

Lounge Chair and Ottoman
24.00

\$3 Down, \$4 Monthly
Small Carrying Charge

If you want comfort—here it is! If you want extraordinary value—you'll get that, too! Covered with Friezette—pillow back!



Compare! **\$10 Value!**

Occasional Chair
8.44

Rocker, to Match, \$9.44

Covered all-over with figured rayon damask tapestry with wood parts finished in walnut! Shaped arms and back. Spring seat.



Reduced! **Mirrors!**

Reg. \$1.50
Value! **1.00**

Plate glass—the only mirror that will give absolute satisfaction! Assorted sizes.



Unpainted Chair
Save 10% **88c**

Solid hardwood chair, sanded smooth ready to paint. Comfortable Cathedral style.