

Buy Wards 7 Tube Dual Wave Radio with New METAL TUBES — compare with Nationally Advertised

Makes—and realize that you

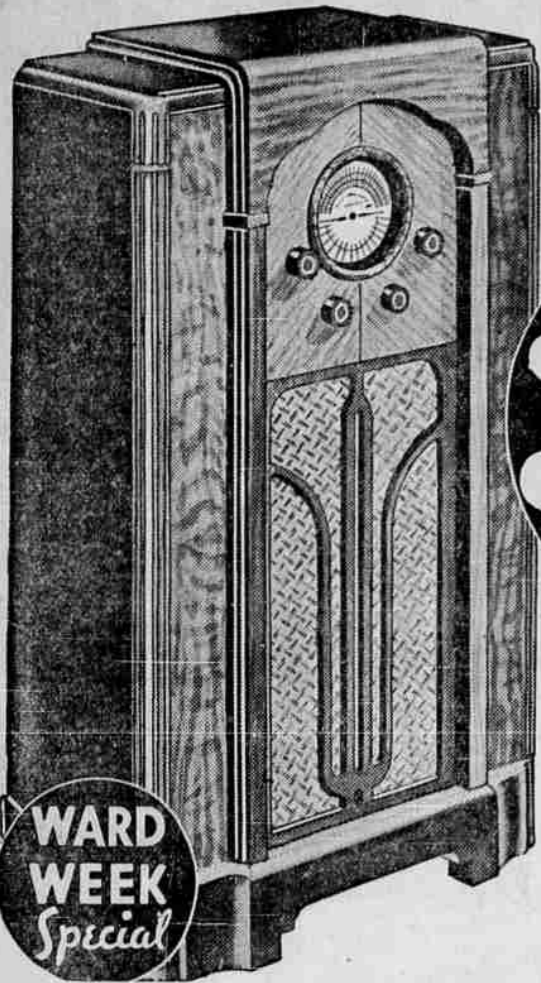
SAVE Up To \$35

at This Special 10-Day Price!

Remember! This is a Ward radio—built to the highest standards known! You get most for your money when you get your radio at Wards. The low price buys real value—not one cent for extra costs to pay expensive national advertising or middlemen's profits. Now—in Ward Week—save more—more than those regular low prices that save you up to one-half! Come in now!

Examine These 1936 Features! See the Radio Itself!

- New Metal Tubes! Get Foreign Stations with Less Noise!
- Powerful Superheterodyne with World Wide Range—2 Bands!
- Clean-Cut Station Separation. Automatic Volume Control!
- Wards Exclusive Instant Dial. 118 Stations Listed!
- Latest Super Dynamic Speaker for Fine Tone Reproduction!
- Personal Tone Control. Gets Thrilling Police Calls, Too!
- Chassis Cushioned in Rubber. Beautiful Cabinet Design!



36⁹⁵
\$4 DOWN
\$5 MONTHLY
SMALL CARRYING
CHARGE

Special Price!
"B"
Battery
89c

This price NOW—Ward Week only! Standard size. Tested, sealed, dated. Fresh!

ALL WARD RADIOS LICENSED BY R. C. A. AND HAZELTINE

Save \$20! Ward Week!



10-Day Price! Compare with Nationally Advertised Radios!

27.95
METAL TUBES

\$3 Down, \$4 Monthly. Carrying Charge

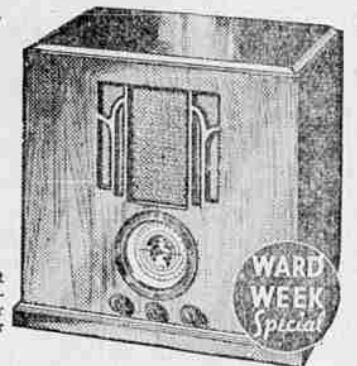
Unlimited choice of the most popular foreign and U. S. broadcast and foreign stations. Clean-cut separation, Instant Dial, Super Dynamic Speaker. 7 Tubes. Big Ward Week value!

1936! Save Extra... Buy NOW!

BATTERY RADIO
24⁹⁵

\$3 Down, \$4 Monthly. Carrying Charge

All batteries inside! Get local and distant stations with good volume. Wards most economical set to operate. Choice of dry or storage "A". Buy now! Price goes up after Ward Week! Come in today!



Compare with \$32 Values! 9x12 Seamless

AXMINSTERS

Rug Prices Have Gone Up — They're Going Higher — Buy Now and Save

No excuse for not buying a new rug now when Ward Week brings you a value like this! Heavy, all-wool pile seamless Axminsters in Oriental, Hooked and Modern designs! Choose from Tans! Taupes! Reds! Burgundys! Walk over these rugs, feel the luxurious softness! All have dark blue backs that will not show the soil.

Extra Special! Usual \$25 Value!

9x12 Axminsters
20.⁸⁸

No, there's no mistake! This is the remarkably low Ward Week price for these splendid rugs! We hope there are enough to go around! They're splendid quality and especially suitable for bedrooms and rooms with Colonial furniture. All in attractive mottled effect. Shop tomorrow!

Axminster Throw Rugs Fringed ends. Assorted patterns. Non-skid back prevents slipping. 27x45-in. 2.19	Scatter Rugs Reg. 39c Imported plaid rag rugs in pleasing colors. 24x45 in. Ward Week price. 33c
--	---

9x12 COPIES OF ORIENTALS!
Usually **35.95**
If you could see them you'd rush right in! Heavy Seamless Axminsters in beautiful Persian, Sarouk and Chinese patterns. Wide choice of colors with high lighted sheen. Colors go through to the back! **30.⁸⁸**

9x12 RUG CUSHION
Save \$1.00—Waffle Top Hair Rug Cushion. Heavy weight gives luxurious foundation and will add years to the life of your rugs. **4.28**

Wardoleum Rugs

Regular \$6.45 Value — Ward Week at **5.49**
Now's your opportunity to save on this well-known floor covering! Choose from floral and tile patterns in almost every popular color combination! These rugs are water and stainproof—easy to clean!

(Other Popular Sizes also Reduced—6x9, 7½x9, 9x10½)
6-Foot Wide Wardoleum Yard Goods, run. ft. **26c**

Reg. \$8.45 Super Service Rug 5,000,000 footsteps couldn't wear them out! Wide range of patterns and colors. 9x12 7.49	Super Service Yd. Goods Reg. 57! Same quality as the rugs. 6-foot widths. Save during Ward Week. Run. ft. 32c
---	--

26⁸⁸
\$3 DOWN
SMALL CARRYING CHARGE

ONLY \$300 DOWN

For This Rug \$5 Monthly Small Carrying Charge

WARD WEEK Special

WARD WEEK Special

Ward Week's Your Chance to Save on **HOUSEWARES!**

Flashlight Cells
Stock up Now **4c**

5-Cell Flashlight
Nickel-plated, focusing searchlight head, with batteries **88c**

\$1.69 Wash Boiler
Copper bottom, 12-gal. capacity, leakproof **1.39**

Galvanized Tub
Leakproof-rustproof! 14-gallon capacity **69c**

Naphtha Soap 10 for
Fine white naphtha; cuts grease **29c**

Wards Soap Chips
Fine quality—gets all the dirt. Only **15c**

Floating Soap 5 for
Nationally known quality under Wards name **19c**

15-oz. Soap Flakes
Finest quality same as nationally known brand **15c**

2-Doz. Clothes Pins
Spring type; made of smooth hardwood. Ward Week price **8c**

89c Clothes Basket
Polished willow, strongly reinforced. 27 inches **69c**

Indoor Clothes Dryer
Convenient in wet weather. 27 H. of drying space. Wash **77c**

59c Brass Wash Board
Rustproof! Reinforced back. Only **39c**

Padded Ironing Board
3-leg style with center brace. Reg. \$1.29 **1.00**

39c Self-Polish Wax
No rubbing! Dries to shine in 20 min. Pt. **29c**

Dust Mop
Reversible, removable head. Rubber bumper **69c**

Wards Oil Mop
Save now! Treated with solvent all-oxyl **39c**

10 1-4 In. Skillet
Thick cast iron! Ground **69c**

\$1.98 Electric Iron
5-lb. size! Nichrome element; nickel-plated! Double "stretch-rest" **1.66**

\$4.49 Waffle Iron
In sign chrome-plated **3.98**

4 Mixing Bowls
Colorful rainbow 4-pc. set—orange, blue, yellow, green. Sizes 5½, 6½, 7½, 8½ **98c**

Ward Week Sale!
Green and Ivory ENAMEL WARE

Covered Kettle
6-qt. Size. Reg. 79c Heavy steel, 2-coated enamel. **66c**

\$1 Percolator **88c**

1.29 Tea Kettle **98c**

Double Boiler **77c**

98c Dishpan 13-qt. **77c**



32-Pc. 6 Service DINNER SET
Special for Ward Week **\$3.49**
Floral spray pattern. Ivory-White. Plain shaped. Semi-porcelain.



Electric Toaster
Regularly \$1.29 **\$1.00**
Two-slice turnover type! Modern design; chrome-plated top, black enameled base!



Galvanized 10 Quart Pails
Regularly Priced **19c**
Sturdy, steel galvanized after being made. Leakproof and rustproof.



Safe Edge TUMBLERS
3 for 10c
Specially priced for Ward Week only. Clear crystal with safe edges that won't chip.