

Wards 80 Sq. Pinnacle Prints!

THE MORNING EXAMINER
WARD'S NEW SHOW
WARDS HEADLINE VALUES
WED., THUR., FRI., & SAT.

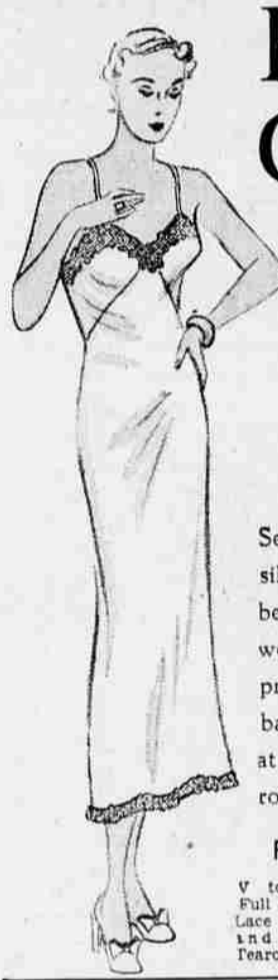
Handsome New Patterns! Smart Autumn Colors! An All-Year-Round Value! At
Wards Famous Low Price!

19¢

WARDS Bureau of Standards gave Pinnacle Prints a thorough test and proved definitely that they are superior to similar percale prints selling for about this price. The tubfast colors are rich and lasting, the fine construction gives remarkable service. This fabric is our pride and joy! It was a success the first time we presented it and has become more popular each year.

Thousands of customers once buying Pinnacles—are Pinnacle "fans" for life! Pinnacle Prints not only make attractive and serviceable women's and children's frocks, but are excellent for bedspreads and drapes. 36 inches wide.

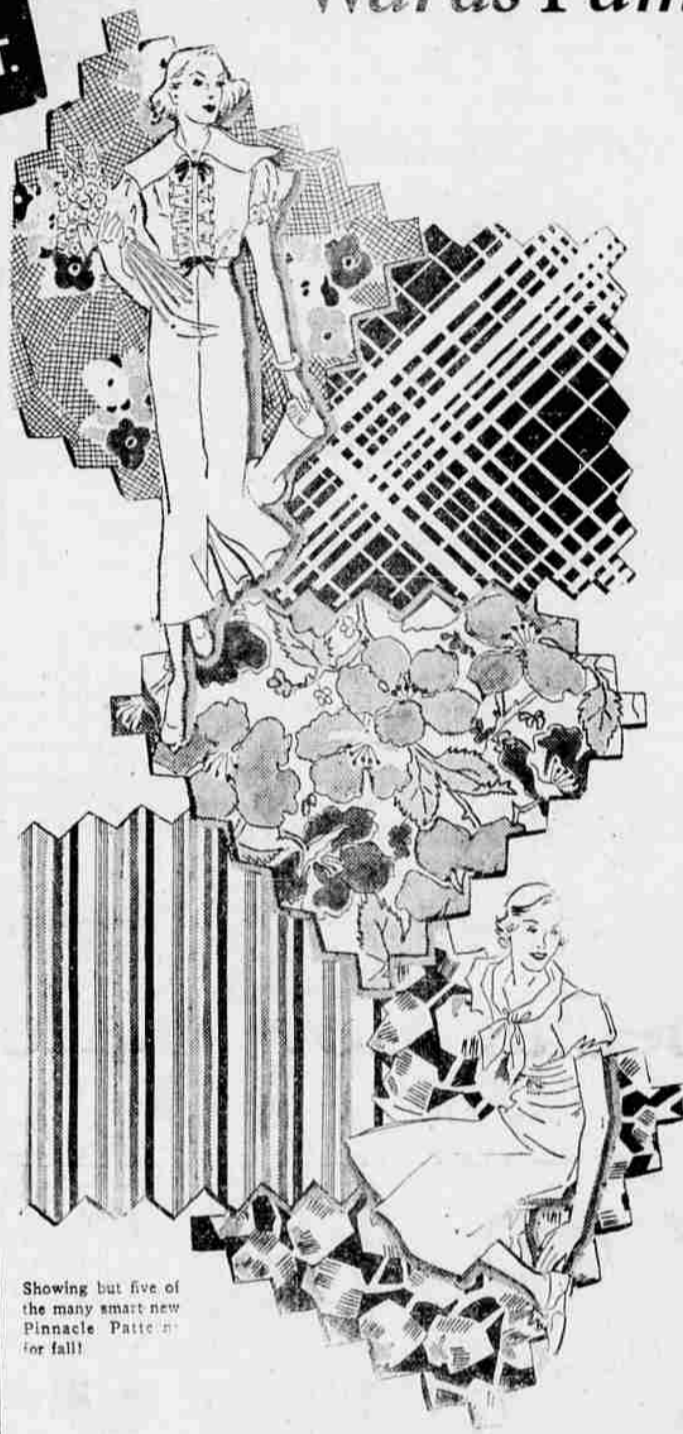
Wards Low Prices for Home Sewing Economy!



Fine Crepe Slips
1.00

See these fine weighted silk crepe slips, they're better in quality than you would expect for this low price. V top front and back. Trimmed with lace at top and bottom. Tearose.

Rayon Taffeta Slip:
V top style. Full bias cut. Lace at top and bottom. Tearose, 34-44 **79c**



Showing but five of the many smart new Pinnacle Patterns for fall!

Wards Silvania Prints for Fall
New Patterns! Clear Tubfast Colors!
An economical fabric that's beautiful and serviceable. Fine 64 by 60 thread count for durability. Rich tubfast vat colors that stay fresh. Florals, plaids, stripes, dots. 36 inches wide.
15¢ YARD

Wool-Like Cotton Prints for Fall
Looks Like Wool—Wash Like Cotton!
SCOTTISH PLAIDS—Authentic Tartan patterns. Tubfast colors. 36-inch. TWEED LOOM CREPE—Tweedy patterns, crepey finish. Tubfast. 36-inch. PRINTED PIC PON—Cord weave. Smart Fall, Tubfast patterns. 36-inches.
25¢ YARD

New Printed Flat Crepe
Smart Patterns and Colors for Fall!
A grand serviceable quality flat crepe made of a good grade of weighted silk. Smoothly woven with a soft, drapery texture. Choose from colorful plaids, stripes, florals or geometrics. 39 inches wide.
59¢ YARD

Weighted Silk Rough Crepe
Plain colors in dark or medium shades. Woven of fine quality silk. A soft drapery texture 36 inches wide. **49¢ YARD**

Pure Dye Rayon Taffeta
Pure dye rayon in pastel or dark colors. Full 39 inches wide. Semi-crisp finish. Use it for clothing or for boudoir pillows, spreads, etc. **25¢ YARD**

Rayon Gowns, Pajamas
Fine quality! Low priced! Beautifully styled garments, expertly made of rich, heavy cloth. All are full cut and neat fitting. Tailored styles, attractively trimmed with lace, piping, pleating or frills. One or two piece pajamas. Long gowns. 16 and 17. **1.00**

Kiddies' Cotton Waist Suit
Of soft combed cotton with rayon stripes. Drop seat style—for boys and girls. Sizes 2-10. **39c**

Tuckstitch Pajamas
Made of soft combed cotton yarns that will not shrink in washing. Attractive styles in tearose. 16-17. **1.59**

Vests and Pants
Women's small, medium and large tuckstitch vests and panties. **29c**



It Stretches Two Ways!
Roll-on Girdle
1.00

A grand girdle for this low price! It moulds the figure gently and controls bothersome bulges. Made of fine quality knitted latex fabric with shaped top. Small, medium or large sizes.
Belted or Roll-on Corsets, 1.98

New! Better CRETONNES Than Ever Before

SEE THEM TOMORROW!

An Entirely New Range Offering Exclusive Patterns at Extraordinary Low Ward Prices!

CUSTOMERS who have seen Wards new fall cretonnes tell us they are the finest ever!

Here's Why:

1. They're actually re-styled from patterns that sell for 75c to 98c yard.
2. Fresh and exclusive designs are added.
3. Every design drawn by expert cretonne artists.
4. Exceptionally fine quality dyes.
5. Produced by America's most famous cretonne printers!

10¢ yd.

23 Color Distributions
Compare these cretonnes anywhere! New patterns, new colorings at this very low price! **15c yd.**

Expensive New Designs
All new patterns in 17 different color distributions! Come! See this selection! Fast colors! **19c yd.**

Curtain Yard Goods
Choice of 35-inch colored cushion dot material or 39-inch lacy weave Mission sets. Yard **10c**

Marquisette Panels
Fringed 39 inches wide, 21-6 yards long. Combed cotton material. Ecru. Each **25c**

Drapery Cloth
90 inches wide. Heavy drapery fabric. Rust, green, gold combination pattern. Yard **59c**

Shadow Weave Panel
Fringed full size 39-in. by 21-6 yds. Ecru color **25c**

Washable Shades
Clean them with soap and water. Will not crack. Less fading. 126 feet **39c**

Sale! YOU SAVE MONEY Buying at Wards!

5% Wool Plaid Double Blankets
A 4 day opportunity—regularly 3.98!

Fluffy and warm, pastel plaids in many colors. Three-inch sateen bindings. 5% wool 25% soft China cotton. Size 70x80 inches. **1.98**

All-Wool Blankets Reversible, 70 x 80 inches. Sateen bound. Pair 4.98	Candlewick Spreads Fluffy dots! Pastels. Past colors. 80x105 inches 2.98
Grey Wool Batts Two-pound size wool batts. Say 1.39	Cotton Batts Three pound stitched. Extra soft cotton. Ward priced 69c
Indian Blankets China and American cotton. Super finish. Save! 1.49	Wool Filled Comforters Size 72x84. Weight 1 1/2 pounds. Sateen on top and bottom. 3.98

MONTGOMERY WARD