

THE MORNING EXAMINER

WARD'S NEW

WARDS

OW

HEADLINE VALUES

WED., THUR., FRI., & SAT.

Great Values! Fall Footwear



New! Smart Styles! Colorful Patterns!
Grand Dress Values That Invite Quality Buying!

Wash Frocks



Trim tailored styles or feminine frilling models. Well made with either straight or flared skirts. Neat trimmings and novelty buttons.

98c

ANOTHER GROUP AT 1.95

Women's Crisp Dresses

Gay printed cottons that wash beautifully! Smart trimming details. Well made. 14-52.

69c

WOMEN'S WORK SMOCKS . . . 1.39

Girls' New Wash Dresses

Colorful printed cottons with contrasting or self trims. Front pleated or flare skirts. Short or puff sleeves. 7 to 16.

59c



Gay Blouses
Finely knit with pleasing collar and ribbed cuffs. **98c**
Cotton Handkerchiefs, **5c**



New Handbags
Pouches or envelopes in new grains. Black, brown, navy. **50c**
Other New Styles **98c**



Smart Gloves
Novelties! Plains! Washable. Black or brown fabric. **39c**

Thrilling Assortment!
New Leathers! New Styles!
One Exciting Low Price!

Here are shoes that you'll want to wear all Fall and Winter—at a price that's unbelievably low. So low that you can afford a pair for every costume! Buy now for sports! For street! For school! For dress occasions! There are oxfords, straps, pumps in Wards grand array. The heels are high, medium or low to suit your taste, the colors are brown or black. Choose calf, grained leathers, suede or the new sueded, figured material called demi-suede. Many styles combine two leathers—a new smartness!

Famous Foot Health Shoes!

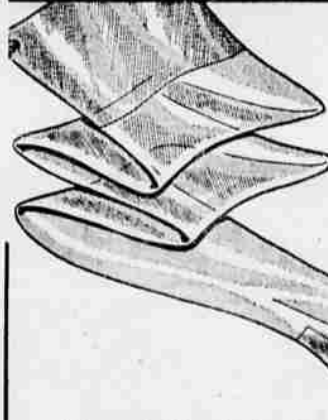
Wear Them Year 'Round for Comfort and Good Style



3.50

Distinctive "Foot Healths," made with painstaking care in the newest styles, smartest leathers. Never a thought to your feet, except how trim and well shod they look, through long business days. Special steel arch support insures comfort.

Sale! SILK HOSE



NEW FALL COLORS

79c

Sheer, clear, full fashioned hose. They're styled right! All sizes in the newest shades. Service or chiffon.

Women's Chardonize Hose
Seamed backs, "Stretchee" tops. Low priced. **25c**

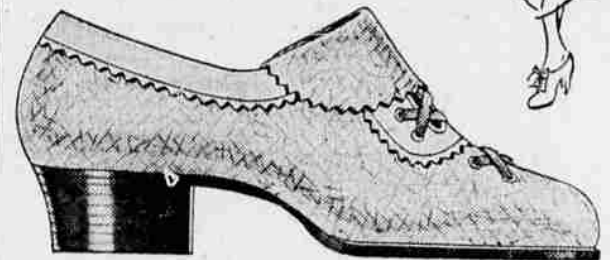
Women's Mercerized Hose
Get several pairs at this low price, pair **25c**

Gay Colored Anklets
Many bright color combinations. Also plains **10c**
Another Group of Anklets at 15c

Men's Fancy Dress Socks
Striking new patterns and colors **19c**

Boys' Fancy Dress Socks
Just like "Dad's"—reinforced for wear. **10c**

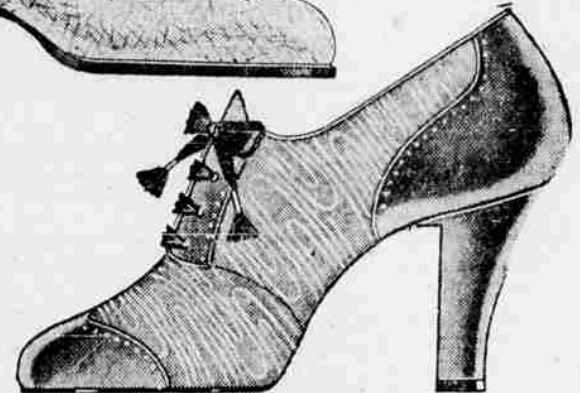
198



New Suedes

249

Classic suede or the new demi-suede. Many combined with kid or patent. Oxfords, ties, pumps. Black or brown.



Wards Values in WORK SHOES

Black Elk Work Shoes **2.98**

Wards best selling work shoe and no wonder—a grand value! It's built for service with heavy leather sole and rubber heel.



STURDY WORK SHOES

Real quality at a low price. No-Mark soles, rubber heels, Long wearing. Smooth fitting.

1.98



Men's Oxfords **2.98**

Black calf with rubber heel, leather sole, Goodyear welt. Boys' Oxfords **\$1.98**



Misses' Oxfords **1.79**

Black calf with rubber heel, leather sole, fringed tongue. Other Styles **\$1.98**



Children's Shoes **98c**

Patent leather with composition sole, rubber heel, lined. Children's Oxfords **\$1.29**

Men! Here Are Savings in Cold Weather Togs!

MEN'S COTTON UNION SUITS



Medium weight elastic rib knit union-suits. Rib cuffs on sleeves and ankles. Military shoulders. Wide flap seat. Good buttons. Sizes 36-46.

79c

Men's Athletic Shirts or Shorts **25c**

Men's Heavy Weight 10% Wool Union Suits **1.29**

Boys' Medium Weight Cotton Union Suits . . **59c**

Boys' Athletic Shirts or Broadcloth Shorts . . **19c**

Men's Pajamas

1.00

Striped flannelette. Coat or middy style. Coat styles have four frog trims. Assorted stripes. All sizes.



Cossack Style Sweaters

Knit in a combination stitch that gives an extremely long brushed surface! Made in "V" neck opened front closing with zipper; side tabs and "D" rings for adjusting. Will be the season's best seller!

2.98

Young Men's Smart Slacks

Good quality . . . and they prove it in each point! Wool cassimeres in new patterns; grays, browns, blues. Stylish double pleats, side welt seams, and extended waistband. A real buy at Wards low sale price!

2.98

Young Men's Corduroy Slacks are **2.98**

BOYS' SNAPPY LONGIES

Styles for young fellows . . . well tailored slack style, choice of woollens or corduroys

1.98

Boys' All-Wool Sweaters, **1.49**

Low Priced!
For Men!

Melton Jackets

2.98



33 oz. all-wool Melton cloth. Wide collar, adjustable side buckle straps, deep double stitched muff pockets! The tation front is full length and separates at bottom. Shaped sleeves for a perfect fit!

BOYS' MELTON JACKETS **2.69**

MONTGOMERY WARD

117 SOUTH CENTRAL

TELEPHONE 286