

# AUTOMOTIVE NEWS

## SOCIETY and Clubs

### Evening Home With Latest Ideas In Dance Teaching

Eve Benson, local dancing instructor, has just returned from Chicago after attending the national school dance convention at the Chicago Athletic Association. During her stay, she secured from the originators a book of 200 of the latest and most promising good material which she promises to conduct outstanding work with her pupils this season.

Eve Benson works for a high standard in the art of dancing, whether it is for professional use or merely to develop art appreciation, rhythm, poise and physical well being, and it was for the purpose of broadening and renewing this standard that she visited Chicago. She brought back many steps, routines and ideas entirely new here which she will introduce to her pupils during the fall and winter.

The annual convention included instruction work each day. Outstanding among the teachers were Jack Manning, renowned tap dancer, whose creations have been seen on the screen as done by Fred Astaire and Ginger Rogers; Velox and Yeolando, whose famous cobra tango has also been presented on the screen in "Under the Pampas Moon"; and Bruce R. Bruce, whose acrobatic dancing is said to be the most outstanding in the world. The latter also gave adagio in classes directed by Mrs. Jenkins Bowman.

Other numbers studied included the drum taps from Fran Scanlan, modernistic work, ballroom exhibition, novelty, Spanish and ballet, all given by the best teachers.

Among the students of Eve Benson who have gained widest recognition is Miss Janet Reed, who moved to Portland after studying for several seasons in Medford, receiving the foundation of a professional career. Miss Reed, an annual visitor with Eve Benson, is at present touring with the famous Christensen Brothers Ballet as one of the star dancers and soloists in a company of 70 performers.

### Portland Meeting Will Honor High Officer of D. A. R.

Members of the local chapter of Daughters of the American Revolution will be interested in the following announcement from the Morning Oregonian, as it is expected that many Medford ladies will go to Portland for the event, which is of coast-wide interest:

Mrs. John Y. Richardson, reporter-general to the Smithsonian Institution for Daughters of the American Revolution and a member of the cabinet in the new administration, will be honored in Portland on Constitution day, September 17, by all daughters of the Pacific coast division, over which she presides.

The hostess district, No. 1, under the chairmanship of Mrs. Lee Davenport, has invited the southern, eastern and Willamette valley districts of Oregon to unite with it in honoring Mrs. Richardson and in the observance of the 100th anniversary of the constitution.

Invitations have also been sent by the secretary, Mrs. Harry B. Moore, to regents of all states in the coast division, which includes Oregon, Washington, California, Idaho, Montana, Nevada, Utah and Wyoming, and also Alaska, Hawaii, Panama and China.

Members of patriotic and civic organizations are invited to attend the all-day meeting, which will be held at the Multnomah hotel, Mrs. Mark V. Weatherford of Albany, state regent of the Daughters of the American Revolution, will extend greetings from Oregon. A reception will be held preceding the luncheon, in which Mrs. Richardson and Mrs. Weatherford will associate with national chairwomen and distinguished guests.

The Daughters of the American Revolution have 17 regents, following in the order of precedence: Mrs. Weatherford, Oregon; Mrs. Helen Smith, California; Mrs. Helen Smith, Nevada; Mrs. Helen Smith, Utah; Mrs. Helen Smith, Wyoming; Mrs. Helen Smith, Montana; Mrs. Helen Smith, Idaho; Mrs. Helen Smith, Washington; Mrs. Helen Smith, Alaska; Mrs. Helen Smith, Hawaii; Mrs. Helen Smith, Panama; Mrs. Helen Smith, China.

## Shell Flyer

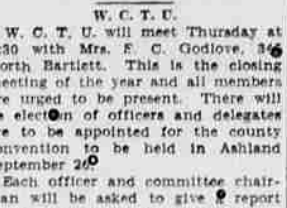


Major James H. Doolittle, ace speed flyer and one of the world's outstanding aviators and aeronautical engineers, announced today that he would make an altitude flight at Lambert-St. Louis municipal airport, Saturday afternoon, August 31. Major Doolittle, who is the aviation sales manager of Shell Petroleum Corporation, St. Louis, is making the flight in the "Shelllightning," a Lockheed, low-wing cabin plane, which is the new high altitude plane of the Shell Petroleum Corporation. The flight is being made for the purpose of testing out Shell's new 100-octane aviation fuel and lubricating oils. This new Shell aviation gasoline is produced for use in the fighting planes of the United States army and commercial aviation. For many years Shell has led the field in manufacturing aviation fuels and is the first company to manufacture and distribute, in commercial quantities, this outstanding aviation gasoline. At present the company is supplying this fuel to the bombardment group of the U. S. army air corps at Hamilton Field, near San Francisco, Cal.

The "Shelllightning," especially built for Doolittle, was at one time the speediest passenger plane in the world, being equipped with a 700-horsepower Wright Cyclone engine, Model F, which developed a cruising speed of over 200 miles per hour. The "Shelllightning" has now been completely reconditioned and has had the most modern airplane engine in the world installed, a Wright Cyclone, Model G, generating more than 900 horsepower and is equipped with a powerful supercharger for high altitude flying. The fuselage of the ship has been redesigned and the cabin partially sealed for altitude flying. Doolittle will ordinarily fly the plane at an altitude of between 18,000 and 25,000 feet.

In line with modern construction, the shape of the "Shelllightning" body has been changed to improve streamlining. It has also been strengthened to withstand the terrific strain caused by the more powerful engine and air currents in flying at more than 250 miles per hour.

## The AUTO WAY.



One of the outstanding cars of all Europe is the Austro Daimler "Bergmeister." It ranks with the best cars produced in the world and has proven its ability to hold its own with the best for many years. It is built near the Alps and is tested in them so one may know that there is little doubt it will scale any mountain road with ease and speed. The name "Bergmeister" means "Master of the Mountains" and it was a name well chosen, for this car has won and held numerous racing and mountain climbing events throughout the world. Following is an interesting quotation about this car: "It was here at the foot of the Semmering mountains in strongly contested sporting events, that Hans Van Guck's skillful handling of his Austro Daimler broke every record. On the occasion of a single flying visit to England the same sportsman won the blue ribbon of English hill climbing. Shesley Walsh, at a record speed which remained unbroken for no less than three years." This car uses a very striking with their chromium lines and embellishments. They build a streamlined sedan or limousine, too, that has very good looking and well formed lines. The rear of the car slopes gracefully down to the bumper and should be important in reducing wind resistance. Even though all this is true, they still lack the floating lines of American cars. In Europe they don't seem to be able to get the front of the car streamlined. They invariably have a lot of rods and wires sticking around and often they have the old-fashioned flat radiator shell. However, during the past year or two, the designs have improved considerably. Some companies are putting out really modern body designs, but for the most part the manufacturers stick to the older conventional style.

W. C. T. U. Thursday at 2:30 Mrs. E. C. Goddard, 346 North Bartlett. This is the closing meeting of the year and all members are urged to be present. There will be election of officers and delegates are to be appointed for the county convention to be held in Ashland September 20.

Each officer and committee chairman will be asked to give a report of the year's work. Members will answer roll call with current events. There will be a social hour and refreshments following the program.

Major James H. Doolittle, ace speed flyer and one of the world's outstanding aviators and aeronautical engineers, announced today that he would make an altitude flight at Lambert-St. Louis municipal airport, Saturday afternoon, August 31. Major Doolittle, who is the aviation sales manager of Shell Petroleum Corporation, St. Louis, is making the flight in the "Shelllightning," a Lockheed, low-wing cabin plane, which is the new high altitude plane of the Shell Petroleum Corporation. The flight is being made for the purpose of testing out Shell's new 100-octane aviation fuel and lubricating oils. This new Shell aviation gasoline is produced for use in the fighting planes of the United States army and commercial aviation. For many years Shell has led the field in manufacturing aviation fuels and is the first company to manufacture and distribute, in commercial quantities, this outstanding aviation gasoline. At present the company is supplying this fuel to the bombardment group of the U. S. army air corps at Hamilton Field, near San Francisco, Cal.

Crystal Thimble Club Mrs. Ernest Biden at 711 East Jackson street Thursday afternoon at 2 o'clock for a business meeting.

College Women's Club Mrs. F. G. Thayer will be hostess to the College Women's Club of the Rogue River valley next Saturday at her home at 2526 Lyman. Mrs. L. E. Williams will review "Beachcomber," by William McFee. Mrs. Frank Gray is social chairman. The meeting is called for 2:30 in the afternoon.

First Christian Church Women's Association of the First Christian church will meet Wednesday at 2 o'clock in the recreation hall. This is an important meeting and all ladies of the church are urged to attend.

Past Noble Grand Club The Past Noble Grand Club will meet with Jesse Howard, 219 West Jackson, next Thursday evening.

American Legion Auxiliary The American Legion Auxiliary will hold a regular meeting Monday, September 9, at 7 p. m. The meeting will be held early in order that members may attend the joint installation of officers at Grants Pass. The installation of officers of the Auxiliary and Legion will be held here September 23 in the club rooms of the Eagles' hall.

Eastern Star Reames Chapter, O. E. S. will hold the first meeting of the season Wednesday evening at 8 o'clock in the Masonic temple. Good attendance is desired.

Madrigal Club The Madrigal Club will resume practice Tuesday evening at 7:45 at the Girls' Community Club. All members are urged to be present.

Jacksonville Health Association Mrs. Herbert Hanna will entertain with a covered dish luncheon at 12:30 Tuesday afternoon for the Jacksonville Health Association members and friends.

Mistletoe Club Mistletoe club of the Royal Neighbors will hold its regular meeting at the home of Neighbor Maude Lovell, 826 Edwards street, Wednesday afternoon at two o'clock. All members are urged to be there.

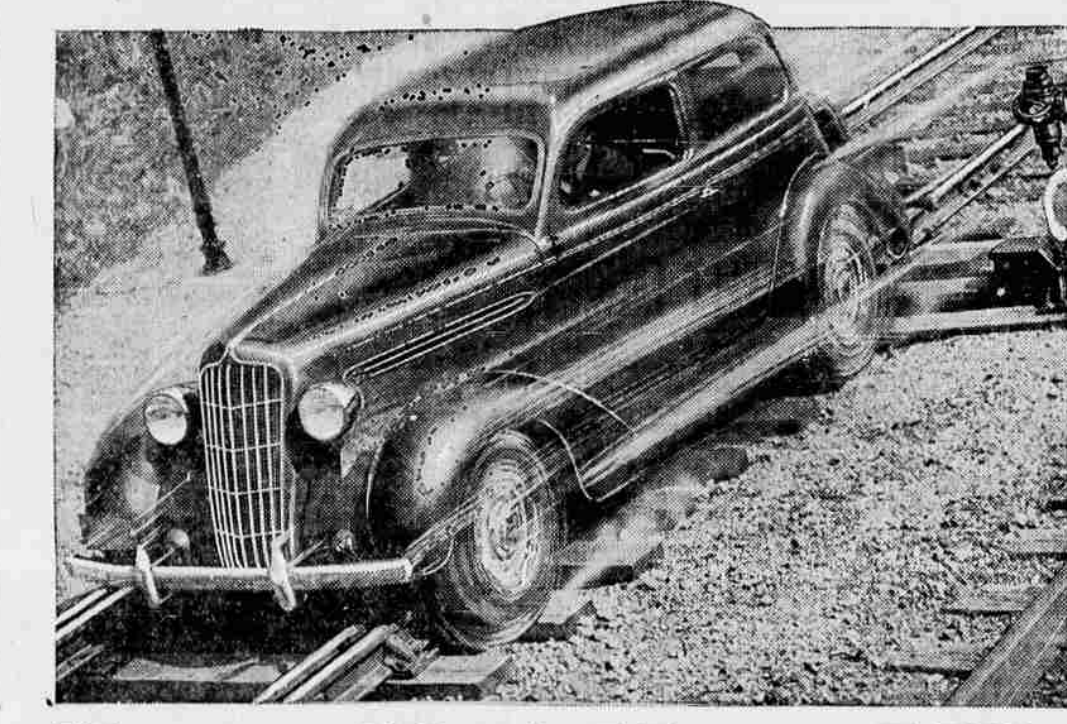
Phoenix Health Unit Phoenix Health unit meets at the home of Mrs. R. H. Wilcox Tuesday afternoon at two o'clock. The program is a fancy work for sale for benefit of hot school lunches.

Grace Circle Grace Circle of the Presbyterian church will meet Tuesday afternoon at the home of Mrs. C. D. Swan, 108 Geneva street. Dessert will be served at 1 o'clock.

Mixes More Than Paint. FRANKFORT, Ind. (UP)—While a tenant of one house was complaining to the landlord that the building needed painting, another tenant next door, thinking his landlord for an unexpected paint job, continued calls by the disappointed tenant brought an investigation. The painter had done the job on the wrong house.

KEEP COOL and ENJOY meals and fountain service at the What Not New Air conditioner.

# Tests as tough on Tires as DRIVING OVER RAILROAD TIES!



## No Tests Too Tough for WARDS RIVERSIDE TIRES

Think of it! That big cleated test wheel shown above subjects tires to the same kind of merciless pounding they would receive if you drove over railroad ties! That's the worst kind of tire punishment! That's just one of the many gruelling factory and road tests to which Ward's are submitted in order that we may be sure they'll give you outstanding wear and safety... sure they are America's best first quality tires!

# Up to 28% More Mileage On WARDS RIVERSIDE TIRES

### America's Best First Quality Tire

Actual road tests prove Ward's give up to 28% more mileage than other first quality tires! This extra mileage means you get as much as ONE FREE mile in every five. That means the added savings of lower cost per mile! And the same extra quality that gives you this added mileage gives you greater safety too! Ward's are as safe as any first quality tire made and they STAY SAFE UP TO 28% LONGER!

### Before You Buy Tires Get Ward's Lower Prices on First Quality Ward's!

Ward's save money buying and selling tires! Ward's pass these savings right on to you... part in EXTRA quality and part in LOWER prices! Ward's are able to eliminate most of the service and handling expenses incurred by manufacturers. No "in-betweens". No "middlemen". Ward's come straight from the factory to Ward's to YOU! Then, too, Ward's cost of doing business is distributed over thousands of different items while the average dealers selling costs are distributed over just a few!

## LIBERAL TRADE-IN ALLOWANCE CONVENIENT NEW TERMS!

# MONTGOMERY WARD

117 SOUTH CENTRAL TELEPHONE 286

## Club-Lodge Announcements

Ever-ready Circle The Ever-ready Circle of the Presbyterian church is to meet at the home of Mrs. King, corner of Ivy and Fifth streets, Tuesday at one o'clock for a covered-dish luncheon.

Home Economics Club The Home Economics club of the Jacksonville Orange will meet on Wednesday, September 14 at two o'clock, with Mrs. Langley in Jacksonville. Mrs. Adelle Marsh will assist Mrs. Langley, and all members are requested to attend to form fall plans.

P. T. A. Chairman Mrs. A. W. Brockway, president of Washington School P. T. A., has called a meeting of all chapters Thursday afternoon at two o'clock at her home on Stewart avenue. Last year's chairman has urged to attend to help form this year's plan.

Wentworth Club The Wentworth Club of the Presbyterian church will meet Tuesday afternoon at 2:30 at the church parlor. All members are requested to be present.

Travel Study Club The Travel Study Club will meet with Mrs. P. R. Hagan, 211 Cottage street, Monday at 2 o'clock. The study topic will be South America.

Wentworth Club Officers With Florence Rush Florence Rush was hostess of the Wentworth club at her home on Tuesday afternoon. The meeting was in the form of the regular covered dish luncheon and business meeting.

Guests for the afternoon were Mrs. Margaret Gibson and Mrs. Florence Mason. Assisting the hostess were Helen Smith and Norma Martin.

The next meeting will be the social card party at the home of Esther Dooms, 409 Columbia avenue, September 10.

Group Returns From Week's Vacation Trip After a week's pleasant vacation trip up the Oregon coast, a group of Medford people returned home Friday evening. Those making the trip were Mr. and Mrs. Con DeVore, Mr. and Mrs. Diamond Flynn, Mr. and Mrs. Harry Fredette and Mr. and Mrs. Charles Smith.

NEAREST TO EVERYTHING IN SAN FRANCISCO

## HOTEL MANX

New in dress, beautifully finished rooms, with colored tiled baths and showers, located on San Francisco's famous Powell Street opposite Union Square - Restaurant - Coffee Shop - Cocktail Room - Circulating Ice Water.

RATES \$1.50 - 2.00 - 2.50 - 3.00 SINGLE  
\$2.50 - 3.00 - 3.50 - 4.00 DOUBLE

GARAGE SERVICE AT ENTRANCE  
POWELL AT OFARELL STREET - SAN FRANCISCO  
HARVEY M. TOY, MANAGING OWNER  
"MEET ME AT THE MANX"