

Lawrence Jewelry Will Open Formally in New Location Saturday

ATTRACTIVE STORE AT 8 NO. CENTRAL MARKS PROGRESS

Medford Firm Established Quarter Century Makes Continued Gain — High Class Merchandise Only

One of Medford's newest and most attractive stores, situated at 8 North Central in the recently remodeled Jackson county bank building, will open formally Saturday when John F. Lawrence, Jeweler, resumes his business in new quarters.

Since 1910 the Lawrence jewelry store, formerly located at West Main street and Fir, has maintained one of the most progressive and dependable businesses in the community, maintaining business policies that insure the continued patronage of many satisfied Oregon citizens. The reputation of the store has been fully established since its move to North Central in 1929.

As a result of a study of the jewelry business in Medford, the store has been able to secure a policy of continuous improvement, including the installation of modern equipment, the employment of skilled jewelers, and the carrying of a large stock of quality merchandise.

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for Gorham, largest manufacturers of silverware. Sterling silverware is recommended, but for those who prefer plate, many desirable lines are handled, including Community, 1847 Rogers, Holmes and Edwards, besides Gorham plate. Other lines of sterling silver include Towle, Wallace and Treadwell.

Beth Thomas Clocks and Telechrons are featured, and the store is exclusive agent in southern Oregon for Longine watches, a line available at leading jewelry stores.

DE MOLAY SEATS NEW OFFICERS

The officers for the following year of the Medford Chapter Order of DeMolay were installed last night with the attendance of Masons, parents and friends.

Dick Roberts, retiring master counselor was installing officer. Those installed were master counselor, Frank Hull, Jr., senior counselor, Jack Wood; junior counselor, Dale Roberts; senior deacon, Geo. Gates; chaplain, Ted Taylor; junior deacon, Phil Todd; marshal, Don Price; orator, Dan Hull; senior steward, Glenn Stewart; junior steward, Don Gray; sentinel, Arto Stocks; standard bearer, Jack Thompson. The seven protectors were Bob Skinner, Jean Gilligan, Don Best, Bob Brown, Bill Thompson, Harold Schaefer and Bill Taylor. Dick Roberts was reported as the retiring officer.

After the installation, the officers were presented with a check amounting to \$100 for the purchase of a new standard for the lodge during the last year.

MARRIAGE RUMOR UPSETS HEIRESS

NEW YORK, Sept. 5.—(AP)—A rumor that the daughter of a prominent New York family was to be married to a young man of another prominent family, has caused a great deal of speculation in the city.

The rumor, which has been circulating for some time, has caused a great deal of speculation in the city. The daughter in question is the only child of a prominent family, and the young man is also a member of a prominent family.

The rumor has caused a great deal of speculation in the city, and many people are waiting to see if it is true. The daughter's father is a prominent businessman, and the young man is also a member of a prominent family.

DIXIE PASSENGERS HOMEWARD BOUND IN CHEERY MOOD

ENROUTE TO NEW YORK, Sept. 5.—(AP)—Quickly forgetting the dangers they faced while aboard the grounded liner, Dixie, in a hurricane-churned sea off the Florida coast, passengers and crew traveled cheerfully homeward by train today.

Refreshed after a night of rest following many hours of anxiety as rescue craft worked valiantly to remove them from the steamer, everyone aboard the special train bearing them homeward arose today with new spirit.

Of those who could be found to describe the hours aboard the apparently doomed ship, none had anything but praise for the morale of the passengers and crew.

The special Dixie train arrived in New York today from the north at 10:47 (eastern standard time) last night after a journey of several hours while the grounded passengers and crew ate heartily at a hotel and purchased clothing to replace that damaged or lost in the storm.

Through the anxious minutes the passengers groaned about the darkened ship they avoided the temptation by joking and laughing. Many had letters of New York, the ship's home, and one of them had a letter from his wife. Then there was "Billie Miller."

"Billie Miller, the time turned to 'Pack Up Your Troubles,' and it wasn't long until the Dixie had been carried out to the open sea.

FALL TRADE HIT BY BAD WEATHER

NEW YORK, Sept. 5.—(AP)—Retailing in the start of the fall trade season was hit by bad weather, according to a report by the National Retailers Association.

The report says that the start of the fall trade season was hit by bad weather, and that the general average being advanced, with outstanding progress reported for the cotton goods division of the textile industry.

"Industrial operations, however, were altered slightly by holiday influences, the general average being advanced, with outstanding progress reported for the cotton goods division of the textile industry."

Bible Saves Life Of Missionary in Mexican Attack

PUEBLA, Mex., Sept. 5.—(UP)—Concepcion Miranda, Protestant woman missionary, was killed and the life of Lucio Anzures, Protestant minister, was saved by a Bible today in a shooting in the town of Atlixco.

The Bible, in Anzures' breast pocket, stopped a bullet which would have struck his heart.

These two and seven others were enroute from Puebla to Texalucan when they were set upon by an

HOOVER AND WIFE VISIT FAIRGROUND

SACRAMENTO, Sept. 5.—(AP)—Former President Robert C. Hoover arrived unexpectedly at the state fair grounds today from his home in Palo Alto to spend the day visiting exhibits. He plans to return to his home later in the day.

Mr. Hoover was accompanied by Mrs. Hoover and Ben S. Allen, a friend. He drove his own automobile into the fair grounds and then visited the director's office, where the directors were introduced to the former president and Mrs. Hoover. He was taken immediately on a tour of the exhibits.

When asked if he would consent on the exchange of letters between Roy W. Howard, a newspaper publisher, and President Roosevelt the former executive exclaimed "No, no, I see you're able to keep the state fair still going."

Two Hanged For San Quentin Break

SAN QUENTIN, Calif., Sept. 5.—(AP)—William Bagley and Ethan Allen McNab today paid with their lives on the scaffold of San Quentin prison for murderous assault while serving life imprisonment terms.

It was the first double execution in California this year.

CARIQANS TO SPEAK BRAZILIAN IN FUTURE

RIO DE JANEIRO, Sept. 5.—(AP)—"Cariocas," as residents of the federal district in which Brazil's capital is located are known, henceforth will speak the "Brazilian" language and not the Portuguese they have known since the days of Emperor Dom Pedro. The municipal council today overrode a majority veto and decided the federal district is "Brazilian." The rest of Brazil will continue to speak Portuguese.

GIVE SECRETS OF MACARONI MAKING

(By The Tribune Shopping Reporter)

Rather interesting, we thought, to learn the "whys" and the "wherefores" of macaroni, spaghetti and other varieties of these products, so we pass this little story on to you.

Recently, during an interview with Joe Bernard, director of sales of the Porter-Searpell Macaroni company, our imagination began working. We were informed that, if the products of this one Oregon factory were placed end to end, they would reach several times around the world. It occurred to us that there must be a reason, so we asked: "How do you account for this remarkable demand for this type of produce?"

"Because the modern housewife, we have found, has become quite scientific in the study of healthful yet economical foods, to serve in every day meals. She has found that pure grade A Durum Semolina products represent one of the highest food values that she can obtain," Mr. Bernard answered.

"Just what do you mean by Durum Semolina?" we queried.

"It's rather technical," was his reply, "but it's really worth knowing. You see, Durum is a particular type of wheat which is grown in North Dakota and parts of Wisconsin, where the climatic and geographic conditions are the same as those of Kansas, where Durum wheat was originally grown."

"Semolina is the very heart of the type of wheat, which contains an extremely high percentage of protein and gluten, and a very small percentage of ash."

"Doesn't that mean more nutrition and muscle building value?" we asked.

"Exactly, and in addition, it means these products are more easily and quickly digested and turned into nourishment by children as well as grownups."

"How can we tell whether it is macaroni or spaghetti product has this ingredient?"

"The label, of course, is your guide. That is, if you know how to read it. Many packages carry the term 'pure semolina' or '100 per cent pure semolina.' To many of us this may mean Durum Semolina. To be sure that you receive the finest macaroni and similar products, insist that they be made with 100 per cent A-1 Durum Semolina and carry this designation on the label."

"One last question—What does A-1 mean in macaroni?"

"A-1 Durum Semolina, just as grade A butter or milk, means the highest quality, or conforming to highest standards. It means that a product containing 100 per cent A-1 Durum Semolina is the highest in protein and gluten, and contains no flour. In order to be sure, of course, I would suggest you insist upon Porter's

Lindberghs Keep Objective Secret

ST. PAUL, Sept. 5.—(AP)—Forty-eight hours since they took off from the Fort Ripley airport at Little Falls, Colonel and Mrs. Charles A. Lindbergh still were unheard from today. They left without announcing their destination.

BONNEVILLE, Ore., Sept. 5.—(AP)—The first blast to prepare the way for the foundation of the main spillway dam at the Bonneville \$31,000,000 power and navigation structure, was fired today in the huge cofferdam area.

CREMATION ORDERED FOR BODIES VICTIMS FLORIDA HURRICANE

MIAMI, Fla., Sept. 5.—(AP)—Red Cross headquarters here received word this afternoon that Gov. Dave Soltz had authorized cremation of the bodies of storm victims still in the Florida Keys.

(Copyright, 1935, by Associated Press) MIAMI, Fla., Sept. 5.—Wearing gas masks, armies of men moved into the hurricane-devastated Florida Keys today for the gruesome task

of bringing back the dead, already totaling 256, according to a Red Cross estimate.

There were conflicting reports as to the exact damage and death toll by the hurricane, which after howling through the Keys, generated storms in other states to the north, killing a woman, injuring 12 persons and causing extensive property damage.

The Red Cross announced that of 817 war veterans caught by the hurricane as they were engaged in construction work in the Keys, 320 were missing today and 144 bodies had been recovered.

Seventy civilians were missing throughout Florida.

At Bonney's Grill every Saturday night.

Use Mail Tribune want ads.



A Cordial Invitation

- The Time—Saturday, September 7th.
- The Place—8 No. Central Ave.
- The Guests—All Southern Oregon People.
- The Hosts—Lawrence's.
- The Occasion—The

FORMAL OPENING

Of Their Beautiful New Medford Jewelry Store

This attractive new store affords a means for better displaying the large and up-to-the-minute stock of jewelry now carried by Lawrence's. . . Especially convenient is this store for those who prefer the finer things in silverware and jewelry for they can now choose from the same quality merchandise as featured in large, metropolitan stores, yet avoid themselves of the usual moderate prices that have always been maintained by this long-established Medford institution!

We Feature Nationally Known Lines

DIAMONDS
Out of every hundred stones on the market, only from 3 to 5 percent are high quality. Lawrence's are from that 3 to 5 percent. 30 years experience in making selections.

WATCHES
Exclusive agent for Longines, the Observatory watch. Awarded 10 grand prizes at International Expositions. Other watches stocked. Hamilton of U. S. I. accuracy. Elgin, the watch your grandfather and your father liked and still do. The Green, popular watch from Time Hall and Waltham.

STERLING SILVERWARE
Not only distinctive but economical, the heirloom of tomorrow. The different companies represented. Exclusive agents in all southern Oregon are Loeb, Wallace and Gorham, and also agent for Towle and other good companies.

SILVER PLATE
Gorham just thing to mention. Holmes & Howard Inlaid. Community plate. 1847 Rogers and other well known lines.

You can buy here with confidence. Quality Merchandise only. Lowest in Jewelry Value in Medford for Twenty-five Years



Lawrence's

New Location—North Central, just off Main Street. Phone 216

We Congratulate

LAWRENCE'S

Upon the presentation of their fine New Store to Southern Oregon People

MEDFORD NATIONAL BANK

We certainly do wish to

Congratulate

Mr. and Mrs. Lawrence

upon their new store and wish them continued success.

When congratulating their new store please note the

Beautiful New Fixtures

THEY ARE RESPOND MADE BY THE

TROWBRIDGE

CABINET WORKS

LETTER CARRIERS RE-ELECT LEADER

CLEVELAND, Sept. 5.—(AP)—Edward J. Gainer, Minister, Inc., was re-elected president of the National Association of Letter Carriers today, defeating Ferdinand L. Douglas, New York.

Gainer received 2,651 votes, convention officials announced, while Douglas received 1,165.

John S. Foley, Boston, was re-elected vice president.

The convention selected Kansas City for its next meeting place, in 1937.

The entire Gainer slate of candidates was successful in the election, convention officials said.

Mailmen elected to the executive board included: D. R. Sullivan, of San Francisco.



MANN'S

Congratulate Lawrence's

Upon the opening of their splendid new store adjoining our Central Avenue entrance

Congratulations

Lawrence's

Upon the Opening of Your New Store

C. D. BEAN Inc.



CONGRATULATIONS

To Lawrence's

Upon the Opening of Their Fine New Store

WE are glad to add our word of congratulation to Lawrence's upon the formal opening of their beautiful new store at 8 North Central Avenue in this city. . . It is but another indication of the steady improvement in the business district; another step in making this city southern Oregon's shopping center. . . In a quarter of a century of successful business here Lawrence's have established an enviable reputation for quality merchandise and fair prices. . . We wish this firm continued success in years to come!

The First National Bank

- A Departmentized Bank ●

COMMERCIAL — SAVINGS — TRUST DEPARTMENT
SAFE DEPOSIT VAULTS

We congratulate Lawrence's Upon the Opening of Their Fine New Store —One of the Most Modern On the Coast!

All of the

PAINTING and DECORATING

In Lawrence's New Jewelry Store Was Done By—

GRINSTED & RUNTZ

101 Cottage St. Phone 1658