

Ask FOR S. & H. Green Saving Stamps — Added Savings For Thrifty Shoppers — McCall Printed Patterns and Simplicity Patterns

# Saturday—THE M. M. DEPT. STORE Launches a Sweeping

# HARVEST

## 30 DAYS OF ENORMOUS SELLING



Doors Open  
Saturday  
9:30 A. M.

# SALE!

Plenty of Sales People to  
Serve You—Bargains  
All Departments

**G**REATEST harvest of bargains ever presented by this store. It seems too good to be true, yet by earnest effort and the aid of years of experience, this store has brought together the most beautiful array of quality wearing apparel at the lowest prices for Fall selling. Do your Fall shopping at the M. M. Store and be sure you've bought the newest and the best at the right prices.

### COATS

Once you've seen this marvelous coat collection you'll understand why this yearly sale of ours is justly famous . . . why hundreds of smart and thrifty women always buy their coats in this annual event. Every coat is a real beauty and, added to your thrill of getting such value, is the joy of wearing a lovely coat of newest fabric and luxuriously furred.

Tailored Coats \$10.95 to \$22.50  
Fur Trimmed Coats \$16.75 to \$62.50  
Swagger Suits \$16.75

### DRESSES

Frocks made of the season's newest fabrics and carrying the very essence of the Fall vogue. You'll note with pleasure the new skirt fullness stitched in pleats to keep the figure slender, the sleeve details and the lovely colors.

Silk Print Dresses \$5.95  
Plain Silk Dresses \$7.95  
Wool Crepe " \$7.95  
Afternoon \$12.45-\$22.50

### SHOES

At your feet, madame, with the favored shoes for Fall. Suede, of course, and styled in a variety of ways so that you may choose from this one moderate priced collection and get the correct shoes for all occasions . . . and they'll be correct, too, in fit and long lasting comfort.

\$3.45 and \$3.95

ENNA-JETTICKS

America's Smartest Walking Shoe. The new styles are here for Fall in every leather, brown or black. Remember Enna-Jetticks fit the hard to fit. AAAA to EEEE widths.

### WOOLENS

Woolens are scheduled for a big success this season—and no wonder! With the nubby weaves, the dashing plaids—and the multicolored tweeds. The sheers are stronger than ever—and prettier than ever for Fall frocks.

Price \$1.19 - \$1.39 - \$1.95

SILKS—Here we come . . . marching in the Silk Parade. And here you'll come, right after us, to get the gorgeous silks we're selling for next-to-nothing prices just in honor of this big occasion.

98c Values 69c

### Children's Coats

A knock-about coat that will be your "pride and joy" every day all winter. Tailored to a nicely and in those "swell" soft tweeds that every girl adores.

Sizes 2 to 6, values to \$4.50. Special

\$1.98

Others in sizes to 14. Prices

\$2.98 - \$5.95 - \$6.95

### BLANKETS

Thrifty housewives will flock to this great event that begins tomorrow. All blankets of highest quality and all generously sized. Whichever you choose, cotton, part or all wool, you can be sure you can buy nothing better . . . and you can be sure that this is the lowest price . . . so step up and get your share of this opportunity.

75c Cotton Singles . . . . . 59c  
\$1.49 Cotton Doubles, plain gray  
and tan . . . . . \$1.29  
70x80 Esmond wool processed . . \$5.95  
72x84 Esmond all wool . . . . . \$7.45

### HOSIERY

79c Values

Chiffons and semi-service in good Fall shades.

65c a pair

### Cotton PRINTS

There's a hint of Fall in the air—and in these clever new prints. Wash frocks, made from them, will see you as smart at home as on the street; school girls will like dresses of them.

29c - 35c - 45c

OUTING FLANNELS

36 in. wide in extra heavy quality pinks and stripes; excellent for Pajamas.

19c yard

### MILLINERY

Such beauties in the hat world for this Fall! The new hats will fill you with delight and you'll have a peek of fun choosing between man-tailored felts, face framing halos, alluring turbans—all for a mere trifle.

\$1.49-\$1.98 up to \$3.98

### Fashion Hour Corsets

Stout-Eze garments will deftly and definitely satisfy the most difficult and profitable customers—the stouts. Stout-Eze has the chic modern bust and perfect abdominal control, giving that graceful and slender appearance without the feeling of restraint. Make prospective and occasional customers into steady ones. Order Stout-Eze now!

Price \$1.95, \$2.45, \$3.95, \$4.95

### CURTAINS

Freshen up your windows and you freshen up the whole house. Do it the budget way with dainty, full length ruffled curtains and panels. These are of best grade marquisette.

59c 98c \$1.49 - \$1.95

### Wash Dresses

Styles as new as the season. These knock-out fashions have just stepped from the pages of the best style magazines . . . very gay in the Fall colors. Wear them now and right through the winter.

\$1.95 to \$2.95

### Pequot Sheets

Every one fresh and perfectly woven. These have a pleasant texture and are bleached to a snowy white. Good, sound sheets with assured wear.

\$1.69 81x99--\$1.39  
\$1.49 72x99--\$1.29

### MEN'S HATS

These brand new hats hit it right. They're "there" in style, they have the look—but hat you're proud to wear; they fit well and comfortably.

\$1.49 to \$3.45

## BARGAIN BASEMENT—Everything for Less

### COTTON PRINTS

For wash dresses, Women's and Children's, in all new Fall patterns.

10c, 15c and 19c

### Women's Fall Shoes

\$1.49 to \$2.98

The new suedes, and kid leathers in brown and black.

Brogues for Growing Girls \$2.79

Fit your feet in the M. M. Basement and save money.

### 36-Inch Outing Flannel

Fancy colored, striped, good heavy quality. Regular Use.

Saturday Only 12c yd.

### Children's School Shoes

\$1.00 to \$1.98

The famous Red Goose Shoe for Children \$1.98

### BOYS' SHOES

Oxfords and Heavy Shoes \$1.98 to \$2.98

### MEN'S DRESS OXFORDS

\$2.45 to \$2.98

### MEN'S WORK SHOES

\$1.98 to \$2.98

Shoes made for hard knocks

### MEN'S PAJAMAS

Broadcloth and Outing Pajamas talk for themselves! They're in all the colors and patterns that are popular this Fall. They're the wear, the comfort, the color-fastness you men like in the prices you want to pay.

\$1.29 to \$1.95

### Cotton Blankets 59c

Singles—66x76

Plaid Blankets in Gold, Blue, Pink, Orchid

Saturday Only 59c

### Women's Wash Dresses

88c

Only a limited quantity of broken styles and sizes. Final close-out of these dresses. Values to \$1.25.

### MEN'S WORK SHIRTS

49c, 59c and 79c

Chambray and Covert Cloths, full cut, sizes 14 1/2 to 17.

### MEN'S BIB OVERALLS

79c

Large full cut, good quality

### MEN'S TIES

Your money still buys plenty when you can get a tie like this for such a small price. Of brilliant coloring, yet in perfect taste.

50c and 75c

### Women's Cotton Hosiery

25c

All the Fall shades

### \$1.00 Silk Hose 79c

Five thread, 51 gauge, full fashioned. Big value

79c

### Children's Anklets

Big assortment at this price; most all shades, plain colors. Sizes 6 to 11.

10c

### Men's Dress Shoes

These shoes do the trick! Foot comfort. And they're right in price! They're men's fall shoes really sleek in style and color. These shoes are sure to give you the fall shoe-ride you seek.

\$3.45 to \$5.45

### MEN'S WORK SHOES

\$2.98 to \$4.95

### Men's Sport Jackets

These laugh at bitter winter winds because they are made to protect you. They are light, too, and most comfortable. Leather is here, suede or melton cloth. Choose the kind you like best.

Melton Jackets, \$3.45 to \$4.75

Sport Leather Jackets \$5.95 to \$9.95

### Men's Trousers

How they sell! We buy and buy these trousers and it still keeps us busy supplying the demand. No wonder they run out—such values! In tweeds, chevrons, muscades and twills, they're an outstanding value at all times.

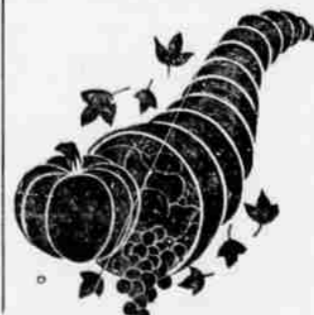
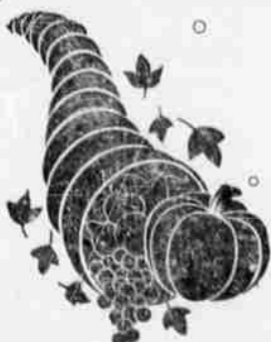
Young Men's Wool Slacks \$2.95 to \$3.95

Men's Wool Pants, \$2.95 to \$5.00

### MUNSING SOCKS

Put your feet into these new fall socks. Yes, that's just how they fit—no bunching under the heel . . . no shrinking that'll make your toes pinch through the sock for weeks. Stripes, new colors and designs that give the appearance you want.

25c and 35c



# M. M. DEPARTMENT STORE

MEDFORD BUILDING