

**PRICES
CRASHED
ALL
STOCKS
MUST
GO
COMPLETE
SELL-OUT**

We're Rolling Up Our Sleeves—Preparing Stocks and Marking Prices to the Bone Ready to Launch Medford's Greatest Sale
**A GREAT \$35,000 STOCK OF FINE FURNITURE
 SACRIFICED IN A MIGHTY DISPOSAL SALE**

NO APPROVALS
 NO EXCHANGES
 EVERY SALE
 FOR CASH!

This Is No Promotional Sale—
 Nothing But a Legitimate
CLOSE-OUT! We Mean What
 We Say! We're Absolutely
QUITTING BUSINESS

Yes Sir! Right at the Time When Furniture Prices Are Advancing Comes This Sensational Saving Opportunity

**JOHN CUPP'S FURNITURE STORE IS
 QUITTING BUSINESS**

**SALE OPENS
 THURSDAY**
 Sept. 5th
 DOORS OPEN 10 A. M.

**DOORS OPEN 10 A. M.
 THURSDAY SEPT. 5th**

**COME EARLY!
 BRING YOUR FRIENDS**
 REMEMBER
*This Fine Stock Is Priced
 to Move for*
CASH!

After 13 Years in the Furniture Business in Medford— Business Interests Demand My Attention in the East—That Means 'Quitting Business' So I Am Slashing Prices to the Bone for an Immediate Close-out of My Fine Furniture



Davenport Suites

Our entire first floor is literally packed with fine suites—styles and sizes to meet every desire. And what bargains! You must see them, compare our sale prices with former, low regular prices, to appreciate these bargains!

AS LOW AS **\$32.50**

This Special Davenport and Chair Set is tapestry covered... the Davenport is a large, 80-inch size and the Chair has a high back.

Quitting Business Bargains in Smart
DINING ROOM SUITES

A large selection of them too, in a wide range of styles and finishes. Regular prices range from \$200 down—but see the sale prices we are featuring! You can be sure that they are PRICED TO MOVE!

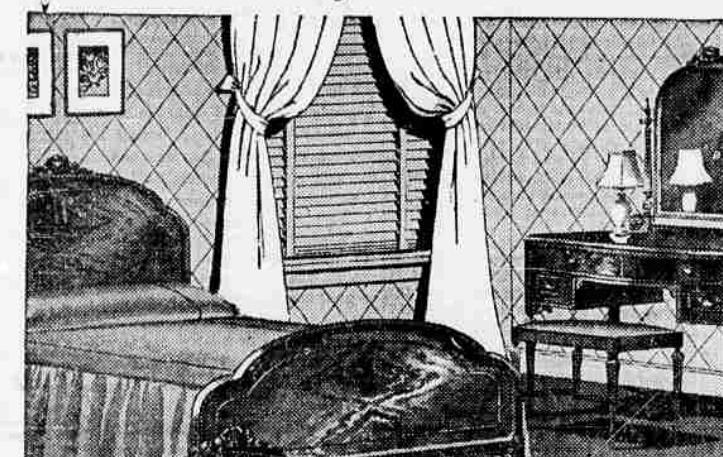
Priced During this Sale As Low As

\$32.50



Check Your Needs From This List of Goods On Sale

- Card Tables
- Coffee Tables
- Floor Lamps
- Bed Lamps
- Table Lamps
- Smoking Sets
- End Tables
- Pillows
- Novelty Rugs
- Desks
- Secretaries
- Occasional Chairs
- Club Chairs
- Bedroom Suites
- Bed Springs
- Mattresses
- Dining Suites
- Davenport Suites
- Foot Stools
- Ranges
- Heaters
- Rugs, all sizes
- Linoleum
- Electric Appliances
- Mixmasters



OCCASIONAL CHAIRS

A fine selection of occasional chairs at smashing discounts. For example \$12.50 chairs going at—

\$6.95

Choose From Over 75
BEDROOM SUITES

What a fine selection of smart bedroom suites we are featuring in this QUITTING BUSINESS SALE... Our second floor is filled with them—all styles, finishes and prices in one mighty close out! You will find that you can now afford a new bedroom suite with Close Out Prices so sensationally low!

PRICED FOR THIS SALE AS LOW AS

4-piece Suite **\$31.50**



Here Is One Time That **CASH TALKS!**

Furniture prices are advancing this month. Almost every wholesale house and manufacturer has already announced price increases. That makes these amazing sale prices even greater bargains. For our regular present low prices have been cut to the bottom!

CLUB CHAIRS

and OTTOMAN

We have a fine assortment of comfortable Club Chairs. Be sure to see these bargains. For example, \$36.00 high back club chairs as low as

\$24.75

READ MR. CUPP'S STATEMENT

Business affairs demand that I close out my store in Medford and go east in the near future. While it is with considerable regret that I do this, there is no alternative. Since IMMEDIATE ACTION is necessary, I have decided to SLASH PRICES TO THE BONE so that this fine stock may be sold without delay... SACRIFICE PRICES MUST PREVAIL! I personally assure southern Oregon people that this is my regular, quality stock—no cheap sale merchandise—all cut in price without regard to original cost... I especially urge my friends and patrons to BUY AT ONCE while these sale prices prevail. Furniture Prices Are ADVANCING so here is an opportunity that you can't afford to miss... In conclusion, may I express to southern Oregon people my sincere appreciation for their generous patronage during the past 13 years. It has been a pleasure to do business with the people of this fine community.

John Cupp.

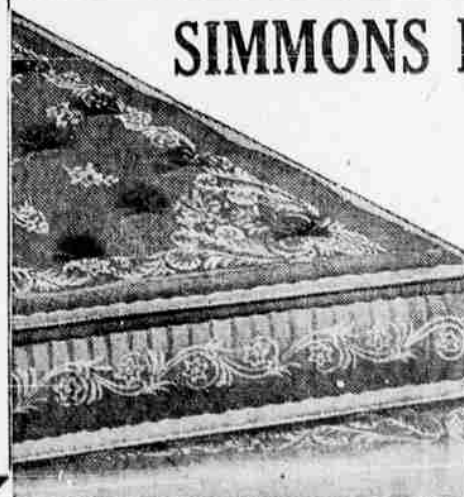
Every Item On Sale a Bargain!—No Marking Up, Then Down—Original Price Tags On Every Article!

Remember! Sale Opens Thursday Sept. 5th 10 A. M. — Save 25% to 50% on Christmas Gifts

RUGS

Our stock of rugs in this sale is the FINEST WE HAVE EVER SHOWN! A marvelous selection of rugs of all sizes and shapes from fine Washed American Orientals to low priced Axminsters!

9x12 Axminster Rugs
 Priced As Low As
\$21.75



SIMMONS Beds - Springs - Mattresses

Our entire stock of this famous line GOES AT SACRIFICE PRICES! From the famous "BEAUTYREST" to low priced, cotton filled mattresses—every one is a bargain! Springs of all types, too—over 200 Fine Simmons Spring Filled Mattresses Included in This Sale!

\$37.50 Spring Filled Mattresses on Sale at **\$29.50**

Cotton Filled Mattresses going at... **\$5.95**

LINOLEUM ON SALE
 The finest line of famous Armstrong's Inlaid and Print Linoleum goes on Sale! The outstanding line now in Medford—over 100 patterns to choose from! At these prices it will pay you to buy NOW for future needs!
 Linoleum as Low as **45c** per Square Yard

MONTAG
 RANGES, CIRCULATING HEATERS—All Sizes and Kinds—PRICED TO SELL. Don't miss this fine Stove and circulator stock at SALE PRICES!
 Heaters As Low As **\$13.00**
 Stoves As Low As \$3.00

Nationally Known Quality Lines Featured In This Sale!

- SIMMONS Springs and Mattresses
 - GULISTAN Rugs—the finest of all!
 - FAMOUS MONTAG Circulating Heaters and Ranges
 - ARMSTRONG'S Inlaid and Print Linoleum
 - E. P. JOHN FURNITURE CORP., Davenport, Club Chairs, Dining Suites, Bedroom Suites
 - LAMPS—The finest SANDEL LINE—200 of them on Sale!
- Every single article in this sale is guaranteed to be high quality, standard merchandise. Positively no goods bought for sale purposes!

DON'T FORGET Our Convenient LAY-AWAY PLAN

25%

DEPOSIT WILL HOLD ANY ARTICLE FOR 30 DAYS

Use This Privilege—This Is One Time Cash Counts!

Sixth and Bartlett Sts. — Medford — Open Evenings Until Further Notice!

Don't Fail to See Our Stock of Repossessed Furniture—Lots of It—Priced to Sell—2nd Floor

JOHN CUPP FURNITURE STORE