

# Sale! WARDS "King O' Sleep" Innerspring MATTRESS



Great Value at the Regular Price!  
Now You Save More at the Cut Price!

We've sold thousands at the regular price—this reduced price will attract thrifty people who like to save money! 220 Premier wire coil springs with sisal insulator pads top and bottom. Thick layers of felted cotton give added comfort. Other features include four screened ventilators, four side handles and damask ticking. Buy now and save!

**15.44**

King-O-Sleep Box Spring, Reduced **15.44**

Made Expressly  
to Wards Specifications  
by the Simmons Company

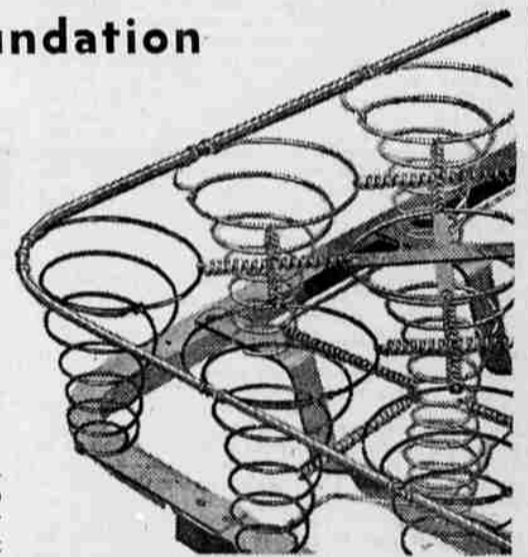
Innerspring Foundation  
Double Deck

**Spring**

Now Reduced in Sale to

**12.94**

The ideal spring for supporting an Innerspring mattress. The "X" top coils and border wire prevent any sagging. The 99 coils are the best quality Premier wire. Enamel finishes.



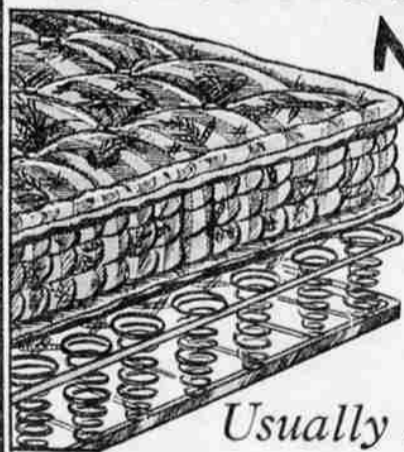
Sensational Value!

**8.94**

Save—Buy Now!

This specially reduced price mattress is heavier than most mattresses found at this price! It is filled with 50 pounds of soft felted cotton liners and covered with a colorful ticking cover.

**INNERSPRING  
Mattress**



**11.44**

Usually 30% More!

This Innerspring mattress is an extraordinary value! 169 Premier wire coil springs with sisal pads top and bottom. On top are thick layers of felted cotton liners. Long-wearing ticking cover. Buy now—and save!

**COIL SPRING REDUCED**

Save over 10%! This 99 coil double deck spring has 72 center coils with cross helicaps that give mattress even support.

**9.44**

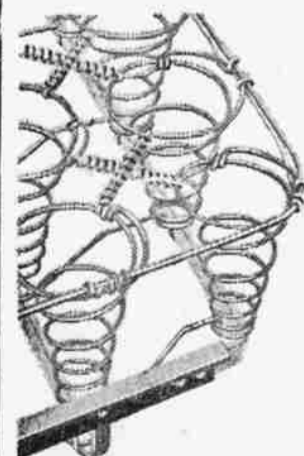
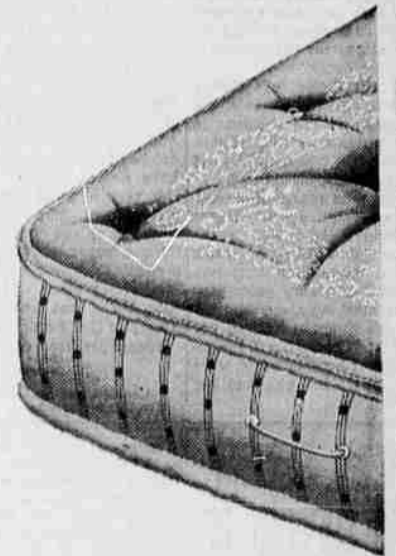
Sale! Save 12%  
On This Mattress!

**22.94**

55 Down  
84 Monthly  
Small Carrying  
Charge

Better values than other famous makes selling up to \$35! 885 Premier wire coil springs instead of just a few hundred—better damask ticking—more pounds of soft felted cotton liners. Come! See this big value! Buy now—and save!

Box Spring to match  
Sale priced at **22.94**



Save Almost

**20%**

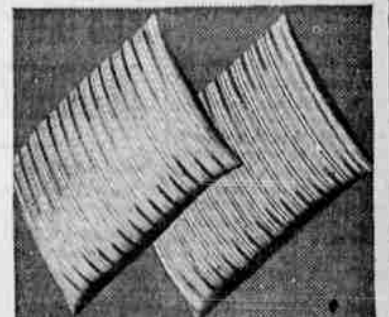
**6.95**

This special 99-coil single deck spring has an even surface and balance. Comes in either full or twin bed size. Green enameled. Big sale value!

**FEATHER-FILLED  
PILLOWS**

Another big sale value! These fine pillows are large size, 21 x 27 inches. Filled with selected gray goose and duck feathers.

**2.64** Each



**BUY BEDDING LUXURY AT WARDS AUGUST SALE PRICES**