

AUTOMOTIVE NEWS

'DRIVE SAFELY' CAMPAIGN OPENS IN CITY TUESDAY

To promote safe driving and keep the highways and Medford streets free from accidents, a "Drive Safely" campaign will be inaugurated here next Tuesday, August 27. Details of the plan were completed and made known recently by Fred Johnson, manager for the Shell Oil company here.

A Shell car, equipped with the latest scientific devices for measuring the safety operation of motor vehicles, will visit Medford Tuesday. All motorists of the city are invited to have their brakes, headlights and horn checked, absolutely free of charge or obligation, Johnson pointed out.

The safety test is purely voluntary and was inaugurated as a result of the incessant campaign to curtail the accidents and fatalities in the Medford area by the Medford Mail Tribune. Johnson said, adding that the plan has the endorsement of the Medford police department.

"The entire police department will lend every assistance necessary in this work," Chief McCredie stated. "I think this plan is a fine one and congratulate Shell and the Medford Mail Tribune on their efforts to make the motorist conscious of his responsibility. I sincerely hope that all motorists in the city will avail themselves of this opportunity to have their cars 'safety tested.'"

The actual check will take but a few minutes, Johnson said. Further details concerning the drive will be found in tomorrow's edition of the Mail Tribune.

BUY CALIFORNIA PRUNES FOR NEEDY OF OREGON CLAIM

PORTLAND, Ore., Aug. 24.—(AP)—Does Oregon grow any prunes? A special Washington dispatch to the Oregonian today said the FERA is buying prunes in California where Mr. Nunn in Harry Hopkins' FERA office said he was told California was the only place the fruit could be obtained, except some Idaho prunes "which really are plums and not prunes."

The checkup started, the dispatch stated, when Governor Charles H. Martin wired Senator McNary asking why FERA was buying prunes in California and shipping them for the needy in Oregon, a great prune-producing state.

SALEM, Aug. 24.—(AP)—Intervention by Senator McNary with

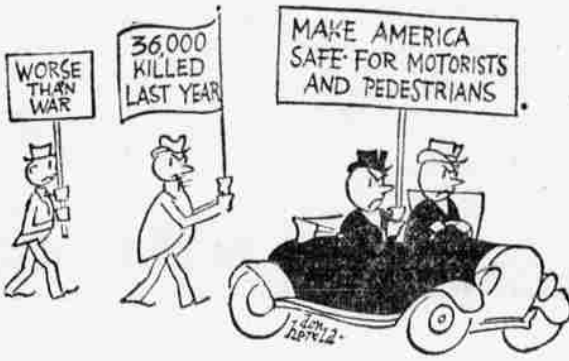
Safety Test Car Coming



Here's the Shell "Drive Safely" test car which will visit this city, giving local motorists an opportunity to join in a movement to reduce accidents by having their brakes, lights and horn tested without charge. Art Burelbach, Shell Oil Company safety engineer, in charge of the tests, is shown holding a "decimeter"—latest device for measuring brake efficiency. In the foreground are flags which will mark the test course.

1-MINUTE SAFETY TALKS

By Don Herold



ENLIST TODAY

If some other nation struck suddenly at our shores and killed 36,000 of our people and injured nearly a million others, how quickly we'd FIGHT! We'd crush each other in the jam at the enlistment stations. Our patriotic blood would geyser like Old Faithful. Bugles would sound, bands would play, orators would orate, we'd give up sugar and wheat, and women would start to knit socks by the million. Yet an enemy worse than any warrior-nation is at our doors today and we YAWN with indifference. Automobile accidents killed 36,000 people last year and injured nearly a million, and we don't bat an eye.

ADRIENNE BACK WITH FALL MODES

Following a month spent in Los Angeles and San Francisco, Calif., Mrs. Adrienne Steward returned to Medford Thursday night bringing with her news about fall and winter fashions. She selected a large stock of merchandise for both her local and Klamath Falls stores, securing many attractive garments from eastern market representatives in Los Angeles.

Among the outstanding colors on display in the cities for autumn wear were rich browns, deep wine tones, interesting greens, navy blue and the ever present black. Elaborate sleeve treatments predominate on frocks for dress occasions. Skirts for daytime wear are noticeably shorter but for afternoon and evening they remain gracefully long with fullness placed at the front. Snug-fitting sports dresses of rabbit hair wool and jersey will be popular for school and business wear, according to Adrienne. Coats may flaunt gorgeous fur trimmings or none at all and be equally smart. There is a wide variety of hat styles and most of them are more becoming and feminine in appearance than hats of the past winter.

Eids Asked for New Oregon Post Offices

WASHINGTON, Aug. 24.—(AP)—The treasury asked bills today on sites for 263 new postoffices throughout the country. Bids will be received by the postmaster at the point and on the date specified. They included: Oregon: Ontario, Portland, September 4.

Notice: Hop picking postponed until Aug. 31. Hops not ripe yet. R. M. CLUTE, Appellate.

HANEY CONFIRMED FOR BENCH POST

WASHINGTON, Aug. 24.—(AP)—The senate confirmed President Roosevelt's nomination of Bert E. Haney of Portland, Ore., as United States circuit judge for the ninth circuit. The post was created by congress earlier this month. Two new federal judges for the southern district of California, authorized under the same act, also were confirmed. They were Albert Lee Stephens and Leon R. Yankwich. Haney's headquarters will be with the court at San Francisco.

Sams Valley Deer Are Too Friendly

SAMS VALLEY, Aug. 24.—(Sp.)—Deer have become unusually friendly in the Sams valley district this season, exploring farm corrals and gardens with impunity. One farmer reports deer cleaned up his entire crop of carrots and beets. The worst of it was, the invaders were all does and fawns, upon whom he will be unable to secure revenge when the hunting season opens.

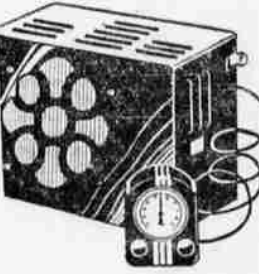


If the Novel "Decimeter" On the Shell "Drive-Safely" Test Car Tells You Your Brakes Need Adjusting—
DRIVE IN FOR A THOROUGH AND DEPENDABLE

Firestone

CLOSING OUT SALE

Our Remaining Stock of SPARTON CAR RADIOS



While they last! A sensational value! Make a substantial saving on the year's most wanted set—SPARTON—a name identified with the very best of car radios. Perfect performance—Marvelous tone quality—All electric heterodyne—Dynamic speaker—Illuminated Airplane Dial, and Remote Control. Come in—hear it—play it. Buy now—this amazing sale price will sell them out in a hurry.

PRICED AS LOW AS
\$22.95

BRAKE TEST On Our COWDRY Dynamic TESTER!

Beginning Tuesday, the Shell "Drive Safely" car will conduct a series of tests in cooperation with the Mail Tribune's safety campaign. Should you find that brakes need accurate checking and adjusting, lights corrected, etc., we will gladly serve you quickly, thoroughly and economically. The finest equipment, plus experienced, capable service men, assure you the best of work.

FREE — HEADLIGHT TESTING

FOR POSITIVE SAFETY RIDE ON

Firestone TIRES!

Brake Overhaul
Save almost half—not to be confused with an ordinary brake adjustment. We remove all wheels, clean brake drums, accurately adjust and completely recondition your braking system. Regular \$3.50—
\$1.95

There's no substitute for GOOD tires—that's why you should choose FIRESTONES for absolute safety and dependability. We have the size for YOUR car at prices well within your budget—

—and Be Sure Your Car Is Equipped With MacWayde Hydraulic Steering Stabilizer Automatically Steers In Emergencies!

- Absorbs shocks of hitting obstructions, blowouts, etc., and holds car true to its course regardless of speed.
- Does not interfere with normal steering in any way.
- Relieves strain of driving by absorbing and controlling road shocks.
- Counteracts shimmy and wobble of front wheels.
- Fits any passenger car, truck or bus.
- Nothing to wear out quickly or get out of order.
- 100% foolproof. Requires no special care or attention. Low cost.
- Installed in twenty minutes.

LIKE an unseen giant with a grip of steel and a mind that works instantaneously, the MacWayde Hydraulic steering stabilizer takes control of the wheel in an emergency. The car is held true to its course. There is no swerving into ditches or oncoming traffic. Yet it does not interfere with normal steering in any way... Truly here is automatic safety—a marvelous invention that can be installed on any passenger car, truck or bus.

Demonstration Gladly Given!

SPECIAL — Trade-In Allowance For Your Old Wheels On A Change Over To—

Firestone Air Wheels

Bring your car UP-TO-DATE with a set of smart FIRESTONE wheels and husky FIRESTONE tires... Greater safety, improved steering and added "class" for YOUR car at moderate cost... These attractive wheels are available in colors to harmonize with the finish on your car... See them NOW while CHANGE-OVER MONTH prices are in effect.

Trade In Your Old Battery

For a sturdy, dependable FIRESTONE battery during CHANGE-OVER MONTH... Genuine savings... have a NEW battery at the start of the fall season!

EVANS CREEK LOOP TRIP OFFERS PICNIC PLACES

For a pleasant Sunday afternoon drive of about 50 miles, it would be difficult to find a better than the Evans creek loop trip, going out through Sams Valley. Take the Midway road from the old Central Point highway, continuing on past the Bybee bridge.

Turn left past the old Table Rock store and then continue on to Beagle. Be careful in this drive, not to turn back into the Gold Hill market road, but continue directly on to Beagle and beyond. On this part of the drive you will pass by the recent big burn, when 150 acres of grass and brush went up in flames. Keep on past Beagle until you cross Evans creek, then turning to the left and following downstream along a fine road close to the bank. Almost any spot from here down will make an ideal picnic spot, with green grass, big trees, and fine trout fishing waters. In the fall this is a fine deer hunting country.

At the fork, where the creek branches into two streams, or rather into one from two streams, the best picnic spot of all is to be found. Cool, moss covered rocks, moistened by the spray from the tumbling waters, and tall, stately pine and fir trees supply a lovely setting for a late afternoon lunch.

Downstream from the fork, after you cross Ramsey creek, is some of the most widely beautiful scenery in southern Oregon on down past Wimer, where a prize-winning CCC camp is located. If you arrive here during the day the CCC men will be more than glad to show you around their camp, and will undoubtedly be able to point out many interesting side trips, because of their familiarity with the terrain.

If you like a little longer trip, you can cut back from Wimer and take the Pleasant creek loop trip, about eight miles longer, which brings you into the town of Rogue River by a different road. Both roads, however, are in fairly good repair. Another side trip, indicated by road markers, is to the Bybee mineral springs. When you get to the town of Rogue River, if the kids want a fine place to swim, turn right, up Rogue river before crossing the bridge and go to the Evans creek dam, sometimes called the Old Mill dam. The water is deep and warm. The smaller kids should be rigidly supervised here, however, as the dam itself is high, and a fall from its brink might easily prove fatal. In the return from Rogue River, you may not care to drive down the prosaic Pacific highway, and a fine side trip will carry you back to Medford through Jacksonville if you turn off to the right on the Boots Creek road, crossing past the old Sturgis mine, and connecting with the Ruch highway above Jacksonville. The road is not good, however.

Mayor Endorses Safety Campaign



I wish to heartily endorse the safety campaign which has been sponsored and conducted by the Mail Tribune for the past few months. The results of this campaign are reflected in reduced motor accidents in this community.

Public interest in the movement for safety on Medford and southern Oregon streets and highways should be sustained. There should be unceasing effort to familiarize the motorist with traffic regulations and continued drive for the elimination of unsafe cars if the toll of automobile accidents is to be kept to a minimum.

I urge the citizens of Medford to cooperate with traffic officers so that this city will be a safe city in which to drive. Medford's officers are long-experienced and capable; our traffic laws are sensible and the sympathetic interest and cooperation of the public is all that is required. Let us all become "safety minded" in the interest of public welfare!

GEORGE PORTER, Mayor of Medford.

Part of the prunes purchased by the FERA in California have been shipped into Oregon for distribution among persons on relief. It was reported. Statistics revealed that Oregon was one of the leading prune producing states in the union.

Veteran, 96, Robbed of Pension NORWALK, O. (UP)—The meanest man in Norwalk poked a stick in the face of Samuel H. Johnson, 96-year old Civil War veteran, and robbed him of his pension money, just collected, a few minutes before he awoke.