

Shoes for All the Family Featured in Mann's New Footwear Section

VALUE AND STYLE GUARANTEED BY NATIONAL BRANDS

Free Souvenirs for Children Visiting New Poll Parrot Kiddies' Corner if Accompanied by Parents

Shoes for all members of the family are now on display in Mann's North Central avenue windows and in the extensive new shoe section which will be officially opened tomorrow with attractive values in fall footwear for men, women and children.

Bob Miller, experienced salesman who was formerly associated with the E. E. Roberts and Richard Shoe companies at Chico, Cal., is manager of Mann's shoe departments. Correct styles, colors and sizes in nationally-advertised brands will be featured at Mann's, Mr. Miller stated.

One of the most interesting phases of Mann's footwear section is the exclusive Poll Parrot Kiddies' Corner which is cleverly decorated with bright pictures and special fixtures to make shoe shopping a thrilling experience for southern Oregon's younger generation.

Free souvenirs will be given to children who visit this department Saturday if they are accompanied by a parent. Poll Parrot shoes are made in good-looking styles of all leather and are designed to be particularly comfortable as well as long-wearing. For women, Mann's present exquisite fall footwear by Johansen. Suede shoes with depth of tone and contrasting applique of leather are among the attractive Johansen models now in stock at Mann's. Flattering Vitality arch shoes for street, sport and afternoon wear are available at Mann's in sizes two to 11 and AAAA to EEE in widths so that every type of woman may be assured of a perfect fit in her favorite style.

View of Portion of Newly Opened Shoe Department at Mann's



California shoes for women and misses are also featured in Mann's new shoe section. This Los Angeles company makes a specialty of chic footwear for sports and semi-dress wear.

The enlarged men's shoe department carries Florsheim and Weyenberg shoes, two fine lines which offer correctly styled, durable models for school, college, business and dress. New fixtures have been installed for the customer's comfort.

KEEP COOL and ENJOY meals and fountain service at the What Not New Air conditioner

Thompson Creek

FERN VALLEY, Aug. 23.—(Sp.)—Mr. and Mrs. Ennis Putnam of Okla., who have been visiting at the home of L. H. Hughes, have located in Medford.

Little Virginia Steele, the granddaughter of Mr. and Mrs. Harry Steele, had the misfortune of getting her arm caught in a wringer on the washing machine and crushed the bone. Best Stanchiff of Phoenix was in the valley Wednesday buying pears.

Allen Busey is working at night at the Pinnacle cold storage in Medford.

John Kristof, Misses Helen, Lillian, Josephine and Dortha Kantor went on a swimming party to Jackson Hot Springs Tuesday evening.

Nick Overman, formerly of Fern Valley, is the life guard at Jackson Hot Springs.

Mrs. L. H. Hughes accompanied Mr. and Mrs. A. Benson to Grants Pass Sunday. They drove down to take Mrs. Chatsion, who had been a week-end guest, to her home. Francis Benson remained for a week's visit at Grants Pass.

TALENT WILL SEEK FUNDS FOR SEWERS

TALENT, Aug. 23.—(Sp.)—At the meeting of the city council last Friday night, there were about thirty-five citizens who listened to Attorney Neff of Medford explain just what the city would have to do to obtain a fund grant from the PWA to build a sewer system, the grant to be 45 per cent of the proposed cost of the sewer.

Attorney Neff stated that the city council had full authority under the charter to bond the town. After an open forum discussion, a motion was made urging the council to take immediate action to secure the federal aid, if feasible.

Oak Grove

OAK GROVE, Aug. 23.—(Sp.)—Huston Pitts has sufficiently improved to return to his home on Oak Grove road.

Ivan E. Tyrrell and wife were called here from their home at Rainier, Ore., by the serious illness of Mr. Tyrrell's mother.

Mrs. Leonard Gains of Prospect was a guest over Sunday of her mother, Mrs. M. B. Richey, and her sister, Mrs. W. P. Elson.

Mrs. C. Koeler and two sons are visiting Mrs. Koeler's daughter in Dunsmuir, Cal. Mr. and Mrs. J. S. Lundy and Lieutenant and Mrs. Mattison and children are spending the week end at Crescent City and Gold Beach. Mrs. W. P. Elson was entertained

with a surprise party celebrating her birthday Saturday, August 17. The following guests were present: Mr. and Mrs. Glen Eaton, Mr. and Mrs. Allen Beaton, Mr. and Mrs. Leonard Gains, J. A. Bonnie, Mrs. M. B. Richey, Mrs. John Cecchini and the house guests, Mr. and Mrs. Elson.

Mr. and Mrs. Huston Pitts have as their guests Miss Jeffie May O'Neal of Goodwell, Okla. The Oak Grove school will start September 9. Aubrey Sanders has been testing out the airplane he sold to Al Bliton and John Howard.



The VITALITY Vogue in Fall Footwear

For that added touch of smartness in your ensemble, you'll find fashion's most flattering footwear made in these interesting Vitality models. Street, sports and afternoon styles invite your choice at these modest prices.

VITALITY shoes
SIZES 2 TO 11
WIDTHS AAAAA TO EEE
MANN'S
Women's Shoe Section
Main Floor

See Window Display of Poll-Parrot Shoes for Children

MANN'S
MEDFORD'S OWN STORE
New Children's Shoe Section Main Floor

KIDDIES' KORNER
Opens Tomorrow

Tomorrow we invite you to come and see our new Children's department... the most interesting place in town. Here boys and girls will see in the funniest characters... all the animals they read about in story books... 'lefants, giraffes, monkeys, cubby bears and old Peter Rabbit himself. Be sure to come and see them.

To Celebrate the Opening and to mark the occasion in the proper manner we are offering these special "Opening Day" Values in

Poll-Parrot Shoes
for Boys For Girls

A Word with Mothers

Poll Parrot shoes are smart—yes, but that's not half the story. They're good for growing feet... flexible, comfortable and made of all leather to give long wear and genuine economy.

\$1.45 to \$3.95
According to Style and Size Selected

Free Souvenir for Every Child with Parent

EXQUISITE FALL FOOTWEAR

Steps into the Fashion Picture by Johansen

ROYGAL
PERU

\$6.75

The coming season demands style shoes to complement the newest fashion trend—one of the most important is the Suede Shoe, with depth of tone and contrasting applique of leather. Advance and exclusive designs by Johansen are correct in every detail.

MANN'S
MEDFORD'S OWN STORE
Women's Shoes Main Floor

MAIN FLOOR

CALIFORNIA SHOES
For Women and Misses

A Los Angeles made shoe, outstanding in quality and style, especially noted for sports and semi-dress wear. See these chic California shoes now on display at Mann's. They are new for Fall and Winter.

\$4.00 to \$5.85

MANN'S
MEDFORD'S OWN STORE
New Shoe Department for Women

FLORSHEIM AND WEYENBERG SHOES FOR MEN

Two very fine lines of shoes for Men and Young Men, WEYENBERG and FLORSHEIM! New Fall and Winter styles now ready for School, College, Business and Dress Wear...

WEYENBERG FLORSHEIM
\$4.50 to \$6.75 \$8.75 to \$10.

MANN'S
MEDFORD'S OWN STORE
Men's Shoe Dept. Main Floor