

# GROCETERIA SUPER FOOD MARKETS

BREAD AND CAKES LIKE MOTHER MADE

## At the FOUNTAIN

- Fresh Apple Pie, a la mode . . . . . 10c  
Fresh apples in our flaky crust with ice cream.
- Fresh Strawberry Sundae . . . . . 10c  
A generous portion of Ice Cream with crushed local strawberries.
- Hawaiian Mea-ono Cake, a la mode . . . . . 10c  
A real Tropical treat!
- Plate Dinners, 25c to . . . . . 29c  
Turkey - Pot Roast of Steer Beef - Baked Ham or Cold Plate Lunch.
- Watermelon, 5c and . . . . . 10c  
Generous portions of Ice Cold Watermelon.

## HOME PURITY BAKERY

### LUNCH BOX SPECIAL

This week we feature another Danish Pastry for the dessert in the lunch box. Rich Danish pastry, filled with crushed pineapple—topped with a fine icing. Better than pie, yet easier to pack.

- Pineapple Danish Pastry, 3 for . . . . . 10c
- Hawaiian Mea-ono Cake . . . . . 25c and 49c  
A treat from the tropics. Taste before you buy—with a steaming cup of Golden West Coffee.
- Chocolate Brownies, 2 doz. . . . . 25c  
A special treat from Mother's Cookie Jar for the children.
- Cookies, dozen . . . . . 10c  
Wide assortment of home style Cookies for keeping that cookie jar well filled.
- Bread, 1 lb. 8c—1 1/2 lb. . . . . 12c  
In sandwiches, for toast or for table use—there is none like Home Made Bread.
- Home Style Sandwich Loaf, 1 1/2 lb. 12c, sliced . . . . . 13c  
Puts the real home flavor in the lunch box.
- Covered Wagon Bread, 1 lb. loaf . . . . . 8c  
Here is the Home Made Bread of 50 years ago—and it's mighty good.

## Oregon Macaroni Products

Macaroni is now one of the greatest food values—and it's mighty good, too. A little goes a long way—and high prices have not yet materially affected its cost. Here is a wide assortment of Best Ever Macaroni products—high in quality, yet low in price, it affords a marked reduction in your living costs.

- Elbow Cut Macaroni, 3 1/2 lbs. . . . . 19c
- Elbow Cut Spaghetti, 3 1/2 lbs. . . . . 20c
- Best Ever Durham Semolini Long Macaroni or Spaghetti, 14 oz. in cellophane . . . . . 12c
- Chinese Noodles, 14 oz. . . . . 12c
- Coiled Ribbon Macaroni, Spaghetti or Vermicelli, 14 oz. . . . . 12c
- Salad Macaroni, Sea Shells, Stars or Alphabets, 14 oz. pkg. . . . . 12c
- Best Ever Krinkles (fresh egg noodles) 16 oz. . . . . 19c
- Fresh Egg Noodles, 1 lb. pkg. . . . . 19c

Even the Cleverest Magician PUTS the Rabbits In the Hat Before He Takes Them Out!

THE SAME is true of Coffee. . . . Real flavor comes from good coffee and nothing else. All the gadgets ever invented—fancy cans—drip pots—percolators nor any other new fangled notion, will produce a good cup of coffee unless the goodness is in the Coffee itself.

Nearly every week we feature Golden West or Z-Mor-U Coffee. In either we honestly believe you will find that hidden something you are looking for—good cup quality—and you won't need a lot of new fangled equipment to find it. . . . Make as you have always made coffee and you will come again and again for more.



Tomorrow We Serve GOLDEN WEST and Hawaiian Mea Ono Cake

(The finest coffee with a real treat from the mid-Pacific Tropics—you are very welcome)

### Special Demonstration Prices

- Golden West Coffee  
(The most famous Oregon product)
- 1 lb. can. . . . . 27c 3 lb. can . . . . . 75c
- 1 lb. jar. . . . . 28c 3 lb. jar . . . . . 80c
- Z-Mor-U Coffee  
(Blended and Roasted in Oregon)
- 1 lb. . . . . 27c 3 lb. . . . . 73c
- Golden West Dripolator with 3 lbs. purchase of Golden West . . . . . 59c  
(Always sold for \$1.00—Special price only when coffee is bought.)

## SAVINGS IN THE GROCERY DEPARTMENTS

A Dependable Source of Supply

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|--|--|---|
| Van Camps Hominy, No. 2 1/2 can . . . . . 9c<br><small>From Indiana, where the corn is good.</small>   | Pickling Spices, 8 ounces . . . . . 15c<br><small>Fine mix of whole pickling spices.</small>   | Gauze Tissue, 4 rolls . . . . . 15c<br><small>Good quality and economy.</small>   |
| Blue Bell Flour, 49 lbs. . . . . \$1.35<br><small>A very good pastry or cooking flour—fills every need except for particular bread bakers.</small>                                   | Seaside Lima Beans, No 1 tall can, 3 for . . . . . 25c<br><small>Ready to serve large lima beans—a real summer convenience.</small>    | Bob White Laundry Soap, 10 bars . . . . . 15c<br><small>A good quality laundry soap from Proctor and Gamble.</small>                                    |
| Sun Glow Flour, 49 lbs. . . . . \$1.49<br><small>An all around family flour.</small>   | Fancy Small White Beans, 4 lbs. . . . . 19c<br><small>No better food, yet very low in price. Easy cookers—U. S. No. 1 quality.</small> | White King Toilet Soap, 5 bars . . . . . 22c<br><small>A fitting companion for White King Granulated. Fine wash cloth FREE with each five bars!</small> |
| Krause's Marshmallows, pound . . . . . 15c<br><small>To insure better keeping, these are in two 8 oz. cellophane bags—one of which may be kept unopened until ready for use.</small> | Normanna Kipperred Herring, can . . . . . 10c<br><small>Finest Norwegian Herring—Kipperred style.</small>                              | Krause's Candy, 1 lb. box . . . . . 33c<br><small>A fine summer assortment of high grade candy.</small>   |
| Lipton's Orange Pekoe Tea, 1/2 lb. . . . . 35c<br><small>A very attractive price on this popular tea.</small>  | Del Monte Sardines, 3 cans . . . . . 25c<br><small>The large oval cans holding about a pound—ready to serve—a good food value.</small> | Ivory Soap, bar . . . . . 5c<br><small>The medium size bar of this famous floating bath soap.</small>   |
| Suprex Orange Pekoe Tea, 1/2 lb. . . . . 29c<br><small>Makes delicious Ice Tea—yet low in price.</small>   | Bakers Premium Chocolate, 1/2 lb. . . . . 15c<br><small>A new low price on this finest of all baking chocolate.</small>                | Sterling Health Soap, 3 bars . . . . . 13c<br><small>A mildly antiseptic soap—prevents B. D.</small>  |
| Van Camp's Pork and Beans, 1 lb. can . . . . . 5c<br><small>Ready to serve—enough for four people.</small>   | Post's Whole Bran . . . . . 10c<br><small>A fine hot pan lifter FREE with each package.</small>  | Crisco, 3 lb. can . . . . . 58c<br><small>Preferred by particular cooks.</small>  |
| Krafts Cheese, 2 lb. brick . . . . . 49c<br><small>American or Cream brick pasteurized cheese—fine size to slice for sandwiches.</small>   | Bakers Cocoa, 1/2 lb. . . . . 9c<br><small>For more than 100 years, America's favorite cocoa.</small>                                  | Calumet Baking Powder, 1 lb. can . . . . . 19c  |
| Clicquot Club Ginger Ale, case of 12 pints . . . . . \$1.19<br><small>Here is America's finest Ginger Ale at a new low price.</small>  | Sanka Coffee, pound . . . . . 39c<br><small>The caffeine is out—yet real coffee.</small>   |   |
| Soft as Silk (Gold Medal) Cake Flour, pkg. . . . . 27c<br><small>Used exclusively by Betty Crocker in all experimental baking.</small>   | Standard Oil Furniture Polish, 1/2 pint . . . . . 24c<br><small>Quick acting—a fine luster with little work.</small>                   |   |
| Tender Sweet Corn, 11 oz. can . . . . . 23c<br><small>Good quality Standard Iowa Corn in the small family size can.</small>  | Great Northern Toilet Tissue, 4 rolls . . . . . 19c<br><small>A very high quality tissue.</small>                                      |   |

### HOME PURITY MAYONNAISE

Satisfy Yourself by Trying Home Purity Mayonnaise

To be good, Mayonnaise must be fresh because it contains raw eggs.

pint . . . . . 20c

quart . . . . . 39c

Made fresh three times a week.

## SUPER MEAT MARKET

You can make that troublesome problem a real pleasure and please the workers by giving the variety possible with our cooked lunch meats and Home Made Bread, and a Danish Pastry for dessert. Best of all, you will find that you pack better lunches for less.

- Minced Ham, pound . . . . . 23c  
Delicious sandwiches at an extremely low price.
- Swift's Delicatessen Loaf, lb. . . . . 33c  
Very pleasing to those who enjoy the flavor of pimentos.
- Special Pork Loaf, lb. . . . . 33c  
Answers the purpose of ham in the sandwich—preferred by many.
- Roast Beef, pound . . . . . 40c  
Very tender—cooked, ready for the sandwich.
- Cooked Salami, pound . . . . . 35c  
A much enjoyed sandwich for those who like a cold drink with the lunch.
- Steer Steaks, pound . . . . . 20c  
Strloin or Round Steaks from tender steers.
- Steer Beef Roasts, lb. . . . . 12 1/2c  
Folks in larger cities pay twice as much for beef like this.
- Shoulder Veal Roasts, lb. . . . . 12 1/2c  
Tender milk fed veal—Watch the big city ads and be thankful you live in Medford.
- Fancy Steer Short Ribs for Baking, lb. . . . . 10c  
The finest flavored meat is on the short ribs.
- Leg of Spring Lamb, pound . . . . . 19c  
Milk fed 1935 lambs.
- Hamburger, ground from steer beef, lb. . . . . 12 1/2c
- Ham and Veal Loaf, pound . . . . . 15c  
Ground ready for your seasoning. Makes a very tasty meat loaf.
- Shortening, 1 lb. pkg. 13c—4 lb. . . . . 49c  
An exceptional value at present prices.
- Colored Fryers, Swift's Milk Fed, lb. . . . . 25c

### Special Fish Offering

Small Salmon, 1/2 or whole fish, pound . . . . . 12 1/2c

Fancy Chinook Salmon, by the piece, lb. 15c—sliced, lb. . . . . 18c

Halibut, pound . . . . . 15c

Fresh Mackerel, pound . . . . . 12 1/2c

Filet of Sole, pound . . . . . 19c

- ### Fruits & Vegetables
- Fancy Sunkist Oranges, 252s, 2 doz. . . . . 35c
  - Fancy Sunkist Lemons, 360s, doz. . . . . 23c
  - Fresh Limes, doz. . . . . 30c
  - Large Cantaloupes, 36s, each . . . . . 5c
  - Local Tomatoes, 4 lbs. . . . . 10c
  - Green Peppers, 2 lbs. . . . . 9c
  - Large Cucumbers, 3 for 10c
  - Fancy Green Peas, 3 lbs. . . . . 25c
  - Rose City Celery, 2 for . . . . . 15c
  - Fancy Celery Hearts, 2 for . . . . . 25c
  - Summer Squash, 3 lbs. . . . . 10c
  - Sweet Potatoes, 4 lbs. . . . . 25c
  - Egg Plant, lb. . . . . 6c
  - Home Grown Watermelons, pound . . . . . 1 1/2c
  - Fancy Yellow Onions, 4 lbs. . . . . 10c

Delivery of \$1.00 Orders  
Phone:  
West Side 428  
East Side 732

# GATES & LYDIARD

6th at Central  
6th at Grape  
Saving Without Self-Denial