## PAGE TWO

To the Editor:

### MEDFORD MAIL TRIBUNE, MEDFORD, OREGON, WEDNESDAY, AUGUST 21, 1935.

## LOCAL CANNERY British Newspaper Stunt Amazes Medford Man PROBLEM NEEDS Making Tour Europe CAREFUL STUDY

Editor's Note: This is the second in a series of letters to be written for The Mail Tribune by C. J. Toy of Medford in the course of an extended trip he is now making through Europe.

with the movement

a long term of years and made money of the cabinet after a ter-for the grower-stockholders should threatened the cabinet after a ter-be carfeilly studied. The Eugene can-mery is an outstanding example of such an enterprise. The writer of this communication thoroughly in-vestigated Lane county's fine food factory a few years sgo, to obtain material for a magazine article.

The splendid success schieved by the Eugene cannery is due to several factors-very capable management, consistent support of producing members and favorable location. Lane county produces a variety of fruits and vegetables suitable for canning, both yields and quality of product being high, while land prices and cost of production are comparatively tion.

low. While production are comparatively low. While production costs are somewhat higher in the Rogue River ralley, due to the necessity of irri-gation. high-quality canning pears can be grown here in great abundance-a great advantage.

The Eugene people have largely overcome the chief cannery problem --how to keep the plant in operation as many months of the year as pos-sible-by processing a great variety of products and operating a number of allied industries. In the latter they profited by the experience of Lipton. England's great tea mer-chant. Starting as a tea salesman. Lipton enlarged his operations by packaging his product, warehousing and wholesaling, owning stores and factories. Going further back, he eventually owned and operated ships and the plantations extracting every and tea plantations, extracting every penny's worth of profit in the tea

In a similar manner the Eugene cannery has its own lumber mill for making hox shook for members and packing-cases for the factory. Sawdust and planer shavings furnish the for the canner snavings furnish fuel for the cannery power house. An ice plant for precooling and re-frigeration does a big commercial ice business and sells lee cream every day in the year. Waste fruit is made into elder and vinegar, the latter be-

Into course and vinegar, the inter be-ing produced in large quantities and jobbed out to dealers by the barrel. Starting as a cherry cannery, the Eugene factory added parse, apples, tornatoes, sweet corn, salad vegetables and a great variety of other farm products a mount drise with products. A prune drier was built products A prime drier was built and now forms an important unit in the estimate food factory. Esperi-ments constantly are being carried on to improve products and create new ones. Carloads of canned carrots and other salad vegetables were being shipped into San Francisco be-

OWEN D. BARNHILL. Ashland, Ore. 260 Wimer St. Use Mall Fribune want ads.

To the Editor: In connection with the movement to establish at Medford a scoopera-tive cannety, permit me to offer few words of coursel and advice perhaps nine-tenths of all such pro-jects fail, the mortality among co-operative creameries and canneries and che fact that mort canneries are idle the greater part of the year. During these long non-producing periods, profits constantly are deci-mated by overhand expense-interest During these long non-producing crop, pears, to be canned the pro-mery is as large scale over a long term of years and makes surged to from the standpoint of righten the grown-stockholders abuild be grown-stockho By C. J. TOY

a giorified reception in London, has been petted and parnjered by both newspapers and parliament, and the initiated by Americanized publicity stunt has demonstrated that patriotism its still a deleately vulnerable spot in the average Britclosed models is constructed as a panel which can be slid backwards, affording greater vision, and afford-ing a distinct advantage in country driving. In addition, mosquitos and bugs are given a more sporting chance at the passengers. vulnerable spot in the average Britisher's stiff backed reserve and conservatism. What insignificant things it sometimes takes to arouse a na-

Watch the traffic courts in Eng-

Watch the traffic courts in English concentrating for the law is some why respect for the law is some time of ferms on why respect for the law is some time of the second of the violation. Let the second of the violation the trives is allocate to be allocate of the violation the trives will probably bring a stilf fine, and loss of the diversible for every possible road service to the law is first minor offerms or the violation the trives is allocate to bad. Dangerous driving will probably bring a stilf fine, and loss of the diversible for every possible road service to the law is the trives the trives the trives the trives the trives the respective members. Imagine a strift fine, and loss of the trives but it certainly does a numptice dollars for failure to heed an officer's warning. Harsh of highway. Another good reason why England's unemployed has just treatment, true, but it certainly does on speed limits simply don't exist, and the so-mile law in built-up areas rominands all the sancity and

and the 30-mile isw in built-up areas rominands all the sanctity and fear of a felony law from the aver-age driver. And another thing: Dukes, earls, in a law court, whether it be traffic, civil or oriminal. Class dis-ferent charges and different regula-tions have the Abysainians and Ital-lans billing and coing once more, they should give some attention to the question of passport visas it seems that every country has dif-ferent charges and different regula-tions in the all interest the site of the site of the all interest regula-tions in the site of the sit

that way in the Magna Charta and outdone by the red coats, charges has stayed that way ever since. English roads, twisting and turn-ing, apparently follow the age-old meanderings of footpaths and donkey artives, and the French charge is only 50c and the German visa about

tayer outhern and western England, enough, italy is the same And its London itself, tural Eng-land is honeycombed with a perfect maze of bus lines. How far these buses have esten into railroad trat-ing the two states of the same and more than the same buses have esten into railroad trat-buses have esten into railroad trat-Street ministrels of every descripbeing shipped into San Prancisco be-fore California canners realized how Gregon famers were beating them at their own game. Too much credit for the success of Eugent's co-operative cannery cannot be given to Manager Holt, who has built up and for nearly 20 prears co-operative canners is seen to the travel than in the splendid enterprise. If Medford se-cures the services of such a man and supports the logue River val-tay. OWEN D. BARNHILL, Ashland, Ore 260 Wimer St.

the "Queen Mary" will nab the Mr. and Mrs. Gordon Johnson of Atlantic blue ribbon after her next spring's maiden voyage. The passon-Mrs. Johnsen's auni, Mrs. D. M. ger list for that trip is practically Gleveland. full right now. The "Normandie" Gaivin Stoddard and seven col-

tun right how. The Bornhandle Calvin Biodaard and seven con-table and the summer's scheduls for ex-tensive silerations. They can't seem day. It smother her vibration, even with Elimbeth, and Mrs. John Henshaw slower speeds and changed pro-sed and and Rudy, visited Mrs. Moon pellers. The entire aft third of the in Port Elamath last were and fe-

liner, according to passengers, has a constant shudder that makes the voyage a nightmare to those quar-tered there.

Triends as Union Creek and Prospect. Mr. and Mrs. Porrest Pickett or Medford spent Sunday with the Clerelands. MRS. U. G. ALEXANDER MRS. U. G. ALEXANDER

ination will



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thetions are seen and feit in practicular to algorize and different regula-tinctions are seen and feit in practicular to algorize the algorized running of the life in England, but in the law Boston tea party on her mind, for courts they are washed out, buried, a visa coats 310 take it or leave it, destroyed and forgotten. It started

meanaerings of poolpaths and donkey arrows, and the French charge is tracks or perhaps & Roman charlot, only 50c sind the German vias about but at least they are hard packed 75c. Belgium, Helland, Switzerland and smooth: beautifully surfaced, and the Scandinavian countries are Not one foot of dirt road has been glasd to have the tourist on his seen after hundreds of miles of own terms, and no pessport vias travel on highways and byways all charge is made, and peculiarly

Mr. and Mrs. Clyde Adiams, Mr. and Mrs. Maynard Putney and Em-mett Gott journeyed to Prospect after work hast Thursday. They took the upper road going over and asw a deer. They lunched at Pros-pect and returned by Derby, mak-ing the circle back to the Adams home at the fish hatchery. Genere Multer and son Nall of George Miller and aon, Nell, of Medford and his daughter, Buth, of Hiverside, Calif., were gueris at the Wesley Drakell home Sunday, Mr. and Mrs. Wesley Drakell and

and, and also being prised and Junior Driskell shopped in Mediora Saturday and returned Saturday night and atlended the dance at the Oasia. Howard Stucky arrived from Port-burd Thursday to white south the first priland Thursday to visit relatives in Butte Falls, Mr. Stucky and son.

**Butte Falls** 

BUTTE FALLS, ore., Aug. 21-(6pl.)-Mr, and Mrs. Dale Gott vis-led Mr, and Mrs. Eimer Gott last Saturday and Sunday, Mrs. Elme Gott spent two weeks visiting Mr. and Mrs. Dale Gott at Tennant, Salifornia. Mr. and Mrs. Neilly of Laurelhurst isited Mr. and Mrs. Putney Sunday. Mr. and Mrs. Clyde Adams, Mr.

Keith, arrived last week. They will return to Mt. Vernon Saturday. Howard Stucksy, Harold Patton, Charlie Patton and Lowell Patton are spending Sunday and Monday in Blue Canyon.

Robert Coffman is working on the Robert Colliman is working on the loader. The train passed through to the Dupre bridge today where con-struction work is progressing. Elmer Goit returned to Tennant with Mr. and Mrs. Dale Gott. Burtmand Tomaria archived house

Raymond Tungate arrived home from eastern Oregon last Thursday Mr. and Mrs. Merrit, Tungate and Jim Tungate will return to San Diego on Thursday. Mrs. Ernest Alberts toop Mrs.



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have been materially reduced. Start your tour with a satiswater cruise as a Pinces' lines to Victoris and Vancouver interesting Canadian cities you will entry visit ing. Leaving Vancouver by rell your tave through the Satisfiamous scenery of the Canadian Rackies. Alter a star is this great resort region, your tour takes you to Calgary and Spokes on your way home-completing the waterion circle.

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