

# GROCETERIA SUPER FOOD MARKETS

BREAD AND CAKES LIKE MOTHER MADE

## The LUNCH SANDWICHES and the DAYS WORK

**A** GOOD appetizing lunch goes a long way in making the day's work easier. A variety of appetizing foods—something different every day—adds so much to the noonday rest period that the afternoon work is much easier.

The sandwiches are the big problem in any lunch box, for there is where variety is most essential.

It's easy, however, if you take advantage of our wide variety of ready cooked meats—sandwich spreads—Home-made Bread—Danish Pastries—Cookies—and many other much appreciated lunch foods.

Naturally you expect them to be priced right—and they are! You will actually pack better lunches for less—not just less money—but less work and worry.



**Sandwich BREAD**

Home made bread always makes a better sandwich. Ask the man who eats one!

1 1/2 lb. Sandwich Loaf ..... 12c  
Sliced ..... 13c

**FREE!**

A 40-foot roll of Cut Rite Wax Paper for wrapping sandwiches with 25c worth of Lunch Meats!

## SAVINGS IN THE GROCERY DEPARTMENT

A Dependable Source of Supply

**Small White Beans, 4 lbs. .... 20c**  
Quick cookers—fancy California beans—an economical food.

**Elbow Macaroni, 3 1/2 lbs. .... 19c**  
From the "Oregon Best" factory—Your assurance of good quality.

**Suprex Green Japan Tea, 1/4 lb. 10c—1/2 lb. .... 19c**  
A good tea at a moderate price.

**Suprex Orange Pekoe Tea, 1/4 lb. 15c—1/2 lb. .... 29c**  
Makes delicious tea—Satisfies your taste, yet saves for you.

**Long Branch S. & W. Pineapple, tall can .... 23c**  
Long pineapple sticks—cut the Hawaiian way.

**Del Monte Crushed Pineapple, No. 10 can .... 59c**  
Many fruits are greatly improved by the addition of crushed pineapple.

**Minute Tapioca, 8 oz. pkg. .... 11c**  
Makes a quickly prepared summer pudding.

**Z-MOR-U Coffee**  
Freshest and best  
Lb. .... 25c 3 lbs. .... 73c

### YOUR FAVORITE GRANULATED OR POWDERED SOAP AT A SAVING

Dash, granulated soap, 2 1/2 lb. pkg. .... 20c  
Chippo, flaked or powdered, package ..... 19c  
Ivory Flakes, large pkg. .... 20c  
Gold Dust, pkg. .... 20c  
Oxydol, large pkg. .... 19c  
White King, large pkg. .... 29c  
Peet's Granulated, large pkg. .... 25c  
Crystal White Soap Chips, 5 lb. pkg. .... 33c  
Clean-Quick Soap Chips, 5 lb. pkg. .... 33c  
Twenty Mule Team Borax Chips, pkg. .... 19c

### FRIENDSHIP CIRCLE REST ROOMS

Our large, commodious rest rooms are now ready—Plenty of comfortable seats—Telephone service—Writing desk. When shopping fatigue says "rest" ... relax in comfort in Friendship Circle.

**Krispy Crackers, 2 lb. box .... 29c**  
There is a new goodness in Krispies that doubles the consumption of crackers.

**Edgemont Cheez-its, 2-15c packages .... 23c**  
The more you eat the more you want. A real rare-bite in wafer form.

**Kraft's Swiss Cheese, 1/2 lb. pkg. .... 15c**  
A pasteurized process cheese—excellent for sandwiches.

**Kraft's Miracle Whip Salad Dressing, pint jar .... 23c**  
Its flavor distinguishes it from all other salad dressings.

**Sperry's Oats, 9 lb. sack .... 34c**  
Quick or plain—the finest oats for less than 3c a pound.

**Wheaties, package .... 10c**  
A whole wheat ready-to-serve cereal.

**Rippled Wheat, 2 pkgs. .... 19c**  
A delicious whole wheat biscuit from the Loose-Wiles factory.

**Alaska Pink Salmon No. 1 tall can .... 10c**  
Fine for Salmon Loaf.

**Del Monte Spinach, No. 2 1/2 can .... 10c**  
Thoroughly cleaned of sand and grit—the best way to serve this healthful vegetable.

**Del Monte Early Garden Peas, No. 2 can .... 15c**  
New pack from the gardens of Utah—garden fresh.

**Merrimac Peas, No. 2 can .... 14c**  
Oregon peas—new pack—very tender and flavorful.

**Baker's Premium Chocolate, 1/2 lb. bar. .... 19c**  
For cake icing—for candies—the best all purpose chocolate.

**Calumet Baking Powder, 1 lb. can .... 24c**  
A double acting economical baking powder of quality.

**Standard Oil (Oronite) Fly Spray, pint can .... 37c**  
Now is the time to get them before they multiply.

**Gallon Jug of Vinegar .... 39c**  
A gallon of pure cider vinegar and a stone jug—both yours for this low price!

**White King Laundry Soap, 10 bars .... 25c**  
A very good White King product.

**Snowdrift Shortening, 3 lb. can .... 59c**  
The original vegetable shortening—and the most popular.

**Wesson Oil, quart can .... 42c**  
Finest for salads—for frying.

### Fruits & Vegetables

Fancy Sunkist Oranges, 252s, 2 doz. 35c  
Sunkist Lemons, 360s, doz. .... 23c  
Fresh Limes, doz. .... 30c  
Ground Cherries, 2 lbs. .... 25c  
Fresh Home Grown Tomatoes, 3 lbs. 10c  
Large Hearts of Gold Cantaloupes, 36s, each ..... 5c  
Green Beans, 5 lbs. .... 10c  
Summer Squash, 3 lbs. .... 10c  
Green Peppers ..... lb. 5c  
Large Fancy Rose City Celery, 2 for 15c  
Green Peas, 3 lbs. .... 25c  
Large Cucumbers, 3 for ..... 10c  
Egg Plant, lb. .... 6c

### CANNING PEACHES NEXT WEEK!

Tuscan Clings — Fancy Quality  
20 lb. box ..... 73c  
Leave advance orders and get them fresh—as soon as they come from the orchard—Home Grown.

## SUPER MEAT MARKET

The Lunch Box

A problem, and a daily one, too—but easy if you keep a supply of the many prepared lunch meats and bakery goods on hand.

Let our meat and bakery sales people show the wide varieties and learn how economically you can put up lunches the folks will really appreciate when they pause for the noonday rest.

For freshness your sandwiches should be wrapped in waxed paper. A 40-foot roll is free with 25c worth of lunch meats—tomorrow and Monday.

**Special Pork Loaf Lunch Meat, lb. .... 33c**  
An all pork loaf, well seasoned. Total cost of sandwich using this loaf less than two cents.

**Minced Ham, pound ..... 23c**  
A meat cost of 1c or less per sandwich.

**Cold Pressed Loaf, lb. .... 30c**  
A pound will make nearly 30 good sandwiches.

**Huber's Veal Loaf, pound ..... 30c**  
Good sandwiches for 15c each.

**Assorted Lunch Meats, lb. .... 29c**  
Good variety for a week's supply of sandwiches.

**Steer Steaks, pound ..... 20c**  
Sirloin or Round from fancy steers.

**Steer Beef Roast, pound ..... 12 1/2c**  
Tender, flavorful Roasts from properly aged steer beef.

**Hamburger, 2 lbs. .... 25c**  
There is a lot of difference in hamburgers—you may watch us make ours.

**Veal Steaks, pound ..... 12c**  
The cost of meat is not so high if careful selection is made.

**Leg of Spring Lamb, lb. .... 19c**  
Yes, we mean the spring of '35!

**Pure Refined Lard, 2 lbs. .... 37c**  
If hogs go much higher, lard will be worth a lot more.

**Sugar Cured Bacon Backs, lb. .... 31c**  
All pork products are bound to go out of sight.

**Sugar Cured Pork Shoulders, lb. .... 23c**  
A fine boiled dinner after part of it is fried.

**Fryers—Heavy colored milk fed lb. .... 25c**

**Shortening, 4 lbs. .... 49c**  
A good shortening at a low price.

**Bologna or Liver Sausage, lb. .... 19c**  
Good in the lunch box—economical for home use account no bone waste.

**Sweet Pickles, pint ..... 15c**

**Broilers—Swift's milk fed broilers, lb. .... 20c**

### A Real Breakfast Treat!

Cudahy's Cooked Puritan Ham, lb 55c  
Cooked in vacuum. It is the finest frying ham—always tender—fine flavor. Costs no more than regular ham.

### At the FOUNTAIN Fountain Refreshments

Fresh Strawberry Pie, a la mode ..... 10c

Wellesley Fudge Cake, a la mode ..... 10c

Plate Dinners — Turkey — Roast Veal — Baked Ham — Cold Meat Lunch  
25c to 29c

WHY SHOP AROUND FOR BARGAINS FIRST COME TO YOUR SUPER-FOOD MARKETS

### HOME PURITY BAKERY

A butter horn, cinnamon roll or a bit of Danish Pastry is a fine addition to the lunch box. Cookies too, furnish variety and add the touch that makes the lunch appreciated.

Packing the lunch is a pleasure rather than a task to those who shop the Groceteria way.

**LUNCH BOX SPECIAL FOR TOMORROW AND ALL NEXT WEEK—**  
**APPLESAUCE DANISH PASTRY**  
**3 for 10c**

**Cookies, dozen ..... 10c**  
Wide variety of real home style cookies.

**Bread—1 lb. loaf 8c—1 1/2 lb. .... 12c**  
None so good in sandwiches as Home Made Bread!

**Covered Wagon Bread, 1 lb. loaf .... 8c**  
The home made bread of the early pioneer. Fine for sandwiches.

**Rays - N - Dayt Bread**  
A New Loaf by Betty Crocker! Rich in Raisins, Dates and Nuts.  
1 lb. Loaf 12c

### OLD ENGLISH CHEESE IN 3-LB. JARS

Those jars of cheese so popular on the Dining Cars are here—  
3 lbs. with jar ..... \$1.85  
3 lb. filler for the jar ..... \$1.35

**Home Purity (FRESH) Mayonnaise**  
Pint 20c Quart 39c  
Mayonnaise is made with uncooked eggs and must be fresh to be good.

Delivery of \$1.00 Orders  
Phone:  
West Side 428  
East Side 752

# GATES & LYDIARD

6th at Central  
6th at Grape  
Saving Without Self-Denial