

Rose Grocery Opens New I. G. A. Store in Medford Saturday, August 17

GRAND OPENING OF ROSE GROCERY TO START TOMORROW

Attractive as its name, the new Rose Grocery located at the corner of North Holly and Jackson streets will hold a grand opening Saturday, Sunday and Monday to acquaint the public with Medford's latest I. G. A. food store. Special prices on high quality goods will be featured during these three days. Free mint-flavored tea, ice cream and cake will be given to visitors Saturday, according to Mrs. Laura Stewart, owner of the fine establishment.

The English style grocery building is conveniently situated so that customers may drive up to the front door for quick service. Immaculately white inside and out, with cement floors, the store is a model of modernness in every detail and merchandise is displayed after the splendid Independent Grocers' Alliance plan.

Mrs. Stewart successfully operated the former Rose grocery on Jackson street for three years and in June, 1933, work was started on the construction of the present building and the old house on the corner was moved to the rear of the store site. Mrs. Stewart has now completely renovated the house so that it too is strictly modern inside and out.

There is an extensive fruit and vegetable department with vaporizers to insure freshness of the products. Canned goods are effectively arranged as they are in all I. G. A. units so that shoppers have no difficulty in quickly locating brands and prices. A complete assortment of meats, dairy products and all staple groceries is on display at the Rose store. One of the most complete sections in the new grocery is the bakery department which will feature fresh breads and all types of pastries.

Assisting Mrs. Stewart at the Rose grocery are Mrs. Allen Drury, Mark Smith and Roy Harrison. The public is invited to call at this attractively arranged food store to participate in the values being offered for the official opening.

MARY LEE SOUKUP, 71, PASSES AFTER SHORT ILLNESS FROM HEART

Mary Lee Soukup, a resident of Medford for the past 10 years, passed away at her home, 210 Laurel street, at 11:15 p. m. Wednesday after a very short illness, due to heart trouble.

Mrs. Soukup was born at Berlin, Missouri, Aug. 18, 1863, and was aged 71 years. She spent her early life in Berlin, and in 1903 was united in marriage to Albert H. Soukup at Kansas City, Missouri. They lived there until 1905, at which time they moved to Canada, living there a few years and in 1919 came to southern Oregon, where she has lived continuously. Mr. Soukup passed away Jan. 27, 1933.

She was a woman of fine Christian character, a beloved mother, and friend to all.

She leaves to mourn her departure, three daughters, Mrs. Ben Garnett, Mrs. Earl Crony and Mrs. Lillian Bernard, all of Medford. She has had as her companion for the past eight years Miss Ethel Moore of this city.

Funeral services will be conducted from the Perle Funeral home Saturday morning at 10:30, with Rev. W. H. Baird officiating. Interment will take place in the Medford I. O. O. F. cemetery.

A "Forty Year Club" will be formed in July, 1936, by citizens who lived in the original Miami, Fla., in 1896-7.

Texas plans to have 2,000,000 trees ready for planting next spring on a 300-mile shelter belt designed to reduce wind erosion.

Motor Failure Brings Instantaneous Death In Fall of Fifty Feet

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Pods are frequent at this season when the warm sun has melted year-around snow and ice to their lowest point.

The coast guard headquarters at Washington, D. C., ordered the Northland, which touched at Barrow yesterday in its annual visit, to return to bring the bodies back to Seattle, and in Fairbanks a plane was available to fly to Barrow for the same purpose.

The aerial jaunt was to take Post and possibly Rogers to Siberia, where Post said he was going to hunt tigers in its annual visit, to return to bring the bodies back to Seattle, and in Fairbanks a plane was available to fly to Barrow for the same purpose.

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Consequently, the next morning, August 7, when the two hopped from the Kenion airport on Lake Washington, south of here, Mrs. Post was left behind. She said the trip might be "too strenuous."

She remained here only a few days, and then flew south in a private plane to San Francisco, where she revealed that, among "other reasons" for giving up the flight, she "wanted Wiley to be more comfortable."

The "other reasons" evidently included an operation.

Post and Rogers made a leisurely flight of 8 hours, 15 minutes, the first day to Juneau.

Gov. John W. Troy of Alaska, and Joe Crosson, a hunting companion last year of Post's, welcomed the two on their arrival at Juneau, the territory's capital.

They were the governor's guests that night at the territorial mansion. The next day it was still raining and their flight, which by now had become a "vacation trip," they said, was delayed.

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Had No Chance

The fliers would have had no chance to use parachutes even had they carried them.

Post's plane was a new one, built in Burbank, Cal., for the flight to Siberia. It was a specially built model, of low wing construction similar to the ship used by Col. and Mrs. Charles A. Lindbergh, on their flights to Japan in 1931 and across the Atlantic air routes in 1933.

Planned to Seattle as a land plane, the ship was fitted with pontoons here.

Post arrived here from the south on August 1, accompanied by Mrs. Post, who had planned to make a Siberian trip with her husband. At San Francisco, he had been delayed several days obtaining passport permission to enter Russia.

He said at that time he planned to go on to Moscow after "hunting tigers" in Siberia. Ambassador Troynovskiy, then at San Francisco, said they would be warmly welcomed at Moscow.

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Hopped to Klondike

Within a few days, they hopped again over into the historic Klondike gold territory, to Dawson, Y. T., and even there found themselves the objects of much attention. Miners and prospectors came miles to see them.

Within two days they took off again, their destination unannounced as usual, and they turned up at Ak-lavik, N. W. T., at the mouth of the Mackenzie river, on the Arctic.

Rogers commented in one of his pert dispatches that the Eskimos were "thicker than rich men at a save-the-constitution convention." He also found it cold. It was 40 degrees above zero. Their stay there was short.

A flight back to interior Alaska, to Fairbanks, followed, and then in a commercial plane they flew south to Anchorage and over to the Matanuska project.

"Pioneering for spinach is different than pioneering for gold," said Rogers. "I didn't see any mosquitoes there," he added.

They returned to Fairbanks, where their plane had been serviced, and then followed their tragic flight north to Point Barrow, ending in disaster near their destination.

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Territorial authorities keep visiting dogs under observation for six months to prevent rabies from reaching Hawaii.

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ROOSEVELT VOICES SHOCK OF NATION OVER AIR TRAGEDY

(Continued from Page One.)

In the Hoover administration, friend of Rogers since they were boys together in Oklahoma, called him "one of the cleanest, finest characters I have ever known. He was one of nature's noblemen."

"I knew Wiley Post well also. He was a brilliant and intrepid flier."

Mayor Frank S. Shaw, of Los Angeles, here on business, said, "I was with Will only two weeks ago. No words I could say now would completely express my sorrow."

"Oklahoma has lost its two greatest sons," said Representative Will Rogers of that state. He recalled the humorist's endorsement had helped put him in congress.

Representative Boland, of Pennsylvania said "No one realized Rogers' better than members of congress."

Speaker Byrns said today he had a premonition that trouble would come to Will Rogers on the Alaskan flight.

"When I read he was going on that long trip," he said, "I told my wife, 'I wish Will Rogers wouldn't do that.' I said he was liable to get killed."

DEATH OF ROGERS RECALLS MEDFORD CALL IN NOV., 1931

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coming to the Mail Tribune, where he was recognized.

The daily writings of Rogers have been a feature of the Mail Tribune for many years. His pictures were immensely popular with movie fans of this city.

The comedian on his visit here on November 19, 1931, in an interview, said:

"I'll be back in time for the campaign," he further said. "It'll be better than any old war. The Democrats have a chance to cop, but

KANSAS OFFICERS TO RETURN MAN HELD HERE

(Continued from Page One.)

A telegram was received here today by state police, indicating that extradition papers on Dan Stockton, arrested here Aug. 8 on a warrant issued from Kansas for participation in an armed robbery in that state last year, had been secured, and that Sheriff Earl Kearns will arrive some time today to take the man into custody.

Stockton was arrested while working in Medford, and has been held in the county jail pending action by the Kansas authorities. Although two companions in the armed robbery are now in the Kansas penitentiary, Stockton had been a fugitive until arrested here by state police.

Use Mail Tribune want ads.

THE ATTRACTIVE NEW IGA STORE, THE ROSE GROCERY is a credit to Medford We Congratulate Mrs. Laura Stewart LADINO PRODUCTS CO. Ladino Cheese—A home product made at Eagle Point

We wish the

ROSE GROCERY

Every success in the beautiful new store

ASK FOR MERRIMAN'S BUTTER and Ice Cream

MERRIMAN'S DAIRY

ROSE Groceries

MEDFORD'S NEWEST FOOD STORE

Opens Saturday

Corner Jackson and Holly Streets

MODERN IN EVERY DETAIL! SPECIAL DRIVE-IN SERVICE!

A Cordial Invitation

Southern Oregon people are cordially invited to visit our fine, new store tomorrow... I am sure that you will be delighted with our clean, strikingly beautiful new store and impressed with the completeness of our stocks and service.

—Mrs. Laura D. Stewart

We wish to congratulate Mrs. Laura D. Stewart on the fine modern food store which she is opening tomorrow for your inspection.

It is a very creditable addition to the business firms of Medford and we know that the spirit and foresight which prompted the new store assures Mrs. Stewart a well deserved success.

Luman Brothers are happy to congratulate The

ROSE GROCERY

upon the completion of the splendid new store

LUMAN BROTHERS SUPER FOOD MARKET Corner Main and Bartlett

Fluhrer's

Fine Breads and Pastries

Congratulations

ROSE GROCERY

We are happy to supply your new, modern food store with fresh, daily deliveries of

Marvel Wheat Puffs

the delicious "ready to eat" cereal made in Medford from the finest Rogue River Valley wheat, by the

MORTON MILLING COMPANY

Congratulations

—To Mrs. Laura Stewart upon the occasion of the

Opening of the New ROSE GROCERY

—At the corner of Jackson and Holly Sts. in Medford tomorrow. We wish Mrs. Stewart success in her attractive, new store

The FIRST NATIONAL BANK

"A DEPARTMENTIZED BANK"

Snider's Congratulate the Rose Grocery

The New Rose Grocery features

SNIDER'S MILK CREAM CHEESE

and other products.

We Congratulate the

ROSE GROCERY

upon the opening of the fine new IGA Store Tomorrow

When you shop at the Rose Grocery ask for

BECK'S BREADS and PASTRIES

they will add zest and healthful benefit to every meal

Beck's BEST BAKERY