

Air Conditioned—

Here is a store Air Conditioned for the comfort of its patrons and employees alike. You'll find it 20 degrees cooler on a hot day in Mann's... a delightful place to shop... to meet your friends and to spend a comfortable afternoon in the lounge



What MANN'S OFFER YOU!

NO DOUBT you have wondered about this store but it was just a passing thought because you as a customer like thousands of others see only the things you wanted to buy and take the service you received as part of your right as a customer, and that is as it should be, but a store as large as Mann's employing 41 people and selling many thousands of dollars worth of merchandise every year there is something else besides just counters and shelves filled with goods.

There is a certain personality about a successful store like this, a certain pride of being a part of it and we believe you as a customer feel certain satisfaction when you shop here.

You do no doubt because you are a steady customer, a satisfied customer, a friend to this fine store,—but why are you a customer of this store year in and year out, because it is a large store. No. A good store. No. Cheap store. No. Why then? Because this store **SERVES YOU BEST.** Serves you, that is the story. Mann's serve you and when a store can serve the community that surrounds it then it is a successful store, and Mann's do that just as the large and successful stores of our Metropolitan cities serve their clientele.

Mann's offer you many complete departments. They offer you a dependable delivery service, a mail-order service, a telephone and rest room service, a special order service, elevator service between floors charge account privilege, a beautiful Beauty Salon and Lounge, fair prices and quality merchandise. Yes, this store is dedicated to the community it serves. Let this store serve you.

MANN'S New Store

*Grand Opening Tomorrow
Evening at 7:30*

Ready to Better
Serve the
Families of
Southern Oregon

IN June 1930 Mann's installed a number of new display cases and other units. That was five years ago. Today we have completed our program of expansion. Our opening tomorrow is the climax of this five year program of expansion and improvement! Modern arrangement, modern display and selling units greet you on every side. Everything to make shopping a pleasure! Everything for your convenience.

If things are not in their old places please ask a floor man or sales girl to direct you to the department you wish. For example, you'll find the draperies and bedding on our lower main floor. The Corsets and Infants' Departments are now on the second floor... We had to make these changes in order to serve our customers in a better way—a modern way.

You will quickly familiarize yourself with the new arrangement of our store, planned for **YOUR** convenience.

A CORDIAL INVITATION

To the People of
Southern Oregon

TOMORROW night at 7:30 we open our completely remodeled store for your inspection. We extend to you—to everyone—a cordial invitation to visit this Beautiful New Store. We want you to be our guest tomorrow night... There will be Music, Flowers and New Fall Clothes on Living Models. It is **YOUR** Store. You are Welcome!

Fall Displays—

The Merchandise on display tomorrow at Mann's Grand Opening will clearly show the style trend of the Fall and Winter Season. Living Models will display many new garments.

Standard Merchandise in a Modern Store!

- Kuppenheimer and Club Clothes
- Arrow Shirts . . . Mallory Hats
- Holeproof Hose . . . Glovers Pajamas
- Jantzen Swim Suits, Men and Women
- Can't Bust 'Em Cords
- Florsheim-Wernberg Shoes for Men
- Vitality-Arch Shoes for Women
- California Sport Shoes for Women
- Dohansen Dress Shoes for Women
- Poll-Parrot Shoes for Children
- Dorothy Gray Beauty Aids
- Colonial Dames Beauty Aids
- Gibson Cards . . . Sheaffer Pens
- Montage Stationery
- Aris and Alexette Gloves
- Hartman and Samson Luggage
- Dorothy Design and Margolin Bags
- Marshall Field & Co. Notions
- Bear Brand Yarns
- Hickory Elastic and Sanitary Goods
- Samuel Spitz Clothing for Youths
- Kaynee Shirts for Boys
- Rough Rider Cords for Boys
- Woolwear Suits for Boys
- Holeproof and Rollins Hose for Women
- Westminster Hose for Kiddies
- Carters . Rollins . Kayser Underwear
- Bostonian and Audrey Underwear
- Venus—Camp and Formfit Corsets
- Shirley Temple Dresses for Kiddies
- Rosenblatt Kalin Coats for Kiddies
- Skinners and Field Silk Crepe
- Botany Woolens
- Shagmoor Coats for Women
- Paramount and Campen Dresses
- Smart Sport Knit Wear
- Pendleton, Fairbault, Beacon Blankets
- Emerick Pillows, Martex, Can. Towels
- Golden Wate, Wearwell Sheets & Cases
- Quaker Curtains—Bates Spreads

*A Store Dedicated to
the Community It
Serves!*

