

# Complete Stock of Men's Fall and Winter Apparel Now at Mann's

### ADDITIONAL SPACE IS ALLOTTED FOR MASCULINE NEEDS

#### Brown Figures Prominently in Autumn Suits—Nationally Known Brands Carried—Latest in Ties Seen

For the past 14 years Dan Watson has sold men's clothing and furnishings to Mann's patrons, with the change of each season giving them accurate ideas of what the well-dressed gentlemen were wearing. With the large expansion of space in Mann's up-to-date new men's establishment it now has an exceptionally complete stock of smart apparel in readiness for fall and winter.

While feminine fancy turns to tricky styles in headgear, the stronger sex will be content with Tyrolean high crown hats in conservative browns, grays and tans. Small feathers and a bit of color to some models which are preferably fashioned of suede velour or brushed felt, according to Mr. Watson.

Brown figures strongly in men's



### In Our New Store . . .

We Will Feature a

## SPECIAL SHOWING of KAYSER Gloves For Fall

# MANN'S

MAIN FLOOR

## Mann's Men's Wear and Shoe Department Have Entrance on Main



suits which may be double-breasted with shirred or plain backs; single breasted with shirred backs or two-button with plain backs. Besides brown, oxford, gray and blue suits will be considered very correct for the fall wardrobe. Kuppenheimer, Club and Samuel Spitz suits are featured at Mann's along with other nationally advertised clothes including Arrow shirts, Malroy hats, Jantzen swimming suits, Can't Bust 'Em cords Pioneer belts and suspenders and Holeproof hosiery.

Fancy pattern shirts will continue to be popular and tubelined collars which require no starching to retain their shape are one of the style highlights. The newest note in men's neckwear is the Apache wool necktie in colorful designs.

### EDUCATION PICTURES CAMERA CLUB TOPIC

Motion pictures in education will be the subject for the August meeting of the Camera club. Several films of history, geography, science, and industry will be shown by Thomas J. Radcliffe, to illustrate the use of motion pictures in teaching. A. H. Miller will speak on correct exposure and will show meters and charts which may be used in determining the usual round table and print criticism for amateurs will be conducted. This month the meeting will be in the First Presbyterian church, Thursday, August 15, at 8 p. m. and is open to all interested.

### French First Lady Wears Gardenias

LONGCHAMP, France. (AP)—A plastron of pink gardenias on the front of the bodice accented the long sleeved black lace frock which Madame Lebrun, wife of the French president, wore at one gala race meeting. Her hat was a wide brimmed black straw with black birds of paradise swooping from one side toward the front.

### BONNEVILLE POWER BILL APPROVED BY SECY. DERN

PORTLAND, Ore., Aug. 14.—(AP)—A special dispatch to the Journal from Washington, D. C., today said "unqualified indorsement of the McNary-Stelwer bill for disposal of Bonneville power, and a request for its prompt enactment, are contained in a report which Secretary of War Dern sent to the senate commerce committee where the measure is pending."

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### COSMETICS, NOTIONS WELL DISPLAYED ON STORE'S MAIN FLOOR

Mrs. Alto Pruitt, an authority on correct make-up for all types of complexions, is in charge of the large main floor department at Mann's store which includes cosmetics, accessories, notions, yarns and embroidery goods. One of the Dorothy Gray company's national prizes for a correspondence course was awarded last winter to Mrs. Pruitt who features this well-known line of powders and creams in her department.

During a recent visit to the market at Seattle, Mrs. Pruitt selected from an imported line many interesting novelty gift articles as well as other new merchandise for Mann's. Gloves to complement fall and winter ensembles will be slightly flared at the cuff and some of them are quite long with more buttons than usual. Heavy corded cuffs distinguish the first fall gloves which have recently arrived at Mann's.

Neckwear which has become more and more intriguing with each season for several years promises to be

with lace and satin predominating, extremely flattering and feminine. Novelty jewelry continues to appear in startling colors and designs.

The newest type of women's luggage is light airplane, the bags ranging in size from generous fortnight to small night cases. Mrs. Pruitt said in describing smart traveling accessories on display in her department.

### IOWAN IMPRESSED IN VISIT TO MINE

Southern Oregon people do not realize what a fine country they live in, according to Henry Kriem of Clinton, Iowa, who left with Mrs. Kriem for their home yesterday after a visit with Mrs. Kriem's father and mother, Mr. and Mrs. G. O. Timothy and her sister, Mrs. Bel Richardson.

Mr. Kriem, who has made five trips to Medford during the past several years, said, "I thought I had seen everything of interest here but the visit to the Pacific States Mines, Inc., near Jacksonville was the most interesting trip I have ever taken. Very few local people know of the immense amount of work going on up there. The scientific methods those people use takes the gamble out of mining."

I believe that deep mining methods, such as used by the Pacific States Mines, Inc., will take out a lot of gold during the next few years."

### American Indians Showing Increase

BERKELEY, Cal. — (UP) — The American Indian is far from being a vanishing race—there are 26,000,000 full blooded Amerindians now living. The United States, however, has but 322,000 of them, or approximately one per cent. More than 98 per cent of the number live south of the Mexican border, according to E. W. Gilford, University of California extension division lecturer.

Centers of highest culture of the race, he added, was NOT in the United States, but in Mexico, Central America and South America.

## SHOES FOR MEN, WOMEN, KIDDIES ON FIRST FLOOR

One of the newest departments to be installed at Mann's store is the shoe section under the management of Bob Miller who came to Medford two weeks ago from Chico, Cal. to accept his present position. Previous to that time Mr. Miller was connected with the R. E. Roberts and Richard shoe companies in Chico for six years.

The Poll Parrot Kiddie Shoe Corner located on the first floor at Mann's near the shoe department for grown-ups is a gay spot decorated with bright colored pictures of story book characters. The fixtures are painted with interesting designs to carry out the playland effect. Correct shoes for growing children will be featured in all sizes from double A to C Mr. Miller announced.

Florsheim and Weyenberg footwear for men is now available at Mann's. Brogues in both brown and black will be again in vogue for autumn and winter. Modernistic chairs with black trim on chromium are among the smart new fixtures installed in the shoe department.

Women's shoes including Vitality Johansen Tweedle and California Limited brands will be carried at Mann's. The footwear stock will include a complete range of sizes in both lower priced and better shoes for all occasions. Colonial strap pumps and the very new Empire strap will be good styles for fall Mr. Miller stated. Slides with reptile patent or kid trim is expected to predominate, and proper colors are black, brown, blue. For evening silver meets with approval along with plain fabrics and lower heels. An opening event will be announced for Mann's shoe department in the near future.

### Starfish Bedeck New Beach Hats

LONDON — (AP)—Umbrella - also beach hats have starfish placed around the brim, and ruffles like seaweed are bunched at the front of the crown. Necklaces and bracelets of similar imitation seaweed are worn to match.

100 Drown in Italy  
TURIN, Italy, Aug. 14.—(AP)—The sudden bursting of a dike was reported last night to have drowned 100 inhabitants of the village of Ovada and destroyed at least 100 dwellings.

### Parisienne Puts Feathers in Hair

LONGCHAMP, France. (AP)—Yvonne Vallee, former wife of Maurice Chevalier, wore "dusty pink" feathers thrust at intervals in her black hair at the night racing meet here. The feathers matched the slippers which she wore with a blue tulle crepe frock trimmed in "dusty pink." A big cape of silver foxes completed her costume.

### Plumes, Taffeta In Hat Trimming

LONDON — (AP)—Ostrich feathers and taffeta play an important part in hat trimming. Pale yellow and green feathers grace large black hats; and scarlet taffeta is swathed across white straw, from the front brim, over the

crown, to end in a large cockade at the back.

### PERSTIK—the original Lipstick Deodorant

Easier to use in your boudoir—easy to carry in your purse. Will not injure clothing—will not harm skin. Can be used after shaving. Economical—one Perstik lasts for months.



# MANN'S

TOILETRY DEPT.



## REMEMBER! We Now Carry Dorothy Gray's Exquisite SALON PREPARATIONS

We recognize the demand for Dorothy Gray beauty preparations and have stocked a full line of them so that women can give their own skins genuine 1-2-3 Salon facial and make-up care, at Home. Ask us which Dorothy Gray preparations you require to keep your skin lovely.



# Our New Store Sticks To An Old Standby . .

OUR greatly enlarged and completely modernized Store is ready . . . changed from top to bottom, but it still remains faithful to style and quality proven . . .



For years we have featured "CLUB CLOTHES" and we and our patrons have learned from experience that there is nothing finer in Style and Quality at their price.

The new models are now on display in our new store . . . correct in every detail with what is new in Fashion, particular mention being made of the Sports Models that will dominate the Summer season. We invite your inspection of "CLUB CLOTHES" Suits, priced at only

# \$25.00 and \$30.00



## Elmo Aids To Beauty

Jumbo Lipstick, \$1.00  
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If you desire a natural looking make-up, from the complete range of shades provided by Elmo select the ones most flattering and suitable to your individual coloring.



## Ultrae Cleansing Cream \$1.

This is a new process double-whipped cream, which is particularly beneficial for dry skins. It has a light fluffiness which enables the cream to penetrate and thoroughly cleanse the deepest pores. Try it today!



## Our CONGRATULATIONS to MANN'S on the Opening of their fine, Enlarged Store!

Mann's is ready for Medford Knitters with a full line of Bernat Yarns in new Summer Weights—and Advanced Weaves and Colors for Fall Fashions!

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