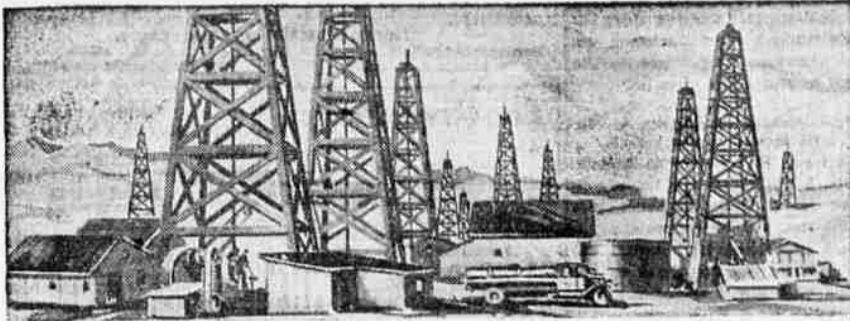


ECONOMICAL DISTRIBUTION... LOWER COSTS

WARDS Do Save You More



100% Pennsylvania

Wards Riverside Motor Oil

The Best in Lubrication, Low-Priced

Treat your motor to the best. Drive in today and change to Wards famous Riverside 100% Pure Pennsylvania. All from Bradford Allegheny crude, costliest in the world! You get more mileage, fewer repairs, and you save about half at Wards low price!

Also Sold in 2 and 5 Gallon Cans

17^c
Qt.
Inc. Tax

In Your Container



Use Wards Budget Plan..

TO BUY EVERYTHING YOU NEED!

Wards Budget plan is a convenient way for responsible people to use their credit in purchasing everything they need from Wards... when the total purchase is \$20 or more! Simply pay a little down, a little each month, with carrying charge. Wards price, plus carrying charge is usually less than the cash price asked elsewhere for similar quality. Save at Wards!



WARDS PAINTS

SUPER HOUSE PAINT BEST BY TEST - COSTS 20% LESS

Tests Show Only One Other Paint As Fine! It Sells for 70c More!

300
Gal.

Wards Super House Paint covers 450 sq. ft. 2 coats; it is easy to apply, brushes out smoothly. It gives an even protective finish. It holds its smooth finish longest, requires no costly surface preparation when repainting!

Coverall house paint gal. 1.99
Zincite House Paint gal. 2.60



Greater, Improved Hiding Power

Greater Durability & Lasting Beauty

Spreads Further—Less Paint Needed



3⁹⁵
13 Plates
With Old Battery

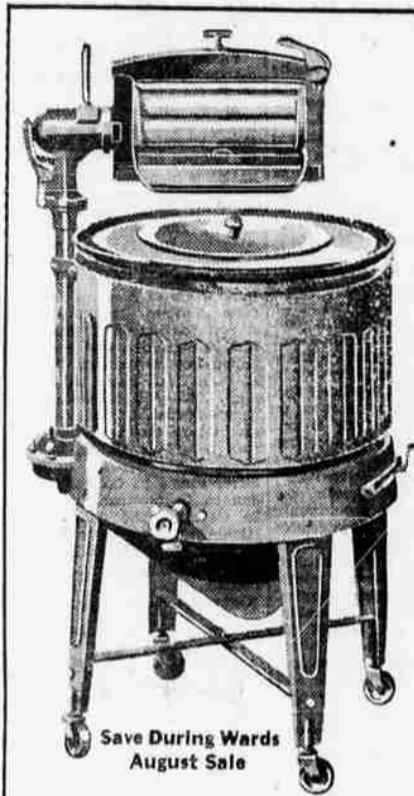
Get 23% More Power And 12 Months Service

Even at Wards low price Wards Standard Quality Battery gives you 23% more power than Society of Automotive Engineers requires. 12 months adjustment guarantee. Installed free.



Spark Plugs
33c Each

Wards famous Supreme quality! No better made even at twice Wards low price.



Ward Quality
WASHER
44⁹⁵
\$5 Down

* \$4 Monthly. Small Carrying Charge

Here's your chance to save on a Ward quality washer! 16-gallon porcelain tub has washboard action walls. Lovell pressure cleansing wringer with 2-inch balloon rolls! Wards exclusive gyrator, fastest-by-test washing action!

- Porcelain tub has corrugated walls
- Powerful splash-proof 1/4 h. p. motor
- Wards exclusive tri-vane agitator
- Lovell wringer, adjustable pressure.
- All steel cut gears, fully enclosed and sealed in bath of oil for long life.

Save During Wards August Sale



WARDS ROOF PAINT

ASBESTOS ROOF COATING

For Composition Roofs
1 coat seals small cracks, holes, seams, etc. Provides tough, seamless waterproofing. Won't run, peel, crack. Fire resistant! Of high grade asphalt, asbestos fibre built.

80c
Gal.

ASPHALT ROOFING PAINT

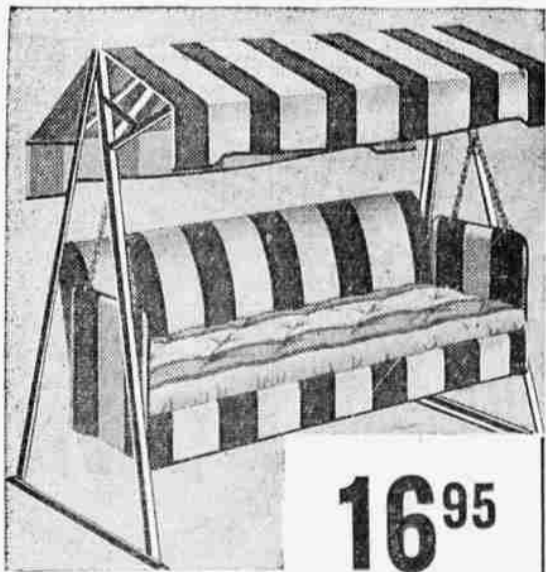
For Metal Roofs, Tanks
Ideal waterproofing for any surface, especially dried out roofs; heavy bodied liquid of natural asphalt. Prevents rust, waterproofs tanks and foundations; makes old roofs new.

70c
Gal.

PLASTIC ROOF CEMENT

Repairing Holes, Flashings
Tough, putty-like waterproofing material made of asphaltum and long-fibre asbestos. Ideal for repairing large holes, cracks, etc. Easy to use.

55c
5 lbs.



16⁹⁵

Enjoy Summer Comfort in a Couch Hammock!

Compare this value anywhere! Comfortable hammock suspended from sturdy all-steel frame. Covered with duck in bright summer colors and complete with canopy. Save at this price!

Usually Sold for 30% More! Innerspring Mattress

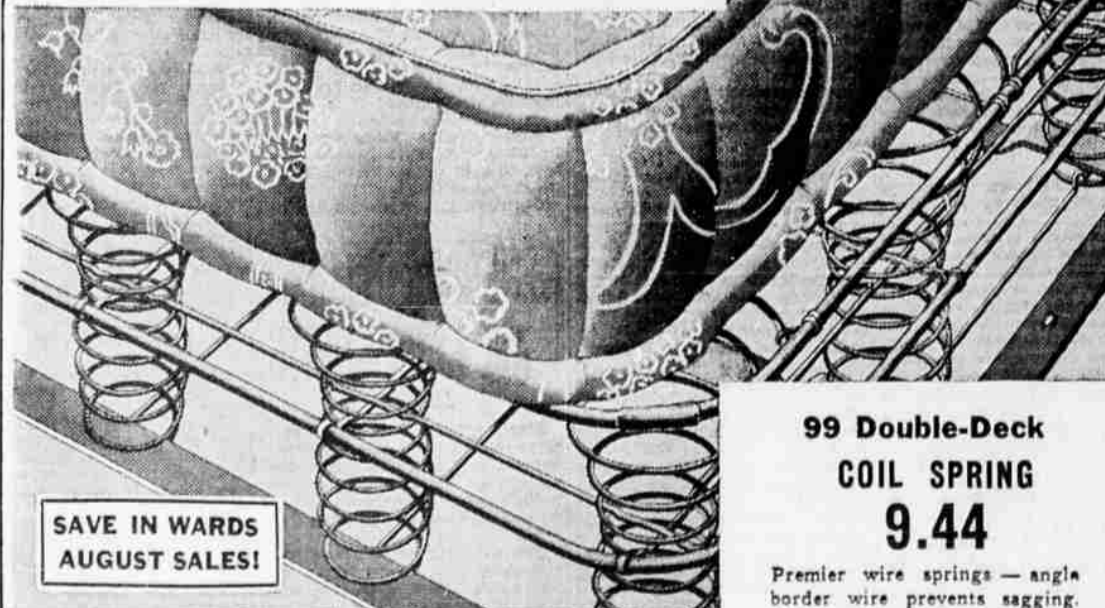
A "Best Seller" at the Regular Price!

We've sold thousands upon thousands of these mattresses at the regular price—now, at this low sale price, it's a value to shout about! See it! Examine it! Compare it with others! Whatever you do, don't miss buying at this unusually low sale price!

11⁴⁴

Read These Important Construction Features!

- 160 Premier Wire Coils
- 35 Pounds Soft Felted Cotton
- Sisal Pads Top and Bottom
- Floral Drill Ticking Cover



SAVE IN WARDS AUGUST SALES!

99 Double-Deck
COIL SPRING
9.44

Premier wire springs—angle border wire prevents sagging.



41⁴⁵
\$5 Down
\$5 Monthly

Small Carrying Charge

New Duralium Bike!
Stronger Than Steel!

Lighter than steel! Won't tarnish or rust! No enamel on frame to chip off! Completely streamlined... even to electric headlight! Big balloon tires! Big Troxel saddle! See our list!



117 So. Central
Telephone 286

MONTGOMERY WARD