

HARRY ROSENBERG NAMED PRESIDENT OF TRAFFIC ASSN.

Outgoing Head, G. R. Green, Directed Freight Rate Data Assembly — With Secretary Looker.

The Rogue River Valley Traffic association has announced the election of the following officers who will direct its activities during the ensuing year:

Harry Rosenberg, president. Earl T. Newby, vice-president. W. J. Looker, secretary-treasurer. The association, during the past year, under the able management of its president, Gordon R. Green, has accomplished a great deal of good work in the interests of the growers and shippers of fruit from this district, which has indirectly been of benefit to the economic life of the community.

One of the major accomplishments of the association during the past year was the presentation of a strong case for this district in opposition to the attempt on the part of the carriers to secure a general rate increase of 10 per cent.

Under Mr. Green's direction, the association's secretary, Mr. Looker, who has had a great many years of experience in traffic matters before the interstate commerce commission, assembled the data and evidence and presented it before the commission. The outcome of the case was that pears and apples from this district were exempted from any increase in rates. As a matter of fact, a lower rate on pears to eastern markets has recently been announced, which will result in a large saving to fruit shippers of the valley.

While the association interests itself largely in rate and shipping matters, its activities are not confined to this. It carefully watches all legislation with a view to doing what it can to protect the interests of the fruit industry in this district.

TAXIMAN'S TRIAL FOR BASIC SPEED VIOLATION AUG. 1

In justice court yesterday afternoon Robert J. Nickelson of Medford was arrested on two counts, one for violation of the basic traffic rule in going over 25 miles an hour in the residential district, and one for operating a motor vehicle for hire without a chauffeur's permit. Nickelson, a yellow cab driver, pleaded guilty to the charge, but pleaded not guilty to the violation of the basic rule.

Norman J. Chausse and Ivan Harrington both pleaded guilty to charges of having no operators permit, and each was given a fine of \$5 and \$4.50. Chausse was given until August 15 to pay the costs, at which time the fine is to be revoked, and Harrington paid the costs and his fine was suspended.

Leland S. Ritter pleaded guilty to driving an automobile without a muffler, and was given a fine of \$5 and costs of \$4.50. He also was given until August 15 to pay the costs, at which time the fine will be revoked.

CCC MAN KILLED BY FALLING SNAG

Walter A. Herndinski, 19, CCC enrollee stationed at Camp South Fork near Butte Falls died at a Medford hospital early this morning of injuries received yesterday afternoon when he was violently struck by a falling snag while working on general fire-prevention work near the camp. Herndinski's home was in Chicago, and his mother, Mrs. Anna Herndinski of 2866 Throop street in Chicago has been notified of his death. The body, held at the Conger funeral parlors, will be sent east for burial. This is the second CCC enrollee, in a week to be killed by a falling snag. An investigation will be made by CCC authorities.

WESTERN WRITERS SECRETARY DUE TO SHAPE MEET PLAN

Miss Pamela F. Jones of Seattle, national secretary of the League of Western Writers, and short story critic, is expected to arrive in this city August 1st, to make final arrangements for the writers' convention which opens here Tuesday, Aug. 6, with Hotel Medford as headquarters.

Delegates from northern points, including Tacoma, Portland, Seattle and British Columbia, will board the Southern Pacific special at Portland Sunday night, following a writers' picnic at Champeog Sunday. Among the northern delegates who will appear on the program are Alma Welch Webber, Seattle song writer, and Dr. Coolidge O. Chapman from the College of Puget Sound, Tacoma. Judge L. D. Mahone of Portland, national president, will accompany the group.

Mrs. Agnes E. Hines of Forest Grove, member of the national advisory board, who is a former resident of southern Oregon, and organizer of the Medford chapter two years ago, plans to attend the convention, and it is hoped that Harold Hunt, editor of the Portland Journal poets' page, also may be able to attend. Included in the wide representation from all sections of the coast will be delegations from Klamath Falls and Lakeview.

The convention program opens with registration Tuesday morning, and will continue throughout the week, with Saturday the closing day. Following registration Tuesday, guests will have an eleven o'clock breakfast at Hotel Medford, and will depart immediately afterward for Crater Lake, this trip being made possible through the courtesy of the auto dealers of this city who are furnishing cars. The lake caravan will return to Prospect in the evening, where a chicken dinner and brief entertainment will be featured.

The banquet, one of the outstanding events of the program, of which Mrs. Atlanta P. Satchwell, local president, is chairman, will take place Friday evening. Officers of the Medford and Klamath Falls chapters will act as hostesses. Plans for the poet's breakfast are progressing satisfactorily.

HOLLY APARTMENT BOUGHT BY BUSH

Announcement that Maynard Bush of Medford has recently bought the Holly Apartments on North Holly street was made today by the Brown and White real estate agency, who handled the details of the transaction.

The new purchase brings to four the total of apartment buildings now owned by Bush, who stated today that he has every confidence in the future of Medford, particularly in the apartment house field. The Holly Apartments is one of the newest and most up to date buildings of its kind in the city.

Other transactions reported by Brown and White include a home recently purchased by John Meyers, new manager of the Great Northern Life insurance company, and a home just purchased by Ben Hitzler, radio specialist for Montgomery Ward company here.

SHANGLE NAMED TO PHOTO BOARD

Announcement was received here today by J. Verne Shangle, prominent Medford photographer, of his appointment as one of three members of the committee on photographic art at the state fair to be held from August 31 to September 7 of this year.

Shangle has received wide recognition for his photographs at state exhibitions, and has won several prizes there.

HOSIERY EXPERT AT MANN'S GIVES ADVICE ON CARE

"Sheer hosiery is as out of place on the street, and in as bad taste as a service weight stocking would be with a fragile evening gown," claims Mrs. Nona Crosby of the Lux laboratories, who is holding a hosiery clinic at Mann's department store through Saturday.

While in Medford Mrs. Crosby is to discuss the care of stockings to lengthen their wearability and will confer with local women at Mann's.



Dept. store regarding their stocking problems and give suggestions regarding the shades of hosiery to wear with new mid-summer suits and frocks.

"To be properly stockinged," Mrs. Crosby said, "every woman should have one, two or three thread hose (sheer chiffon) for evening wear; four or five thread for afternoon and business wear; six or seven thread for sports; and wool hosiery for outings."

"Rubbing, hot water, and strong soap will weaken the threads in silk stockings," she warns, adding that hosiery should be hung away from the heat when drying.

WORLD TOUR TALK BY MRS. FABRICK THRILLS KIWANIS

Mrs. Glen Fabrick, speaking before the Kiwanis club at their weekly noon luncheon yesterday at Hotel Medford proved so interesting in her recounting of experiences found throughout the world on a recent tour that the Kiwanians were loath to let her stop. She went over the route she pursued, sketching in little anecdotes and stories, and vivid descriptions, of the places and people that she saw.

She told of how she spent some time in Australia, her trip to New Zealand, and other tales of Pago Pago, Java, Fiji, Singapore, and of all the other story-book places of the earth. The program was declared one of the most interesting in years, and program chairman, Frank Perl, was congratulated on his securing Mrs. Fabrick to speak.

Mrs. Fred Strang also delighted her audience with two vocal numbers, "Sylvia," and "Philosophy."

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