

AUTOMOTIVE NEWS

PRINCIPAL ROUTES TO PACIFIC NORTHWEST



WASHINGTON, D. C., July 27.—The Pacific Northwest, with its greatly expanded system of excellent highways, is proving to be one of the nation's most popular vacation objectives for motor tourists this year, the American Automobile association announced today.

Requests for touring information at travel bureaus of affiliated A.A.A. motor clubs throughout the country show clearly that the number of motorists planning to enjoy the attractions offered by the Pacific Northwest is the largest on record, the national motoring body reported.

"The great advantages of the Pacific Northwest as a summer playground have been widely recognized for many years, and the improved road system was just the stimulus needed to draw a large proportion of the stream of summer travel into this section of the country," Ernest N. Smith, executive vice-president of the A.A.A., declared.

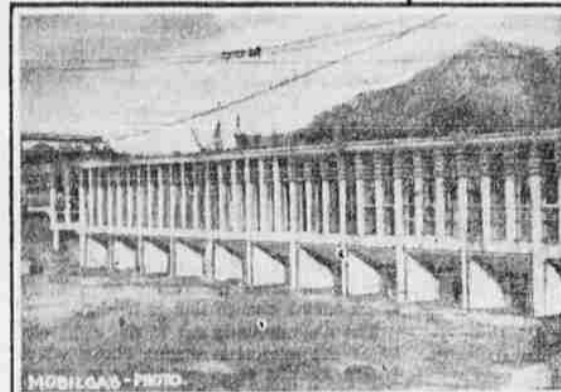
"A feature of the tourist travel this year is the large amount of transcontinental motoring that is moving into the Pacific Northwest directly over the Northern route rather than via the Southwest as was formerly the custom. U. S. Highway No. 10, now open for the first time, all the way from the Twin Cities to Seattle has carried a great deal of this traffic, travel on this route being reported the heaviest in years.

"Recognizing the increased importance of the Pacific Northwest as a summer playground, the A.A.A. sent one of its 'pathfinder' cars to scout every main highway in the Northwest. Information prepared from these surveys was distributed to the A.A.A.'s 839 affiliated clubs and was passed on to members selecting vacation objectives.

"Our prediction made earlier in the season that the Pacific Northwest was on the eve of a tremendous tourist development period has been more than fulfilled by the influx of visitors by motor and rail into this section of the country.

"With excellent hotel and resort accommodations, fine roads, and such attractions as national forests, national parks, mammoth public projects, numerous points of historic interest, many spots of scenic splendor, ample recreational facilities, including well-stocked hunting and fishing regions, and the invigorating climate, it is only natural that the Pacific Northwest should be one of the areas to benefit most from what is really a world-wide travel movement."

Bonneville Dam Work Progresses



The huge Bonneville dam is rapidly taking form, as shown by the top picture of the sub-structure of the power house, obtained recently by the Mobilgas scout car. In the background is one of the mountains of the Cascade range on the Oregon side of the Columbia. Below is a picture of a model of the dam as it will appear when completed. The upper shore is Oregon and the lower shore Washington with Bradford Island in the center. On the left is the spillway

and on the right of the island is the power house with the navigation locks just to its right. The re-located railroad (lower) and highway (upper) may be seen on the hills on the Oregon side.

Visitors are admitted to the project on Sundays only, although a good view of the work may be obtained from the shores of the river at any time, according to the General Petroleum reporter. The dam is about 41 miles east of Portland.

AMERICAN CLERKS BUYING DIAMONDS

ST. LOUIS (UP)—The \$20-a-week clerk who buys his fiancée a diamond engagement ring, even though he knows he will be several years of

married life in paying for it, is the diamond merchant's friend in America.

Sam W. Swap, Amsterdam diamond cutter, gave the clerk of America full credit, in a talk here, for the upswing in diamond importing.

"Not only the clerks who buy their girl friend a diamond engagement ring, but the many girls who live in small towns and who buy their own, are also responsible for the \$3,000,000 increase in wholesale dia-

mond sales in America in the past two years," he said.

GENERAL STRIKE MENACES MEXICO

MEXICO CITY, July 27.—A threatened nation-wide general strike against Agustin Olachea, governor of

the northern territory of Baja California, today gave President Lazaro Cardenas new cause for anxiety.

The national federation of workers and peasants threatened to strike next month unless Cardenas removed Olachea. The labor organization accused him of using terroristic methods against opponents.

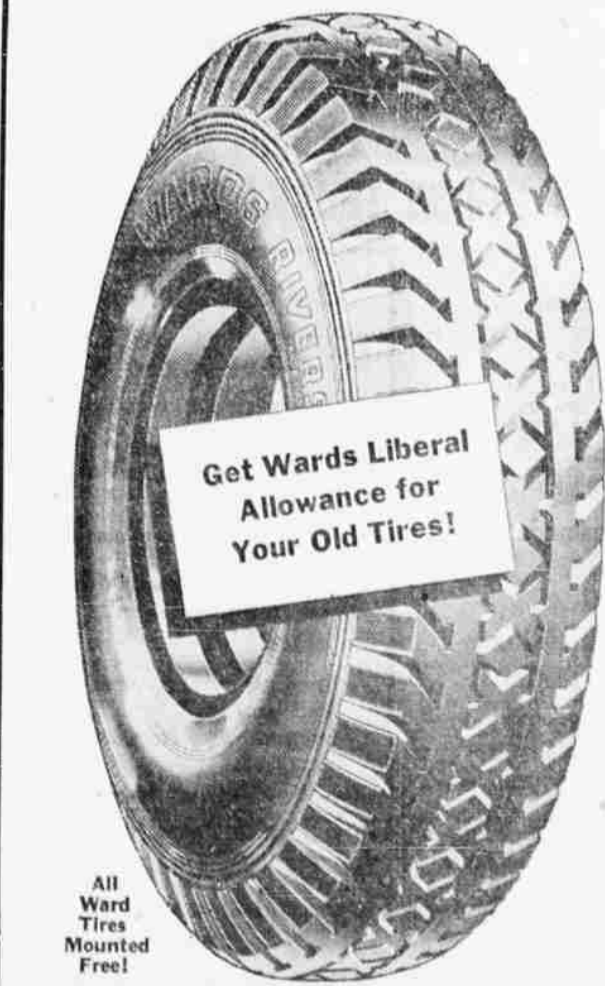
Rosenberg to Portland—Harry Rosenberg left Friday evening by train on a business trip to Portland.

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FIND SON AT SEA CLINGING TO BODY OF DEAD FATHER

LOS ANGELES, July 27.—(AP)—Unaware that his father had succumbed to exposure or from loss of blood, Barney Wilkes, 21, was rescued eight miles off Santa Catalina Island today as he clung tenaciously to the body of his parent. Dr. Alfred L. Wilkes, consulting dentist for the Los Angeles police department.

The youth was found in a critical condition, suffering from shock, exposure and exhaustion after clinging to his father through the night when the 16-foot boat in which they left San Pedro last night overturned.

Capt. H. Sosa of the Purple Seiner Excellence found the youth, lying atop the overturned boat. Young Wilkes was clinging to the body of his father, buoyed up by a life preserver.

The youth said he had put a life preserver around his body and that of his unconscious father and tried desperately to keep the elder man's head above water.

"I thought help would never come," he said. "My fingers almost gave out several times, but I just couldn't let go, because he was hurt badly by those propeller blades."

No Dutch Cabinet.
THE HAGUE, THE NETHERLANDS, July 27.—(AP)—D. P. Assbiers, Catholic leader, announced tonight he was unable to get enough support to form a cabinet and it was expected Queen Wilhelmina would call former Premier Hendrik Colijn back to the premiership.

DETROIT AMAZONS MAUL HUBBIES IN MEAT PRICE WAR

DETROIT, July 27.—(AP)—A housewife's war for lower meat prices left numerous men scratched and bruised in Hamtramck today, kept police sent cars clashing from one deluged butcher shop to another, and sharply curtailed retail meat sales.

Most of the casualties were husbands of women not connected with the women's "committee for action against the high cost of living," the organization which arranged the demonstration and placed 800 militant pickets in the field.

The men were seized as they came out of meat shops, their faces slapped, their hair pulled, and their packages confiscated and hurled in the gutter. A few were knocked down and trampled.

Several persons were arrested but the majority were quickly released.

The strike will be continued, declared Miss Mary Zuk, leader of the movement, until meat prices are reduced 20 per cent. She predicted it would spread from Hamtramck, a Polish section, into all other parts of the metropolitan area.

LIVESTOCK SHOW DATES OCT. 5-12

PORTLAND, Ore., July 27.—(AP)—Dates for the Pacific International Livestock exposition were announced today by Theodore T. Wilcox, Jr., president, as Oct. 5 to 12, marking the silver anniversary of the event.

O. M. Plummer, secretary-manager, said his recent tour of the middle-west convinced him that the representation of breeders in Shoshone and tervord cattle would be the largest in history.

Last year more than 100,000 persons visited the Portland arena.

The dates for 1935 were set ahead slightly, Wilcox said, to permit exhibitors time to attend other fall shows.

Visitor at Crater Lake—Miss Anna Beckman of San Francisco arrived Saturday morning on the Shasta and left by stage for Crater Lake.

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