

**WARDS AUGUST FURNITURE SALE Begins Today**

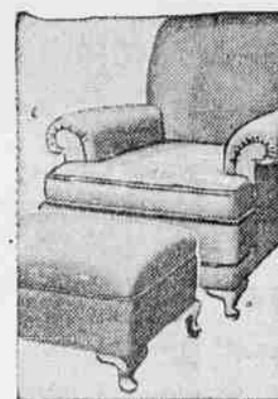
# Americas Greatest Sale of Good Furniture!

## Big Price Cut on 2-Pc. Mohair Suite!

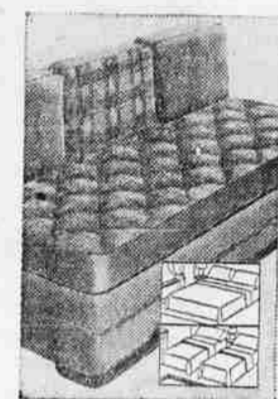
Suites Like These Priced Elsewhere as High as \$90!  
**84<sup>94</sup>**  
\$4 Down, \$8 Monthly, Small Carrying Charge



- Extra Large 85 In. Davenport
- Double Cord Welted Back
- Large Carved Wood Block Legs
- An Outstanding Sale Value



**August Sale Special**  
Save 10%!  
Luxurious Lounge Chair and Ottoman  
**1994**  
This should be a sell-out! It's sensational value at this price! A big, big, big chair built to give comfort! Covered with homespun tapestry in green or rust.



**August Sale Special**  
Reduced 10%!  
Twin Bed Size Studio Couch  
**2994**  
\$3 Down, \$5 Monthly, Small Carrying Charge  
Remarkable value; innerspring mattress, bedding compartment, full panel front. Choice of rust or green covering. Kapok filled pillows.

## You Save 15%! 3 Pc. Walnut Veneer Suite

Here's a sensational value! A low priced suite with modern lines that distinguishes it from the usual run of walnut veneer suites! 3-Ply tops, 3-1/2" fronts and ends, two-tone routed decorations and attractive wood carvings. Choice of vanity or dresser.  
**37<sup>94</sup>**  
\$4 Down, \$7 Monthly, Small Carrying Charge



Three Beautiful Pieces  
**AUGUST SALE SPECIAL**

## Sale Saves You 10%!

A remarkable value—see it and judge for yourself! 5-Ply walnut veneer tops, 3-ply ends. The buffet front has maple overlays which stand out in rich contrast to the walnut finish. Nest carvings and routed design add to the smart appearance. The six chairs covered in rust jacquard velour. Save money in the sale!  
**8 PIECES 67<sup>94</sup>**  
\$6 Down, \$7 Monthly, Small Carrying Charge



**AUGUST SALE SPECIAL**

No matter what sort of furniture you want, Wards August Sale saves you money! Whether it is an unpainted kitchen chair—or complete furnishings for the entire home—you can count on worth while savings! Remember, every item was a great value at the regular price—at the low reduced price the value is sensational! Be convinced of this! Compare values elsewhere! You'll be amazed at how much you save when you buy at Wards Sale Prices!

**Wards BUDGET PLAN**  
is a convenient way for responsible persons to use their credit in purchasing everything they need from Wards...when the total purchase is \$20 or more. Pay a little down, a little each month, with carrying charge.

## This Big Tapestry Suite Reduced \$5!

Compare This Value with Suites Selling Up to \$65!  
You don't have to be an expert to recognize this August Sale value! Two big pieces completely upholstered in green or rust homespun tapestry. Note the fancy drop carvings, carved Queen Anne feet and exposed wood parts finished in rich, walnut tone. Sale Value!  
**34<sup>94</sup>**  
\$4 Down, \$8 Monthly, Small Carrying Charge



**AUGUST SALE SPECIAL**

- Web Base Construction
- Serpentine Front Style
- Davenport 76 In. Overall
- Cushions Are Reversible



**August Sale Special**  
King-O-Sleep Mattresses Reduced!  
**15<sup>44</sup>**  
Look at this sensational value! Wards famous King-O-Sleep mattress at reduced price! Premier wire coils, side ventilators, tape edge, floral damask ticking.



**Cotton Mattress!**  
Reg. 9.95 **8.94**  
50 lb. cotton felt—heavier than those usually sold at this price. Floral ticking cover.



**90 Coil Spring!**  
**5.94**  
Sale price! Perfect balance and even surface. Full or twin bed size. Green enamel.



**Unfinished Chest**  
Save 10%  
**4.94**  
Paint it yourself! Built of fir, sanded smooth, in large size, 80x18x18 inches.



**Unfinished Table**  
Save 12%  
**3.74**  
Special sale price! Drop-leaf hardwood table sanded smooth, ready to paint.



**August Sale Special**  
Reduced over 10%!  
Rayon Tapestry Lounge Chair and Ottoman  
**29<sup>94</sup>**  
\$3 Down, \$5 Monthly, Small Carrying Charge  
See this chair—try it out! Sink into the deep luxurious cushions. Note the cut-back arms, shaped sides and tufted back.



**August Sale Special**  
Sale! Tapestry Occasional Chair,  
**8<sup>94</sup>**  
Covered with green or rust figured cotton tapestry—wood parts walnut finish. Note the fancy front posts, shaped arms and drop carvings. A real value at this sale price! Rocker to match, \$9.91.



**Magazine End Table**  
Reduced for the sale  
**3.44**  
Save now! Magazine pocket end table with 3-ply walnut veneer top, 3-ply ends.



**Occasional Table**  
Save over 15%  
**7.48**  
Big value! Diamond match, ed stripe walnut veneered 5-ply top; 6 graceful legs.



**Sale! Lamp Shades**  
Reg. 40c **39c**  
An exceptionally fine group featuring new, modern white styles. Outstanding sale value!



**Metal Bed**  
**6.94**  
Sturdy full-sized bed; decorated center panel; chip-proof brown enamel finish.



**Now at Wards—Candlewick Curtains!**  
**79c**  
The latest in curtains available at Wards low price! Big, tufted candlewick dots! Choice of a perisilla (cream or ecru) or a cottage set (colored dots on cream ground with pastel ruffles).

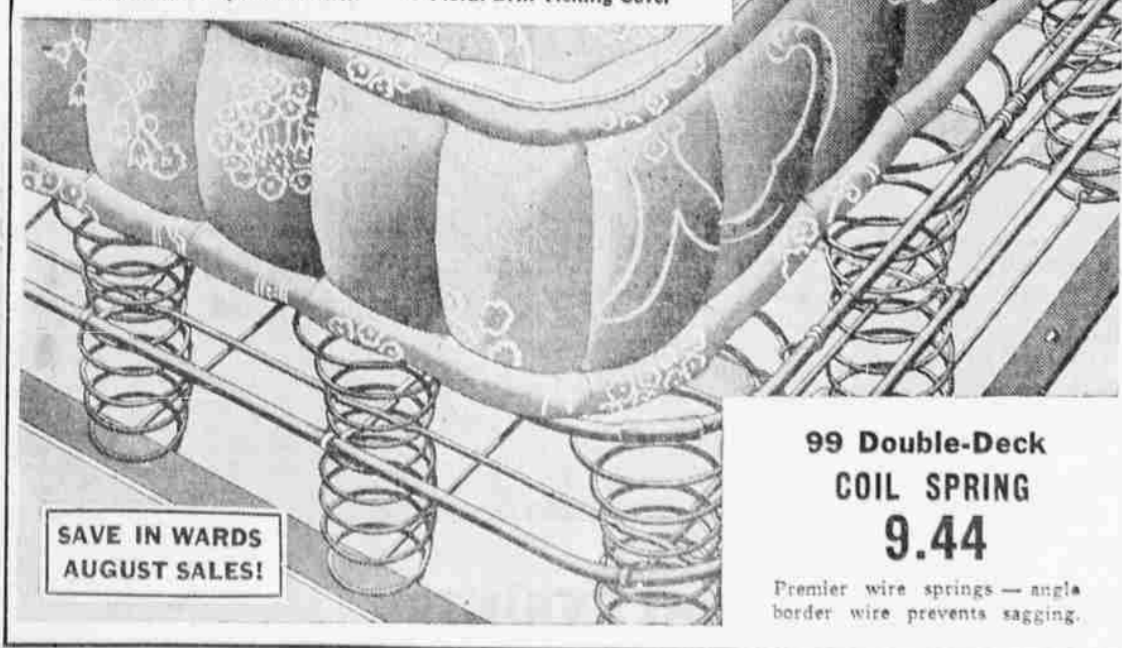
## Usually Sold for 30% More! Innerspring Mattress

A "Best Seller" at the Regular Price!

We've sold thousands upon thousands of these mattresses at the regular price—now, at this low sale price, it's a value to shout about! See it! Examine it! Compare it with others! Whatever you do, don't miss buying at this unusually low sale price!

**11<sup>44</sup>**

- Read These Important Construction Features!**
- 160 Premier Wire Coils
  - 35 Pounds Soft Felted Cotton
  - Sisal Pads Top and Bottom
  - Floral Drill Ticking Cover



**99 Double-Deck COIL SPRING 9.44**  
Premier wire springs—angle border wire prevents sagging.



**What a Value! 8-Sheet Washer Only 63<sup>95</sup>**  
\$8 Down, \$8 Monthly, Small Carrying Charge  
Handles week's wash for 6 in 1/2 hour! Big porcelain tub. Wards exclusive agitator, wash-board action, Lovell wringer. See it!



**August Sale Special**  
5.95 Bridge Lamps with Skin Shades  
**4<sup>94</sup>**  
This is a very special price for lamps of this quality! Old English style standards—shades are skin (sheep) with hand-laced edges and a natural lacquer finish. Rubber cord and plug.



**August Sale Special**  
Regular 5.95 Floor Lamp With Shade  
**4<sup>94</sup>**  
Another great sale value! This lamp is 48 in. tall. Bronze plated cast base, frosted glass reflector top, parchment-lined paper shade in antique finish and enameled white on inside.



**56<sup>00</sup>**  
\$5 Down, \$6 Monthly, Small Carrying Charge  
**Full Porcelain Steel Range! Polished Top!**  
Frame and 6-hole cook top are of cast-iron! The rooney 18" oven is quick-heating, even! Heavy firebox linings and duplex grates burn wood or coal. Many other features. See them!



**5<sup>89</sup>**  
Save Now!  
**9x12 Wardoleum Rugs**  
One of the best floor-coverings made—and sensational value at this reduced price! Almost every desirable pattern you can think of, for kitchen, living, dining and bedroom! Floral designs, tiles and others in pleasing and charming color combinations. Wardoleums are stainproof, waterproof and easy to clean. BUY NOW!



**AUGUST SALE SPECIAL 59<sup>94</sup>**  
\$8 Down, \$8 Monthly, Small Carrying Charge  
**Reduced \$5! 3 Pieces of Rich Walnut Veneer!**  
Here's one of the most popular suites on the market today—and just look at the low August Sale price! 5-Ply walnut veneer tops and fronts with the fronts decorated with gold striping and stippled maple effects. Choice of vanity or dresser.



**Best Sellers at Reg. Price of 3.98**  
**TABLES 3<sup>44</sup> EACH**  
IN THE AUGUST SALE  
Look at this wonderful sale value! 5 Different tables grouped as one low price! Well made and beautifully finished in a rich walnut tone with a lacquered finish. See these tables at Wards—order two or more at this very low August Sale price!

## 9x12 Montravia Axminster Rug

**AUGUST SALE PRICE 31<sup>94</sup>**  
\$4.00 Down, \$5.00 Monthly

A wonderful value—our own fine Montravias taken from regular stock and reduced for this great event! See the beautiful Chinese and Persian patterns! See the rich, pleasant color combinations! Walk over these rugs—feel the rich, thick, all-wool pile that means years of wear. Seamless and serged both sides. SALE VALUE!

**9 x 12 Rug Cushions 4<sup>94</sup>**  
• All Hair  
• Waffle Weave  
• Makes rugs wear longer and feel better.

