

WARDS AUGUST SALE OF GOOD FURNITURE

Sale Begins TOMORROW

This Big Tapestry Suite Reduced \$5!

Compare This Value with Suites Selling Up to \$65!

You don't have to be an expert to recognize this August Sale value! Two big pieces completely upholstered in green or rust homespun tapestry. Note the fancy drop carvings, carved Queen Anne feet and exposed wood parts finished in rich, walnut tone. Sale Value!

34⁹⁴
\$4 down
\$1 MONTHLY
Small Carrying Charge

AUGUST SALE SPECIAL



- Web Base Construction
- Serpentine Front Style
- Davenport 76 In. Overall
- Cushions Are Reversible

No matter what sort of furniture you want, Wards August Sale saves you money! Whether it is an unpainted kitchen chair—or complete furnishings for the entire home—you can count on worth while savings! Remember, every item was a great value at the regular price—at the low reduced price the value is sensational! Be convinced of this! Compare values elsewhere! You'll be amazed at how much you save when you buy at Wards Sale Prices!

Wards BUDGET PLAN

is a convenient way for responsible persons to use their credit in purchasing everything they need from Wards... when the total purchase is \$20 or more. Pay a little down, a little each month, with carrying charge.

Save Over 15% On Semi-Modern Suite!

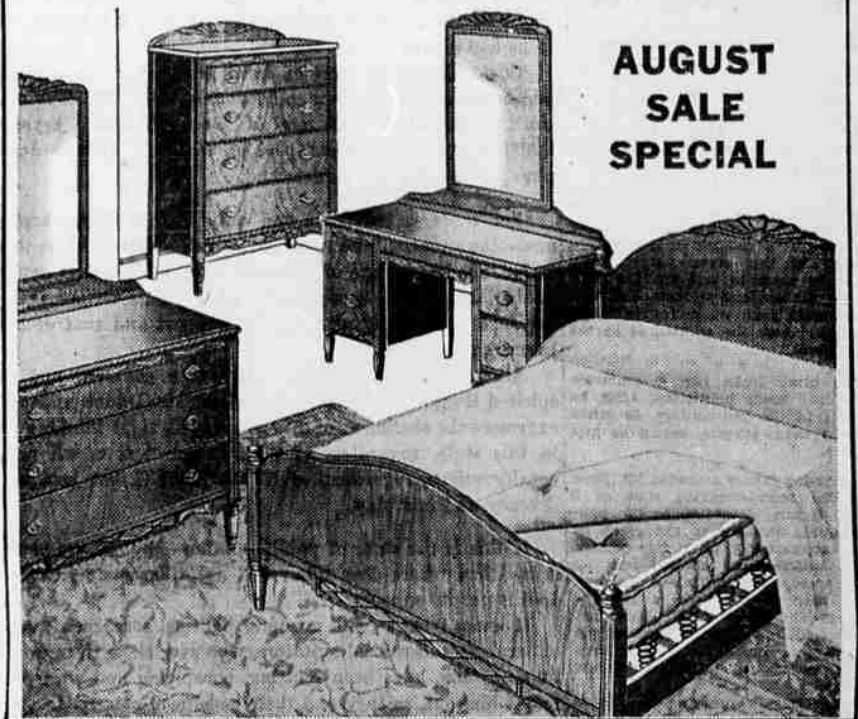
Compare This Value Anywhere! Dollars Less Than Elsewhere!

Here's a sensational value! A low priced suite with modern lines that distinguishes it from the usual run of walnut veneer suites! When you see it—at this unusual low price—you'll admit it's one of the best values you've ever seen! Well made with 5-ply tops and 3-ply fronts and ends. Note the two-tone routed decorations and the attractive wood carvings. Great value!

3 PIECES

37⁹⁴
\$4 down
\$1 MONTHLY
Small Carrying Charge

AUGUST SALE SPECIAL



AUGUST SALE SPECIAL

36⁹⁴
\$4 DOWN

\$1 Monthly, Small Carrying Charge

Down Goes Price on 7 Pc. Walnut Dining Suites!

Here's a value you'll find hard to duplicate anywhere! 5-ply walnut veneer tops on table and buffet, 5-ply veneer fronts and ends with stipple maple decorations. Table opens to 66 ins., chairs covered in rust homespun. Set consists of table and 6 chairs. Buffet extra.....\$13.00



Unfinished Table
Save 12% **3.74**

Special sale price! Drop-leaf hardwood table sanded smooth, ready to paint.



August Sale Special

Save Over 12%! **Table Lamps In Popular Styles**

1.74

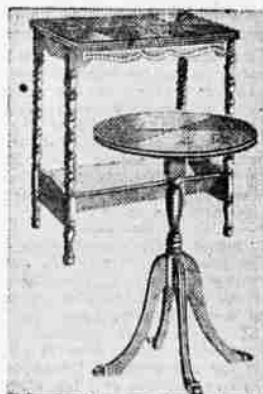
Entire group should be a complete sell-out! Full size pottery base, new "Marvelite" shades that glow in the dark! Many styles, colors and shapes! Shades tilt for reading. Buy!



Save 10% **Unfinished Chest**

4.94

Paint it yourself! Built of fir, sanded smooth, in large size, 30x15x45 inches.



August Sale Special

A Best Seller at Regular Price of 3.98!

3.44
EACH

Look at this wonderful sale value! 5 Different tables grouped at one low sale price! Well-made and beautifully finished in rich, walnut tone with lacquered finish.



Reduced for the sale **Magazine End Table**

3.44

Save now! Magazine pocket end table with 5-ply walnut veneer top; 3-ply ends.



AUGUST SALE SPECIAL

19⁹⁴

Choice of 2 Styles

Save 10% on Lounge Chair and Ottoman

It wouldn't surprise us if this chair and ottoman is a sell-out! It's a sensational sale value at this price! A big, be-man chair built just right to give the greatest comfort. Covered all over with figured floral homespun tapestry in green or rust. Sale Saves you money.



Reg. 4.98 **Sale of Chairs!**

4.44

Order early! Green or rust homespun tapestry covering. Wood parts finished walnut.

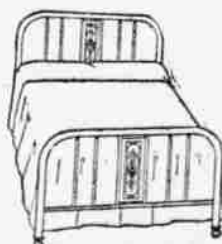


August Sale Special

You Usually Pay 30% More for This Mattress!

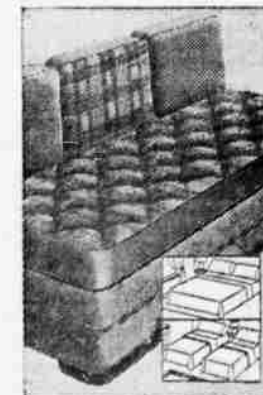
11.44

160 Best quality Premier wire inner coils covered top and bottom with quilted sisal insulator pads to prevent them "feeling through." 32 lbs. of felted cotton filling. Ticking cover. Reg. \$8.95 coil spring 5.94



Metal Bed
6.94

Sturdy full-sized bed; decorated center panel; chip-proof brown enamel finish.



August Sale Special

Reduced 10%! **Twin Bed Size Studio Couch**

29⁹⁴

\$2 Down, \$1 Monthly, Small Carrying Charge
Remarkable value; innerspring mattress, bedding compartment, full panel front. Choice of rust or green covering. Kapok filled pillows.



Sale! Lamp Shades
Reg. 49c **39c**

An exceptionally fine group featuring new, modern white styles. Outstanding sale value!



Hair Rug Cushion
4.94

9x12 Ft. All hair—won't mat down! Doubles the life of your rug. Save at Wards low price!

August Blanket Sale



SALE SPECIAL

REG. \$2.49—5% WOOL PLAID **Double Blankets**

1.98 PAIR

5% wool, 95% fine quality, soft China Cotton with core warm filling for extra wear. Lovely boudoir pastels with 3-inch sateen bindings.

50c

holds this blanket until Nov. 1! 25% down on blankets over \$2. Pay balance before Nov. 1st, or on receipt of blanket.



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MONTGOMERY WARD