

AUTOMOTIVE NEWS

ESTABLISH HIGH RECORD FOREIGN TRAVEL BY AUTO

WASHINGTON, D. C., July 20.—Motor vacationing by Americans abroad shattered all records during the first six months of 1935, according to the foreign travel division of the American Automobile association.

"There is every indication," said Thos. P. Henry of Detroit, Mich., president of the A.A.A., "that the tide of travel which is taking hundreds of thousands of Americans, thousands of automobiles and hundreds of millions of touring dollars to Europe and other parts of the world will continue during the rest of the summer and autumn and that the total volume of travel will exceed the banner year of 1929."

The foreign travel division of the A.A.A. which handles the major portion of all the automobiles used by Americans for motoring in foreign countries had up to June 30 cleared 55 per cent more cars than for the corresponding period in 1934 and five per cent more than for the entire year of 1930.

Warning that the steamship companies are hard pressed to provide reservations for passengers and cars alike and urging advanced booking, Mr. Henry had this to say as to the underlying causes of the current exodus:

"There are two basic factors. First, the urge for travel has assumed unprecedented and world-wide proportions. Second, people have apparently gotten used to economic conditions at home or have got tired of restrictions imposed upon them by the depression—hence the appeal of distant horizons."

"Several other factors are playing a prominent part in the situation. Foreign governments, steamships, railroads and travel agencies of all kinds have done an intensive job of selling Americans on travel abroad. New mammoth ships and de luxe tours by rail and steamship are the order of the day. Motor travel, particularly in Europe, has been simplified so that it is as easy to travel from Paris to Constantinople as it is to travel from Boston to Chicago. Red tape is practically eliminated since agreements worked out by our organizations with foreign governments and affiliated foreign motor clubs make it possible for the motorist to obtain all necessary documents for international travel before he steps on the gangway outward bound."

"Ocean rates are moderate compared to what they were in 1929, while the rates for the transportation of cars have been stabilized at a reasonable figure, and the handling arrangements have become simplicity itself."

"Sensing the mass Trans-Atlantic travel underway, European railroad systems are offering special rates while the hotels under the moral suasion of governmental agencies are entering into agreements to keep tariffs down."

"The average American family has come to depend on the family auto-

Tires Withstand Accidents That Demolish Cars

What happens when racing motor cars traveling 100 miles an hour get out of control is shown by the accompanying pictures taken at the Indianapolis Speedway. They also demonstrate how helpless even the most expert drivers are under such conditions, particularly the illustration at the right, which shows Al Gordon, one of the world's best racing pilots, climbing over a concrete retaining wall.

These racing cars weigh approximately 3,000 pounds. When they hit a solid wall, two and one half feet high, at a speed of almost two miles a minute the impact is terrific.

Inspection of these accidents brought out one fact of particular interest to the average motorist—that was the

Al Gordon smashes head-on into concrete wall at 100 miles an hour. The tires showed no evidence of damage.

This car hit the speedway retaining wall at terrific speed, and bounced many yards off the track. The chassis was completely wrecked, yet tires suffered no injury.



performance of the tires. Though the chassis were wrecked, the tires were found fully inflated and undamaged.

Racing officials and drivers at Indianapolis cited this particular tire performance as a "concrete" demonstration of the value of speed contests in developing better automotive equipment for general use. For many years, Firestone engineers have been designing and building tires that would withstand ever increasing speeds and punishment. That race drivers, who choose their tires with unusual care and buy them outright, appreciate these efforts is shown by the fact that practically all entrants in the Indianapolis and other important speed events for more than a decade have used Firestones exclusively.

months have shown a 50 per cent decrease in deaths as compared with 1934."

Dr. McDaniel expressed appreciation to city, county and state officers who have campaigned for safer driving since the safety campaign started, as well as to judges who have imposed stiff punishments on reckless drivers. He said that clubs and associations throughout the state have staged safe driving education campaigns in almost every district.

The state motor association head said that the "Let's Quit Killing" campaign would continue.

Last year's automobile fatality record for the state was 310. If the present rate per month continues 202 Oregon residents will lose their lives in traffic accidents this year.

New Phone Tariff

SALEM, July 20.—(AP)—The West Coast Telephone company today filed with the public utilities commission a new tariff reducing its toll rate between Stafford and Oregon City and Stafford and Oswego from 12 to five cents. The new rate will become effective September 1.

Urge Precautions Through Check Of Tires Before Trip

Increased driving on highways in this vicinity, especially over weekends, emphasizes the necessity of added precautions on the part of motorists to avoid accidents, according to C. C. Furnas, local Goodyear tire dealer.

"Carelessness is the cause of most accidents," says Mr. Furnas, "and many of the mishaps attributed to this cause could be avoided by taking advantage of the protection afforded by good tires."

"Blowouts, punctures, and skidding contribute to the alarming toll of deaths and injuries on the highways. But good sound tires, such as the Goodyear G-9 All-Weather reduce these hazards to the minimum."

"Any tire of course can be punctured, but tires with a good tread pattern still intact are much less likely to be punctured than smooth, worn tires. Blowouts with good tires are extremely rare and skidding is

reduced by a wide margin with the All-Weather tread.

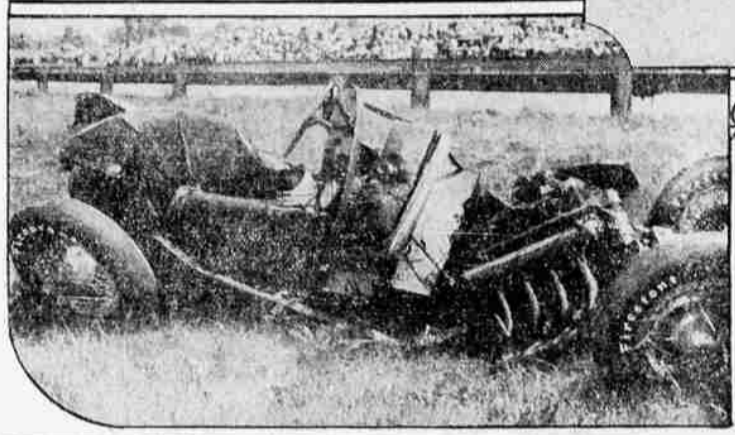
"Our place of business and most other tire dealers are glad to inspect tires of any manufacture, in order to determine if they are still safe. There is no charge for this service and a few minutes devoted to this examination may be the means of preventing an accident that would result in serious property damage or personal injury."

"Good tires are priced so reasonably that there is little excuse for taking unnecessary risks for the want of their protection," Mr. Furnas said.

Infant Fire Victim

THE DALLES, Ore., July 20.—(AP)—Greta Wilkins, 14-month-old daughter of Mr. and Mrs. Harold Wilkins of Condon, died in a hospital here last night as a result of injuries suffered in a fire which destroyed her parents' home yesterday afternoon.

Mott street, in New York's Chinatown, is many miles from Mott avenue in the Bronx.



APPLEGATE LOOP DRIVE LIES ALONG STREAMS

Today's motor journey for the jaded-with-city-life family is the loop between Medford, Applegate, Murphy and Grants Pass, with an added cut-off from Gold Hill to Jacksonville. The route was chosen because it is indicated by the weatherman that the best will not be so high today as during the week, and the line of march lies along water nearly all the way, rather than skirting into the higher mountains.

Drive to Ruch, and swing right, down the river to the town of Applegate, about five miles below Ruch. Here a bridge crosses the river, and only a few hundred feet upstream is a fine swimming spot for the older kids, although it is not recommended for the tots, in that the water is deep, and the banks are steep and rocky.

For those who like to dive, however, there is not a better spot in

mobile for transportation at home and there is a natural and strong desire to use the same means of transportation when vacationing abroad. Besides, the experience of thousands of A.A.A. motorists has demonstrated that from the standpoint of cost, a party of three people can actually effect economies by traveling in their own car. This is aside from the freedom of movement and the flexibility of schedules that this method of transportation affords. That it is possible for the average family fortunate enough to have a foreign travel budget is indicated by the fact that 80 per cent of the cars shipped abroad are in the small low priced class."

mediately south of the Gold Hill bridge. This route is actually shorter than the paved highway, but not so fast.

Since speed is not a primary factor in such a jaunt, it makes a lovely drive, and can end up at Jacksonville, the Baker service station on the Jacksonville highway, or at the end of North Central street.

The whole trip is not over 70 miles and all the roads traversed are good, although not paved or oiled most of the distance.

Auto Fatalities In State Showing Quarter Decrease

Dropping sharply to a record low for any similar period in the past five years, traffic fatalities in the state of Oregon showed a decrease of 25 per cent during the first five months of 1935, according to Dr. E. B. McDaniel, president of the Oregon State Motor association.

April and May, he pointed out, were banner months, having shown a reduction of 50 per cent against the same two months last year, indicating that the "cumulative effect of safety education started last September by the motor association is being felt."

A fatality record for the first five months of each year since 1931, as obtained by Dr. McDaniel from the secretary of state's office, is as follows:

1931	130
1932	86
1933	87
1934	113
1935	81

1935	1934	1933
January	21	17
February	15	12
March	16	25
April	33	17
May	28	13



THE most satisfying thing in our business is the incredibly deep-rooted knowledge that "Hupps" have always been GOOD automobiles.

Not so many people, however, are familiar with the equally telling advantages of the newer Hupmobiles. Do you realize, for example, that they are considerably lower in price than any of the genuine stream-lined cars? That they are conceded to present the most highly refined and "finished" appearance among all cars of this type?

That their performance is amazing, as it SHOULD be, with greater horsepower than any car of comparable weight and wheelbase? That they embody practically every worthwhile feature of the best cars, and equal important advantages of their own?

Facts like these are too important to ignore. No one who wants the most for his money can afford to decide without considering them. Look before you buy, of course!—And don't overlook Hupmobile.

Hupmobile

25 YEARS OF INTEGRITY CLAIM YOUR RESPECT

SERIES 518 **\$795** AND UP, F. O. B. FACTORY, DETROIT

J. B. MEEHAN
Route 1, Box 183. On Display at 31 South Front

SERIES 521 **\$1195** AND UP, F. O. B. FACTORY, DETROIT

the "Top" IN PERFORMANCE . . . THE BOTTOM IN PRICE



When you look at Terraplane's smart, sweeping lines—consider the extra size and roominess of Terraplane bodies—get the thrilling smoothness of Terraplane performance—it is hard to believe that this car is priced with the lowest.

You can quickly prove that Terraplane gives you "top" performance. At any green light! On any hill! Over any stretch of road! And 36 official A.A.A. records for speed, acceleration, hill climbing give you added proof.

There are many other advantages you won't find in any other lowest price car. Bodies all of steel! Police-tested Hudson brakes! Amazing economy—proved in nation-wide tests. The cool comfort of all-year ventilation, for summer driving.

ENJOY A RIDE TODAY . . . AND ASK THE NEAREST DEALER TO EXPLAIN THE CONVENIENT HUDSON FINANCING PLAN!

TERRAPLANE

\$585

and up for Terraplane . . . Hudson Six \$695 and up . . . Hudson Eight \$760 and up. All prices f. o. b. Detroit for closed models.

EAKIN MOTOR CO.

103 South Riverside. Phone 304

See the New Hudson Country Club Sedan—124" Wheelbase—113 or 124 H. P.—\$880 f. o. b. Detroit. More inside body length by 5½ to 7 inches than sedans costing \$180 to \$375 more

Firestone Auto Supply Department Special Opening JUBILEE

Chamois and Sponge Both for 49c	Sent Covers Couples and Roadsters 79c	No Mar Dusting Mit 17c	SUN VISORS 47c UP
---	---	----------------------------------	--------------------------------

300 ITEMS AT SPECIAL JUBILEE PRICES

TRUNK RACK, Streamlined, sturdy	\$1.59
AUTO ASH TRAYS, suction cup	10c and up
LOCKING GAS TANK CAP	67c
ELECTRIC CIGAR LIGHTER	19c
FIELD GLASSES, exceptional value	98c
WAX and CLEANER (Free Polishing Cloth)	91c
JUVENILE AUTO SEATS	98c
WET-WE-WET, for cleaning glass	9c
ACCELERATOR PEDAL, rests foot	49c
TOP DRESSING, Firestone, dries quick	38c
LUGGAGE RACKS, for running board	85c up
WEDGE SEAT CUSHIONS, special	49c
TOW ROPE, double strength manilla	39c
FLOOR MATS, high quality	59c up
TOUCH-UP ENAMEL and Steel Wool	57c
FISHING TACKLE BOX, spill proof	87c
HOLD-A-PAK CIGARETTE CASE	15c
MICRO-CHROME AUTO HORN, loud blare	89c

Extra Special Jubilee TRADE-IN-SALE on Firestone Tires

SAVE ON TIRES

LOW WEEKLY PAYMENTS

Ask About Our Convenient Budget Plan

Make Driving More Enjoyable and Safer With These Specials:

Lubrication and Oil Fill Your car carefully lubricated with EXACTLY the right grade lubricant in every working part. Oil changed and correct grade, system oil used. (This price for cars of 5-quart capacity—larger cars slightly higher). \$1.95	Lubrication and Car Wash Imagine! Firestone Specialized Lubrication at a price like this—and car wash. Manufacturer's recommendations for lubricants and oils strictly followed. "For new cars and cars you want to keep like new." \$1.95	Motor Tune-up Includes brake and headlight adjustment—clean, test and adjust spark plugs, adjust generator charging rate, clean and synchronize distributor points, check ignition system— \$1.95	Brake Overhaul Save almost half—not to be confused with an ordinary brake adjustment. We remove all wheels, clean brake drums, accurately adjust and completely recondition your braking system. Regular \$3.50— \$1.95
--	--	---	---

Firestone

AUTO SUPPLY & SERVICE STORES
Ninth and Riverside
Phone 520