

# RAILROADS GIVE SPEED, COMFORT, LOWERED RATES

Carriers in Attempt to Regain Passenger Revenue From Autos, Bus and Planes—Increase Noted

CHICAGO (UP)—Lower rates, faster schedules and air conditioned trains introduced by railroads in the past six months are designed to meet the challenge of the automobile, bus, and airplane for the nation's passenger business. The first move of officials of the western, northern, and southern roads in their attempt to regain passenger revenue, which has been diminishing steadily for a decade, was to reduce fares. Basic fares were cut from 3.5 cents per mile to 1.8 cent as an experiment in December, 1933. A two-cent rate was made for round-trip first class service, and three cents a mile for one-way first class service. During the first year the reduced rates resulted in a sharp increase in volume of passenger business, and the rates were continued. A wide-spread air-conditioning program was the next step in the battle. Introduced on the Baltimore and Ohio road's Capitol Limited, the "man-made weather" proved so popular that all lines took steps toward air-conditioning their trains. Nearly \$26,000,000 has been spent for air-conditioning equipment, it was estimated.

**Faster Schedules Adopted.**  
Faster schedules on all lines have featured railroad news since the comparatively recent advent of the stream-lined train. Competition among the railroads in speeding up passenger service is more spirited than at any time in railroad history. A pioneer in the speed era was the Chicago & Northwestern, which on January 2 inaugurated the famous "400" between Chicago and Minneapolis on a 7 hour and 30 minute schedule, clipping a full three hours from the previous fastest running time. Following the lead of the Northwestern, the Burlington introduced its twin Zephyrs, stream-lined Diesel powered trains, on the same run, and cut the time by 30 minutes. Not to be outdone, the "400" also reduced its running time to 7 hours. Latest entrant in the Chicago-Minneapolis speed race is the Milwaukee road, with its speedy streamliner, the Hiawatha, also running on a 7-hour schedule.

**Alton Cuts Time.**  
Other railroads operating out of Chicago which have quickened schedules since January 1 are:  
Alton road—Reduced running time between Chicago and St. Louis by a full hour.

Baltimore and Ohio—Cut running time of Capitol Limited between Chicago and Washington by 25 minutes.

Chicago and Eastern Illinois and Wabash—Reduced run on Spirit of Progress and Banner Blue Limited to St. Louis by one hour.

Pennsylvania and New York Central—Clipped 45 minutes from schedule of Broadway and 20th Century Limited to New York. The trip is now made in 17 hours.

**Detroit-Chicago Run Speeded.**  
Michigan Central and Pennsylvania—Reduced running time between Chicago and Detroit by 30 minutes, making the 294 miles in 5 hours.

These changes, together with a number of minor ones, are rapidly regaining passengers for the railroads.

The "400" has carried nearly 10,000 passengers each month since its first trip on January 2. The Burlington Zephyrs now make a round trip daily to accommodate an increased number of passengers.

kerchief shower with many happy birthday greetings honored Mrs. L. O. Casler. Mrs. Casler was unaware of the plans of this event and was greatly surprised. Many Pollyanna presents were dropped about the room, and were

given out. At the last meeting of the club, the secret as to Pollyanna in the past eight months was revealed and drawing was commenced for new Pollyannas. Now each lady of the club has a new Pollyanna. Many gifts were brought Wednesday

for the farewell gift for the old Pollyanna. Other visitors present besides the one mentioned above, were Mrs. Nellie Gibson of Medford, with whom Mrs. Breehars is visiting, and Mrs. Seton Bricker.

Club members present were Mesdames Telitha Picket, Neal Harry, Mildred Marshall, Sarah E. Walker, Mary O. Carey, Gladys Sloan, Katherine Denner, Emma Wolgamott, Olive Floyd, Susie Maust, Margaret Germer, Maggie Bricker, Ethel Hockeramith.

Florence Drake, Frances Knudson, Myrtle Ferns, Emid Casler, Hattie Wright, Mabel Quackebush, Lois Stillwell, Cora Chandler and Ada Bell, president of the club, who presided over the business meeting of the afternoon.

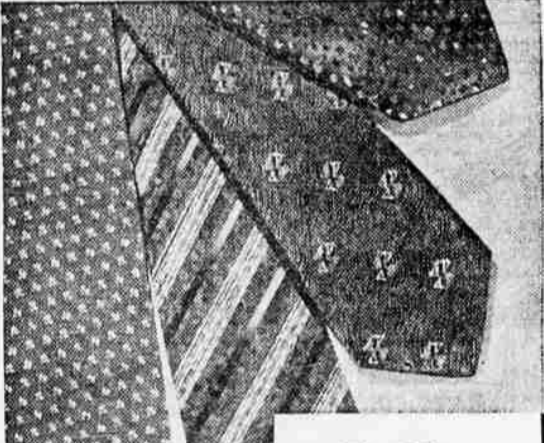
Pensacola, Fla. where the Giants will train next spring and Bill Terry will run a February baseball school, hasn't been used by a big league club since 1931, when the Boston Red Sox trained there.

The Cleveland Indians, aware of their advantage of hitting cheap doubles off the short right field wall, all aim for that target, and even the right-handed swingers push most of their hits to right.

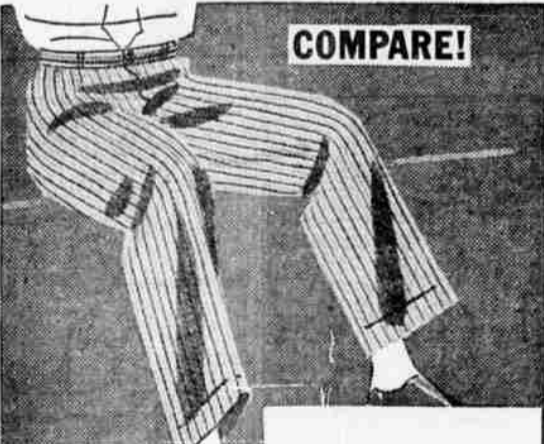
# WARDS open Saturday till 8<sup>30</sup> P.M.



**1.00**  
**Preshrunk! Adds Life to These Shirts!**  
This process by actual test, increases wear in these broadcloth shirts for men. It also assures fit. We recommend the tailoring.  
• Boys' fast color broadcloth shirts, only . . . 69c



**49c**  
**Compare Style, Silk, Neat Tying Quality**  
Depend on Wards for sure-fire, smart tying neckties. They look well, tie neatly and defy wrinkles—thanks to resilient construction. Full selection of rich plain colors, patterns.



**1.98**  
**Sanforized-Shrunk for Better Fit—More Wear**  
Cool comfortable slacks in the very smartest of striped and fancy patterns. And they are wash-proof! This process actually increases the fabric's wearing quality! See how you save!



**New Brassieres in a Choice of Many Types**  
**25c**  
Uplift styles, wide or semi-wide models, slip-on or hook models. In materials that include lace, rayon satin, crepe de chine or rayon and cotton. Others priced . . . 15c



**They're Pure Dye Silk—in Lovely Shades!**  
**98c**  
With either dainty lace trimming or tailored! New laces, new cuts in the cleverest of dance set styles. Your choice of flesh tint, tea rose or white. Have uplift brassieres. Ward value!



**Slips of Pure-Dye Silk with Rip-Proof Seams**  
**1.98**  
They're handsome slips—richly trimmed with lace or neatly tailored. Some are "safely" shadow-proofed. All are bias cut, the better to fit you. They wash well, wear well. Save!



**Gaily Bordered Bath Towels in Pastel Shades**  
**29c Ea.**  
Firmly woven yarns make these towels absorbent! In many pastel colors, with contrasting borders. Size 20x40 in. Wash Cloths **10c** to match.



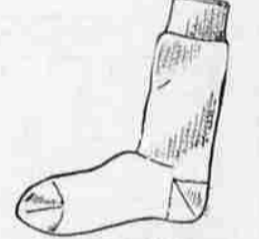
**Silk-Rayon . . . for His "Best" Occasion Hose**  
**25c**  
They're good to look at! Handsome designs, rich colors and neat clocks. They have high-cloped heels, double soles and mercerized ribbed tops.



**Pick Your Test for Wear! "101" Can Pass It!**  
**1.49**  
We know it—now find out for yourself! The copper-ribbed strain points and triple sewn main seams make these tough denim overalls bears to wear!  
Sanforized Shrunk.



**WARDS No. 250R**  
**Silk Hose**  
**79c**  
• Full-fashioned  
• Sheer 45-gauge  
• Reinforced  
At last! A stocking free from shading and rings that mar its beauty thanks to a wonderful new process. And Wards bring you this improvement at a price that would be news for silk hose good as these even if they weren't ringless!



**"Rockford" Hose**  
**15c**  
The name means long wear! Blue or brown cotton mixtures. Men's sizes 10 to 13.



**Men's Dress Hose**  
**15c**  
Remarkable price value in new patterns and excellent quality rayon-celanese hose.



**29c Each**  
**Compare These Shirts and Shorts for Value**  
The price is low for this quality broadcloth shirt. Choose plain colors or patterns. Good buttons; lastex waist inserts. Full cut, roomy tailoring.  
• Cotton athletic shirts are form-holding type



**Canvas Work Glove**  
**15c**  
No rope-burn when you wear these Canton flannel, nap inside gloves. Low priced!



**Leather Palm Gloves**  
**39c**  
Canvas gloves with strong leather tipped fingers, thumb, palms. Full size. You save!



**69c**  
**Compare Homesteaders' Dependable Quality!**  
Full roomy sizes for regular, slim or stout men. 3.90-wt. blue or gray chambray cut coat style. Rip-tested triple stitched main seams.  
• Boys' sizes, similar construction, only 59c

## THE GRANGE

Phoenix Grange. Home Economics club of Phoenix met at the home of Mrs. Germer on Wednesday, with 22 members and three visitors present. Covered dish dinner was served at noon. Mrs. Noah Chandler was co-hostess with Mrs. Germer.

Among visitors was Mrs. Mary Breehars of LaGrande, Ore. who is a member of Cricket Flat Grange No. 606 and chairman of the home economics committee of that Grange.

During the afternoon, at the business session, she spoke to the ladies, bringing many interesting thoughts.

A shower was given Mrs. Frank Marshall, who was the recipient of many beautiful and useful gifts. A hand-

## State's Rum Boss



JACK E. ALLEN  
Jack E. Allen, former Penitentiary mayor and state senator, was appointed (April, 1935) administrator for Oregon's liquor control commission.



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# MONTGOMERY WARD