

### C OF C SECURES GOOD PUBLICITY FOR LOCAL AREA

Medford has recently received some very fine publicity. It was announced by chamber of commerce officials today. In the Oakland Post-Enquirer, under date line of July 9, there appears a two-column story headed "On the Rogue" by Harry Proctor. Mr. Proctor with some of his associates recently visited Medford and was entertained by J. Verne Shangle, chamber of commerce director, L. P. Bishop, publicity chairman, and Al Pihoe. The story, covers fishing at California on the Rogue and at Diamond Lake and should be the means of interesting many California sportsmen in this section.

A recent issue of the Activian, organ for the Active Club International, carried a full page advertisement with cuts of Crater lake, Diamond lake, Rogue river, Oregon caves and a fishing scene. Also a whole page is devoted to Medford, written by Ken G. Deuman, past president of the local Active club. The story is illustrated with a large photograph of Crater lake.

The local Activians are bending every effort to bring the 1936 convention of the Active International to Medford and their claims are being supported by the board of directors and convention committee of the Jackson County Chamber of Commerce.

In the magazine are one or two stories relative to Medford and Medford Activians. The Washington Business Woman, a beautifully prepared magazine of over 70 pages also gives Medford some splendid publicity. A large reproduction of the Rogue river valley in blossom time with Roxy Ann in the background and one of Crater Lake is contained in a story on historic Oregon. Medford is prominently mentioned in the story.

All cuts and photographs used in the above mentioned publicity were supplied by the Jackson County Chamber of Commerce as a part of its program to publicize Jackson county at all times.

### Phoenix

PHOENIX, July 15.—(Spl.)—Phoenix Thimble club met last Friday afternoon at the home of Mrs. Mabel Standcliff. After the regular business meeting, an enjoyable afternoon was spent followed by a dainty lunch. Mrs. Marie Purry assisted the hostess. Miss Paty Thompson is a guest of the J. C. Manns at their cabin at Lake of the Woods this week.

Dr. Susie Standard entered the Community hospital at Ashland, where an appendectomy was performed today.

Mr. and Mrs. J. W. Watkins motored to Tiller-Trail Sunday and spent the day with Mr. and Mrs. C. Bourne.

Mr. and Mrs. Ross Stewart and three children of Vallejo visited with Mrs. Lily Blackwood a short time last week.

In the cash register of the Phoenix Mercantile company was found an old check drawn on the now defunct Ooid Hill bank in the amount of \$3. The check was dated June 6, 1915, and was found when the register needed repairing last Saturday.

Mrs. Lulu Hamlin of Oakland, Cal., visited in Phoenix July 8.

Mrs. H. L. Wright returned last week to her home on South Pacific highway after a month's stay at the Bowell Springs near Yoncalla.

Matt Barkley accompanied A. Anderson of Ross Lane to Bend, Ore., Saturday noon and returned Sunday with Mrs. Anderson, who had been confined in the St. Charles hospital for four weeks following a serious auto collision.

Mrs. Doug Stedman and daughter, Irene, returned Saturday from a week's visit in Chiloquin. Mrs. Riley Nywander accompanied them home.

Mr. and Mrs. Murphy and daughter

of Los Angeles visited last week with the F. E. Parks family and other relatives in the valley.

Mrs. Bert Standcliff and daughters and Miss Violet Bols motored to the Oregon Caves Sunday.

Mrs. M. E. Davis has returned to

Phoenix and has rented a house on Fourth and church.

Mrs. B. N. Davis and son, Gene, went on a camping trip over the week end.

Little Leo Purry had the misfortune of breaking his arm when he fell

from a horse last Tuesday afternoon.

Among Phoenix folk who attended the grocers' picnic held last Sunday at the Elks' picnic grounds on Rogue river were Andrew Hearn, Harry Reames, C. P. Christianson and son Bob, Mr. and Mrs. F. E. Hallgren, Mr.

and Mrs. E. A. Parker and Mr. and Mrs. V. R. Hallcraft and sons

Mr. and Mrs. C. Christianson and son, Robert, of Linden, Cal., arrived last Friday evening for a visit with Mrs. Lillian Coleman, Mr. and Mrs. Andrew Hearn and other friends and

relatives. They plan to visit the resort at Diamond Lake this week.

Sales of candy increased in all sections of the United States last year, according to reports to the department of commerce.

### CHILDREN'S STORY HOUR SERIES ENDS TOMORROW

Wednesday morning, July 17, at 10:30 will be the last of a series of story hours given in the Children's

room of the public library. The summer story hours began on June 12 and have continued for a period of six weeks. The age limit included children in the first four grades of school.

# Outstanding Values!

EXAMPLES OF WARDS SOUND QUALITY, WARDS LOW PRICES!

In actual tests new Ward Refrigerator made ice at 120-degree room temperature!

## No Weather Too Hot for New Ward Electric Refrigerators

**159<sup>95</sup>** \$6 DOWN  
\$6 MONTHLY, small Carrying Charge

Wards 1935 Deluxe—the finest refrigerator Wards have ever built! Model shown has 6.35 cubic feet net storage space, 13.65 sq. ft. total shelf area! Makes 84 full-sized cubes at a freezing, 6½ lbs. of ice! Incorporates 20 latest features, including classified food storage! You can't buy a better refrigerator! Come in and see it! You save up to \$75!

7.44 Cu. Ft. Deluxe Quality ..... \$179.95  
5.65 Cu. Ft. Standard Quality ..... 124.95

**Why Wards Price Can Be So Low**

- Ward refrigerators go direct from maker to Wards to you
- No national advertising, no middlemen's profits
- No high cost, high-pressure selling expense

**7 of Wards 20 Deluxe Features**

- Classified food storage, 3 chrome-fronted drawers
- Rearrangement tray, a folding shelf on the door
- Super-powered twin cylinder compressor, quiet
- Automatic interior light, flashes on when door opens, goes out when door closes
- Large vegetable freshener, keeps garden crispness
- Cooling unit in top center, has chrome enclosure
- Economy drawer, with 3 covered dishes for left-overs

Free installation and standard one year guarantee




**Small in Size— Yet Big-Voiced and Big Value!**

**16<sup>95</sup>**

Don't let its small size—its little price give you the idea that it's ordinary in performance. You'll like its big rich tone, its satisfying performance on U.S. broadcasts and police calls. Airplane type dial; 1935 in every way including its smart appearance! You're saving when you buy it! Come in!

**Quality Features**

- Save up to ½ at this price!
- Newest type airplane dial—kilocycles, meters.
- Splendid volume and range.
- Superdynamic speaker for rich life-like tone.
- Licensed by RCA and Hazeltine—finest possible performance, dependability.



**39<sup>95</sup>**

**World Radio, 5 Tests!**

A better world-range radio: 1, sensitivity tested; 2, tone-tested; 3, design-tested; 4, performance-tested; 5, value-tested. 7 tubes.

- Wards Price Saves You Up to ½!
- Extra Powered for World Range!
- Licensed by RCA and Hazeltine!

**Super Airline TUBES**

Guaranteed for definite period! No finer tubes at any price! Get the most out of your radio... greatest distance and power... clearest reception and finest tone! Licensed by RCA.

**Let us test your tubes FREE!**



**New Auto Radio**

**34.95** \$4 DOWN \$3 Monthly

Small Carrying Charge Greater Volume, distance, improved tone, reduced battery drain, simpler installation



**Sturdy Motobiko**

**5.00** DOWN \$5 Monthly

\$29.50 Complete Small Carrying Charge

Double bar frame! Balloon tires! Stainless steel mudguards! Chromium-plating!



**Balloon Bike Tire**

**1.98**

Two-ply auto cord fabric. Extra heavy tread... Side-wall! Floats over bumps!



**Girls' Bicycle**

**5.00** DOWN \$5 Monthly

\$32.45 Complete Small Carrying Charge

Balloon tires! Sparkling chromium plate... stainless steel mudguards! See it!



**Sturdy Bike Tire**

**1.10**

Heavy sidewalls and tread! "No-Leak" valves. Thick two-ply rubber lining. Quality!



**Equipped Bicycle**

**5.00** DOWN \$5 Monthly

\$37.95 Complete Small Carrying Charge

Every new feature! Electric horn, balloon tires, chromium-plating! Stainless guards.



**Attractive Table Lamps at a Low Price**

**1.98**

These lamps are unusually attractive. They have a mirror base and come in several interesting designs. Shades are white and smartly decorated. See the complete group at Wards.

**Bank**

**Mile-High Golf**

Spend your holidays in the roof garden of the Canadian Rockies. Drive your car or travel by rail on reduced summer fares. Now is the time to visit the **mountain region** on the continent! Stay at castle-hotels, none of their appointments, cuisine and service... or at comfortable chalet-bungalow camps at the following reduced per capita rates:

BANFF SPRINGS HOTEL, European Plan, daily minimum rate, \$5.50. CHATEAU LAKE LOUISE, European plan, daily minimum rate, \$5.00. EMERALD LAKE CHALET, including meals, \$6.50 daily. CHALET-BUNGALOW CAMPS, including meals, \$5.00 daily, or \$15.50 a week. There are also special rates for families and long-stay guests.

Mile-high golf, Alpine climbing, fishing, hiking, swimming, trail riding, tennis and mountain motoring are among the summer recreations in these world-famed beauty spots.

Get a copy of "Touring Canadian Rockies" at your Auto Club, Travel Bureau or at our offices below and plan to go this summer.

**CANADIAN PACIFIC HOTELS**

117 So. Central Telephone 286



**Wards Finest! Copies of Choicest Oriental Rugs**

**51<sup>95</sup>** \$8 DOWN \$8 Monthly, Small Carrying Charge

Actually 15 to 20 pounds heavier than average Axminsters! 9x12 Copies of Kashans, Sarouks, and Ispahans—with colors woven through to back. High-lighted sheen. Seamless, fringed.



**Modern Style in Walnut Veneers! Save \$10 Now!**

Streamlined modern suites in walnut veneer. See it

3-Pcs. Bed, Chest and Choice of Vanity or Dresser

**69<sup>95</sup>** \$8 DOWN \$8 Monthly, Small Carrying Charge

**For Cool Summer Floors!**

## Porch Size Armstrong Rugs

**995** 9x12 ft.

Famous Nationally Advertised Quaker Rug—Now offered in especially suitable sizes for porches. Ideal for summer cottages, too, because it's waterproof, stainproof and easy to clean. See the new swirl marble and floral patterns in bright summer shades. Other sizes to fit any room. Note also the following low prices on Wardoleum floor covering:

Wardoleum Rugs, 9x12.....\$6.45  
Wardoleum Yard Goods, R. Ft......23  
Superior Service Wardoleum, 9x12 8.45




117 So. Central Telephone 286

# MONTGOMERY WARD