

AUTOMOTIVE NEWS

MEDFORD DAIRY ADDS NEW TYPE DODGE DELIVERY

The increased demand for Meadowbrook Grade A raw milk and cream has made more efficient delivery equipment necessary, and the purchase of a Dodge commercial car with a Mann custom built body, by Warner and Young, the owners, has placed the most modern and sanitary equipment available on their delivery route, according to L. C. Taylor, sales manager for the Pierce-Allen Motor Co., Dodge and Plymouth dealers.

Meadowbrook milk is produced from Warner and Young's own herd of carefully selected cows which have passed all tests required under federal, state and city inspection. Milk from this herd has been entered at the Pacific International Dairy Products show and the Oregon State fair and it has won silver medal awards with scores above 97 per cent the last three years.

In the Meadowbrook herd there are many pure bred registered Jersey cows with enviable show ring records. For the production of the highest quality milk, this herd is cared for in one of the most modern and sanitary dairy barns in southern Oregon.

All feeding is under the personal supervision of Mr. Young, a dairyman with years of experience in the handling of high grade cows. Painstaking care is essential to insure the highest quality milk and cream, according to Mr. Young.

The streamline body of the new delivery truck is cork insulated and it is absolutely dust proof and dirt proof. It was designed and manufactured by Mann's Auto Service, which is well known for the many attractive truck bodies made in Medford for southern Oregon firms. It is the only body of its type in this district, according to Ed Mann. The back of the body may be completely opened or the milk may be removed from the many small drawers-compartments. B. E. Adams has charge of the construction department at Mann's.

The Dodge commercial unit is handy, flexible and very substantially built. It is fast and easy to handle which makes it ideal for milk delivery or any other delivery job where speed and economy are important. Dodge has over two dozen extra quality features that save gas, oil and tires and cut upkeep expense.

Mr. Taylor says: "A carload of the new 1935 Dodge trucks will arrive in Medford soon. The shipment will include the new type cab with a new door hanging and a new model pickup which will have a 78-inch body. Anyone contemplating the purchase of a commercial car of this size should see this new Dodge line."

The Pierce-Allen Motor Co. has recently delivered Dodge and Plymouth automobiles and Dodge trucks to the following: Jane C. Hansen, Plymouth sedan; Thomas S. Swoope of White-man Trucking Co., Dodge commercial car; Jack C. Akers, Plymouth sedan; Dr. R. P. Mortenson of Skitzyro Memorial Park, Dodge coupe; and A. L. Case, Dodge sedan.

Merchants of Raleigh, N. C., recently contributed \$300 to buy poison for ridding the town of rats.

BLUE LEDGE MINE TRIP SUGGESTED FOR SUNDAY

The Mail Tribune today publishes the third of a series of suggested short trips for motorists in the Medford region. The Mail Tribune auto editor welcomes suggestions for Sunday excursions in this vicinity. Today's trip, which takes the tourist to the Blue Ledge mine, follows:

The quiet, moulting decay of a ghost town, the thrill of an eagle's view from a mountain pass down into the smoky panorama of the upper Applegate valley, one of the most beautiful spots in Oregon, and the thousand sweet smells on the night air, awaits the adventurous family willing to devote a Sunday afternoon to a drive to Joe Barr and the Blue Ledge mine.

Of all the beautiful drives in southern Oregon, this is one of the best, and also one of the least known. By taking the Applegate highway out of Jacksonville, and continuing up stream past Rich to the Star ranger station, the way is easy. The road is smooth and the curves are gradual enough, at least for several miles. Follow the road past Star to the next covered bridge, crossing the river to the left side, looking up stream.

The road follows on through the village of Copper, and has recently been regraded by the Civilian Conservation Corps, to the Hutton ranger station. A little care in following signs takes the family across Elliott creek and into Joe Barr, a deserted village of dilapidated buildings, the old ghost town which had its hey day when the Blue Ledge mine, perched like an eagle's nest on a mountain ledge, about five miles above, was running full blast.

A twisting mountain road leads away from Joe Barr up to the mine, and although steep it is smooth and easily negotiable. It is not, however, advisable for an inexperienced driver to make the climb. At many points there is a sheer drop of hundreds of feet, but to those of stout heart the reward is a rich one.

It is impossible to drive clear to the Blue Ledge, but the road crosses the mountain divide, at the site of

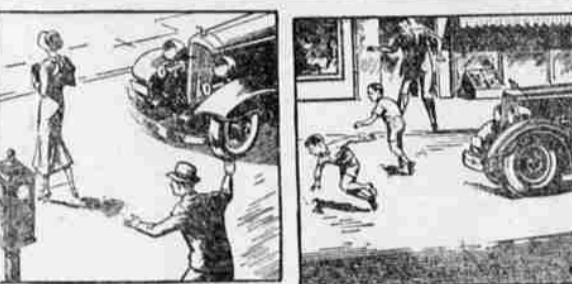
some of the old mine buildings, in full view of the interesting scene above. To those who have never been to the spot, there is no way to prepare them for the experience. All the visions of castles in Spain, monasteries perched on Alpine cliffs and the most elaborate of weird movie thriller sets are conjured up by the picture.

There is water here, but no particularly good place to picnic. However, if the trip is so planned that the stop at this summit is made just at dusk, the picture is complete. One can see for miles and miles out over the beautiful valley below, with the Applegate river twisting and twinkling in the distance. At dusk all the mountain smells creep out of hiding and lend an enchantment that will make one forget the worries of everyday, prosaic existence.

If the party is to be an all-day affair, a fine diversion is to picnic at the first covered bridge past Star. The kids can take the car, cross the bridge, and go downstream about a mile or more to one of the best swimming spots on the river. The swimming hole is not easily accessible, but is of such excellence that a little effort expended will soon be forgotten.

The best way to find the spot is to look for a pipe line which crosses the river in centilever style, like a swinging bridge. The swimming spot is up stream about 100 feet from this, but is reached only by wading down stream about 100 yards from a gradually shelving beach which can be seen from the road above. The water here is clean and cool, and rocks from which to dive are handy for the older kids, while a fine pool is available for the youngsters. The trip from Medford to the mine and return is about 80 miles.

Actions of Pedestrians Resulting in Deaths From Automobile Mishaps



Crossing in middle of block and against signals—34%



Children playing in street—11%



Walking across road—17%



Coming from behind car—9%

Many pedestrians seem to regard their lives of less importance than the few seconds' time that may be saved by crossing streets without regard to hazardous conditions, although it is true there are many drivers who take advantage of pedestrians.

In 1934 nearly half of all the persons killed in automobile accidents were pedestrians. It is shown by the annual figures compiled by the Travelers Insurance Company. The total number of pedestrians killed was 15,950, while nearly 270,000 pedestrians were injured.

Five out of every eight pedestrians killed, it is shown, were involved in accidents while crossing streets in the middle of the block, crossing intersections against signals or diagonally, darting out into streets from behind parked cars, or while walking along rural highways.

It has been pointed out that pedestrians run across streets in the middle of the block or against signals because many feel that little if any more protection is given them at properly designated crosswalks or when they wait for signals. Many pedestrians know that it is dangerous to walk along rural highways, but since paths or walks have not

been provided, the question often is raised, "what else can pedestrians do along rural highways?" Of course it is good advice to walk facing traffic.

Pedestrians may well pause to consider the fact that in 1934 the rate of death per pedestrian accident in the middle of the block than at intersections, and was 74 per cent worse crossing against signals than with signals. At the same time, however, the driver is warned to "be tolerant with the pedestrian, since the latter's faults are not crimes punishable by death."

bers to that board today.

Portland aviation enthusiasts, in conference with the executive Wednesday, urged a complete new board, and suggested as members Tex Rankin, Bill Turner, Morris Jones and Art Whitaker of Portland and T. R. Gillenwater of Klamath Falls. It was understood Gillenwater will be named on the revised board.

The ducking stool was the common penalty for slander during colonial times in Virginia.

SALEM, Ore., July 6.—(AP)—Non-resident motor vehicle registration in Oregon took a jump during June, doubling the May total and exceeding the figure the previous year by more than 100. The total listed for the month was 14,720, or for the first six months of 34,334.

AERONAUTICS BOARD NAMING POSTPONED

SALEM, July 6.—(AP)—Announcement of appointments to the state board of aeronautics will not be made for several days Governor Martin said today. He previously had planned to name several new mem-

Tourist Travel Gains

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8 KILLED, 4 HURT AS PLANE HITS HOUSE

BERLIN, July 6.—(AP)—Eight persons were killed and four injured today when an airplane plunged thru the roof of a house at Bretz, a Berlin suburb near Templehof airrome.

Six, including the airplane pilot and five mechanics, died outright in the crash. The other two residents of the house, were trapped in the resulting fire and were fatally burned. Four other persons were taken to a hospital.

Walter W. Abbey Inc. Has Willys Pickup

Walter W. Abbey, Inc., unloaded a carload of new Willys 77 pleasure and delivery cars Saturday. The shipment included an attractive new Willys pickup which has an all steel body and a coupe cab.

Mr. Abbey says: "The Willys 77 delivery units are gaining popularity fast, for their small investment, low repairs, low tire replacement and low oil and gas consumption."

Claud Harwood of the Economy Cleaners is the new owner of a Willys sedan and other recent sales reported by Mr. Abbey include: new International trucks to R. L. Brantley and I. E. Brantley of Ashland,

G. E. Pierce of Pierce Hothouses and K. C. Campbell.

Alex Stevens purchased a new LaFayette sedan and Mrs. Lena Moyer of the Medford School of Beauty Culture, a new 1935 Nash "400" sedan.

Mrs. William Rogers, 90, of Muskogee, Okla., is the only woman ever to serve as commissioner for the Creek Indian tribe.

Ore and Bullion Purchased

Wildberg Bros. SMELTING & REFINING CO. 742 Market St., San Francisco Plant: South San Francisco

A Special Preview of the NEW 1936 NASH "400" NOW ON DISPLAY



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REMEMBER that statement as time goes by... and other cars begin to be patterned after this new Nash "400". For here is a car so advanced, so different, so much better, it cannot help influencing the future design of other cars. Read what this sensational car offers you... then enjoy the sensation of driving it.

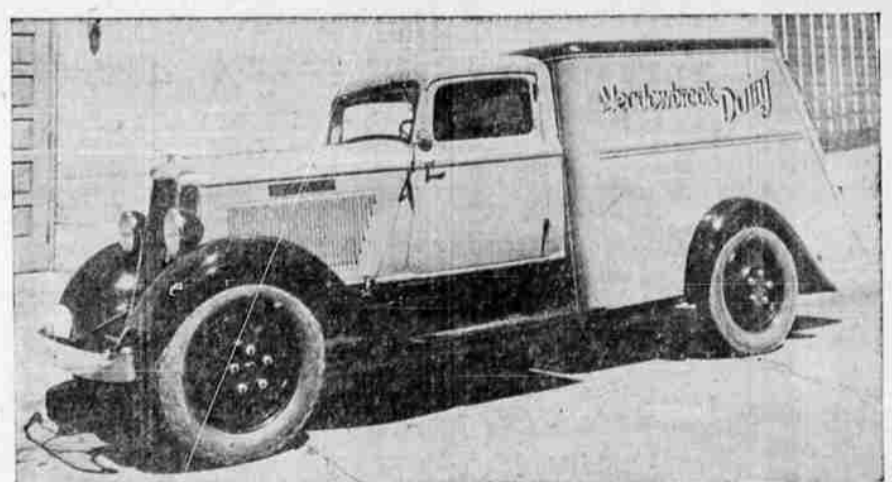
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The Meadowbrook Dairy's New Insulated Dust-proof Delivery Unit—

The Mann designed and built body on this smart, new delivery truck is cork insulated, assuring delivery of cold, fresh milk and cream absolutely free from road dust and dirt... It is the last word in convenience, too... a fitting addition to scores of other successful Mann-built trucks throughout southern Oregon.

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