

HELPING ONE THIRD OF AMERICA GET READY FOR THE

4th

All Wool Suits For the Whole Family

Mens: newest cut in trunks—
98c

Tots: gay colors and new novelty appliques.
79c

Boys: quick-dry trunks—contrast stripes.
79c

Girls: snug-fitting rib knit. Gay colors.
1.29

Women: latest styles—solid trunks, gay tops.
1.49

Introductory Sale of AN ENTIRELY NEW LINE OF TIRES

RIVERSIDE STANDARDS

Your Last Chance to Save at These Low Prices . . .

Here's a new Riverside tire that actually gives you far more quality . . . more wear and safety than you'd believe possible at such low prices! So much extra quality in fact that Wards back this new tire with the strongest written guarantee we know of—a guarantee that protects you against EVERYTHING that can happen to a tire in service WITHOUT LIMIT as to months or miles!

Get These Extra Quality Construction Features!
Wide flat tread of Vitalized rubber puts more rubber on the road that increases wear—safety too. Latex dipping and double carcass insulation increase carcass life—minimize blowout dangers. Riverside center traction safety tread gives you maximum protection against skidding dangers!

Introductory Prices Lower Than Usual!
While Riverside Standard prices will always be mighty low we have made these prices EVEN LOWER for a limited introductory period. Hurry! Get these extra savings and get Riverside Standard guaranteed service and satisfaction at the same time!

GUARANTEED AGAINST

- Blowouts
- Bruises
- Faulty Brakes
- Cuts
- Wheels Out of Line
- Under Inflation

EVERYTHING that can happen to a tire in service WITHOUT LIMIT as to number of months or miles. Wards will make good on this guarantee quickly and cheerfully at this store or at any of our 489 retail stores or nine mail order houses!

TIRES MOUNTED FREE!

Priced As Low As

4.95

Size 29x4.10-31

Check the Savings on Your Size Here

Size	4-ply	6-ply
4.40-21	\$4.95	\$6.90
4.50-21	5.50	6.90
4.75-19	5.85	7.15
5.00-19	6.25	7.85
5.25-18	6.95	8.65
5.50-17	7.60	9.05
6.00-18	10.45
6.50-19	12.40

All other sizes at similar savings

LIBERAL TRADE IN ALLOWANCE FOR YOUR OLD TIRES

• Before you buy any tires be sure to get Wards liberal trade in allowance on your old tires on the purchase of Riverside!

Wards Liberal Now Convenient Terms May Be Arranged!

Visit **WARD'S COOKING and CANNING SCHOOL**

June 26 to 29, 2:00 p. m. Free Gifts Given Away Daily.

White Twill Caps 25c

Popular for summer! Also fancy pattern twills. 5-piece style, all seams taped. **OTHER SUMMER CAPS . . . 49c**

MEN'S SPORT SOCKS 25c

Men's ribbed cotton sport socks. Ankle length in white and blazer stripes. They are new—and Men like them!

Luggage Carrier 75c

Clamps to running board with 3 thumbscrews. Black enamel finish. Safe! Handy!

TROUT FLIES 10c

Wards finest quality snelled dry flies. Divided wing and plenty of fackle to make them float. Good assortment of patterns.

Tennis Racket 1.89

Beginners! See the sturdy ash frame, walnut tongue, spiral silk strings! Wards low price!

Run-Resistant Tailored Rayon Shirts—Shorts 39c Each

Excellent quality silky fabric famous both for coolness, durability. The shirts feature the tailor finished tubular trim neck. Shorts have full elastic expanding waist.

Men's Polo Shirts 69c

Cotton mesh. White, canary, blue. Also boys' sizes, 60c.

No Wilt Collar Solves Summer Shirt Problem 1.49

"Fused" collar requires no starch—soft collar comfort, stiff collar appearance. Custom-type details: gathered back, pleated sleeves. Plain colors, white, smart new patterns. 14 to 17.

Preshrunk Slacks 1.19

Boys' sturdy striped cotton twill at an amazingly low price! Stock up NOW!

No Better Made Even at Twice Wards Price! 33c Each

Wards famous Riverside, supreme quality spark plugs, at a very low price. You save 15!

17c QT. Inc. Tax
In Your Container

Riverside 100% Pure Pennsylvania Motor Oil

Get the best motor oil money can buy and save about half! All from Bradford Allegheny crude, refined to Wards own rigid specifications. More mileage! Fewer repairs! Drive in!

Cool Toys in Popular Models at Ward Savings 1.00

Styled by straw hat experts! Cool as an iceberg! And light as a feather! You're sure to find your model in our new assortment! Easy on both head and pocket! Buy at Wards!

Sanforized Ducks 1.49

Cool and smart white trousers—absolutely shrink proof! Long wearing! Save!

13 Plates! 23% More Power! 12 Months Service! 3.95

With Your Old Battery

Actually 23% more power for easy starting than required by Society of Automotive Engineers. Backed by Wards full 12 months service adjustment. Installed free. Save now!

2-Cell Flashlight 39c

Wards bulb. Nickel plated Ring hanger. Throws 350 ft. beam. A buy!

Men's, Boys' "Slips" 69c

Shock-absorbing insole! Non-skid soles! Hacks, cool

Camp Stool 30c

Heavy hardwood frame, reinforced. Sunfast striped seat. Sale price only!

Picnic Jug 98c Gal.

Wards Standard Quality. Keeps liquids and foods hot or cold 8 to 16 hours. Save!

Vacuum Bottle 69c

Wards Supreme Quality, pint size. First quality. Tested. Handy cup cap. Big saving.

.22-Cal. Shorts 15c for 50

Copper-coated! Equal best known in uniformity, power, yet cost much less! Save!

Roller Skates 1.29

Ball-bearing steel wheels. Leather straps. Rubber cushion takes shock! Save!

Sport, Sun Glasses 59c Pr.

Nickel silver sport glasses, oval shape, colored lenses.

117 SOUTH CENTRAL TELEPHONE 286

MONTGOMERY WARD