

AUTOMOTIVE NEWS

FIRESTONE ADDS ACCESSORY LINE

"More descriptive of the increased facilities to serve motorists — was given as the reason for changing the name of Firestone Service Stores to Firestone Auto Supply and Service Stores," according to C. L. Hopkins.

"Just as the service store name was an indication of the advancement of the gas station and the tire store to an establishment of complete service for the motorist—so, too, does the new name mark a milestone in better automotive service," Hopkins said.

The Firestone Auto Supply and Service Store is located at Ninth and Riverside. Recently, a new auto sup-

ply department was added featuring many items not carried by the store, previously.

Most important features of the new department, according to Curt Hopkins, is that car owners may now drive in, make their purchase, and have the item installed while they wait.

Tire, battery, brake, lubrication, electrical and gas and oil sales and service are some of the other departments all under one roof which cater to Medford motorists in the Firestone Auto Supply and Service Store.

Mr. Hopkins related that the new department was very popular with established customers and had brought many new ones in. He declared that horns to dress up the car, seat covers, car radios and vacation supplies were the most popular items at the present time, judging from purchases made during the past month.

Use Mail Tribune want ads.

BOY SCOUT CAMP OPENING JUNE 23 LAKE OF WOODS

Annual summer camp for Boy Scouts of the Grater Lake Council will open Sunday, June 23, at Camp McLoughlin, the scout camp at Lake of the Woods. Camp will be conducted for two two-week periods, the first period closing July 7.

Extensive improvements have been made at the camp, the grounds and all the trails being grassed to eliminate dust. Bunks are being built in the sleeping cabins and the

cabins will be opened and screened for better ventilation.

A splendid program of camp activities is being planned under direction of A. O. Soderberg, scout executive. The activities will include swimming, water sports, boating, fishing, hiking, mountaineering, campcraft, scoutcraft, woodworking, leathercraft, games and camp fires with songs, stunts and stories.

Camp doctor this year will be Donald E. Moore, who is well qualified to take care of any first aid emergencies. Bob Haines, who acted as waterfront director last year, will again have that position this season. The camp cook of three years' standing, Frank Nelson, is also returning.

All handicraft work will be directed by Shirrell Doty, life scout of troop No. 16. Bob Rindt, one of last year's junior leaders, will conduct the campfire programs and other activities. Irvin Doty will

assist in the mess hall as head waiter. A number of scoutmasters are planning to spend part of the season in camp in periods varying from one to two weeks.

Camp offers a splendid opportunity to advance in scouting, the field for outdoor and nature merit badges being large. A camp court of honor will be conducted the afternoons of Sunday, July 7 and July 21.

Much interest is being shown in camp this year, with many registrations coming in from all parts of the council. Scouts who plan to attend camp are urged by headquarters to register early.

Episcopalians of Valley to Picnic

The three Episcopal parishes of the valley—Medford, Grants Pass and Ashland—will unite Sunday, June 23, in open-air services and a picnic at Lithia park in Ashland. The church services will be held in the open from an improvised rostrum, and Father E. S. Hartman, rector of St. Mark's, will deliver the sermon. The song service will be exceptionally good, coming from an augmented choir, under the direction of Elsie Carleton Strang. The site selected for the services is under

the shade tree near the swan lake. After the conclusion of the church services luncheon will be served. Everybody is expected to bring their lunch with them, except sugar, cream and coffee, which will be supplied by the vestry.

The afternoon picnic is especially for the church school children and a program of interesting amusements is being prepared. Everybody in the valley who is interested in the Episcopal church is invited to participate in this picnic.

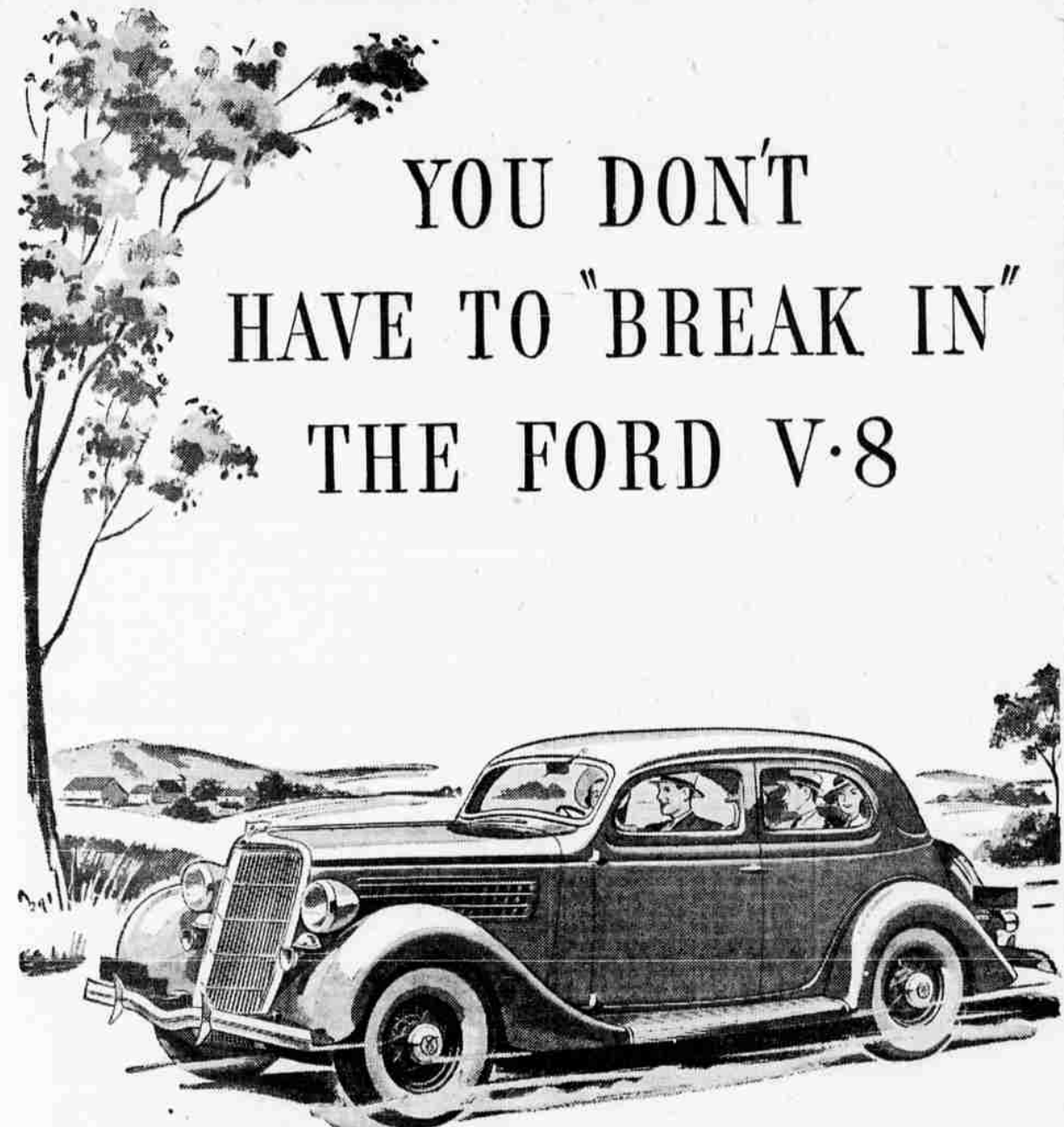
Honor Blind Postess. ALLIANCE, O.—(UP)—A degree of

master of arts, pro honors, will be conferred upon Miss Evelyn M. Watson, blind poetess, at Mt. Union college commencement here in June. Miss Watson, author of several books, was graduated in 1909.

WIN A PRIZE

Five gallons of Super Shell gas, or an oil change by suggesting the most appropriate name for Bee-son's Service Station, 1/4 mile north Talent.

CONTEST CLOSING JULY 1
Leave Names at Station.



YOU DON'T HAVE TO "BREAK IN" THE FORD V-8

You can drive it 50 miles an hour the day you buy it

THE FORD V-8 is ready for normal driving when you buy it. There is no tedious period of breaking-in for 500 or 1000 miles. You can drive it up to 50 miles an hour the first day. And after the first hundred miles you can drive it as fast as you desire.

That means greater motoring enjoyment for every motorist. It is especially important to motorists who are thinking about a new car for a vacation trip — to physicians, salesmen and all those who use a car for business. Instead of dragging along at slow speeds for days, you can make good time from the start.

The reason for this is as important as the result. The Ford V-8 needs no breaking-in because of

unusual accuracy in the manufacture of moving parts and the smoothness of bearing surfaces. Clearances are correct when you buy the car. It is not necessary to depend on a long wearing-in period to eliminate tightness and insure smooth running. Longer life, greater economy and better performance are bound to result from such precision methods. They are further proof of the care and quality that go into the Ford V-8.

Formerly only the most expensive cars could be driven at normal speeds from the beginning. That still holds true today — except in the case of the Ford V-8. It gives you fine-car construction, along with fine-car performance, comfort, safety and beauty.

FORD V-8

See the New 1935 Ford V-8 at
C. E. GATES AUTO CO.

Sixth and Riverside

YOUR FORD DEALER

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TERRAPLANE... with most that's really NEW today... has most to insure top trade-in value

"Climb up on top, too, if you want to... it's steel, you know!"

WHEN you choose your 1935 car, think how it will compare with the new cars a year or two from now! That's what will decide its trade-in value.

Who will want to be driving—then—with anything less than complete steel protection? Terraplane gives you that protection now, in America's only bodies all of steel.

Will you want brakes that are up to date or out of date? Terraplane's

police-tested brakes have cut "perfect stopping" almost in half in public tests from coast to coast.

Performance is always important... and Terraplane has record-breaking performance today, certified by 36 official marks on the A. A. A. record books.

So it is with many other features found in no other lowest price car. Drive a Hudson-built Terraplane today. See for yourself how far ahead

of its time it is—in ruggedness, performance, safety—as well as style.

See the New Hudson Country Club Sedan—124" Wheelbase—113 or 124 H. P.—\$880.00 f.o.b. Detroit. More inside body length by 3 1/2 to 7 in. than sedans costing \$180.00 to \$375.00 more.

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Actual Tests Prove New Riversides America's Best First-Quality Tires!

• • Prove New Riversides Give Up to 28% MORE Mileage Than Other First-Quality Tires!

Millions of miles in grueling tests—on the road and in the laboratory—prove the outstanding superiority of New First-Quality Riversides!

Mile after mile these New Riversides were test-driven in competition with America's leading tires over the toughest roads in the country. And New Riversides came through with up to 28% more mileage!

One reason for this extra mileage is because New Riversides have a thicker, flatter tread of SUPER VITALIZED rubber... a better, tougher longer-wearing rubber... the result of road and laboratory tests on hundreds of different samples!



The big, cleated test wheel shows a proven New Riverside's resistance to carcass fatigue and internal heat. Think of the terrific punishment the tremendous shocks as wheels and tires spin around at racing speeds. Ordinary tires soon wilt under this test, but New Riversides stand up and "take it!"

Up to 28% More Mileage with Greater Safety!

Here's another point to remember... Actual road tests show that New Riversides give you greater non-skid safety—greater blowout protection. Riversides' thicker, flatter center-traction tread gives you the maximum of non-skid safety up to 28% LONGER and New Riversides' Latex (liquid rubber) dipped cords and gum rubber insulators between plies practically eliminate internal friction-heat, greatest blowout cause.

YOUR OLD TIRES ARE WORTH MONEY AT WARDS

• We will pay you cash for your old tires. If you desire you can further reduce Wards already low prices by applying the cash value of your old tires on the purchase of New First-Quality Riversides!

Guaranteed Against Everything That Can Happen to a Tire...

- CUTS • BLOWOUTS • BRUISES
 - WHEELS OUT OF LINE
 - UNDER INFLATION • COLLISION
- ... EVERYTHING that can happen to a tire in service WITHOUT LIMIT as to number of months or miles!

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