

Better Homes Day Selected for Opening of New Medford Store

NEW STORE GIVEN STATE ATTENTION

Considerable state-wide attention has been attracted to the new housewares and electric appliance store which will be opened in this city Saturday by C. D. Bean. A number of prominent representatives of organizations with featured lines in this store will come to Medford this week to attend the opening, including Joe Hill, of M. Sells and company's Portland office; Ray Stinson, general sales manager for the Maytag Pacific International company in Portland; and Ted Chambers, territory representative for the Maytag organization. Dean Pulsifer, district manager for General Electric company and L. A. Isermann, merchandise manager for that company, will also personally attend the opening.

The new Ironite ironer, introducing a remarkable new principle in home laundry ironers, will be demonstrated at C. D. Bean's store by Mr. Spaulding who is coming to this city for this special demonstration. It was also announced that a carload of Maytag washers has been routed to Medford for arrival in time for the store opening.

Baths and Church Services.
BATH, Me.—(UP)—An 85-year-old man, whose name was withheld, was arraigned in town court on an intoxication charge. It was Wednesday. The court sentenced him to take at least three baths before Saturday night and attend church services Sunday.

Boy Reproduces Battlefield.
GALTON, Ohio.—(UP)—A reproduction of the Argonne battlefield of the World War won Victor Smith, Galton high school student, too young to remember the war, first prize in the local Rotary club's hobby fair.

Yawned His Jaws Open.
BROCKTON, Mass.—(UP)—John Byrne yawned in a hurry again. Recently he yawned so hard his jaws wouldn't close. Police took him to a hospital where he was put to sleep and his jaws finally closed.

Held Office 46 Years.
HOLDEN, Me.—(UP)—Perhaps one of the oldest officeholders in the country is A. H. Farrington. He has been the town's treasurer-tax collector since 1889.

University Refines Radium.
COLUMBIA, Mo.—(UP)—The only radium refining plant in the United States is operated in the University of Missouri chemistry laboratory here. The annual output sells for \$25,000.

Huge Hospital May Reopen.
CLEVELAND (UP)—Reopening of Babies' and Children's Hospital, one of the huge units of Cleveland's University hospitals, is a possibility, according to Dr. H. J. Gerstenberger, one of the hospital's directors. The institution was closed during depression.

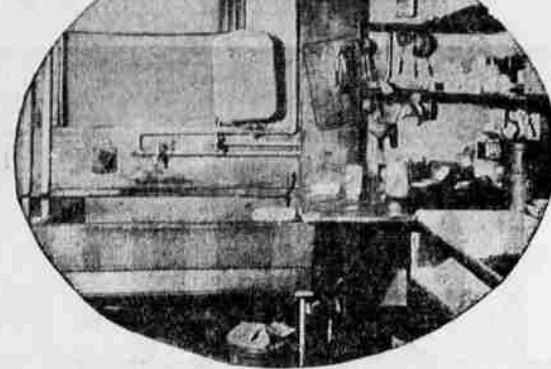
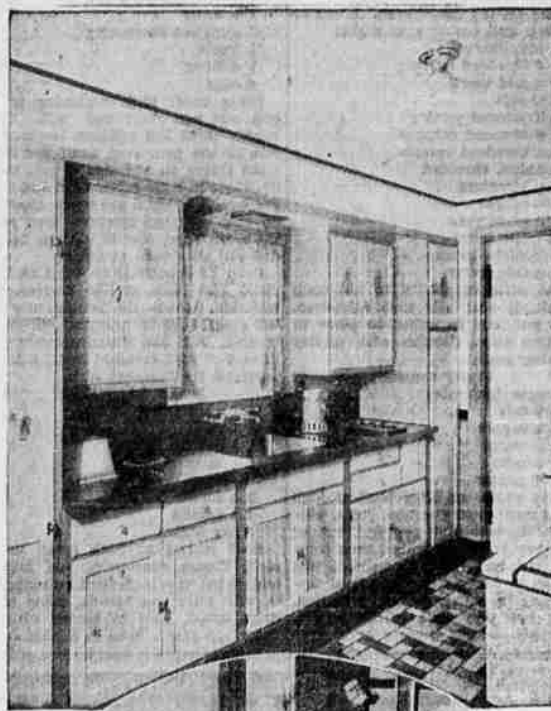
First Death in 54 Years.
NARWALK, Ohio (UP)—The first death in her family in 54 years, occurred when Mrs. O'dell LaVigne died here at 74. She was mother of 12, had 35 grandchildren and eight great grandchildren.

Albino Squirrel Caught.
ELKO, Nev. (UP)—An albino squirrel, a rarity, was captured by Elmer Braiger, Lamolle rancher. Zoologists declared the squirrel resembles other members of the species except that its body is white and the eyes are pink.

Published Polish Weekly.
TOLEDO (UP)—Anthony A. Pastrycki, 50, publisher of Ameryka Echo, Polish language weekly, for nearly 30 years, is dead.

Strawberry Time in Ozarks.
SPRINGFIELD, Mo. (UP)—Strawberry picking and shipping has begun in the southern Ozark region and is expected to be in full swing shortly.

Kitchen Modernization Important



Few rooms in the home are more used than the kitchen, at least as far as the housewife is concerned. A federal housing loan could not be put to a better use than the modernization of the kitchen—making it a place where the housewife will enjoy her work, surrounded by labor-saving conveniences, and a colorful, cheery atmosphere. To complete the modern kitchen, there should be ample built-in cabinets and bins; shiny pots and pans and plenty of useful housewares. Electrical servants, too, have an important place in the kitchen of today—the electric range is indispensable; the dish washer, refrigerator, washing machine, ironer and countless appliances go to make up a kitchen that will lighten the hours of labor for housewives and make these fewer hours of work more pleasant.

RESCUE WORK FOR NARCOTIC ADDICTS FEDERAL PROJECT

Farm at Lexington, Ky., Equipped to Rehabilitate 1500 Patients — Volunteers to Be Charged Fee

LEXINGTON, Ky.—(UP)—Treatment of minds and bodies weakened by the use of narcotics on a scale never before attempted has been undertaken by the United States government with the recent opening of the federal narcotics farm near here.

The government plans to receive patients who might once have been considered incurable, and, through natural corrective processes, rehabilitate them for useful citizenship. There is no prescribed "cure" in the social reconstruction of addicts. Each case is studied and treated individually by the most productive means known to medical science.

Project Cost \$5,000,000. The narcotics rehabilitation project here cost close to \$5,000,000. There are 12 new buildings and the farm covers 1050 acres of Kentucky's blue grass country.

The first patients were brought here from Leavenworth, Kan., federal penitentiary. They immediately were placed under observation for a three-week period. At the end of that time, they began an almost normal life on the farm.

From time to time, patients will be brought here from other institutions. Although most of them have been convicted of violating narcotics laws, there will be few of the dangerous criminal type accepted. Patients on Probation. Patients will be put on probation by the courts, making it conditional that they be treated here until cured. Voluntary patients also will be accepted, providing they apply through the courts and agree to remain here until cured. This latter class of patients will pay \$1 a day board.

The first step in the general treatment will be to stop the use of narcotics as rapidly as the patient's condition permits. Then the body will be built up through exercise, diet, work in shops and on the farm, recreation, education and psychotherapy.

Daily Lectures Scheduled. Persons physically depleted will receive a milder form of withdrawal treatment. After withdrawal is complete, the treatment will be essentially the same for all classes of

Adding Upper Story



Several more rooms were added to this home by the addition of another story. These "before and after" pictures show the exterior improvement.

FRENCH CIGARET BOXES LURE ARMY RECRUITS

PARIS—(AP)—France is seeking recruits for her army from among her cigarette smokers.

Cards bearing exotic colonial scenes on one side and an invitation to join the colonial troops on the other side are included in the government tobacco monopoly's cigarette packages. "Visit far countries while preparing for your return to civilian life," is the offer addressed particularly to conscripts who have just completed their compulsory service.

Double Yolked Per Day. DOS PALOS, Cal.—(UP)—A super-production pullet of Henry Dryden, local poultry farmer, goes for eggs in a big way. Following a rigid schedule the hen produces a double-yolked egg every day, and the size averages 8 by 6 1/2 inches in diameter.

Young Mothers Given Books. FRAMINGHAM, Mass.—(UP)—Diplomas and books were awarded to a class of 30 young mothers at the reformatory for women at the multi-scient graduation exercises there recently. The class, sponsored by the Southboro Junior Women's club, gave a practical demonstration as part of the exercises.

PROPERTY OWNERS REALIZE SURFACE NEEDS PROTECTION

Analysis of 1000 Typical Repair Jobs Prove Popular Idea—Interior Painting Also Is Favored

WASHINGTON, D. C.—(Spl.)—Exterior painting is taking the lead in the volume of repair and modernization projects being undertaken over the country under the stimulus of the Better Housing Program of the Federal Housing Administration, according to an analysis of 1,000 typical jobs picked at random in several cities ranging in size from 1,840 population to 634,000.

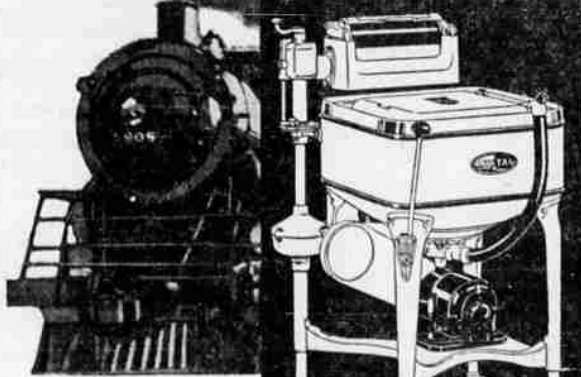
The study showed that this type of work accounted for 230 of the 1,000 jobs analyzed, and represented \$23,000 of the total of \$100,000 spent on all the jobs included in the survey. Interior decoration, which includes interior painting, accounted for 140 jobs, for a total cost of \$7,000. The only other type jobs ranked above the 100 mark are "minor general repairs," 200, and roofing, 110.

The analysis went further to estimate that of the 25,204,976 dwellings in the United States, at least 15,000,000 are in need of repairs. Two-thirds of these, it is estimated, will be modernized. Canvasses conducted by local Better Housing Committees have resulted in pledges to repair from 1,500,000 property owners out of 5,000,000 contacted. The pledges obtained represent approximately \$400,000,000 in modernization and repair business.

The statisticians, estimating at the rate of two jobs to each home, figured that 30 million different jobs would be created if all the houses needing repair were put in good condition.

With an analysis of 1,000 jobs showing about 16 per cent for exterior paint, the conclusion is that roughly \$64,000,000 of the \$400,000,000 pledged will be spent for this type of work. Paint authorities consider this an indication that property owners recognize surface protection as foremost in importance in the maintenance of homes and business places.

TREMENDOUS DEMAND brings **ANOTHER TRAINLOAD OF MAYTAGS** to this territory



BRINGS TOTAL MAYTAG SHIPMENTS FOR PAST 90 DAYS TO NEARLY 1/2 MILLION DOLLARS
 Prices still unusually low

- This new big shipment is a remarkable tribute to Maytag quality and popularity—a sign of new buying power in this territory—proof that Maytag economy is in keeping with today's buying trend.
- The extra value represented in a Maytag, and today's low prices, make an opportunity that demands quick action. Maytag is the preferred washer everywhere, because it is the economy washer—designed and built to give faster, easier, cleaner, more careful washings, at lower cost for years and years to come.
- Only a Maytag gives you the one-piece, cast-aluminum tub, the sediment trap, Gyrtator washing action, originated by Maytag, the Roller Water Remover, and a score of other outstanding advantages. Ask the dealer near you for a free demonstration. Convenient terms of payment arranged.

FEDERAL HOUSING ACT—Now includes Maytag washers on the list for government aid to buyers. Maytags are equipped with gasoline Multi-Motor power for homes without electricity.

C. D. BEAN, Housewares and Appliance Store
 229 East Main St. Phone 491

Chimney Trapped Wild Duck. WELLESLEY, Mass.—(UP)—No wonder O. R. Rice had a bad case of the jitters. Strange, weird sounds came from out the fireplace in his home. On investigation, however, it turned out to be a wild black duck that had become trapped in it.

Fixtures for
C. D. BEAN
 Housewares and Electrical Servants were manufactured by the
CITY CABINET SHOP
 924 South Central

Complete—
Washing Machine
 Reconditioning Service
 Will Be Especially Featured At Our New Store

We will maintain a well equipped shop with an experienced washing machine repair man in charge... Regardless of the make of YOUR washer, we can offer thoroughly satisfactory service at very moderate cost.

C. D. BEAN
 229 EAST MAIN ST.

ANNOUNCING
the appointment of
C. D. BEAN
 229 EAST MAIN, MEDFORD
 as authorized dealers in this vicinity for the complete line of
GENERAL ELECTRIC
 Household Kitchen Appliances

 GENERAL ELECTRIC MONITOR TOP REFRIGERATOR Standard of refrigeration excellence. Unmatched for dependability, low cost service. Famous sealed-in-steel mechanism uses less current, requires no oiling. 5 Years Performance Protection for \$35—only \$1 a year.	 GENERAL ELECTRIC MONITOR TOP REFRIGERATOR (Model X-4) Specially designed for small homes and apartment houses. Sturdy all-steel cabinet. Sealed-in-steel mechanism. 5 Years Performance Protection for \$45—only \$1 a year. Low, easy terms.	 GENERAL ELECTRIC FLATOP REFRIGERATOR Aristocrat of modern cabinet styling. Equipped with famous General Electric sealed-in-steel mechanism that defies time. Save and prices for every home. 5 Years Performance Protection for \$35—only \$1 a year.
 GENERAL ELECTRIC LIFTOP REFRIGERATOR Lowest operating cost in the world. Ample food capacity for the smaller family. All-steel cabinet, and G-E's famous sealed-in-steel mechanism that requires no oiling, not even oiling.	 GENERAL ELECTRIC AUTOMATIC ELECTRIC RANGE Makes cooking faster, easier, cooler, cleaner and more economical. Equipped with General Electric's famous CALROD Heating Units and famous General Electric Thermostat.	 GENERAL ELECTRIC AUTOMATIC DISHWASHER Washes all the dishes hygienically clean in 5 minutes for 1c a day. No chipping or breakage. Saves from 1 to 3 hours kitchen time every day.

WE ARE CO-OPERATING

BETTER HOUSING PROGRAM

Pay Nothing Down
 With a Federal Housing Loan Or Buy On Our Own Convenient Budget Plan

C. D. BEAN
 229 East Main. Phone 497

In Our New Store—
 We Will Feature the Famous Line of
PHILCO RADIOS

Unequaled tone, superb performance and exquisite cabinet work... All are found in these new Philco Radios. Never before have such wonderful values been offered. They feature the very latest engineering developments, yet are priced unusually low.

Spectacular New Improvements Provide Unequaled Reception!
 Through exclusive engineering advancements, the marvelous new 1935 Philcos excel in finer tone, greater volume and world-wide reception.

Philco presents forty-nine new models covering a most complete price range. Here are Philcos that bring in both American and Foreign Stations for those who enjoy world-wide reception; Philcos for American broadcasts only and for battery and 22-volt operation. In addition, there is a complete selection of 115-Volt DC and AC-DC models for homes and apartments with direct current and for travelers. A Philco for every purse and purpose.

C. D. BEAN
 229 EAST MAIN ST.