

SWIFT & COMPANY CELEBRATE 50TH SUCCESSFUL YEAR

Meat dealers, livestock producers and others acquainted with growth of meat packing, America's largest industry, are recalling and retelling this week the romantic story of the development of Swift & Company.

The occasion for reminiscence is the nationwide celebration of the 50th anniversary of Swift & Company's incorporation—a celebration featured locally by meetings of retail meat dealers and special sales of the company's many food products.

Gustavus Franklin Swift, founder, started in business for himself in 1885, with a total capital of \$20 when he was 16 years old. He paid \$19 for a neighbor's heifer, dressed it himself and sold the meat in his little home town of Cape Cod.

Just 20 years later, in 1875, G. F. Swift reached Chicago a successful retailer, exporter and cattle buyer. Still young, ambitious and a bitter foe of waste, he saw nothing but waste in the operations of the meat and livestock industry of that day.

His experiments with refrigerator cars were successful almost immediately and within five years of his arrival at Chicago he had, almost single handed, revolutionized the entire meat and livestock industries of the nation.

His leadership was strong not only in making available to the nation fresh and better meat at lower prices, but also in the development of uses for animal by-products, which was one of the factors in increasing the return to livestock producers for their animals.

The most industry ranks today as the most efficient distributing agency in America, according to the national distribution conference. Veterans of the industry attribute this standing in large measure to the vision and hard work of such pioneers as Gustavus F. Swift and his successors in the packing industry.

The North Portland plant supplies this territory and Swift & Company spend between ten and eleven million dollars annually for livestock and other materials used in connection with the business.

The southern Oregon branch has been established for 33 years, being at Ashland from July, 1900, until May, 1926, and has been located in Medford since that date. F. Crouch, head of this organization here, has the distinction of being associated with Swift & Company for the past 35 years, all of this period of service being in southern Oregon.

Meteorological Report

June 13, 1935
Forecasts
Medford and vicinity: Cloudy tonight and Friday; moderate temperature.

Oregon: Cloudy tonight and Friday; occasional showers extreme west portion and over Cascade mountains; moderate temperature.

Temperature a year ago today: Highest, 87; lowest, 54.

Total monthly precipitation, none; deficiency for month, 0.36 of an inch.

Total precipitation since September 1, 1934: 15.85 inches; deficiency for the season, 1.26 inches.

Relative humidity at 5 p. m. yesterday, 34 per cent; 5 a. m. today, 74 per cent.

Sunrise tomorrow, 4:35 a. m.
Sunset tomorrow, 7:47 p. m.

Observations Taken at 5 A. M., 120th Meridian Time

CITY	Wind	Temp	Humidity	Clouds
Boise	82	50	54	Clear
Boston	80	64	T.	Cloudy
Chicago	82	66	—	Clear
Denver	80	60	—	Clear
Eureka	60	44	12	Cloudy
Helena	70	52	14	P. Cdy.
Los Angeles	74	58	—	Cloudy
MEDFORD	76	51	—	Cloudy
New York	84	64	—	P. Cdy.
Omaha	86	66	—	Clear
Portland	108	78	—	Clear
Portland	78	56	—	P. Cdy.
Reno	76	48	—	Clear
Roseburg	74	54	—	T. Cloudy
Salt Lake City	84	60	—	Clear
San Francisco	68	52	—	Clear
Seattle	70	56	T.	Cloudy
Spokane	72	50	44	Clear
Walla Walla	76	58	02	Cloudy
Washington, D.C.	86	64	78	Clear

PROSECUTOR FILES BRIEF OPPOSED TO PARDON FOR REED

An opposition brief to any executive clemency by the governor for Alvin W. Reed of Denver, Colo., serving a life term in state prison for the murder of Victor Knott, Ashland policeman, on the night of November 18, 1933, during the course of a warehouse burglary, has been filed by District Attorney George A. Codding with Governor Martin.

A petition for a pardon for Reed was filed by Attorney Gus Newbury this week, claiming the discovery of new evidence indicating that Reed was not at the scene of the crime and attacking the testimony of the chief identifying witness of the state—Roy Layton, Ashland policeman and only eye witness of the shooting.

The state counters with affidavits and new evidence of its own in its brief. Contention is made that Reed, the morning following the murder, sent a telegram from this city to Denver, Colo., and that later Reed rode with a Foothills farmer from near Gold Hill to Grants Pass, while posing as pursuing him, and asked his ride host if stopped by officers to say Reed was an employee. The telegram was addressed to a brother of Paul McQuade, also indicted for the same crime with Lee Jackson, now fugitives from justice. The message directed McQuade to inform his brother Reed would meet him at the public library in Portland.

SATURDAY FINAL FOR TAX PAYING

Next Saturday, June 15, is the final day for payment of second quarter taxes. After that date payments bear interest.

Property owners on the delinquent tax list for the years 1928, 1929 and 1930 have until July 15 to make a 10 per cent payment, with interest, and avoid issuance of a decree of foreclosure for a six months' period. Many delinquent property owners have made the initial remittances.

The district attorney's office has taken steps for foreclosure on July 15—the final date for tax remission.

Oregon Weather
Cloudy tonight and Friday; occasional showers extreme west portion and over Cascade mountains; moderate temperature; moderate southwest wind off the coast.

French Flyers Killed
BERRE, France, June 13.—(AP)—Two military aviators were killed and one escaped today when a seaplane burst into flames as it was landing in the harbor of this airdrome near Marseille.

Fence Yard
The appearance of the average backyard can be improved and a greater degree of protection and privacy obtained by enclosing it with an attractive fence.

Back from Vacation—Mr. and Mrs. L. H. Wilcox returned to this city the first of the week from a two weeks' vacation trip during which they were guests of relatives in San Jose and San Francisco. They motored to the Bay section via the Redwood highway.

WHY FRY? GET INTO Cool Summer Clothes

Just an OLD-FASHIONED IDEA strictly adhered to for 33 years is the entire answer to the increase in business enjoyed by Penney's. That OLD-FASHIONED IDEA is the simple answer to our success. People like to trade at Penney's because for all those 33 years WE HAVE GIVEN THE CUSTOMER THEIR MONEY'S WORTH. We do not carry seconds, mill runs or buy job lots and bankrupt stocks. Nor would we offer you prison made merchandise. We may be old-fashioned but Giving the Customer Your Money's Worth makes the slogan "Quality—Always at a Saving" more than just mere words at PENNEY'S. Here is a page of positive proof. READ IT!

PENNEY'S JUNE WHITE GOODS EVENT NOW IN PROGRESS!

SPECIAL DRESSES

Cool, washable prints, pastels or whites. One piece and jacket styles, appropriate for street or afternoon wear. Size 14 to 48.

TREMENDOUS VALUE! \$3.98

See Our Windows!

A Value! Summer Luncheon Cloths

Gay Plaids Part Linen!

39¢

50x50 size. Lovely pastel plaids on a neutral ground! Fresh and cool—easy to wash! Hemmed. You'll need several. Buy now!

WOMEN'S ALL SILK HOSE

44c

SANITARY NAPKINS

Package of Twelve

10c

WOMEN'S Batiste Gowns

49c

Girl's Anklets

10c

BATH POWDER

25c

White Handbags

Linen, Plique Washable

98c

WOMEN'S Bathing Suits

\$1.49 to \$2.98

WOMEN'S SILK HOSE

25c

WOMEN'S KNEE LENGTH HOSE

69c

WOMEN'S Rayon Panties

25c

Overnight Case

Black Only

\$1.49

CHILDREN'S Rayon Bloomers

15c

WHITE Mesh Gloves

33c

BOYS' WASH SUITS

49c

SHEER DRESSES

98c

WOMEN'S Handkerchiefs

2c

Open FLOUR SACKS

Clean, Unused!

9c

Something new! 98 lb. sacks, never-seamed! Washed! Soft, fine! An unusual bargain!

HONOR MUSLIN

Lower priced!

12c yard

39" unbleached, extra heavy muslin. Stock up while the price is so very low.

Serviceable SHEETS

"Duro" Size

65c

Heavy weave muslin, but soft and smooth. Neatly hemmed. Good for long wear. 81 x 90.

A Clean-Up! TENNIS SHOES

Hurry!

39c

WOMEN'S Leather Street Sandals

All White Medium Heels

\$1.79

CHILDREN'S SANDALS

All Leather Soles

White Smoked Elk Brown

98c

Early Clearance ODD LOTS WOMEN'S SHOES

Not all Sizes

\$1.98

RAZOR BLADES

25 for 23c

Men's Shoulder Button Rayon Union Suits

98c

MEN'S Dress Straw Hats

79c to \$2.98

BOYS' Grey Flannel Slacks

\$1.98

BOYS' Sleeveless Sweaters

White, Blue, Maroon

98c

BOYS' White Duck Pants

\$1.49

MEN'S DRESS SOCKS

10c

9/4 Unbleached SHEETING

You'll Want Yards at only **19¢ yard**

Nice medium weight unbleached muslin. Grand for seamless sheets, mattress protectors, and cases. Get a big supply, now!

Cloth & 6 Napkins Luncheon Sets

In Plaid Linen Crash!

\$1.19

Plain or plaid centers with woven borders in pleasing color! Hemmed. Boxed! Cloth. Size 62x52—Napkins, 18x13.

Sheer Fabrics

Fast Colors

10c

Luncheon Sets

Cloth and 4 Napkins

43c

Mountain Mt. BATTS

55c

All Silk Crepe

Plain or Printed

49c

81x90 Duro Bed Sheets

65c

Tie-Back CURTAINS

49c

46-inch OIL CLOTH

19c

MEN'S Athletic Union Suits

Knit or Nainsook

49c

Men's Garters

10c

MEN'S Bathing Trunks

\$1.49 \$1.98

MEN'S White Duck Pants

\$1.49

MEN'S Covert Shirts

Blue or Tan

69c

MEN'S Wash Pants

Tan, White or Grey

\$1.98

MEN'S Men's Felt Hats

Summer Weight

\$2.98

"Barrel" Type Sleeveless Sweaters

All Wool

\$1.19

Silk Rough Crepe

All colors

39c

Belle Isle Muslin

Now 9c

51x54 Lunch Cloths

88c

Assorted Sheer Materials

A clean-up

15c

LL MUSLIN

Unbleached

6 1/2c

Feather PILLOWS

69c

MEN! We have a Bargain in TWO-PIECE SPORT SUITS

Summer Weights Belted Backs! They're cool and comfortable! Grey or Tan Only

\$12.75

Cool as they look! SUMMER CAPS

Of white duck or linene

25c

We can bring you these caps for 25c because we sell so many of them! Good cool materials, carefully made. Full leather band.

CHACO WAR ENDED WITH SIGNING OF PEACE PROTOCOL

BUSNOS AIRES, June 13.—(AP)—Paraguay and Bolivia today signed the peace protocol putting a close to their long and bitter war in the Chaco boreal.

A neutral military commission was to be organized at once to proceed by airplane into the Chaco in order to prepare a 12-day truce to take effect Friday.

The military commission includes the United States military attaché, Captain Frederick Sharp.

More than 100,000 men, at a conservative estimate, have been killed by bullets and have died sudden deaths in the jungles of the Chaco boreal during the last three years of warfare between Paraguay and Bolivia.

The two nations concerned have spent millions of dollars to pursue the warfare since 1930 when sharp hostilities broke out along their hazy-defined border.

Both nations claimed the other was trespassing on its territory. Causes underlying the conflict included the fact that Paraguay controlled a river route to the sea while Bolivia has no sea-coast.

DANCE
At Bonney's Grill, Saturday night.

WASH OUT 15 MILES OF KIDNEY TUBES

Win Back Pep . . . Vigor . . . Vim

Medical authorities agree that your kidneys contain 15 MILES of tiny tubes or filters which help to purify the blood and keep you healthy.

If you have trouble with too frequent bladder passages with scanty amount causing burning and discomfort, the 15 MILES of kidney tubes need washing out. This danger signal may be the beginning of nagging backache, leg pains, loss of pep and energy, getting up nights, swollen feet and ankles, rheumatic pains and dizziness.

If kidneys don't empty 3 pints a day and get rid of more than 3 pounds of waste matter, your body will take up these poisons causing serious trouble. Don't wait. Ask your druggist for DOAN'S PILLS . . . an old prescription . . . which has been used successfully by millions of kidney sufferers for over 40 years. They give happy relief and will help to wash out the 15 MILES of kidney tubes. Get DOAN'S PILLS at your druggist. © 1934, Foster-Milburn Co.

NEWEST NEW CAR IN YEARS!

NEW NASH '400'

JUST ANNOUNCED

\$675

Just 71.1.3. Taxed

TWO WEEKS AGO Nash Motors announced the Nash "400," a new low-priced style leader. It is the "Newest New Car in Years." New engineering principles. New mechanical advancements. New performance attainments. Never before has one car contributed so many basic betterments. And never before has the public's dollar bought so big a dollar's worth.

Monitor-Sealed Motor • Rapid Service Hood • Steel Top, All-Steel Bod • Aeroform Design • Super-Hydraulic Brakes • Synchronized Springing • Balanced Weight • Midsection Seating • Roomiest Car at the Price • Clutch-Pedal Starting • Luggage Compartment in Every Model

SEE THE NASH-BUILT 1935 LAFAYETTE, 5580 AND UP F. O. B. FACTORY

WASH LEADS THE WORLD IN MOTOR CAR VALUE.

WALTER W. ABBEY, Inc.

123 SO. RIVERSIDE TEL. 303

Sunday is FATHERS' day

Here's a tall bargain! Shirts & Shorts

Get a supply!

19c each

Swiss ribbed shirts with neat rayon trim. Striped broad-cloth shorts. A great buy for summer comfort. Stock up!

MEN'S DRESS SHIRTS

All Sizes

59c

MEN'S PAJAMAS

A-B-C Only

79c

MEN'S Bathing Suits

Detachable Uppers

\$1.98 \$2.98

PENNEY'S

J. C. PENNEY COMPANY, Incorporated