



National

BETTER HOUSING DAY • June 15

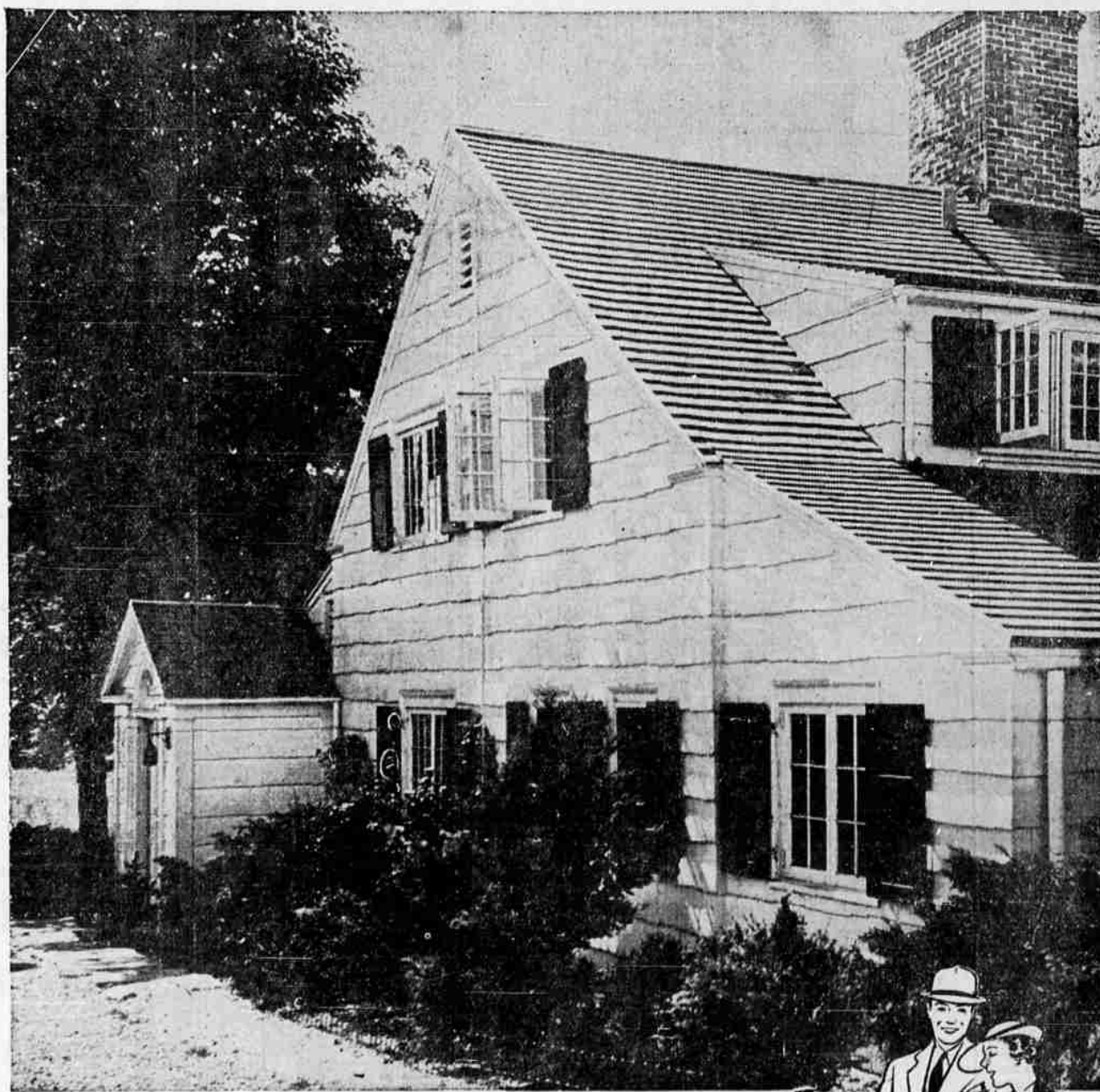
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ATURDAY, June 15th, will be celebrated throughout the nation as National Better Housing Day . . . a day dedicated to the building and modernizing of American homes! From the turning of the first spadeful of earth to the last nail driven in the finished structure, each of these homes that has been and will be erected or improved, will be a symbol—a symbol representing a community's belief in its homes and its families. Each will be a further investment in a solid foundation of social and business life. Each represents a new opportunity granted to every American citizen under the National Housing Act—the ownership of a modern, livable home—paid for out of income—with actual ownership a certainty.

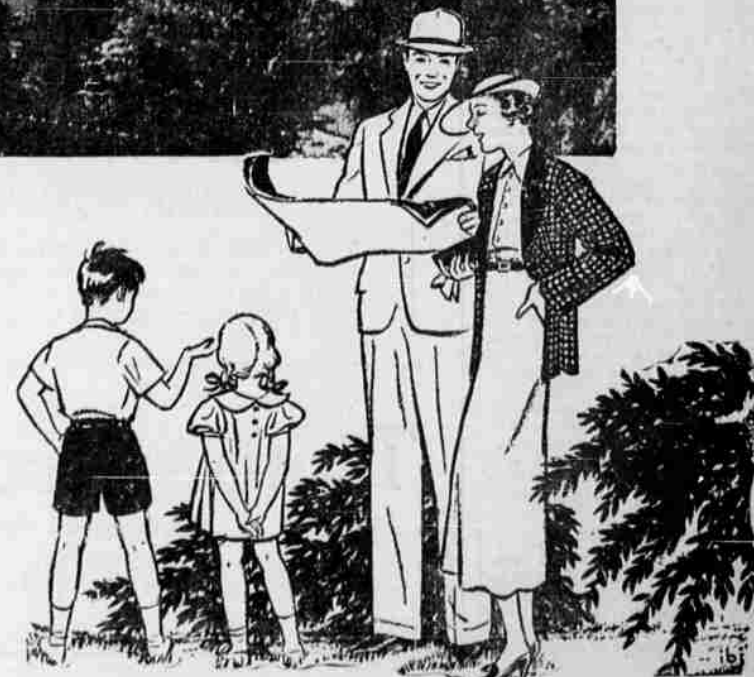
Let us "dig in" further to beautify, to modernize, and to repair each home in this city—in our neighborhood—on our street. Let us add conveniences that tend toward better living! Those of us who are not home owners should lay the foundations of our new homes at once!

Are you a property owner? You can have exactly the kind of home you want. Modern, livable, and up-to-date. The kind of a home you have dreamed of. The improvements you have wanted. Money is available through financial institutions in the form of Modernization Credit. Capital for the citizens of this community to invest in home comfort and convenience up to \$2,000 may be borrowed on Modernization Credit and repaid monthly, out of income, over periods up to 3 years—and even 5 years. No red tape. No down payment. And you can enjoy a modernized home while you pay for the modernization.

Do you want to own a home? If you do, the way is paved for you—also under the National Housing Act. You can build a home this year. You can buy a home. And you can finance it with a Government-insured first mortgage that covers up to 80% of its value. Gone is the old rigmarole of home financing with one, two, or three mortgages—with refinancing—and all the other things that made complications and kept you from ownership. By the new plan, you are offered the certitude of home ownership—because you pay off the mortgage in convenient monthly installments. For 12, 15, or 20 years you can make monthly payments just like rent. Each payment includes interest charges, a part of the principal—and an installment on the taxes and insurance. Any approved local lending institution will gladly explain the details of this new direct way to home ownership.



This page published in the interest of the Better Homes movement by the Medford Mail Tribune.



This is the year for you to Build! To buy or refinance a home! To make your present home a model of convenience, charm, and livability!

Medford contractors, builders, plumbers, painters, lumber and building supplies dealers, cabinet makers and financial institutions are cooperating in this Better Housing Program . . . The Jackson County Chamber of Commerce stands solidly behind this splendid movement . . . America is on its way to a new standard of living—based upon the HOME!