

AUTOMOTIVE NEWS

BOOKLET GIVING MEXICO HIGHWAY DATA PUBLISHED

WASHINGTON, D. C., May 24—With the Pan American highway to Mexico City opened June 1, the American Automobile association has announced that it has completed preparation of a new booklet entitled "Mexico by Motor," which gives a full description of the entire route.

This booklet, the most complete and authentic ever prepared for motor travel in Mexico, was compiled by the A. A. A.'s national touring bureau. In addition to giving detailed strip maps of the route, description of cities, towns and principal points of interest along the highway and a summary of available hotel accommodations, the booklet sets forth comprehensive advice and suggestions that will enable motorists making the trip to meet every problem and novel situation that might be encountered while driving in the sister republic.

Although the Pan American highway is still incomplete, the construction is being rushed in order to have the highway officially opened by the early part of summer. The Rotary International convention to be held in Mexico City, June 17, and the Lions' club international convention to be held there July 23 have been principal causes for hastening the work.

"That Mexico is becoming increasingly tourist minded," a statement issued by A. A. A. headquarters declared, "is shown by the numerous proposals now under consideration for adding to the comfort and convenience of foreign motorists. These include: Elimination of car bonding, establishment of Mexican Automobile association information and service offices along principal travel routes and the placement of highway signs written in both Spanish and English.

"Although construction will continue after official opening, the highway is expected to be fully completed by next year and a large volume of touring will flow toward the many attractions offered in Mexico. Because of the changed customs and differing regulation that prevail after the border is crossed, motorists planning to make the trip should avail themselves of complete information before departing."

FATHER, C. A. WING DIES IN KANSAS

Mr. G. Wing, father of Charles A. and Harold Wing of this city, passed away unexpectedly at his home in Dodge City, Kan., Friday at the age of 62. He will be remembered here by many, having visited in the valley with his sons many times. He was preceded in death by his wife less than a year ago, she having passed away on last Christmas day.

Mr. Wing was a pioneer of western Kansas, living in Dodge City for the past 37 years. Well known throughout the entire southwestern part of the state, he was the owner of extensive wheat raising lands, and a leader in civic affairs.

Surviving besides his two sons of Medford are two daughters of Dodge City, Mrs. Merl E. Smith and Miss Ruth Wing, and five grandchildren.

Funeral services will be held Monday at Dodge City.

Cement Contract Let
WASHINGTON, June 8.—(AP)—The war department today awarded a contract for furnishing 568,000 barrels of Portland cement for use in construction of the Homeville dam to the Pacific Portland Cement Co., Portland, Ore., for \$475,241.68.

Twenty-one west Texas counties and possibly portions of others have been definitely included in the federal tree shelter belt project.

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PONTIAC HOLDING UNIQUE CONTESTS

"The Pontiac 'Stingy Injun' contest which has been in progress throughout the west during the past six weeks, has demonstrated the remarkable gasoline mileage obtainable from a Pontiac six under normal driving conditions," said T. M. Ray, Pacific regional manager for Pontiac Motor Company.

"Western dealers have been using the 'Stingy Injun' car, a specially painted Pontiac six, as a demonstrator for the contest. The high mileage, however, has not been run up by dealers or their salesmen, but have been made by the public itself. The contest is simply to see how far an average driver can go with the Pontiac using a quart of gasoline. A special metering gauge, holding exactly one quart of gasoline is attached to the windshield and the contestant drives until the supply is exhausted. A check is made of the mileage and the person who has obtained the highest score during the day is declared the winner and is rewarded with a suitable prize. Averages as high as 26 and 27 miles per gallon are not uncommon, and in several instances the rate has been as high as 30 miles to a gallon. Following the contest a film concerning the construction and engineering features of the Pontiac six and eight has been shown and the reasons for the exceptional economy of both cars explained."

"The 'Stingy Injun' contest will be continued for another six weeks," concluded Mr. Ray.

ASHLAND STARTS PLANS FOR JULY 4

ASHLAND, June 8.—(Epl)—Between 15,000 and 20,000 people are expected to journey to Ashland when the fuse is lighted on one of the biggest Fourth of July celebrations in the city's history. A general committee of more than a score of prominent community leaders is making arrangements.

Three major attractions and many other events, including a large patriotic parade, are listed on the program. A Shakespearean festival, involving the presentation of "Twelfth Night" and "The Merchant of Venice," will be given by Angus L. Bowmer of Southern Oregon Normal school in the open air Elizabethan theater in Lithia park.

Forty-two rounds of boxing with participants taken from the cream of CCC boxers in the huge Medford district, will be staged on the afternoon of July 4 in the same arena.

Steffens Superior Shows, will play Ashland during the entire week.

REUNION HONORS CAPT. APPLIGATE

Capt. C. C. Appligate, southern Oregon pioneer and early day Indian fighter, of Klamath Falls and well known in Medford, will be 90 years old on June 11. The old gentleman, active and hearty, expects to live another 100 years, he says. He is well known in this city and county.

In honor of his four-score-years-and-ten, members of the Appligate family will hold a reunion in Klamath Falls today. Representatives of four generations will be present, three generations being present from this city: the Captain's oldest son, Frank, his daughter Mrs. Thomas Barry, the former Elizabeth Appligate, and Mrs. Barry's little daughter, Miss Patricia Barry.

Mr. and Mrs. Frank Appligate, Ella Appligate, Richard Appligate, Mrs. Barry and Patricia Barry left this morning by auto for Klamath Falls, driving by way of Crater Lake.

AWARD HONOR CUP TO D. RICHARDSON

CENTRAL POINT, June 9.—(Epl)—The Honor cup, award granted each year to the outstanding member of the graduating class of the Central Point high school, will this year bear the inscribed name of Donald Richardson.

Participation in student activities: character (voted upon by faculty); good fellowship (by student body vote).

Other eligible members of the class were Geraldine Jones, Lawrence Martin, June Nealon, Teresa Russell, Virginia Waterman and Leona Yake. The Honor cup was donated to the school in 1922 by E. H. Hedrick, then principal of the Central Point high school.

"KICKENICK" Undergarments that fit at Elizabeth B. Hoffmann's

TESTING DEVICES PROVE PLYMOUTHS

"Harder to get than an engineer's okay," is a phrase that is well-known in automotive circles. And rightly so, too, for the automobile engineers who have the responsibility of designing a new model won't put their stamp of approval on anything until it has been proved and tested.

The great Chrysler Engineering Laboratories at Highland Park are a weird maze of testing devices. Strange and ingenious pieces of equipment have been built to test the stamina of engines, of springs, even of the mechanism that winds up the windows. These are running twenty-four hours a day to make sure that every part of the car is up to standard.

One of the most interesting of these safeguards of quality is a machine that was used in testing the 1935 Plymouth. Dubbed by the engineers as the "Belgian Roll," it consists of four large diameter rollers in which the four wheels of the car are placed. Each roller is studded with irregularly shaped cleats about three inches high. Using its own power, the car drove the rollers.

An automatic throttle control accelerated and retarded the speed of the car as it rode the cleated rolls, receiving hundreds of terrific impacts a minute. Twenty-four hours a day, day after day, the test car stood this havoc-wreaking punishment equivalent to thousands and thousands of miles of travel.

Parts that were broken during this racking test were re-designed and re-tested until they received the critical engineering approval. Even rattles and squeaks that showed up in the test were remedied by improved construction. Only when tests showed that the car could "take it" under these grueling conditions, did the engineers stamp it "O.K."

STORY HOURS AT PUBLIC LIBRARY

The first of a series of story hours will be held in the Children's Room of the Public Library on Wednesday morning June 12 at 10:30 o'clock. The group this year will include only those children of the first four grades of school and stories suitable for those ages will be told by the children's librarian.

The story hours will continue each Wednesday for a period of six weeks, beginning June 12 and ending July 17. The schedule will be as follows: June 12, 19, 26 and July 3, 10 and 17.

Lady Rider Killed
LIVERMORE, Cal., June 8.—(AP)—Miss Betty Perkins, 20, fatally injured in a fall off her horse, was missing from the ranks of riders at Livermore's annual rodeo opened today.

EXPOSITION INVITES MOTORISTS

One of the many interesting buildings at the California International Exposition which opened at San Diego last week is the Standard Oil Tower to the Sun in which is housed the National Exhibition, showing scenes of nine National Parks. While the lines of the exhibit Palace are modernistic, its exterior decorations are Mayan, a combination that is novel and effective.

Farmers Turning To Tractor Tire As Big Work Aid

Farmers throughout the country are turning to the pneumatic tire to enable them to conduct tractor operations at a considerable saving in fuel and at greater speed.

"Farmers are not equipping their tractors and farm implements with pneumatic tires because they have 'fallen for' some high pressure salesmanship, either," was the comment of C. C. Furnas, local dealer for the Goodyear Tire & Rubber Co.

"A survey conducted by the Agricultural Wheel Equipment Committee of the American Society of Agricultural Engineers disclosed that the farmer is firmly convinced after seeing demonstrations and watching the tires in actual use on farms, that the pneumatic tire offers fuel savings ranging up to 50 per cent, with an average of 25 per cent; that an average of 25 per cent more work is possible in the same length of time; that more power is released for useful work, and that the health and comfort of the operator is increased. As the tires take up vibration and shock and do not kick up clouds of choking dust that accompany operation of steel wheels with lugs.

"The Goodyear Farm Implement tire, originally developed from the Goodyear Airwheel for airplanes, is proving exceptionally popular on the farm, designed as it is especially for farm operations. In addition to the

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No Columbia Floods

THE DALLES, Ore., June 8.—(AP)—The unexpected rapid rise of the Columbia river had failed to materialize here today, the stream gaining but four-tenths of a foot in the past 24 hours. The river is now at 28.6 and rivermen do not anticipate it will go much over 30. Little damage to lowlands is expected.

DALLAIRE ASSOCIATE EDITOR OF EMERALD

UNIVERSITY OF OREGON, Eugene.—(Epl)—Victor Dallaire, sophomore in the college of arts and letters at the University of Oregon, has been appointed associate editor of the Oregon Daily Emerald, student newspaper, for next year. It was announced recently by Robert Lucas, editor.

Dallaire has been active in journalistic work for several terms. He has been reporter, copy reader and, for the past four months, day editor of the campus dally.

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