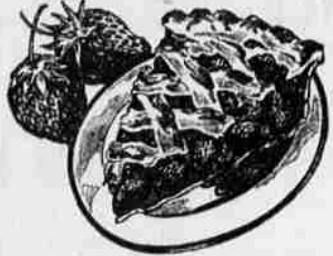


GROCETERIA SUPER FOOD MARKETS

BREAD AND CAKES LIKE MOTHER MADE

HOME PURITY BAKERY



Fresh Strawberry Pie

Here is the real test of our claim of Home Quality—made with fresh local strawberries—baked in our "melt-in-your-mouth" Krumble Crust—we invite comparison with any pie from any where.

Each 25c

Coffee Cake

Our week-day 15c coffee cake sold every Saturday at this special price—a dandy breakfast.

2 for 15c

Cinnamon Snails

A "not to sweet" breakfast pastry rich with raisins—a fine summer breakfast—Re-heat for the real home quality.

6 for 10c

Raised Doughnuts

Fine light doughnuts, sugar coated—a favorite at our fountain breakfasts.

Doz. 15c

Cake Doughnuts

Crisp, rich home style doughnuts—Re-warm them and you have them kettle fresh.

Doz. 20c

Cherry Buns

A good breakfast in every one—rich in candied cherries.

Each 3c

Danish Pasteries

For those who prefer this European breakfast dainty—they are here at their best.

6 for 25c

BREAD—

Here is Home Quality for every meal of the day—you may buy it wrapped or oven-fresh.

1 Pound Loaf . . . 8c

1½ Pound Loaf 12c

CAKES—

More than 25,000 real Home Quality Cakes have gone from our Bakery to Medford homes within the past year. Tomorrow—Hawaiian Pineapple Cream or Harlequin in the layer cake—Betty Crocker 13-egg Angel cake for lovers of this old favorite.

25c—39c—49c

SUMMER COMFORT!

FOR comfort—for economy shop the Groceteria Way in hot weather. In the many departments you will find a wide assortment of ready-to-serve foods as well as those quickly prepared and so conducive to hot weather comfort.

In this ad many are listed—A visit to either market will suggest dozens of others.

For comfort—for quality—yes, and for economy—shop The Groceteria Way.

SAVINGS in the ECONOMY FOOD MARKETS

"A Dependable Source of Supply"

Sunshine Krispy Crackers, 2 lb. box . . . 29c

Fresh from the bakery this week—the finest crackers at their best.

Sunshine Graham Crackers, 2 lb. box . . . 29c

Milk and Honey Graham—Nothing finer in hot weather than Graham Crackers and milk.

Rumford Baking Powder, 12 oz. can . . . 19c

A dandy Androck plate scraper free with each can.

Shasta Coffee, 2 lb. vacuum can . . . 45c

Good cup quality from the roasters of Folgers Golden Gate Coffee.

Snowdrift Shortening, 3 lb. can . . . 57c

A pure vegetable oil shortening.

Del Rogue Tomatoes, No. 2½ can . . . 14c

Here is one of the most cooling foods—Chill can in refrigerator—When cold serve with salt to suit or with our Home Purity Mayonnaise.

Belle Isle Tuna Fish, No. ½ can, 2 for . . . 25c

Finest quality Tuna—our best seller.

Bay Brand Tuna Flakes, No. ½ can . . . 10c

For the toasted sandwich or salad—economical yet of very good quality.

Amaizo Corn or Gloss Starch, 1 lb. pkg. . . . 7c

Bought before the advances—very good value.

Rockdell Cane and Maple Syrup, No. 10 can 98c

A pure cane and maple syrup at a close-out price—fine for the camp hot cake.

Golden West Coffee, 2 lb. 51c

The West's finest coffee at a very low price—Will pay to lay in a supply.

Golden West Coffee, 3 lb. 74c

The West's finest coffee at a very low price—Will pay to lay in a supply.

Del Monte Sliced Pineapple, No. 2½ can . . . 18c

With cottage cheese—a fine cooling summer salad.

Del Monte Crushed Pineapple, No. 2 can . . 14c

With Jello—with minute tapioca—fine summer puddings or desserts.

Del Monte Pineapple Tidbits, 8 oz. can 7c

With Jello a fine salad—the finishing touch for the fruit cocktail.

Del Monte Fruit Salad, No. 1 tall can 16c

An evenly portioned fruit salad ready to serve.

Del Monte Fruit Cocktail, 8 oz. 9c

Del Monte Fruit Cocktail, No. 1 tall 13c

A quick and very good fruit cocktail.

Del Monte Peaches—halves or sliced, No. 2½ can 16c

Serve with the breakfast cereal—with cake—or with cream.

Mission Brand Dill Pickles, No. 2½ can . . 15c

A picnic specialty that can't leak out.

Mission Brand Sweet Pickles, No. 2½ can . . . 23c

Another sure way of getting your pickles to the picnic.

Del Monte Alaska Sockeye Salmon, No. 1 tall can, 2 for 33c

For the cold evening meal or for a fine salad.

Del Monte Crushed Pineapple, No. 10 can . 65c

The canning season is near—We can't guarantee this price if we buy again.

Del Rogue Tomato Juice, No. 1 tall can, 2 for 15c

Our last shipment of 50 cases in last week—We can get no more until the fall pack.

Del Monte Spinach, No. 2½ can 11c

A chance to fill the pantry at a very good price.

Mission Brand Apricots, No. 2½ can 15c

Packed by the packers of Del Monte.

Ocean Spray Oysters, 5 oz. can, 2 for 23c

Strained Honey, 5 lb. pail 45c

Small White Beans, 4 lbs. 19c

Fancy California Navies—best quality.

Krause's Marshmallows 1 lb. 15c

For toasting—for salads—for the camp.

Post's Bran Flakes, pkg. 10c

Swans Down Cake Flour, pkg. 28c

Bakers Breakfast Cocoa, 1 lb. 17c

Standard Oil (Oronite) Cleaning Fluid, ½ pt. can 20c

Northern Tissue Toilet Paper, 3 rolls 19c

Gauze Toilet Tissue, 4 rolls 19c

Bisquick, large pkg. 28c

Shortcake—the old-fashioned biscuit kind in a jiffy.

Sperry Pancake Flour, 28 oz. pkg. 16c

The West's most famous pancake flour.

P & G White Laundry Soap, bar 3c

The world's fastest selling soap.

Kirk's Hardwater Castile Soap, 6 bars 25c

Low in price but the quality will please.

Dash—a fine granulated soap, 2½ lb. 19c

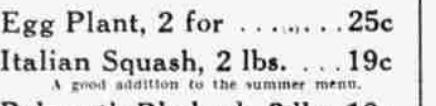
Why pay more when this will do the work. Last time at this price!

Silex Coffee Maker

Now you may serve Groceteria Fountain Coffee exactly as we make it—in your home at every meal.

Regular \$2.95 Silex and 2 lbs. Z-MOR-U Coffee— \$2.95

Regular \$2.00 Electric Stove for Silex and 2 lbs. Z-MOR-U Coffee— \$2.00



SUPER MEAT MARKET SPRING LAMB DAY

Spring Lamb is now at its best yet is the most economical of meats.

Tomorrow we quote very attractive prices on the finest quality—Legs, shoulders and chops.

Leg of Spring Lamb, lb. 17c

Tax free so low in price.

Boneless Rolled Shoulder of Lamb, lb. 17c

No waste—a real meat value.

Fancy Spring Lamb Chops, lb. 20c

The tastiest of all frying or broiling meats—a real treat.

Steer Beef Roast, lb. 15c

No tough ends to waste.

Steer Round or Sirloin Steak, lb. 25c

Tender and of fine flavor—15 days in the big holding cooler.

Mock Chicken Legs, each 5c

Made from the fine quality meats for enjoyable eating quality.

Fresh Halibut, lb. 15c

A real fish treat that beats the high cost of living—Tax free so low in price.

Spring Broilers, lb. 23c

Buy as many half chickens as you want and avoid waste—if 3 portion needed, buy 3 halves—A service for your convenience.

Spring Fryers, lb. 25c

Fancy colored chickens—lots of meat—and tender, too.

Ham and Veal Loaf, lb. 15c

Ground meats perfectly blended for the seasoning—Makes a fine loaf for a low price—Now one of our most popular specialties.

Spiced Luncheon Loaf, lb. 35c

With rye bread and a cold bottle. A fine sandwich—Serve with the late evening guest lunch.

Minced Luncheon Loaf, lb. 25c

Highly seasoned—fine for sandwiches—very tasty in the mixed cold meat plate.

Spiced Liver Cheese, lb. 30c

Don't Confuse with liver sausage—a fine flavored liver cheese—sandwich slice—Be sure to include it in the assorted cold meat plate.

Hormel Cooked Ham, lb. 55c

We are now slicing this famous ham instead of the ordinary boiled ham—Costs you no more.

Potato Salad, pint 20c

Made in our own kitchens—a real hot weather work and money saver.

Sweet Pickles, pint 15c

Knights finest—small sweets for the picnic.

Dill Pickles, 3 for 5c

Knights crisp dills large enough for slicing.

Wisconsin Wheel Swiss Cheese, lb. 35c

Best Wisconsin—Has the flavor of the imported—great with a cold bottle.

Armour's Pickled Pigs Feet, 14 oz. jar 23c

Tender pigs feet—a fine summer food.

White Cloud Shortening, 4 lb. 49c

THRIFT REMEDY DEPARTMENT

You May Save a Lot of Extra Shopping as Well As Money By Getting Acquainted With the Prices in the Remedy Department.

FOUNTAIN

When hot weather shopping brings that summer fatigue—rest and cooling refreshments at the fountain are available in either market—Home cooking—moderate prices. An unequalled food store service.

Fresh Strawberry Parfait 10c

Fresh local berries with a generous portion of ice cream.

Cantaloupe a la Mode 10c

½ ripe cantaloups with serving of ice cream.

Fresh Strawberry Pie, a la Mode 10c

Fresh strawberries with our "melt-in-your-mouth" Krumble crust.

Turkey Plate Dinner 29c

The every Saturday in the year dinner treat.

Swiss Steak Dinner 25c

Swiss steaks from those fine steers—tender and delicious.

Baked Ham Plate 25c

A fine hot weather meal.

FRUITS and VEGETABLES

Sunkist Oranges, 252's, doz. 20c

Sunkist Lemons, 360's, 2 doz. 25c

A pitcher of lemonade in the refrigerator makes an otherwise warm evening a pleasant one.

Fancy Baking Potatoes, 7 lbs. 25c

To insure sufficient potatoes for salad—baking, etc.—we have in storage enough fancy bakers for the summer demand—Just another thoughtful store service.

Fresh Limes, doz. 33c

Makes a fine hot weather beverage and a good mixer.

Calavos, large size, 2 for 15c

The King of salad fruits.

Large Artichokes, 2 for . . 9c

Egg Plant, 2 for 25c

Italian Squash, 2 lbs. . . . 19c

A good addition to the summer menu.

Bohnert's Rhubarb, 3 lbs. 10c

Rhubarb sauce takes the place of grapefruit on the summer breakfast.

New Potatoes, 7 lbs. . . . 13c

Large Hot House Cucumbers, 2 for 15c

New Cabbage, lb. 3c

Cold slaw with Home Purity Mayonnaise—is a fine summer salad.

Bunch Vegetables, 3 for . 10c

Green Peppers, lb. 25c

Cantaloupes, 3 for 23c

Home Grown Peas, 6 lbs. 23c

6th at Central
6th at Grape
Saving Without Self-Denial

GATES & LYDIARD

Delivery of \$1.00 Orders
Phone:
West Side 428
East Side 752